

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460



**Office of Pesticide Programs**

November 20, 2008

**FILE COPY**

Elisa Estremera-Pasky  
The Clorox Company  
c/o PS&RC  
P.O. Box 493  
Pleasanton, CA 94566-0803

Subject: Tackle  
EPA Registration No. 5813-21  
Application Date: September 2, 2008  
Receipt Date: September 4, 2008

Dear Ms. Estremera-Pasky:

The following amendment submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable with conditions

**Conditions**

1. Revise the Precautionary Statement as follows:

**WARNING:** EYE AND SKIN IRRITANT. Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Avoid contact with skin. Wear protective eyewear [such as goggles or safety glasses]. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse. Harmful if swallowed. For sensitive skin or prolonged use, wear gloves. Vapors may irritate. Avoid prolonged breathing of vapors. Use only in well ventilated areas. [Not recommended for persons with heart conditions or chronic respiratory problems such as asthma, emphysema or obstructive lung disease.]

2. The Agency could not verify that Turkey/Wis/66 (H9N2) is in fact a strain of "Avian Influenza A [ATCC VR-2072]." This claim has been removed from the label until such time as evidence is provided that confirms Avian Influenza A [ATCC VR-2072] is indeed that strain of Turkey/Wis/66 (H9N2).

- 2/9
3. Remove the implied safety claim "Protect" from the Disinfection section of the label.
  4. The "General Claims" section has a disclaimer that "New [!] to be used as a claim descriptor only for the first 6 months of product on shelf." The consumer may not be able to determine the beginning of Tackles shelf life. The Agency allows the term "New" to be used for first 6 months after being accepted on a label.

### General Comments

A stamped copy of the labeling accepted with conditions is enclosed. Submit one copy of your final printed labeling before distributing or selling the product bearing the revised labeling.

Should you wish to add/retain a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Should you have any questions or comments concerning this letter, please contact Wanda Henson at (703) 308-6345.

Sincerely,



Emily H. Mitchell

Product Manager - Team 32  
Regulatory Management Branch II  
Antimicrobials Division (7510P)



NOV 20 2008

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended, for the pesticide,  
registered under EPA Reg. No.

**5813-21**

**KEEP OUT OF REACH OF CHILDREN  
WARNING:**  
EYE AND SKIN IRRITANT.  
**For Spray Product: USE ONLY IN WELL-VENTILATED AREAS.**  
See back label for additional precautionary statements.

Active Ingredient: Sodium Hypochlorite 1.84%  
Other Ingredients: 98.16%  
Total: 100.00%

(Yields 1.75% available chlorine)

NET CONTENTS \_\_\_\_\_

Contains no phosphorus.

EPA Reg. No. 5813-21. EPA Est. No. 5813-GA-1, CA-3, OH-1, PR-1; 82224-MI-1, MI-2, MI-3; 71681-GA-1

(Actual EPA Est. No. in code below.) -or- (Actual code is shown below.)

**For dilutable** PATENT USD 280,602 **For spray** U.S. DES. PAT. 265,887

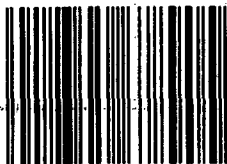
Clorox Customer assistance 1-800-227-1860 -or- [For] Questions[?] [and] [or] Comments[?] [Call] [toll-free] 1-800-227-1860  
(in the US) -or- (787) 641-4943 (in Puerto Rico) -or- For additional advice -or- instructions on how or where to use this  
product, call [toll-free] 1-800-227-1860

Any questions? The experts at Clorox are standing by to answer your [household cleaning] questions. -and/or- [SATISFACTION  
GUARANTEED] -and/or- At Clorox we pride ourselves on making consistent quality products [for over 75 -or- \_\_\_\_ years], and  
we are dedicated to ensuring your total satisfaction with our product. [If you are not completely satisfied, please call [the  
number below] 1-800 227-1860.]

