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THE GREAT
DISCOVERY
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ROACH CAKE IS A NEW TESTED DISCOVERY WITH PROVEN RESULTS

CAUTION: ROACH CAKE IS TO BE USED ONLY AS A ROACH BAIT AND NOT AS A GENERAL PESTICIDE. IT IS TO BE USED ONLY IN THE MANNER DIRECTED ON THE LABEL.

GROSSMAN & LEVINE INC.

ROACH CAKE

Attracts Roaches Into Their hiding
Places. They Feed and Die
Whenever Roaches and Waterbugs
are a problem.

Use strictly in accordance with directions

PLEASE DASH

ACCEPTED

9-11-69

UNDER THE FEDERAL INSECTICIDE, FUNGICIDE AND RODENTICIDE ACT FOR ECONOMIC POISON REGISTERED UNDER 5481-24

Comment



ACCEPTED WITH COMMENTS

IMPORTANT -- TO USE: Unwrap ROACH CAKE and dip complete cake in water. Wet ROACH CAKE thoroughly as this causes a chemical action that releases ingredients attractive to roaches. The more roaches that feed -- the more attractive the cake becomes. Avoid excess wetting. IF KILLING ACTION SLOWS DOWN, WET CAKE AGAIN TO REACTIVATE KILLING ACTION.

ROACH CAKE IS A NEW TESTED DISCOVERY WITH PROVEN RESULTS! Kills roaches and waterbugs fast -- no fumes, no dust, no damage!

CAUTION: Keep ROACH CAKE and all other insecticides out of the reach of children and pets. Wash hands after handling. This product contains an organic phosphorus which is a cholinesterase inhibitor. If accidentally swallowed, induce vomiting and call a doctor. Atropine is antidotal. Avoid contamination of feed and footstuffs.

ROACH CAKE is an original pesticide formula, laboratory developed from high potency roach attractants and insecticide ingredients.

MANUFACTURED FOR
COSSMAN & LEVINE, INC.

1238 N. Highland Avenue Hollywood, California 90038

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ROACH CAKE

Attracts Roaches from Their Hiding Places. They Feed and Die.
Use Wherever Roaches and Waterbugs are a problem.

KEEP OUT OF REACH OF CHILDREN AND PETS

Contents: 2-oz. net wt. ROACH CAKE.
Contents must be sold to one user only. Read entire label.
Use strictly in accordance with directions.

FREE PLASTIC DISH for your ROACH CAKE is included in this package. The dish is especially designed to retain moisture. Put moistened ROACH CAKE in center of dish as illustrated.

