

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

March 8, 2019

Mark Jernigan Bio-Lab, Incorporated P.O. Box 300002 Lawrenceville, GA 30049

Subject: Notification per PRN 98-10 – Adding additional marketing statements and

graphics

Product Name: BioLab T-0041 EPA Registration Number: 5185-513

Application Date: 02/06/2019 Decision Number: 548760

Dear Mr. Jernigan:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, please contact Stacey Grigsby by phone at 703.305.6440, or via email at $\underline{\text{grigsby.stacey}(@epa.gov}$.

Sincerely, Havey Grisply

Stacey Grigsby

Regulatory Risk Manager, 34
Regulatory Management Branch II
Antimicrobials Division (7510P)

{All text in brackets [xxx] is optional and may or may not be included on a final label.} {All text in braces {xxx} is administrative and will not appear on a final label.}

BioLab T-0041

NOTIFICATION

5185-513

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

03/08/2019

KEEP OUT OF REACH OF CHILDREN

DANGER

See [back] [side] panel for First Aid and additional precautionary statements. {If First Aid appears on back or side panel}

See [back] [side] panel for additional Precautionary Statements. {If First Aid appears on front panel}

BIOLAB, INC. PO BOX 300002 LAWRENCEVILLE, GEORGIA 30049

EPA REG. NO. 5185-513 EPA EST. NO. 5185-GA-1 [(BL)] {or} [(Z)] 7616-CA-1 [(C)] 75371-IN-003 [(FP)]

{If multiple EPA Establishment Numbers appear on the label.}
[Actual establishment shown in code above or below label printed on [bottle] [container]]

[Letter designation in lot code printed above or below on [bottle] [container] identifies actual establishment.]

Net Contents: {as indicated on container}

[Made in USA]

ACTIVE INGREDIENTS:

^{*}Metallic Copper 3.3%

{Reader's Note: Other symbols/qualifiers may be used in place of the symbols shown below. The same symbol will not be used for different claims. }

{Reader's Note: Marketplace labels must clearly show that the product is for pool use. The algae prevention claims below must be preceded by the word "pool" unless wording on the same panel clearly specifies that the product is "For pools," "For swimming pools" etc.}

{Optional marketing statements that may be used with <u>all</u> use directions}

[Effective]

[Long Lasting]

[Black]

[Mustard]

[Green]

[Basic green algae; [most common type]; [free-floating, but may form on surfaces]; [can tint water green during blooms]]

[Stubborn mustard algae; [yellowish dust/slime]; [fast-growing]; [clings to surfaces]; [needs algaecide since it resists chlorine]

[Tough black algae; [black or green/blue spots]; [firmly attaches to surfaces with roots]; [forms protective crust]]

[Green algae are the most common]

[Green algae can be free-floating or [surface-clinging] [cling to the surface]]

[Mustard algae usually grows in shade]

[Mustard algae cling to walls]

[Mustard algae can form even with proper sanitation and filtration]

[Black algae grow in colonies]

[Works in all kinds of swimming pools]

[For use with all filter & surface types]

[For use in all pool types, surface types, and filter types [chlorine] [salt] [bromine] [in ground] [above ground] [small pools] [inflatables] [pop-ups] [gunite] [vinyl] [plaster] [fiberglass] [concrete] [aggregate]]

[[For use] [Works] in all pool [types] [and] [filter types] [chlorine] [salt] [bromine] [in ground] [above ground] [small pools] [inflatables] [pop-ups] [gunite] [vinyl] [plaster] [fiberglass] [concrete] [aggregate]]

[Suitable for opening pools]

[Can be used in salt pools]

[Compatible with salt pools]

[All-in-one^{††} algaecide]

[All-in-one^{††} algae killer]

[[Effective], [all-in-one^{††}] [all purpose^{††}] algaecide that kills [all types of] pool algae to [quickly] clean pools]

[††Kills green, mustard and black pool algae]

[Easy 1 2 3 Pool Care Brand System]

[Remedy]

[Salt Pool Compatible]

[FOR SALTWATER POOLS]

[Dual Action Formula maximizes performance against [Green] [Mustard] [and] [Black] Algae]

[Combines [2][two] Algae Fighting [ingredients][chemicals] to [fight][attack] [against][the

toughest][Green][Mustard][and][Black] Algae]

[For all Gunite and Vinyl Lined Pools]

[Does Not Foam]

[Controls Algae without producing foam]

[Controls Algae without creating foam problems]

[Use where foam is a concern]

[Not for use in ponds or fountains]

[For use in all pool types]

[Use in [in-ground][and][above ground] pools]

[Suitable for All Pool Types]

[For green algae]

[Efficient, economical and stable in use dilution]

[Suitable for opening pools]

[Suitable for pool [opening] [and] [closing]]

[Swimming Pool [Algaecide] [Algicide]]

[A Swimming Pool [Algaecide] [Algicide]]

[A BioGuard Pool Care Product]

[Effective in plaster and vinyl pools]

[Step 4] {Algaecides are marketed as Step 4 with some brands}

[4 Algaecide]

[Will not Stain]

[Easy to Use]

[[Pour] [Add] directly in [to] pool [water]]

[When?] {For use on front panel of label as a header above/beside text chosen from accepted label text that relates to the consumer anticipated frequency of product use.}

[Weekly use]

[Use once a week]

[1X a week]

[What?] {For use on front panel of label as header above/beside marketing statements}

[When?] [What kind of algae do you have? (x) green () mustard () black]

[Suitable for all Pools]

[Suitable for pool surfaces]

[Can be used in All Pools]

[Per Use Directions]

[Why?]{For use on front panel of label as header above/beside marketing statements chosen from accepted label text that relates to the consumer features and benefits of product}

[Works with [All Types of] Pool Filters]

[Works with [All Types of] [All] [Any] Pool Surface]

[Controls & Kills Algae]

[Prevents Algae]

[Prevents Algae and Clears Water]

[Prevents Green Algae and Clarifiers Water]

[Cleans Water and Stops Algae]

[Prevents & Treats Algae]

[[For] Algae Prevention and Treatment]

[To Prevent and Treat Algae]

[Clears Algae in 24 Hours]

[Visible Results in 24 Hours]

[Destroys Algae in 24 Hours]

[Kills Algae in 24 Hours]

[Fast-Acting Algae Treatment]

[Results in 24 Hours]

[Treats All Types of Pool Algae^{††}]

[Kills Green, Mustard and Black Algae]

[Kills and Prevents Green Algae]

[Kills and Prevents All Types of Pool Algae]

[Kills and Prevents All Pool Algae^{††}]

[††Kills green, mustard and black pool algae]

[Free [App] Water Testing & Solutions Center]

[Free Water Testing & Solutions Center]

[FREE [Water] Test Strips]

[Test Your Pool with the Clorox® Pool App]

[Download the FREE Clorox® Pool App]

[Water Testing & Solution Center]

[Test Any Strip with the Clorox® Pool App]

[Use the Clorox® Pool App to Order Products Direct from Walmart.com]

[Test Smarter]

[Anytime. Anywhere. Pool Water Analysis and Solutions.]

[Download the Free ClearPool ExpertTM App]

[Expert results begin with water testing.]