Visit us at [www.clorox.com](http://www.clorox.com) -or- [www.cloroxhome.com](http://www.cloroxhome.com)

Mfd. for & © 1996 The Clorox Company, 1221 Broadway, Oakland, CA 94612

[and Dist. by & © XXXX Clorox Commercial Company, [Ave. Chardon, #350, Torre Chardon, Suite 320,] San Juan, PR 00918].  
(bracketed text for Puerto Rico only) Made in [the] USA -or- Made in Puerto Rico



4/9

## PRECAUTIONARY STATEMENTS: Hazards to Humans & Domestic Animals

**WARNING: EYE AND SKIN IRRITANT.** Causes substantial but temporary eye injury. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Harmful if swallowed. For sensitive skin or prolonged use, wear gloves. Vapors may irritate. Avoid prolonged breathing of vapors. Use only in well ventilated areas. **[Not recommended for persons with heart conditions or chronic respiratory problems such as asthma, emphysema or obstructive lung disease.]** *(this statement will appear in color)*

### FIRST AID:

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

**IF BREATHING IS AFFECTED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. **IF SWALLOWED:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glassful of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person. Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

**PHYSICAL AND CHEMICAL HAZARDS:** This product contains bleach. Do not use or mix this product with other [household] chemicals such as ammonia, toilet bowl cleaners, rust removers or acid, as this releases hazardous gases.

### STORAGE AND DISPOSAL:

**STORAGE:** Store this product in a cool [dry] area, [away from direct sunlight and heat] to avoid deterioration.

**DISPOSAL:** Do not reuse empty container. Offer empty container for recycling. If recycling is not available, discard container in trash.

*For containers larger than 1 gallon:*

In case of spills, flood areas with large quantities of water.

### [Refill only with this product]

#### Alternate for Refill Bottle: To Refill [Spray Bottles]:

- | Remove   | Pour   | Use   | -or-   |
|--|--|---|--|
| 1. Remove trigger sprayer<br>-or- cap from empty bottle. | 2. Unscrew cap on refill and pour contents directly into empty bottle. | 3. Replace trigger sprayer and use as you normally would. | [Remove trigger sprayer from empty bottle,]<br>unscrew cap and transfer your trigger to this bottle. |

## DIRECTIONS FOR USE. It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**For all products USE ONLY IN WELL-VENTILATED AREAS.**

Before use, open windows -and/or- turn on fan(s). If vapors bother you, leave room while product is working.

## CLEANING, DEODORIZING, STAIN REMOVAL

### [How] to clean -and/or- deodorize -and/or- remove stains:

- **Full strength or diluted use:** Use full strength -or- mix 1/2 cup [(4 oz)] -or- 1 cup [(8 oz)] of this product in -or- with 1 gallon [warm] water. Apply directly with [damp] sponge -or- mop -or- cloth -or- rag. [Rinse or wipe clean.] [Allow to air dry.]
- **Floors:** Mop floor with 1 cup [(8 oz)] of this product mixed in 1 gallon of water. Rinse for best shine.
- **Toilet bowls:** Flush toilet and add 3/4 cup [(6 oz)] of this product to bowl water. Brush thoroughly to wet all surfaces, including under the rim. Let stand 5 minutes before flushing.

- **Spray application:** [Turn nozzle [counter]clockwise to open -or- Rotate nozzle to FOAM or SPRAY.] Spray [directly] onto surface. [Rinse or wipe clean.] [Allow to air dry.] -or- Spray 6-8 inches from surface and allow product to penetrate tough stains and messes. Wipe with a wet sponge or cloth and rinse with water. No scrubbing required. For stronger jobs, use FOAM option. Spray and let product stand on surface for several minutes before wiping.

### Claims (for cleaning, deodorizing, stain removal):

- Bleaches away stains [in the bathroom]
- Brightens
- Cleans and removes stains from washable floors
- Cleans everyday kitchen messes like dirt, grease and food stains
- Cleans tough messes
- Contains a powerful cleaner plus Clorox® bleach
- Cuts through [tough] grease and grime
- Degreaser -or- Degreases
- Deodorizes
- Deodorizes and has a clean, fresh scent -or- fragrance
- Eliminates food odors like garlic and onion left behind in -or- on surfaces
- Eliminates odors caused by bacteria -or- germs -or- mildew
- Leaves [kitchen] [bathroom] surfaces [clean and] sanitary
- One-step cleaner
- Removes food stains
- Removes odors

- Removes -and/or- cleans -and/or- bleaches [out] -and/or- cuts through -and/or- tough on [tough] stains
  - bathroom dirt -and/or- stains
  - bathtub ring
  - food -and/or- juice -and/or- coffee -and/or- tea
  - grime
  - hard water deposits
  - mineral deposits
  - soap scum
  - toilet ring
  - [tough] -and/or- [greasy] -and/or- [kitchen] dirt
- Removes stains on contact
- Removes stains without scrubbing
- Removes tough stains -or- messes -or- greasy dirt
- Removes tough stains, fingerprints, bathroom soils, crayon marks, heel marks, pencil marks, grease and dirt
- Whitens
- Wipes out stains in kitchen and bath

