

**NEW**

Fresh Scent

**CLOROX**

Active ingredient,  
Sodium Hypochlorite 5.25%  
Inert ingredients 94.75%  
Contains No Phosphates

**BLEACH**

KEEP OUT OF REACH OF CHILDREN

**WARNING:** (See back panel for other cautions.)

REMOVES STAINS  
CLEANS • DISINFECTS

**1 GALLON (3.79 LITERS)**

ACCEPTED  
with COMMENTS  
to EPA Letter Dated:

5/8/3-20

SEP 14 1983

Under the Federal Insecticide,  
Fungicide and Rodenticide Act  
as amended, this product is  
registered under EPA Reg. No. 273-100

a cleaner, fresher household

Fresh Scent **CLOROX**

a cleaner, brighter laundry

**Directions for household use:**

(General Classification) It is a violation of Federal law to use this product in a manner inconsistent with its labeling.



**Fresh Scent Clorox bleach** is a highly effective deodorizer and disinfectant for your bathroom and kitchen. Fresh Scent Clorox bleach kills such household germs as staph and strep, influenza virus and athlete's foot fungus on environmental surfaces.



**Tub and bowls** - Pour 1/2 cup Fresh Scent Clorox bleach into tub or bowl, let stand 10 minutes, flush.

**Bathrooms and showers** - Clean with solution of 3/4 cup Fresh Scent Clorox bleach per gallon of warm water.



Write for a free Clorox Guide to Cleaner Washes or other information on laundry or house cleaning to The Clorox Company, PO Box 24 305, Newark, CA 94623.

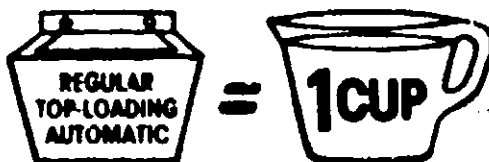
**Storage and disposal** Store Fresh Scent Clorox bleach in a cool, dry place. Do not reuse empty container, reuse container and put in trash can.

**Directions for laundry use:**

**Pre-treat stains and sets**  
Stain removers may be used for pretreatment. Solution of 1/4 cup Fresh Scent Clorox bleach in 1/2 gallon of water.

**Sort laundry by color and fabric**  
Separate whites from color, light colors from dark ones. Avoid bleaching wool, silk, rayon, leather, fur, or fast colors and fabrics that do not bleach.

**Add bleach and detergent**  
Fresh Scent Clorox bleach may be added to the wash water before laundry is put in, or diluted with a quart of water after the washer has begun agitating. For best results use the recommended amount of detergent. Use a detergent with Fresh Scent Clorox bleach for extra cleaning power.



Large Top Loading Automatic: 1 1/2 cups  
Front Loading Automatic: 1/2 cup  
Hand Laundry (2 gal. sudsy water): 1/8 cup

**Your laundry needs Fresh Scent Clorox bleach:**

For the toughest range of laundry problems you encounter no other type of bleach will give you better performance. Cleaner, brighter wash.

**Brightens whites and removes stains**  
Fresh Scent Clorox bleach works with your detergent to remove stubborn dirt and stains that detergent alone can't.



**Disinfects and eliminates odors**  
Fresh Scent Clorox bleach kills germs and eliminates odors from your laundry.



**Boosts cold water cleaning power**  
Most detergents do not clean as well in cold or warm water as they do in hot. Fresh Scent Clorox bleach gives your detergent extra cleaning power to remove stains and kill germs in cold water.

**Safe for color-fast washables**  
Fresh Scent Clorox bleach will brighten colors and soften your colored washables. In fact, many of today's colorfast garments may have. Do not bleach care labels on your fabric - bleach safe. To check if a garment is colorfast, try this simple test.



**Bleach safe test** - Apply one drop of a test solution (1 teaspoon Fresh Scent Clorox bleach plus 1/4 cup water) to a hidden part of the fabric. Check off colors after 15 minutes. If the color has faded, do not bleach. If the color has not faded, the fabric is safe to bleach.

**Precautionary Statements**

**WARNING: Hazards to humans and domestic animals** Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Harmful if swallowed. May irritate skin. Wash thoroughly with soap and water after handling.

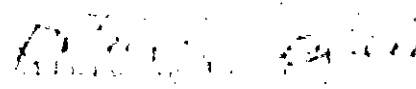
**Practical treatment** If in eyes: Remove contact lenses. Rinse with plenty of water. If swallowed: Drink a large quantity of water. Get prompt medical attention. Avoid alcohol. If on clothing: Wash with soap and water. The Clorox Company, © 1983 Clorox Co., CA 94623, Newark, CA.

**Physical and chemical hazards** Strong oxidizing agent. Do not mix with other household chemicals such as toilet bowl cleaners, rust removers, drain openers, and cleaning products. To do so will release toxic fumes. Do not use for food or water treatment. Prolonged contact with skin may cause pitting or discoloration. EPA REG-NO 0000 0

BEST DOCUMENT AVAILABLE

ACCEPTED  
with COMMENTS  
in EPA Letter Dated  
5/8/83-20  
SEP 14 1983

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.

<b>U.S. ENVIRONMENTAL PROTECTION AGENCY</b> <b>OFFICE OF PESTICIDES PROGRAMS</b> <b>REGISTRATION DIVISION (WH-567)</b> WASHINGTON, D.C. 20460	<b>EPA REGISTRATION NO.</b> 613-20	<b>DATE OF ISSUANCE</b> September 17, 1983
	<b>TERM OF ISSUANCE</b>	<b>14 SEP 1983</b>
	<b>NAME OF PESTICIDE PRODUCT</b>	
<b>NOTICE OF PESTICIDE:</b> <input checked="" type="checkbox"/> REGISTRATION <input type="checkbox"/> REREGISTRATION (Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)		
<b>NAME AND ADDRESS OF REGISTRANT (Include ZIP code)</b>  [Faint handwritten address text]		
<b>NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.</b>		
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.</p> <p>A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.</p> <p>Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p>This product is conditionally registered in accordance with FIFRA sec. 3(c)(2), provided that you:</p> <ol style="list-style-type: none"> <li>submit all data required for registration/registration of such product under FIFRA sec. 3(c)(2) when the Agency requires additional data or information to such product;</li> <li>have the labeling changes stated below before you use the product for shipment;</li> <li>add the words "EPA Registration No. 613-20" to the label; and</li> <li>to comply with the general classification of hazard for the pesticide. The regulation to which it will be assigned is:</li> </ol> <p>When you receive a copy of your label, please refer to the label for instructions regarding shipment, storage, and use of the product.</p> <p>If you have any questions, please call the Registration Division at (703) 603-8000.</p> <p style="text-align: right;">           APPROVING OFFICIAL       </p>		
<input type="checkbox"/> ATTACHMENT IS APPLICABLE		
<b>SIGNATURE OF APPROVING OFFICIAL</b>		<b>DATE</b>