[Test like an expert [with the ClearPool ExpertTM App]]

[Get it on Google Play]

[Download on the App Store]

{Following Chart is Optional}

Pool	[Chlorine]	[Inground]
Types	[Saltwater]	[Aboveground]
	[Bromine]	[Pop-Up]
Surface	[Vinyl]	[Gunite]
Types	[Plaster]	[Fiberglass]
	[Aggregate]	[[Sealed] Concrete]
Filter	[D.E.]	[Cartridge]
Types	[Sand]	[Zeolite]

{Following chart is optional.}

(1 onowing chart is optional.)			
[Sanitizer	[Chlorine]	[Salt]	[Bromine]]
[Pool Type	[In ground]	[Above ground]	[Pop-Up]]
[Surface Type	[Aggregate]	[Sealed] Concrete]	[Fiberglass]
	[Gunite]	[Plaster]	[Vinyl]]
[Filter Type	[D.E.,] [Sand,] [Cartridge,] [Zeolite]]		

{4-step System icon is new}

				~
4-step System	(1)	(2)	(3)	(N)
System	balance	chlorinate	shock	algaecide

{Optional marketing statements that may be used if label contains directions for treatment of algae}

[All purpose algae [destroyer] [killer]]

[Quick [and] [&] effective]

[[Fast] [and] [&] effective]

[Fast]

[[Fast] [and] Effective [Against] All Algae]

[Kills [all types*** of] pool algae in [as soon as] [24] [twenty-four] [hours] [hrs]]

[DESTROYS POOL ALGAE*** IN 24 HOURS]

[***(Green, Mustard and Black Algae)]

[Kills algae in [as soon as] [24] [twenty-four] [hours] [hrs]]

[Treats [up to] 25,000 gallons] {This statement will only be used when sold in 40 fl oz size for Treatment}

[Treats [up to] 30,000 gallons] {This statement will only be used when sold in 48 fl oz size for Treatment}

[Treats [up to] 32,000 gallons] {This statement will only be used when sold in 51.2 fl oz size for Treatment}

[Treats [up to] 35,000 gallons] {This statement will only be used when sold in 56 fl oz size for Treatment}

[Treats [up to] 38,000 gallons] {This statement will only be used when sold in 60.8 fl oz size for Treatment}

[Kill algae today, swim tomorrow]

[Even kills [stubborn] mustard and [tough] black pool algae]

[Dual Action Formula][kills even the toughest strains of pool algae]

[Kills Green Algae without creating foam problems]

[Kills [Green] [Mustard] [Black] algae]

[For treatment of green algae]

[Remedy for algae in pools]

[[Green] Algae Killer]

[Cleans Water and Stops Algae]

[Prevents & Treats Algae]

[[For] Algae Prevention and Treatment]

[To Prevent and Treat Algae]

[Clears Algae in 24 Hours]

[Visible Results in 24 Hours]

[Destroys Algae in 24 Hours]

[Kills Algae in 24 Hours]

[Fast-Acting Algae Treatment]

[Results in 24 Hours]

[Treats All Types of Pool Algae^{††}]

[Kills Green, Mustard and Black Algae]

[Kills and Prevents Green Algae]

[Kills and Prevents All Types of Pool Algae]

[Kills and Prevents All Pool Algae^{††}]

[††Kills green, mustard and black pool algae]

{Optional marketing statements that may be used with prevention and treatment of pool algae directions.}

[[Pool] Algae Preventer]

[Dual Action [Algaecide][Algicide]]

[Multi-purpose [Algaecide][Algicide]]

[2-in-1]

[[2-in-1] Dual Action [Algaecide][Algicide]]

[[2-in-1] Multi-purpose [Algaecide][Algicide]]

[For Swimming Pool Use Only]

[For Swimming Pool Use]

[For Pools]

[Non-foaming][Formula]

[Step 3] {Algicides in BioGuard brand are marketed as step three of a three step program to treat swimming pool water.}

[Step 3 of the 3 Step System]

[Kills and controls pool algae***]

[DESTROYS POOL ALGAE*** IN 24 HOURS]

[***(Green, Mustard and Black Algae)]

[Prevents and kills green, mustard and black algae]

[Kills [Green] [Mustard] [Black] algae]

[Non-staining† and ideal for pools]

[Non-staining†] [Formula]

[† In use dilution, this product is non-staining to pool surfaces and equipment.]

[† Full strength product will stain porous pool surfaces.]

[Ideal for pools]

[Results in 24 hours]

[Simple solution for pool algae problems]

[A non-staining[†], [all purpose] [dual action] preventative pool [algaecide][algicide]]

[A preventative pool [algaecide] [algicide]]

[A non-staining† [dual action] pool [algaecide] [algicide]]

[An [all purpose] [dual action] pool [algaecide] [algicide]]

[A non-staining† [all purpose] [dual action] pool [algaecide] [algicide]]

[An effective, non-staining [dual action] pool† [algaecide] [algicide] for green, mustard & black algae]

[A non-staining† [dual action] pool [algaecide] [algicide] for green, mustard & black algae]

[An effective, [dual action] pool [algaecide] [algicide] for green, mustard & black algae]

[An effective, non-staining† [dual action] pool [algaecide] [algicide] for green, mustard & black algae]

[An effective [dual action] pool [algaecide] [algicide] for green, mustard & black algae]

[† In use dilution, this product is non-staining to pool surfaces and equipment.]

[† Full strength product will stain porous pool surfaces.]

[Kills and prevents pool algae [including black, green & mustard algae]]

[Kills and prevents green, mustard & black algae]

[Treats 10,000 gallons] {This statement will only be used when sold in pint bottles for Prevention & Treatment}

[Treats 20,000 gallons] {This statement will only be used when sold in quart bottles for Prevention & Treatment}

[Treats 40,000 gallons] {This statement will only be used when sold in half gallon bottles for Prevention & Treatment}

[[A] Non-Foaming]

[Highly effective pool algae killer and preventative]

[Highly effective pool algae destroyer and preventative]

[Kills and prevents pool algae]

[Pool Algae Killer]

[For all pool types]

[BioGuard® Care System]

[Swim in 15 minutes]

[Ready to Swim in 15 Minutes]

[Strong defense against [stubborn] mustard and [tough] black pool algae]

[Helps keep your pool swim-ready]

[Highly effective algae preventative [and algae killer]]

[Effective [Kill] [and] [Preventative] Treatment]

[Effective both as a preventative and as a corrective treatment on most forms of algae]

[[Green] Algae Killer and Preventative]

[Kills and Prevents [Green] Algae]

[Effective [Green] [Algae] [Kill] [and] [Preventative] Treatment]

[Fast Acting [Green] [Algae] [Kill] [and] [Preventative] Treatment]

[Controls & Kills Algae]

[Prevents Algae]

[Prevents Algae and Clears Water]

[Prevents Green Algae and Clarifiers Water]

[Cleans Water and Stops Algae]

[Prevents & Treats Algae]

[[For] Algae Prevention and Treatment]

[To Prevent and Treat Algae]

[Clears Algae in 24 Hours]

[Visible Results in 24 Hours]

[Destroys Algae in 24 Hours]

[Kills Algae in 24 Hours]