Use Sites: See Table One

### SANITIZATION

#### To [clean] [and] sanitize:

- **Direct application -or- full strength use:** Directly apply [this product] with cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Let stand 5 minutes. Rinse -or- wipe clean. [Allow to air dry.] For heavily soiled surfaces, preclean surface before sanitizing.
- or-
- **Diluted:** Mix 1/2 -or- 1 cup [this product] per gallon [warm] [soft] water. Wet surface completely with cloth -or- sponge -or- mop -or- rag. Let stand 5 minutes. Rinse -or- wipe clean. [Allow to air dry.] For heavily soiled surfaces, preclean surface before sanitizing.
- or-
- **Spray application:** [Turn nozzle [counter]clockwise to open.] Spray product 4-6 inches from surface until thoroughly wet. Let stand 30 seconds. [Rinse -or- wipe clean.] [Allow to air dry.] For heavily soiled surfaces, preclean surface before sanitizing.

#### Claims:

- Leaves surfaces sanitized
- Sanitizes surfaces
- Pour down garbage disposal to sanitize and deodorize

#### Use Sites: See also Table One

Use [throughout the house] on hard, nonporous surfaces [such as]:

Birdbath[s]	Garbage Can[s]	Pet -or- Cat -or- Dog Area[s]	Recycling Bin[s]
Dumpster[s]	Garbage Disposal[s]	Pet -or- Cat -or- Dog Run[s]	Trash Can[s]
Exhaust Fan[s]	Kennel[s]	[Picnic] Table[s]	Trash Compactor[s]

### DISINFECTION

#### To [clean and] disinfect [hard, nonporous surfaces]:

- **Spray application:** [Turn nozzle [counter]clockwise to open -or- Rotate nozzle to FOAM or SPRAY.] Spray product 4-6 inches from surface until thoroughly wet. Let stand 30 seconds. [Rinse -or- wipe clean.] [Allow to air dry.] -or- Spray 6-8 inches from surface and allow product to penetrate tough stains and messes. Let stand 30 seconds. Wipe with a wet sponge or cloth and rinse with water. No scrubbing required. For heavily soiled surfaces, preclean surface before disinfecting.
- or-
- **Direct application -or- full strength use:** Directly apply [this product] with cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Let stand 5 minutes. [Rinse -or- wipe clean.] [Allow to air dry.] For heavily soiled surfaces, preclean surface before disinfecting.
- or-
- **Diluted -or- light use -or- floors:** Mix 1/2 cup [(4 oz)] -or- 1 cup [(8 oz)] [of this product] per gallon [warm] [soft] water. Wet surface completely with cloth -or- sponge -or- mop -or- rag. Let stand 5 minutes. [Rinse -or- wipe clean.] [Allow to air dry.] For heavily soiled surfaces, preclean surface before disinfecting.
- or-
- **For toilet bowls:** Flush toilet and add 3/4 cup [(6 oz)] [of this product] to bowl water. Brush thoroughly to wet all surfaces, including under the rim. Let stand 5 minutes before flushing.

#### FARM PREMISES AND POULTRY HOUSE DISINFECTANT [INSTRUCTIONS]:

##### [Directions For Use:]

1. Remove all poultry or animals and feeds from premises, trucks, vehicles, coops, crates and enclosures.
2. Remove all litter and manure or droppings from floors, walls and surfaces of barns, pens, stalls, chutes and other facilities and fixtures occupied or traversed by animals or poultry.
3. Empty all troughs, racks and other feeding and watering appliances.
4. Thoroughly clean all surfaces with soap or detergent and rinse with water.
5. Saturate all surfaces with the recommended disinfecting solution for a period of 5 minutes (direct application or dilute use)
6. Immerse all halters, ropes and other types of equipment used in handling and restraining animals, as well as forks, shovels and scrapers used for removing litter and manure.
7. Ventilate buildings, cars, boats, coops and other closed spaces. Do not house livestock or poultry or employ equipment until treatment has been absorbed, set or dried.
8. Thoroughly scrub all treated feed racks, mangers, troughs, automatic feeders, fountains and waterers with soap or detergent, and rinse with potable water before reuse.

