

[5481-16]

1-22-68

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Caution: Keep out of reach of children.



ALCO

PARADE

See Back Panel for Additional Cautions.

AN INSECT REPELLENT*
and LOTION for
HORSES & SHOW STOCK

Ready to Use

USDA REG. NO. 5481-16

ALCO PARADE (Permethrin and Pyrethrin)

Consists of Butylcarbitol, n-propyl peronyl ether and related compounds.

Gives animals double protection against annoying and blood sucking insects such as stable flies, hornflies, houseflies, mosquitoes, gnats and certain other pests.

Apply ALCO PARADE permature horse or cow per day for a 3 day period to repel hornflies, mosquitoes and gnats. Apply every other day thereafter when these insects disturb the animal. In hot, dusty areas daily applications may be needed especially if pests are numerous. Several daily applications may give a build up of more lasting effectiveness and thereafter applications can be made at intervals as required.

Caution: Harmful if swallowed. Keep out of reach of children.

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ACTIVE INGREDIENTS—100%

Petroleum distillates: mineral oil; Linalol; 2,4-Dichlorobutylene; tetrahydro-2-furaldehyde; N-octyl bicycloheptene dicarbazimide; Technical Piperonyl butoxide^{**}; Pyrethrins.

^{**}Consists of (Butylcarbityl) (6-propylpiperonyl) ether and related compounds.

Gives animals double protection against annoying and blood sucking insects such as *Stable flies, Hornflies, Houseflies, Mosquitoes, Gnats, and certain other pests.

Apply one to two ounces of ALCO PARADE per mature horse or cow per day for a 3 day period to repel *hornflies, stable flies, houseflies, mosquitoes and gnats. Apply every other day thereafter or when these insects disturb the animal. In hot, dusty areas daily applications may be needed, especially if pests are numerous. Several daily applications may give a build-up of more lasting effectiveness and thereafter applications can be made at intervals as required.

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