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[Fast-Acting Algae Treatment]
[Results in 24 Hours]
[Treats All Types of Pool Algae<sup>††</sup>]
[Kills Green, Mustard and Black Algae]
[Kills and Prevents Green Algae]
[Kills and Prevents All Types of Pool Algae]
[Kills and Prevents All Pool Algae<sup>††</sup>]
[††Kills green, mustard and black pool algae]
{The "BioGuard Care System" below may be placed on the label to allow easy product identification by
consumers.}
[BioGuard Care System ( ) Sanitizer ( ) Shock (X) [Algaecide][Algicide]]
[Once a week**] {Application frequency per prevention of algae directions.}
[**Approximate addition rate. Please refer to directions for use.]
{Optional marketing statements that may be used with prevention of pool algae directions.}
[[Pool] Algae Preventer]
[Dual Action Pool Algae Preventer]
[Multi-purpose Pool Algae Preventer]
[For Swimming Pool Use Only]
[For Swimming Pool Use]
[For Pools]
[Non-foaming] [Formula]
[Controls pool algae***]
[***(Green, Mustard and Black Algae)]
[Prevents Green, Mustard and Black Pool Algae]
[Non-staining† and ideal for pools]
[Non-staining†] [Formula]
[Ideal for pools]
[A non-staining<sup>†</sup>, [all purpose] [dual action] preventative pool [algaecide] [algicide]]
[A [dual action] preventative pool [algaecide] [algicide]]
[A non-staining† [dual action] pool [algaecide] [algicide]]
[An all purpose preventative pool [algaecide] [algicide]]
[A non-staining† preventative pool [algaecide] [algicide]]
[An effective, non-staining† pool [algaecide] [algicide] for green, mustard & black algae]
[A non-staining† pool [algaecide] [algicide] for green, mustard & black algae]
[An effective, [dual action] pool [algaecide] [algicide] for green, mustard & black algae]
[An effective, non-staining† [dual action] pool [algaecide] [algicide] for green, mustard & black algae]
[An effective [dual action] pool [algaecide] [algicide] for green, mustard & black algae]
[Use weekly**]
[Once-a-week** premium application]
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[† Full strength product will stain porous pool surfaces.]

[Once-A-Week**] {Application frequency per prevention of algae directions.}

[† In use dilution, this product is non-staining to pool surfaces and equipment.]

[**Approximate addition rate. Please refer to directions for use.]

[For all pool types]

[BioGuard® Care System]

[Step 3] {Algicides in BioGuard brand are marketed as step three of a three step program to treat swimming pool water.}

[Step 3 of 3 Step Program]

{The "BioGuard Care System" below may be placed on the label to allow easy product identification by consumers.}

[BioGuard Care System () Sanitizer () Shock (X) [Algaecide][Algicide]]

[Swim in 15 minutes]

[Ready to Swim in 15 Minutes]

[Strong defense against [stubborn] mustard and [tough] black pool algae]

[Helps keep your pool swim-ready]

[Controls Growth of Algae in Swimming Pools]

[Concentrated Formula Controls most Forms of Swimming Pool Algae]

[Helps Control Green Water due to Algae]

[Keeps pool water clear and free of visible algae]

[Effective in controlling the growth of Green Algae [and [Blue-Green] [Black] Algae]]

[Prevents [Green] Algae Growth]

[Prevents and Controls [Green] Algae Growth]

[Reduces growth of [Green] [and] [Blue-Green] [Black] Algae]

[[Green] algae control for [in-ground] [and] [above ground] [pools]]

[Controls [Green] algae]

[Keeps water clear and free of visible [green] algae]

[For fast [Green] algae control]

[For control of algae growth]

[Weekly use prevents algae growth]

[Algae Inhibitor and Preventative]

[Step 4 Algae Control and Prevention]

[Stops green algae [before it starts]]

[For water that stays [clear] [&] [free of visible green algae]]

[Controls & Kills Algae]

[Prevents Algae]

[Prevents Algae and Clears Water]

[Prevents Green Algae and Clarifiers Water]

{For use with small pool use directions}

[For small pools]

[The following 30 and 60 day optional marketing statements are not for use in California.]

{Optional marketing statements that may be used with <u>prevention of pool algae directions as 30 day algaecide</u> in addition to optional marketing statements appearing under above section <u>prevention of pool algae</u> directions.}

[30 day [dual action] [algaecide] [algicide]]

[Lasts 30 days]

[Lasts 1 month]

[Apply [monthly] [once per month]]

[1 month application]

[Convenient [30 day] [once per month] [monthly] [application]]

{Optional marketing statements that may be used with <u>prevention of pool algae directions as 60 day algaecide</u> in addition to optional marketing statements appearing under above section <u>prevention of pool algae directions.</u>}

[60 day [dual action] [algaecide] [algicide]]

[Lasts 60 days]

[Lasts 2 months]

[Apply [bimonthly] [every other month] [every 2 months]]

[[Every other] [2] month application]

[Convenient [60 day] [every other month] [every 2 months] [bimonthly] [application]]

{Optional marketing statements that may be used with treatment of visible pool algae directions.}

[For Swimming Pool Use Only]

[For Swimming Pool Use]

[For Pools]

[Non-foaming] [Formula]

[Step 3] {Algicides in BioGuard brand are marketed as step three of a three step program to treat swimming pool water.}

[Step 3 of 3 Step Program]

[Dual Action [Algaecide][Algicide]]

[Multi-purpose [Algaecide][Algicide]]

[Kills pool algae***]

[Destroys pool algae***]

[*** (Green, Mustard and Black Algae)]

[Patented pool [algaecide][algicide]]

[Patented pool [algaecide][algicide] that kills green, mustard and black algae]

[Kills green, mustard and black pool algae]

[Non-staining† copper pool [algaecide][algicide]]

[Patented non-staining† pool [algaecide][algicide] that kills green, mustard and black algae]

[Non-staining†] [Formula]

[Ideal for pools]

[Non-staining† and ideal for pools]

[Results in 24 hours]

[Kills pool algae in 24 hours]

[Long-lasting]

[Long-lasting, non-staining† and ideal for pools]

[Long-lasting and non-staining† for pools]

[An effective, non-staining† [dual action] pool [algaecide] [algicide] [for green, mustard and black algae]]

[A non-staining† [dual action] pool [algaecide] [algicide] for green, mustard and black algae]

[An effective, [dual action] pool [algaecide] [algicide] for green, mustard and black algae]

[An effective, non-staining† [dual action] pool [algaecide][algicide] for green, mustard and black algae]

[Treats 10,000 gallons] {this statement will only be used when sold in pint bottles for treatment}

[Treats 20,000 gallons] {this statement will only be used when sold in quart bottles for treatment}

[Treats 40,000 gallons] {this statement will only be used when sold in half gallon bottles for treatment}

[Convenient and easy to use with results in 24 hours]

[No mixing or predissolving needed]

[An algicide with clarifiers that kills algae and clears cloudy water]

[Long lasting, simple treatment for pool algae]

[Non-staining† copper pool [algaecide][algicide]]

[Long lasting, non-staining† pool [algaecide][algicide]]

[† In use dilution, this product is non-staining to pool surfaces and equipment.]

[† Full strength product will stain porous pool surfaces.]