6/9

## DISINFECTION Continued

### Claims

- A bleach product for household [-and/or- institutional -and/or- industrial] cleaning and disinfecting
- A [smarter] way to [disinfect] [clean] the [bathroom -and/or- restroom -and/or- kitchen -and/or- home -and/or- household -and/or- office -and/or- workplace office -and/or- classroom -and/or- school]
- Antibacterial [action]
- Antibacterial cleaner
- Bacteria-fighting -or- Germ-fighting formula
- Bactericide -or- Bactericidal
- Bathroom -or- restroom disinfectant
- Bleach disinfectant [-and/or- cleaner]
- Broad spectrum disinfectant -or- disinfectancy [cleaner]
- Can reduce the spread of illness-causing [kitchen] [school] [classroom] [bathroom] [restroom] [household] [office] [work -or- office place] bacteria -and/or- germs [on hard, nonporous surfaces]
- Clean. Disinfect. Protect.
- Cleaner and disinfectant in one
- Cleaning and disinfecting power -and/or- effectiveness so your [bathroom] [home] [house] [school] [classroom] [kitchen] [office] [work -or- office place] [environment]] is free of [grime] [dirt] [soils] [soap scum] you can see and germs -and/or- bacteria you can't [see]
- Cleans -and/or- disinfects [bathroom] [school] [classroom] [restroom] [kitchen] [home] [household] [office] [work -or- office place] [environment]] [place]
- Disinfecting bleach cleaner
- Disinfects
- Disinfects [inside -and/or- outside of] appliances
- Disinfects and cleans your home
- Disinfects and deodorizes by killing common household germs and controlling their odors
- Disinfects as it cleans
- Disinfects as it kills bacteria
- Disinfects for pennies
- Disinfects nonporous [hard] [solid] surfaces
- Easily [cleans] [deodorizes] [sanitizes] [disinfects]
- [Easy] [convenient] way to disinfect
- [Effective] [bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace] disinfectant -and/or- cleaner
- [Effective] disinfectant [in presence of 5% serum load -or- organic soil]
- Fast-acting disinfectant [cleaner]
- Germicide -or- Germicidal
- Home -or- household disinfectant -and/or- cleaner
- Hospital and home disinfectant
- Hospital, institutional disinfectant
- Kills bacteria ordinary dish soap can't
- Kills cold and flu virus
- Kills germs while it cleans
- Kills -or- eliminates -or- destroys [99.9%] [cold virus] [flu virus]
- Kills -or- eliminates -or- destroys [99.9%] [E. coli] [Salmonella] [harmful kitchen germs -or- bacteria]
- Kills -or- eliminates -or- destroys [99.9%] of viruses that cause cold -or- flu
- Kitchen disinfectant
- One step cleaner and disinfectant
- Protect your family from getting sick
- Removes stains and disinfects
- [Salmonella choleraesuis]-or- Salmonella enterica (Salmonella) and Staphylococcus aureus (Staph) are common germs found where food is prepared and stored. This product kills these harmful germs and helps control the hazard/spread of food-borne contamination on all hard kitchen surfaces
- Spread the word, not the germs [of cold and flu season] [using this product] [in your home] [in your office] [in your child's school] [in your child's classroom]
- This [cleaner] [disinfectant] combines cleaning and disinfecting [in one product] [in one step]
- [This product] has the cleaning power -and/or- effectiveness to clean and disinfect
- This product is a cleaner disinfectant which combines cleaning, disinfecting and stain removal in one product
- [This product] The power to clean [tough] [bathroom -and/or- restroom -and/or- school -and/or- classroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace] [grime] [dirt] [soils] and kill bathroom germs -and/or- bacteria
- Virucide -or- Virucidal\*
- **For spray:** Kills 99.9% of [common] household germs [bacteria -and/or- viruses] in 30 seconds

### ***Specific instructions for use of all (spray and dilutable) This Product protects against \*HIV-1:***

#### **To kill \*HIV-1:**

This product kills HIV-1 on precleaned environmental surfaces/objects previously soiled with blood/body fluids in health care settings (e.g., hospitals, nursing homes) or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 (HIV-1) (associated with AIDS).

#### **Special instructions for using this product to clean and decontaminate against \*HIV-1 on surfaces/objects soiled with blood/body fluids:**

**Personal protection: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.**

**Cleaning procedure:** Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product.

**Disposal of infectious materials:** Use disposable latex gloves, gowns, masks and eye coverings. Blood and other body fluids should be autoclaved and disposed of according to local regulations for infectious waste disposal.

**Contact time:** Dilute product 1:32. Spray -or- flood surface. Let stand 5 minutes. [Rinse -or- wipe clean.] [Allow to air dry.]

**For spray product:** Wet surface and let stand 2 minutes. [Allow to air dry.]

#### ***The following is only for products with medical devices listed on label [located by cautionary text]:***

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to preclean or decontaminate critical or semicritical medical devices prior to sterilization or high-level disinfection.

### ***Organisms:***

[Kills] [99.9% of common household] germs: [Salmonella choleraesuis] -or- Salmonella enterica (Salmonella) [ATCC 10708], Pseudomonas aeruginosa (Pseudomonas) [ATCC 15442], Staphylococcus aureus (Staph) [ATCC 6538], Streptococcus pyogenes (Strep) [ATCC 19615], Listeria monocytogenes [ATCC 19117], Escherichia coli [E. coli O157:H7] [ATCC 35150], Methicillin resistant Staphylococcus aureus [(MRSA)] [ATCC 33591], \*Hepatitis A [Virus] [(HAV)] [HAV-1], \*Cold virus [Rhinovirus Type 37] [ATCC VR-1110], \*Flu virus [Influenza A2, Hong Kong] [ATCC VR-544], \*Rotavirus, \*Adenovirus Type 2 [ATCC VR-846], \*Coxsackievirus B3 [Coxsackie] [ATCC VR-30] and \*\*Avian Influenza A [ATCC VR-2072], -or- [Turkey/Wis/66 (H9N2)], on hard, nonporous surfaces.

\*Kills germs on hard, nonporous surfaces

\*\*Follow directions for direct or diluted application only for disinfection

**Use Sites:** See Table One

### ALLERGEN DESTRUCTION OF DUST MITE AND COCKROACH MATTER/PARTICLES AND PET DANDER

#### To [clean and] destroy specified allergens:

- **Full strength:** Apply undiluted product directly to sponge -or- cloth -or- rag -or- mop. Wet surface completely. Let stand 5 minutes. [Rinse or wipe clean.] [Allow to air dry.]
- **Spray application:** [Turn nozzle [counter]clockwise to open -or- Rotate nozzle to FOAM or SPRAY.] Spray product 4-6 inches from surface until thoroughly wet. Let stand 3 minutes. [Rinse -or- wipe clean.] [Allow to air dry.]

#### Allergens:

- Dust mite matter -or- particles
- Cockroach matter -or- particles
- Pet dander

#### Claims:

- [Breaks down] [Deactivates] [Destroys] [Penetrates] [Reduces] dust mite matter -or- particles, cockroach matter -or- particles and pet dander allergens found in dust
- [Breaks down] [Deactivates] [Destroys] [Penetrates] [Reduces] [household] dust mite matter -or- particles, cockroach matter -or- particles and pet dander allergens
- This product cleans, kills germs, dust mite matter -or- particles, cockroach matter -or- particles, pet dander while cleaning hard, nonporous surfaces such as sinks, counters, refrigerators, appliances and fiberglass tubs.

Use Sites: See Table One

### FUNGI AND MOLD AND MILDEW

#### To [clean and] kill fungi -and/or- mold -and/or- mildew on [hard,]

#### [nonporous] surfaces:

- **Full strength:** Apply product directly or dilute 1 cup per gallon warm water and apply with cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Let stand 5 minutes. [Rinse -or- wipe clean.] [Allow to air dry.] For heavily soiled surfaces, preclean surface before disinfecting.
- **Spray application:** [Turn nozzle [counter]clockwise to open -or- Rotate nozzle to FOAM or SPRAY.] Spray product 4-6 inches from surface until thoroughly wet. Let stand 5 minutes. [Rinse -or- wipe clean.] [Allow to air dry.] For heavily soiled surfaces, preclean surface before disinfecting.