[Kills pool algae]

[Patented formula]

[BioGuard® Care System]

[[Use] [As Needed]]

[Long lasting, simple treatment for pool algae]

{The "BioGuard Care System" below may be placed on the label to allow easy product identification by consumers.}

[BioGuard Care System () Sanitizer () Shock (X) [Algaecide][Algicide]]

[Cleans Water and Stops Algae]

[Prevents & Treats Algae]

[[For] Algae Prevention and Treatment]

[To Prevent and Treat Algae]

[Clears Algae in 24 Hours]

[Visible Results in 24 Hours]

[Destroys Algae in 24 Hours]

[Kills Algae in 24 Hours]

[Fast-Acting Algae Treatment]

[Results in 24 Hours]

[Treats All Types of Pool Algae^{††}]

[Kills Green, Mustard and Black Algae]

[Kills and Prevents Green Algae]

[Kills and Prevents All Types of Pool Algae]

[Kills and Prevents All Pool Algae⁺⁺]

[††Kills green, mustard and black pool algae]

{Optional marketing statements that may be used with pool winterization directions.}

[[Dual Action] [Pool] Algae Preventer]

[[Multi-purpose] [Pool] Algae Preventer]

[For Swimming Pool Use Only]

[For Swimming Pool Use] [For Pools] [Non-foaming] [Formula] [Non-staining†] [Formula] [† In use dilution, this product is non-staining to pool surfaces and equipment.] [† Full strength product will stain porous pool surfaces.] [Provides winter protection against [unsightly] pool algae] [Prevents pool algae growth during winter months] [Treats 12,000 gallons] { [This statement will only be used when sold in pint bottles for Winterization} [Treats 24,000 gallons] {[This statement will only be used when sold in quart bottles for Winterization} [Treats 48,000 gallons] {This statement will only be used when sold in half gallon bottles for Winterization} [For clear water at spring opening] [One application will protect your pool water from algae through the winter months] [No mixing or pre-dissolving needed] [Prevents pool algae growth when the pool is not in use] [Controls pool algae during winter months] [Winter pool algicide] [Works in brominated and chlorinated pools] [Works in bromine and chlorine based sanitizer systems] [Prevents pool algae growth during winter months] [Long lasting winter protection against pool algae] [An [algaecide][algicide] with clarifiers that kills pool algae and maintains clears water through the winter months] [Closing] [Winter] [Off Season Care] [Off Season] [Winter Care] [BioGuard® Care System] {The "BioGuard Care System" below may be placed on the label to allow easy product identification by consumers.} [BioGuard Care System () Sanitizer () Shock (X) [Algaecide][Algicide]] [[At] pool closing] [Strong defense against [stubborn] mustard and [tough] black pool algae] [Reduces growth of green and blue-green algae in pools over the winter months] [Reduces growth of green algae in pools during the winter] [Suitable for closing your pool] [Winter Algae Preventative] [Great for Winterizing] [Effective Winterizer] {Claims for use with Basic formula and Alternate #2 with any set of use directions} [With Clarifier] [Helps clear cloudy water]

2/6/2019

[Clears cloudy water] [Removes phosphate]

[Clears cloudy water and removes phosphate]

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[[Dual Action][Algaecide][Algicide] with clarifier]
[[Dual Action][Algaecide][Algicide] with clarifier and phosphate remover]
[[Prevents] [Eliminates] [Quickly] [Clears] [cloudy] water]
[[Improves] [Enhances] filtration]
[Clarifier enhances filtration]
[Improves filter performance]
[Clears Cloudy Water]
[Creates Sparkling Water]
[Provides Crystal Clear Water]
[Use Regularly for Sparkling Water]
[Restores Water Clarity]
[Clarifies water]
[Gathers debris for easy removal]
[Gathers debris for easy filtration]
[Improves filter performance]
[Contains a Filter Enhancer]
[Produces Sparkling Clean Swimming Pool Water]
[3-in-1]
[[3-in-1] Dual Action [Algaecide][Algicide]]
[[3-in-1] Multi-purpose [Algaecide][Algicide]]
[4-in-1]
[[4-in-1] Dual Action [Algaecide][Algicide]]
[[4-in-1] Multi-purpose [Algaecide][Algicide]]
[5-in-1]
[[5-in-1] Dual Action [Algaecide][Algicide]]
[[5-in-1] Multi-purpose [Algaecide][Algicide]]
[Algaecide with clarifiers]
[Algaecide and clarifier]
{Claims for use with Basic formula and Alternate #3 with any set of use directions}
[With waterline cleaner]
[Contains waterline cleaner]
[Helps prevent waterline]
[Prevents waterline [build-up]]
[Cleans waterline [build-up]]
[Prevents scum [build-up] at the waterline]
[Cleans scum [build-up] at the waterline]
[Keeps waterline clean]
[Keeps pool surfaces clean]
[Prevents [scum] build-up on pool surfaces]
[3-in-1]
[[3-in-1] Dual Action [Algaecide][Algicide]]
[[3-in-1] Multi-purpose [Algaecide][Algicide]]
[4-in-1]
[[4-in-1] Dual Action [Algaecide][Algicide]]
[[4-in-1] Multi-purpose [Algaecide][Algicide]]
[5-in-1]
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[[5-in-1] Dual Action [Algaecide][Algicide]]
[[5-in-1] Multi-purpose [Algaecide][Algicide]]
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{Claims for use with Basic formula with any set of use directions}

[Multi-purpose [dual action] [algaecide][algicide] with clarifier, phosphate remover and waterline cleaner] [All purpose [dual action] [algaecide][algicide] with clarifier, phosphate remover and waterline cleaner] [Multi-purpose [dual action] [algaecide][algicide], clarifier, phosphate remover and waterline cleaner] [All purpose [dual action] [algaecide][algicide], clarifier, phosphate remover and waterline cleaner] [Multi-purpose [dual action] [algaecide][algicide] contains clarifier, phosphate remover and waterline cleaner]

[All purpose [dual action] [algaecide][algicide] contains clarifier, phosphate remover and waterline cleaner] [3-in-1]

[[3-in-1] Dual Action [Algaecide][Algicide]]

[[3-in-1] Multi-purpose [Algaecide][Algicide]]

[4-in-1]

[[4-in-1] Dual Action [Algaecide][Algicide]]

[[4-in-1] Multi-purpose [Algaecide][Algicide]]

[5-in-1]

[[5-in-1] Dual Action [Algaecide][Algicide]]

[[5-in-1] Multi-purpose [Algaecide][Algicide]]

{Directions to be used for **prevention and treatment** of pool algae (Option A.)}

Swimming Pool [Algaecide] [Algicide] and Algae Preventative

{To maintain brand segmentation, two sets of marketing statements are provided to maintain separate brand identity. One of the following Options will be used on the label.}

{Optional Marketing Statement A}

[BioLab T-0041] [algaecide] [algicide] {or} [This product], when used as directed, is a highly effective, patented, non-staining [algaecide] [algicide] that kills and controls algae in swimming pools. [BioLab T-0041] [algaecide] [algicide] {or} [This product] is especially formulated to kill and control green, blue-green (frequently called black or spot algae) and mustard algae growths. [BioLab T-0041] [algaecide] [algicide] {or} [This product] can be used as a remedy for visible algae or to prevent algae from occurring. See use directions for Prevention of Algae or Treatment of Visible Algae for proper application of [BioLab T-0041] [algaecide] [algicide] {or} [this product]. This product is formulated for use in chlorine or bromine sanitized swimming pools of all surface and filter types.]

$\{C$	ptional	Marketing	Statement B)	
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(optional little noting statement 2)
[The BioGuard® Care System has three important parts that help you maintain crystal blue sparkling water.
 □ A sanitizer to kill bacteria □ A shock to destroy [organic] contaminants □ A preventative [algaecide][algicide] to stop algae before it starts
All parts of the BioGuard Care System are vital to achieve beautiful water.]

[BioLab T-0041] {or} [This product] is a non foaming swimming pool algae preventative for the BioGuard Care System. Weekly use of [BioLab T-0041] {or} [this product] prevents algae before it starts. [This product] {or} [BioLab T-0041] is formulated to complement most swimming pool sanitizers. [This product] {or} [BioLab T-0041] is a highly effective algae killer and algae preventative. [This product] {or} [BioLab T-0041] is effective and non-staining when used as directed. [This product] {or} [BioLab T-0041] kills and prevents all types of pool algae: black algae, green algae, and mustard algae. [This product] {or} [BioLab T-0041] provides a residual effectiveness that protects your pool against algae formation while keeping your pool water sparkling clear. [This product] {or} [BioLab T-0041] is non-foaming and can be used in pools with attached spas or jetted returns.