#### Claims:

- Kills mold and mildew
- Kills Athlete's Foot Fungus
- Mildewcidal -or- Mildewcide
- Fungicidal -or- Fungicide
- Removes -and/or- cleans -and/or- bleaches out -and/or- cuts through -and/or- tough on mold -and/or- mildew
- Removes -and/or- bleaches out mold and mildew stains
- Antifungal

#### Organisms:

Trichophyton mentagrophytes (Athlete's Foot Fungus), Aspergillus niger (mildew)

Use Sites: See Table One

### GENERAL CLAIMS

New [!] to be used as a claim descriptor only for the first 6 months of product on shelf

- 2-in-1 trigger [option]
- A bathroom cleaner with the cleaning power of [Clorox®] bleach
- Bleach for kitchen and bath
- Citrus Blend
- [Citrus] [Clean Rinse] [Floral] [Fresh] [Fresh Meadow] [Lavender] [Lemon] [Mountain Fresh] [Pleasant] scent -or- fragrance
- [Citrus] [Fresh] [Natural] Breeze
- Citrus Zest
- Cleans [dirty floors] greasy counter[tops]
- Contains sodium hypochlorite plus a cleaner
- Delivers the trusted power of Clorox
- Destroys [challenging] bathroom stains
- [Easily] removes -or- cleans tough bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace [dirt] [soils] [grime] [soap scum] [!]
- Enhanced with Clorox® bleach for tough bathroom soils
- Foam [option -and/or- setting] absorbs grease -and/or- sticks [it] to stains
- Foam [option -or- setting] sticks -or- stays -or- holds longer [than spray]
- Foam -or- Power Foam -or- Powerfoam -or- Foam Power -or- FoamAction [option -or- setting] sticks to stains [and absorbs grease]
- Foam or spray
- For a cleaner -and/or- fresher [bathroom] [restroom] [kitchen] [home] [house] [place] [work -or- office place] [work -or- office environment]
- For daily [use] [cleaning] [disinfecting]
- Fresh Mist
- Freshens [the] [your] [bathroom] [restroom] [kitchen] [home] [house] [place] [work -or- office place] [work -or- office environment]
- [Has] [Leaves] a clean scent -or- fragrance
- Makes [cleaning] [your job] easier [in the kitchen -and/or- bathroom -and/or- house] [in the work -or- office place] [at work]
- [Now] foam lasts longer [than spray]
- [Now] [use -and/or- choose] foam [option -and/or- setting] for [mildew] stains -and/or- grease
- [Now] [choose] [with] foam [option -and/or- setting] [or spray]
- [Now] [also] [choose] [with] foaming action -or- foam
- [Now] [choose] [with] Power Foam -and/or- Powerfoam -and/or- Foam Power -and/or- FoamAction for a deep clean
- Original [scent]
- Patented design bottle
- Pleasant fragrance
- Power of bleach [without the [strong] smell]
- Powered by Clorox® bleach
- [Removes] [Eliminates] [Attacks] [Gets rid of] [Melts away] tough [soap scum] [[bathroom -and/or- restroom -and/or- kitchen -and/or- household -and/or- office -and/or- workplace] [dirt] [soils] [grime]] [!]

### GENERAL CLAIMS continued

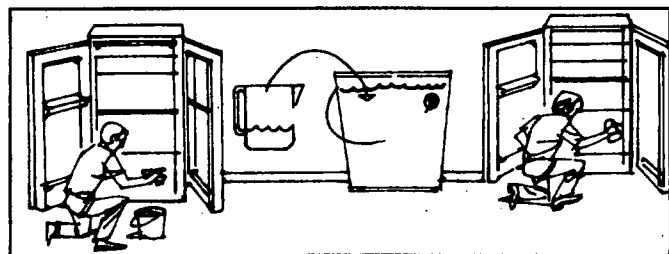
- Spray for speed -and/or- coverage -and/or- foam for power -or- tight areas -and/or- tough stains
- [Teachers] [Parents] Back to School means back to germs
- The [convenient] [easy] [effective] way to keep your [home] [house] [bathroom] [kitchen] [common areas] [office] [work -or- office [area] [place] [environment]] looking "just cleaned"
- The cleaning power -and/or- effectiveness [that easily removes tough bathroom -and/or- restroom -and/or- kitchen -and/or- household [dirt] [soils] [grime] [like soap scum] [!]]
- The only bathroom cleaner with the cleaning power of Clorox® bleach
- The smell of clean
- Tough on grime -and/or- soap scum -and/or- dirt -and/or- [other] [tough] [bathroom -or- restroom] [kitchen] [household] [office] [work -or- office place] soils[!]
- Ultra Fresh
- [Unbeatable] foam [option / setting] grabs -and/or- holds -and/or- clings -and/or- sticks -and/or- grips -and/or- removes [to] [tough] stains [longer]
- [With] [long] lasting foam

#### Environmental Claims:

- Contains biodegradable cleaning agents -and/or- cleaners -and/or- surfactants -and/or- soaps and detergents
- The bleach in this product breaks down almost entirely to salt and water -and/or- This bottle is made of \_\_\_% post-consumer recycled [HDPE] plastic -and/or- [This product is] suitable for septic [systems] -and/or- wastewater systems -or- treatment plants
- Not harmful to septic systems
- This product complies with consumer product volatile organic compound (VOC) laws

#### Specific for Industrial product:

- Institutional Size
- Industrial Size
- Not for Household Use
- Warehouse [Club] Size
- Commercial Solutions



#### Specific for spray and refill packages:

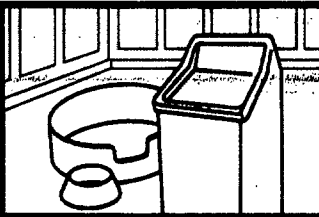
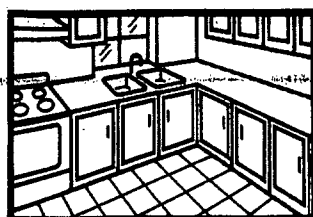
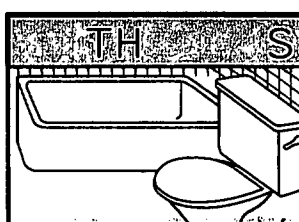
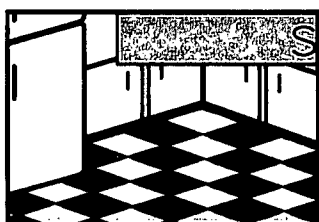
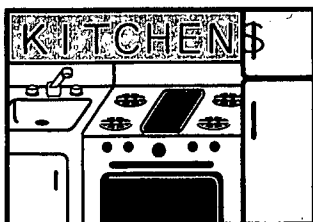
- Accurate-aim trigger [option] [for better [bleach] control]
- All Purpose -or- Multi-Purpose -or- Multi-Use -or- Multi-Room -or- Multi-Surface [Spray] Cleaner [with bleach]
- Anti-foam -or- anti-suds nozzle
- [Bathroom] [Kitchen] Spray
- Better aim [for better [bleach] control]
- Bleach what you want to bleach and nothing more!
- Concentrated [foaming] spray action [for better [bleach] control]
- Controlled bleach spray
- Direct-[spray] [aim] trigger [option] [for better [bleach] control]
- Dual-control [nozzle] [trigger] [option for better [bleach] control] [spray and foaming option]
- Economy refill [size]
- Foam quickly cuts grease marks and tough stains
- Foaming[ing] [action] easily removes soap scum -and/or- dirt
- Foaming [action] [spray] stays where you spray
- Foaming action thoroughly cleans, shines, disinfects and deodorizes for you
- Foaming trigger [option] [for more accurate [bleach] application]
- Foaming [trigger] [spray] [nozzle] option [for better [bleach] control]
- Foaming, stays where you spray
- Foaming -or- sudsing nozzle
- Light effervescent foam clings to surfaces allowing you to see exactly where you applied it
- Low -or- no foam -or- suds nozzle
- Multi-[action] [control] [nozzle] [trigger] [option for better [bleach] control]
- Multi-[action] [control] [nozzle] [trigger] [spray and foaming option]
- Prevents [-or- reduces -or- eliminates] over-spray
- Spray Formula
- Sudsing -or- foaming action
- Targeted [foaming] spray action [for better [bleach] control]
- [Thick] foam starts to work[s] on contact