[\$\delta\$ (such as [perspiration,] [sweat,] [suntan lotions,] [lotions,] [hair sprays,] [body oils,] [pee,] [urine,] [pet dander,] and [cosmetics])]

BioGuard's best performing [products] [pool care system] are designated as our [Platinum Series] [Tru-Blue Promise Series] [Tru-Blue Products] [Complete Series]. This designation means the products offer our best formulations and improved packaging to make handling and application simpler, with results that bring lasting satisfaction.

[BioLab T-0041] [this product] is a highly effective fast acting swimming pool algae destroyer. [BioLab T-0041] [this product] kills all types of pool algae: black algae, green algae, and mustard algae. [BioLab T-0041] [this product] is formulated to complement most swimming pool sanitizers. [BioLab T-0041] [this product] is effective and non-staining when used as directed. When used as directed you will see results in 24 hours. [BioLab T-0041] [this product] is non-foaming and can be used in pools with attached spas or jetted returns.

{Following text for use when packaged in bottle that includes a 4 fl. oz. over-cap over CR closure} [This package contains a convenient 4 fl. oz. measuring cap. Rinse cap after use.]

IMPORTANT NOTES:

- 1. Do not use in pools sanitized with biguanides or pools treated with hydrogen peroxide.
- 2. Prior to the initial application of this product, test pool water for the presence of metals. If metals are present, apply a metal stain preventative per label directions.
- 3. When using other products, always follow label directions for those products.
- 4. [† In use dilution, this product is non-staining to pool surfaces and equipment.] {or} [† Full strength product will stain porous pool surfaces.]

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

PRIOR TO APPLICATION:

- 1. Ensure all equipment is working properly. If necessary, clean the filter system.
- 2. Adjust pH between 7.2-7.6.
- 3. Establish and maintain proper chlorine or bromine levels. In chlorine-treated pools, add stabilizer to establish a minimum level of 30-40 ppm of cyanuric acid to reduce the degrading effects of sunlight on chlorine residual.
- 4. Vacuum leaves and any other foreign debris from pool.
- 5. Brush visible algae thoroughly from the pool's surface with a surface-compatible brush.

TO PREVENT POOL ALGAE:

- 1. Initially apply 8 fluid ounces of this product per 10,000 gallons of pool water with pump and filter operating.
- 2. Thereafter, for weekly application intervals, add 1.5 fluid ounces per 10,000 gallons of pool water. For two week application intervals, add 3 fluid ounces per 10,000 gallons of pool water every other week. Apply more often if pool volume is diluted by heavy rain, frequent backwashing or partial drain/refill.
- 3. Wait at least 15 minutes after application before entering pool.

TREATMENT OF VISIBLE POOL ALGAE:

- 1. Apply a [BioGuard] [shock] {or} [oxidizer] per label directions.
- 2. Allow to circulate for 1 hour.
- 3. With pump and filter operating, apply 16 fluid ounces of [BioLab T-0041] [algaecide] [this product] per 10,000 gallons of pool water directly to the pool water in areas of heaviest algae growth.
- 4. Continuously circulate pool water for 24 hours.
- 5. The next day, thoroughly brush pool surfaces.
- 6. Prior to re-entry, test chlorine level. Do not enter pool until chlorine level is between 1-4 ppm.
- 7. In cases of persistent algae, repeat brushing and product application after 2-4 days.
- 8. [The use of a filter aid will enhance filter efficiency and algae removal.]
- 9. [Chemically cleaning the filter 3 to 4 days after treatment improves [results] [and] [efficacy].]

{Simplified use directions (table format) covering product use as a swimming pool algaecide (treatment and/or prevention) for green, mustard and black pool algae and for a swimming pool winter algaecide (to close pool) (Option B.)}

[Simplify your saltwater pool experience with [brand name] {or} [Clorox Pool & Spa my salt pool] products. Our easy-to-use products are designed to meet the unique needs of saltwater pool chemistry and equipment maintenance. [Visit [website] for [free water analysis] [&] [personalized product and dosage recommendations].]]

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

Adjust pH to 7.2-7.6 [and free chlorine to 1-4 ppm] prior to use. [Visit [website] for [free water analysis] [&] [personalized product and dosage recommendations].]

Use: Kills or prevents green, mustard and black pool algae.

Dosage per	When/How to Use	
10,000 gallons		
16 fl. oz.	To Kill Green, Mustard, or Black Algae	
	1. Add a chlorine shock per use directions and run pump for 1 [hr][hour].	
	2. Add algaecide in areas of heaviest algae growth, operate filter and pump for 24	
	[hrs][hours].	
	3. After 24 [hrs][hours], brush surfaces. For persistent algae, reapply after 72	
	[hrs][hours].	
8 fl. oz.	Prevention Start-up Dose	
	Add along pool edges for first application while operating filter and pump.	
1.5 fl. oz.	Weekly Prevention	
	Add weekly while operating filter and pump.	

Re-entry: Wait at least 15 minutes after use before swimming.

For best results: Add an extra 1.5 fl. oz. after heavy rain, frequent backwashing, or partial drain/refill. Brush surfaces weekly.

[**To Close Pool**: Add 16 fl. oz. per 12,000 gallons then operate pump and filter for at least 2-4 [hrs][hours]. Visit [website] for closing instructions.]

{Directions (table format) for use with green algae prevention and treatment}

[SWIMMING POOL [ALGAECIDE] [ALGICIDE]]

DIRECTIONS FOR USE: It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

Adjust pH to 7.2-7.6 [and free chlorine to 1-4 ppm] prior to use. Visit [website] for [free water analysis] [&] [personalized product and dosage recommendations].

Use: [Prevents & kills] {or} [Kills and prevents] common green algae for clear water.

Dosage per	When/How to Use	
10,000 gallons		
8 fl. oz.	Season Start-up Prevention Dose	
	Add along pool edges while operating filter and pump.	
1.5 fl. oz.	Weekly Prevention	
	Add weekly while operating filter and pump.	
16 fl. oz.	To Kill Green Algae	
	1. Add algaecide in areas of heaviest algae growth, operate filter and	
	pump for 24 [hrs] [hours].	
	2. After 24 [hrs] [hours], brush surfaces and vacuum out dead, settled	
	algae.	

Re-entry: Wait at least 15 minutes after use before swimming.

For best results: Add an extra 1.5 fl. oz. per 10,000 gallons after heavy rain, frequent backwashing, or partial drain/refill. Make sure to brush surfaces on a weekly basis.

[**To Close Pool**: Add 13.5 fl. oz. per 10,000 gallons then operate pump and filter for at least 2-4 [hrs] [hours]. Visit [website] for pool closing instructions.]

{Directions to be used for **prevention** of pool algae}

Prevention of Pool Algae

{To maintain brand segmentation, two sets of marketing statements are provided to maintain separate brand identity. One of the following Options will be used on the label.}

{Optional Marketing Statement A}

[BioLab T-0041] [algaecide] [algicide] {or} [This product], when used as directed, is a highly effective, patented, non-staining [algaecide] [algicide] that controls algae in swimming pools. [BioLab T-0041] [algaecide] [algicide] {or} [This product] is especially formulated to control green, blue-green (frequently called black or spot algae) and mustard algae growths. This product is formulated for use in chlorine or bromine sanitized swimming pools of all surface and filter types.

{Optional Marketing Statement B}

[The BioGuard® Care System has three important parts that help you maintain crystal blue sparkling water.
 □ A sanitizer to kill bacteria □ A shock to destroy [organic] contaminants [▲] □ A preventative [algaecide][algicide] to stop algae before it starts
All parts of the BioGuard Care System are vital to achieve beautiful water.]
[BioLab T-0041] {or} [This product] is a non-foaming swimming pool algae preventative for the BioGuard Care System. Weekly use of [BioLab T-0041] {or} [this product] prevents algae before it starts. [This product] {or} [BioLab T-0041] is formulated to complement most swimming pool sanitizers. [This product] {or} [BioLab T-0041] is a highly effective pool algae preventative. [This product] {or} [BioLab T-0041] is effective and non-staining when used as directed. [This product] {or} [BioLab T-0041] kills and prevents all types of pool algae: black algae, green algae, and mustard algae. [This product] {or} [BioLab T-0041] provides a residual effectiveness that protects your pool against algae formation while keeping your pool water sparkling clear. [This product] {or} [BioLab T-0041] is non-foaming and can be used in pools with attached spas or ietted returns.

[* (such as [perspiration,] [sweat,] [suntan lotions,] [lotions,] [hair sprays,] [body oils,] [pee,] [urine,] [pet dander,] and [cosmetics])]

{Optional Marketing Statement C}

BioGuard's best performing [products] [pool care system] are designated as our [Platinum Series] [Tru-Blue Promise Series] [Tru-Blue Products] [Complete Series]. This designation means the products offer our best formulations and improved packaging to make handling and application simpler, with results that bring lasting satisfaction.

[BioLab T-0041] [algaecide] [algicide] {or} [This product], when used as directed, is a highly effective, patented, non-staining [algaecide] [algicide] that controls algae in swimming pools. [BioLab T-0041] [algaecide] [algicide] {or} [This product] is especially formulated to control green, blue-green (frequently called black or spot algae) and mustard algae growths. This product is formulated for use in chlorine or bromine sanitized swimming pools of all surface and filter types.

{Following text for use when packaged in bottle that includes a 4 fl. oz. over-cap over CR closure} [This package contains a convenient 4 fl. oz. measuring cap. Rinse cap after use.]

IMPORTANT NOTES:

- 1. Do not use in pools sanitized with biguanides or pools treated with hydrogen peroxide.
- 2. Prior to the initial application of this product, test pool water for the presence of metals. If metals are present, apply a metal stain preventative per label directions.
- 3. [† In use dilution, this product is non-staining to pool surfaces and equipment.] {or} [† Full strength product will stain porous pool surfaces.]
- 4. This product is designed to prevent the growth of algae. If visible growth is already present, it will be necessary to use a treatment product to kill the visible algae.

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

PRIOR TO APPLICATION:

- 1. Ensure all equipment is working properly. If necessary, clean the filter system.
- 2. Adjust pH between 7.2-7.6.
- 3. Establish and maintain proper chlorine or bromine levels. In chlorine treated pools, add stabilizer to establish a minimum level of 30-40 ppm of cyanuric acid to reduce the degrading effects of sunlight on chlorine residual.
- 4. Vacuum leaves and any other foreign debris from pool.
- 5. Brush pool thoroughly with a surface-compatible brush.

{Directions to be used for prevention of pool algae for weekly application}

TO PREVENT POOL ALGAE:

- 1. With pump and filter operating, initially apply 8 fluid ounces of this product per 10,000 gallons of pool water.
- 2. Thereafter, for weekly application intervals, add 1.5 fluid ounces per 10,000 gallons of pool water. For two week application intervals, add 3 fluid ounces per 10,000 gallons of pool water every other week. Apply more often if pool volume is diluted by heavy rain, frequent backwashing or partial drain/refill.

3. Wait at least 15 minutes after application before entering pool.

[The following 30 and 60 day Directions for Use are not for use in California.]

{Directions to be used for prevention of pool algae for monthly application}

TO PREVENT POOL ALGAE:

- 1. With pump and filter operating, apply 16 fluid ounces of this product per 20,000 gallons of pool water.
- 2. Reapply [after 30 days] [every month] .
- 3. Apply [more often] [sooner] if pool volume is diluted by heavy rain, frequent backwashing or partial drain/refill.
- 4. Wait at least 15 minutes after application before entering pool.
- [* (when used as a part of the BioGuard Care System)]
- [(when used as part of a maintenance program that includes sanitizer and shock)]

{Directions to be used for prevention of pool algae for bi-monthly application}

TO PREVENT POOL ALGAE:

- 1. With pump and filter operating, apply 32 fluid ounces of this product per 20,000 gallons of pool water.
- 2. Reapply [after 60 days] [every other month] [bimonthly] [every 2 months] .
- 3. Apply [more often] [sooner] if pool volume is diluted by heavy rain, frequent backwashing or partial drain/refill.
- 4. Wait at least 15 minutes after application before entering pool.
- [(when used as a part of the BioGuard Care System)]
- [* (when used as part of a maintenance program that includes sanitizer and shock)]

{Directions to be used for treatment of visible pool algae}

Treatment of Visible Pool Algae

{To maintain brand segmentation, two sets of marketing statements are provided to maintain separate brand identity. One of the following Options will be used on the label.}

{Optional Marketing Statement A}

[BioLab T-0041] [algaecide] {or} [This product], when used as directed, is a highly effective, patented, non-staining pool algaecide that kills algae in swimming pools [and clears pool water]. [BioLab T-0041] [algaecide] {or} [This product] is especially formulated to kill green, blue-green (frequently called black or spot algae) and mustard algae growths. This product is formulated for use in chlorinated or brominated swimming pools of all surface and filter types.

{Optional Marketing Statement B}

BioLab T-0041 is a highly effective fast acting swimming pool algae destroyer. [This product] {or}[BioLab T-0041] kills all types of pool algae: black algae, green algae, and mustard algae. [This product]{or}[BioLab T-0041] is formulated to complement most swimming pool sanitizers. [This product] {or} [BioLab T-0041] is effective and non-staining when used as directed. When used as directed you will see results in 24 hours. [This product] {or} [BioLab T-0041] is non-foaming and can be used in pools with attached spas or jetted returns.

{Optional Marketing Statement C}

BioGuard's best performing [products] [pool care system] are designated as our [Platinum Series] [Tru-Blue Promise Series] [Tru-Blue Products] [Complete Series]. This designation means the products offer our best formulations and improved packaging to make handling and application simpler, with results that bring lasting satisfaction.

[BioLab T-0041] [this product] is a highly effective fast acting swimming pool algae destroyer. [BioLab T-0041] [this product] kills all types of pool algae: black algae, green algae, and mustard algae. [BioLab T-0041] [this product] is formulated to complement most swimming pool sanitizers. [BioLab T-0041] [this product] is effective and non-staining when used as directed. When used as directed you will see results in 24 hours. [BioLab T-0041] [this product] is non-foaming and can be used in pools with attached spas or jetted returns.

{Following text for use when packaged in bottle that includes a 4 fl. oz. over-cap over CR closure} [This package contains a convenient 4 fl. oz. measuring cap. Rinse cap after use.]

IMPORTANT NOTES:

- 1. Do not use in pools sanitized with biguanides or pools treated with hydrogen peroxide.
- 2. Prior to the initial application of this product, test pool water for the presence of metals. If metals are present, apply stain and scale inhibitor (chelating agent) per label directions.
- 3. † In use dilution, this product is non-staining to pool surfaces and equipment [and clears water].