#### Specific for 136 fl oz size:

- Makes 17 gallons of diluted disinfecting solution

#### Specific for non-spray products (i.e., dilutable, industrial and warehouse packages):

- Concentrate -or- Concentrated Formula





# TABLE ONE

## USE LOCATIONS: [Where to use this product] [For use around -or- in -or- throughout the]

Airplane -or- Plane [Lavatory -or- Lavatories]	Children's -or- Child's -or- Kids' [Play] Room	Fitness Center	Medical -or- Dental -or- Physician's -or- Doctor's	Pharmacy
Ambulance	Church	Garage	-or- Nurse's -or- Pediatrician's [Office(s)]	Plant
Automobile -or- Car	Common [Classroom]	Grocery Store	[Waiting Room(s)]	Playground Equipment
Basement	[School] [Play] Areas	Gymnasium	[Exam(ination) Room(s)]	Recreational Center
Bathroom	Day-Care Center	Health Club	-or- Table(s)]	-or- Facility
Bedroom	[Dental -or- Medical] Office	Hospital	[Medical] Clinic	Restaurant
Blood Bank	[Dentist's -or- Doctor's -or- Physician's] Office	Hotel	Military Installation	RV
Boat	Dining Room	House[boat]	Mobile Home	School
Bowling Alley	Dormitory	Industrial Facility	Motel	[School -or- City -or- Public Transit -or- Commuter] Bus
Business	Elder Care Centers	Institutional Kitchen	Motorboat -or- Houseboat	Shelter
Butcher Shop	[Elementary] School -or- College -or- University	Jungle Gym(s)]	Nursery	Supermarket
Cafeteria	Factory -or- Plant	Kitchen	Nursing Home -or- Convalescent Home -or- Senior [Citizen's] Home	Trailer
Camper -or- RV -or- Trailer	Family Room	Laundromat	Office	Train Interior
-or- Mobile Home		Laundry Room	Patio -or- Porch	Vehicle [Interior] [Exterior(s)]
Campground		Locker Rooms		Veterinary Clinic

## USE SITES: [Use] On [hard,] [nonporous surfaces] [the product will not damage:]

[Baby] -and/or- [Children's] Toy(s)]	[Classroom] Desks	Highchair(s)]	Ovens [Exteriors]	[School] [Toys] [Supplies]
Baby Furniture (Cribs, Changing Tables)	Countertop(s)]	[Inside -and/or- Outside of] Appliances [such as]	Paper Towel [Dispensers] [Holders]	Shower Curtain(s)]
[Basement] [Washable] Walls	Desk(s)]	[Refrigerators, Microwaves, Freezers]	Patient Chair(s)]	Shower [stalls]
[Bath] Tub(s)]	Diaper Changing Table(s)]	[Inside and/or Outside] Toilet(s)]	Picnic Tables (non-wooden) [Plastic] Cutting Boards	Sink(s)]
[Bathroom] [Kitchen] Windowsills	Diaper Pail(s)]	[Kitchen] Counter(s)]	Plastic Mattress Cover(s)]	Tabletop(s)]
Bed Frame(s)]	[Dining -or- Kitchen -or- Play] Table	Lamp(s)]	Porta-Potty -or- Portable Bathroom	Telephone(s)]
Bidet(s)]	Dish Pail(s)]	Light Switch	Range Hoods	Urinal(s)]
Blinds	Dish Rack(s)]	[Manual] Pencil Sharpener	Refrigerator Door	Wading Pool(s)]
Cabinets	Doorknob(s)]	Many Crib Surface(s)]	Restaurant Highchairs	[Water] [Drinking] Fountain [Toggle]
Cat -and/or- Dog -and/or- Pet Dish(es) -or- Soiled Surface(s)]	Floors [No Wax -and/or- Washable]	Outdoor Furniture (except cushions and wood frames)	[Salad Bar] [Buffet] [Cafeteria] Sneeze Guard(s)]	Wheelchair(s)]

## USE SURFACES:

Chrome	Formica	Laminated Surface(s)]	Plastic	Sealed Granite
Corian	Glazed [Ceramic] Tile	Linoleum	Plastic Laminate	Stainless Steel
Enamel	Glazed Porcelain	Marlite	Porcelain	Synthetic -or- Cultured Marble
Fiberglass	Laminate	Metal	Resilient Flooring	Vinyl Tile

• Prolonged contact with metal, old porcelain or worn plastic laminate may cause discoloration.

• [Avoid contact with clothes, fabric, wood, rubber, painted and paper surfaces. Do not use on steel, aluminum, silver or chipped enamel.  
APPLY CAREFULLY - This product contains bleach.]



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## CHARITY LANGUAGE/LOGO/SYMBOL — front panel

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## CHARITY LANGUAGE/LOGO/SYMBOL — back panel

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