DIRECTIONS FOR USE: It is a violation of federal law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

{Reader Note: "Prior to Application" statement Option A}

PRIOR TO APPLICATION: Ensure all equipment is working properly. If necessary, clean the filter system, adjust pH between 7.2-7.6, and establish a minimum level of 30-40 ppm of [stabilizer] [cyanuric acid] in chlorinated pools. Vacuum leaves and any other foreign debris from pool. If metals testing indicates a need to use a stain and scale inhibitor, apply that product per label directions. Brush visible algae thoroughly from the pool's surface with a surface-compatible brush. Establish and maintain proper chlorine or bromine levels.

{Reader Note: "Prior to Application" statement Option B}

PRIOR TO APPLICATION:

- 1. Ensure all equipment is working properly. If necessary, clean the filter system.
- 2. Adjust pH between 7.2-7.6.
- 3. Establish and maintain proper chlorine or bromine levels. In chlorine-treated pools, add stabilizer to establish a minimum level of 30-40 ppm of cyanuric acid to reduce the degrading effects of sunlight on chlorine residual.
- 4. Vacuum leaves and any other foreign debris from pool.
- 5. Brush visible algae thoroughly from the pool's surface with a surface-compatible brush.

TREATMENT OF VISIBLE POOL ALGAE:

- 1. Apply a [BioGuard] [shock] {or} [oxidizer] per label directions.
- 2. Allow to circulate for 1 hour.
- 3. With pump and filter operating, apply 16 fluid ounces of [BioLab T-0041] [algaecide] [this product] per 10,000 gallons of pool water directly to the pool water in areas of heaviest algae growth.
- 4. Continuously circulate pool water for 24 hours.
- 5. The next day, thoroughly brush pool surfaces.
- 6. Prior to re-entry, test chlorine level. Do not enter pool until chlorine level is between 1-4 ppm.
- 7. In cases of persistent algae, repeat brushing and product application after 2-4 days.
- 8. [The use of a filter aid will enhance filter efficiency and algae removal.]
- 9. [Chemically cleaning the filter 3 to 4 days after treatment improves [results] [and] [efficacy].]

{Directions for use in Small Pools}

SWIMMING POOL [ALGAECIDE] [ALGICIDE]

DIRECTIONS FOR USE: It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

Test and balance water prior to use. Adjust pH to 7.2-7.6 [and free chlorine to 1-4 ppm]. Visit [website] for [free water analysis][&] [personalized product and dosage recommendations].

Use: Kills [and prevents] common green algae for clear water.

To Kill Green Algae

- 1. Add [10 [tsp] [teaspoons]] {or} [3.2 [tbsp] [tablespoons]] per 1,000 gallons in areas of heaviest algae growth, leave pump on for 24 [hrs] [hours].
- 2. After 24 [hrs] [hours], brush surfaces and vacuum out dead, settled algae.

[To Prevent Green Algae

- 1. Add 5 [tsp] [teaspoons] per 1,000 gallons at season start-up with pump on.
- 2. Then add 1 [tsp] [teaspoons] per 1,000 gallons weekly with pump on.]

[For best preventative results: Brush surfaces on a weekly basis and add an extra 1 [tsp] [teaspoon] per 1,000 gallons after heavy rain [and during high temperatures.]]

Re-entry: Wait at least 15 minutes after use before swimming.

{Directions to be used for **pool** winterization}

Winter Algae Preventative for Swimming Pools

[BioGuard® has a wide variety of products to care for your pool during the off season. These products are designated as "Off Season".]

[BioLab T-0041] [winter][algaecide][algicide] {or} [This product], when used as directed, prevents the growth of pool algae and aids in maintaining pool water clarity during the winter when the pool is not in use. [BioLab T-0041] [winter][algaecide]{or}[The product] is formulated for use in chlorinated or brominated swimming pools of all surface and filter types.

IMPORTANT NOTES:

- 1. Do not use in pools sanitized with biguanides or pools treated with hydrogen peroxide.
- 2. †In use dilution, this product is non-staining to pool surfaces and equipment.

PRIOR TO APPLICATION: Take a sample of your pool water to your [BioGuard Dealer] {or} [professional pool dealer]. Follow their directions for product application(s) to properly balance your water for conditions in your area. If metals testing indicate a need to use a stain and scale inhibitor, apply that product per label directions. Allow the pool to circulate at least 1 hour before adding other products.

DIRECTIONS FOR USE: It is a violation of federal law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

- 1. Apply a [BioGuard] [shock] {or} [oxidizer] per label directions.
- 2. Allow to circulate 2–4 hours.
- 3. Then pour this product into the pool around its edges with the pool circulation system operating.
- 4. Add 16 fluid ounces of [**BioLab T-0041**] [winter] [algaecide] [algicide] {or} [this product] for each 12,000 gallons of pool water.
- 5. Circulate pool water for 1 hour. Then, clean filter and pool walls at water line.

In areas with severe freezing, drain pool equipment and plumbing lines or use an antifreeze recommended for swimming pool plumbing and equipment. Always follow the cleaning directions established by the manufacturer and/or pool builder. Pools with mesh covers or without covers may need to apply a [BioGuard] [shock] {or} [oxidizer] per label directions midwinter or just prior to freezing.

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{Directions for use on product when sold as an **algaecide product in a kit to treat pool algae**. The kit will also include: (a) a shock product based on 67262-36 (Granular Chlorinator) and (b) optionally may also include a non-pesticide product that will be either a clarifier or flocculent.}

[GoodBye Green Algaecide]

[Use: Kills green, mustard, and black pool algae.]

DIRECTIONS FOR USE: It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

Prior to application: Ensure all equipment is working properly. Vacuum any leaves or other debris from pool. Brush any visible algae on pool walls with a surface-compatible brush. Backwash or rinse filter according to manufacturer's instructions. Adjust pH between 7.2-7.6 and free chlorine 1-4 ppm prior to use. [Visit [Cloroxpool.com] [brandname.com] for free water analysis and personalized product and dosage recommendations.]

[Use: Kills green, mustard, and black pool algae.]

{Application instructions in table format continued on following page of master label.}

Dosage (per 20,000 Gallons)	When/how to use
2 lb.	[Step 1] Add [Granular Chlorinator {EPA Reg. # 67262-36}] [Supplemental or Additional Brand Name for Granular Chlorinator {EPA Reg. # 67262-36}] with pump and filter running. Follow application directions on that product.
	Wait 1 hour [before proceeding [to next step] [to Step 2]].
32 fl. oz.	[Step 2] Add [BioLab T-0041] [this product] directly to pool along the edge in areas of heaviest algae growth. Continue to run pump and filter.
	[Wait 15 minutes [before proceeding [to next step] [to Step 3]]
	{or if not including Clarifier or Flocculent in kit}
	[Continuously circulate pool water for 24 hours.
	The next day, thoroughly brush pool surfaces.
	In cases of persistent algae, repeat brushing and product application after 2-4 days.]
{One of the following blocks may be used depending on if a included with this kit}	
32 fl. oz.	[Step 3] Shake [Clarifier] [insert trade name of clarifier product] well before use.
	Pour [Clarifier] [insert trade name of clarifier product] [this product] directly to pool along the edge while walking around the deep end.
	Allow the pump and filter to run continuously for 24 - 48 hours.*
	After 48 hours backwash and rinse your filter according to manufacturer's instructions.
2 lb.	[Step 3] Adjust filter valve to the Recirculate position.
	Broadcast [Flocculent] [insert trade name of flocculent product] over the surface of the pool, brushing any undissolved product.
	Run pump for 2 hours and then turn pump off.
	Wait 24 hours with the pump off for debris to settle to bottom of pool.
	After 24 hours, slowly vacuum debris to waste.

Re-Entry: Once [pool is clear] [treatment is complete], [use [Clorox® Pool&SpaTM] [My Pool Care AssistantTM] [test strips] to] test pool water and balance if necessary. Do not re-enter pool until chlorine level is between 1 - 4 ppm.

{The following statement will only be used if Clarifier is included with this kit} [*If the filter pressure increases 8-10 psi above normal operating pressure, backwash and rinse filter accordingly.]

{The following statement will only be used if Flocculent is included with this kit} [Note: If debris [clouds] [becomes suspended in] the water after vacuuming, wait and allow debris to resettle then vacuum to waste.]

{The following is optional text to be used at BioLab's discretion with swimming pool use directions for determination of pool capacity. This information is non-essential and will be provided only as a courtesy. Will not appear on all swimming pool products.}

[TO DETERMINE POOL CAPACITY: Rectangular Pools - Length times width times average depth (in feet) times 7.5 equals gallons. Round and Oval Pools - Long diameter times short diameter times average depth (in feet) times 5.9 equals gallons.]

{Reader's note: Storage and Disposal statement for product sold for residential use:}

[STORAGE AND DISPOSAL: Do not contaminate food or feed by storage or disposal. CONTAINER STORAGE: Keep this product in its original tightly closed container when not in use. Store in a cool, dry, well ventilated area. CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Offer for recycling if available or place in trash.]

{Reader's note: Storage and Disposal statement for product sold for commercial use:}

STORAGE AND DISPOSAL: Do not contaminate food or feed by storage or disposal. CONTAINER STORAGE: Keep this product in its original tightly closed container when not in use. Store in a cool, dry, well ventilated area. PRODUCT DISPOSAL: Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture, or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance. CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Triple rinse container (or equivalent) promptly after emptying. Offer for recycling if available or place in trash.

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS: DANGER: Corrosive. Causes irreversible eye damage and skin burns. Harmful if swallowed. Do not get in eyes, on skin, or on clothing. Wear protective eyewear (safety glasses or goggles) and rubber gloves. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID: IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. IF SWALLOWED: Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person. IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. [IN CASE OF

MEDICAL EMERGENCY, CALL [1-303-623-5716] [1-877-800-5553] [telephone number supplied by supplemental registrant].]

PHYSICAL OR CHEMICAL HAZARDS: Do not mix with other chemicals.

{Environmental hazards statement for end-use products in containers of less than 5 gallons (liquid).} [ENVIRONMENTAL HAZARDS: This pesticide is toxic to fish and aquatic organisms.]

{Environmental hazards statement for end-use products in containers of equal to or greater than 5 gallons (liquid).}

[ENVIRONMENTAL HAZARDS: This pesticide is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.]

Note: [Buyer assumes all responsibility for safety and use not in accordance with directions.] [User assumes all responsibility for use not in accordance with directions.] [Metals from source water, ionizers or poorly sequestered algaecides have the potential to stain pool surfaces. Treat these problems with an appropriate stain and scale inhibitor (chelating agent) before using this product.]

[Visit BioGuard's Internet Web site at [http://] www.bioguard.com]

[Optional Graphics]













[FOR SALTWATER POOLS]

[Salt Pool Compatible]





{Algicides are marketed as step five of a five step program to treat swimming pool water for Pool Time brand.}

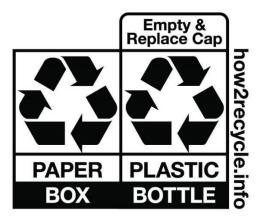




{Optional recycle graphic if product is sold in plastic bottle}



{Optional recycle graphic if product is sold in plastic bottle inside a box}



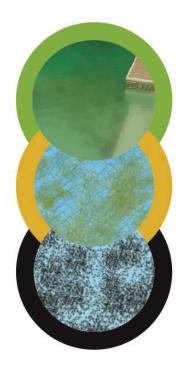
{Optional Graphics}

{One or more of the following 5 statements may be used in association with the "24 hour clock" graphic.}
[DESTROYS POOL ALGAE]
[RESULTS]
[KILLS GREEN ALGAE]
[KILLS MUSTARD ALGAE]
[KILLS BLACK ALGAE]





{Optional Graphics}





{Goodbye Green Kit Claims}

{Note: Goodbye Green kit will contain either 2 or 3 products, two that are registered pesticides and optionally one that is not a pesticide. The two registered products will be Step 1 a shock product, Chlorinating Granules (EPA Reg. # 67262-36), and Step 2 an algaecide, BioLab T-0041 (EPA Reg. # 5185-513). Step 3 if included will be a non-pesticide product that will be either be a clarifier or flocculent. The marketing claims below are text that will be used on the box that contains the products.}

[Goodbye Green]

[Goodbye Green Shock]

[Goodbye Green Algaecide]

[Hello Blue Clarifier]

[Good-bye Green]

[Good-bye Green Shock]

[Good-bye Green Algaecide]

[Hello-Blue Clarifier]

[Algae Emergency Kit]

[Emergency Algae Kit]

[Algae Kill Kit]

[Algae Control Kit]

[All-in-One] Algae Kit]

[Pool Algae Kit]

[Fast-Acting] [24 Hour] [Pool] Algae Kit]

[Easy To Use [3-Step Process][Solution][Program][Kit]]

[[2] [3]-Step Process]

[[2] [3]-Step Kit]

[[2] [3]-Step Program]

[[2] [3]-Step Solution]

[[2] [3] steps to a [sparkling] [clear] [blue] pool]

[[2] [3] steps to remove algae]

[One-Stop Solution to [kill algae][clean a green pool]]

[Shock / Algaecide [/ Clarifier]]

[Shock, Algaecide and Clarifier Kit]

[Shock and Algaecide Kit]

[Destroys Organic Contaminants [4]]

[Destroys Swimmer Contaminants []]

[Destroys Organic Wastes[*]]

[\$\[\delta\] [body & suntan oils] [body oils] [\&] [suntan oils] [\&] [sweat] [perspiration] [\&] [lotions] [\&] [urine]

[Works in all [types of] Pools]

[Salt Pool Compatible]

[Clear] [Blue] [Sparkling] [Sanitized] Water in 24 Hours]

[Treats [Up to] 20,000 Gallons] {for use when this product sold in quart size}

[Use for] Pool Opening]

[No Vacuuming [Required] [Needed]

[No Vacuum? No Problem.]

[Works with [All Types of] Pool Filters]

[Works with [All Types of] [All] [Any] Pool Surface]

[Includes [All-in-One] Algaecide]

[Kills [Pool] Algae in 24 Hours]

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[Kills and Prevents Pool Algae]
[Kills Green, Mustard, and Black [Pool] Algae]
[Kills [All Types of] Pool Algae]
[Improves Water Clarity]
[Improves Filtration]
[Kills Algae]
[For Use in Goodbye Green product]
[For Use in Good-bye Green product]

[Step 2]

[Step 2 in Goodbye Green Algae Killing Kit]

[Step 2 in Good-bye Green Algae Killing Kit]

[Step 2 [Insert Product Label Claim, ex. Kills Algae, Kills Algae in 24 hours]]







{Graphics on this page are new}

