

5185-494

1/6

Mark Jernigan
Regulatory Affairs Manager
Bio-Lab, Inc
P O Box 300002
Lawrenceville, GA 30049

NOV 13 2012

Subject the Works Disinfectant Toilet Bowl Cleaner
EPA Registration No 5185-494
Notification Date October 16, 2012
EPA Receipt Date October 19, 2012

Dear Mr Jernigan,

This letter acknowledges receipt of your notification submitted under the provisions of FIFRA section 3(c)9 and PR Notice 98-10

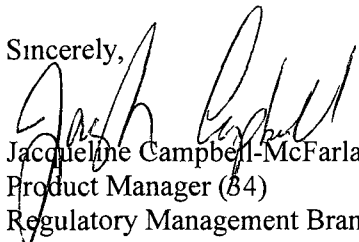
Proposed Notification

Adding additional marketing statements to the front and back panels to the label

General Comments

Based on a review of the submitted materials, to add additional marketing statements to the label are acceptable and apart of the record on file for future reference

Should you have any questions or comments concerning this letter, you may contact me by telephone at (703) 308-6416 or by e-mail at campbell-mcfarlane.jacqueline@epa.gov or Lorena Rivas by telephone at (703) 305-5027 or by e-mail at rivas.lorena@epa.gov When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing

Sincerely,

Jacqueline Campbell-McFarlane
Product Manager (B4)
Regulatory Management Branch II
Antimicrobials Division (7510P)

CONCURRENCES							
SYMBOL	7510P						
SURNAME	<i>[Signature]</i>						
DATE	11/13/12						



United States
Environmental Protection Agency
Washington DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1 Company/Product Number 5185-494	2 EPA Product Manager J Campbell-McFarlane	3 Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4 Company/Product (Name) the works Disinfectant Toilet Bowl Cleaner	PM# 34	
5 Name and Address of Applicant (Include ZIP Code) Bio-Lab Inc PO Box 300002 Lawrenceville GA 30049 <input type="checkbox"/> Check if this is a new address	6 Expedited Review In accordance with FIFRA Section 3(c)(3) (b)(i) my product is similar or identical in composition and labeling to EPA Reg No _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment Explain below	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> Me Too Application
<input checked="" type="checkbox"/> Notification Explain below	<input type="checkbox"/> Other Explain below

Explanation Use additional page(s) if necessary (For section I and Section II)

Fee Determination Fee Category Not Applicable (Notification) mark jernigan@chemtura.com

Notification to add additional marketing statements Per PR Notice 98 10 Section II (Labeling Notifications) Part N (Other Revisions)
Please see attached page for certification

Section - III

1 Material This Product Will Be Packaged In			
Child Resistant Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2 Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If Yes Unit Packaging wgt	No per container
		If Yes Package wgt	No per container
3 Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4 Size(s) Retail Container 8 20 24 30 32 fl oz	5 Location of Label Directions <input checked="" type="checkbox"/> on label	
6 Manner in Which Label is Affixed to Product		<input checked="" type="checkbox"/> Lithograph Paper glued Stenciled	<input checked="" type="checkbox"/> Other therimage

Section - IV

1 Contact Point (Complete items directly below for identification of individual to be contacted if necessary to process this application)		
Name Mark Jernigan	Title Regulatory Affairs Manager	Telephone No (Include Area Code) 678 502 4149
Certification I certify that the statements I have made on this form and all attachments thereto are true accurate and complete I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law		6 Date Application Received (Stamped)
2 Signature 	3 Title Regulatory Affairs Manager	
4 Typed Name Mark Jernigan	5 Date 10/16/12	



October 16, 2012

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U S Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202

**Re the Works Disinfectant Toilet Bowl Cleaner
EPA Registration No 5185-494**

Dear Ms Campbell-McFarlane

Please process the enclosed notification for the above referenced product

The purpose of this notification is to add optional marketing claims to the front and back panels New text has been underlined in blue ink

A note of clarification regarding one claim that has been added to the label for use when product is sold in 32 fl oz containers "33% MORE than other leading national brands****" and footnoted with the statement "****Compared to 24 fl oz of other leading national brands" This claim is a price by volume statement intended to compare the product's price by volume with competitor's price by volume BioLab believes that this claim is addressed in PR Notice 98-10 under Section IV (Non-notifications), Part F (Non-Pesticidal Characteristics), Item 4 (Price) *Claims regarding price or price-related marketing information such as low price 25 cents off and rebate available* As such, this claim should be a permissible addition without notice to EPA as "price or price related marketing information" as long as it is not misleading Since this statement is not specifically listed in the PR Notice, we are including it in this notification for clarity as part of our label

Enclosed are

- 1 Application for Pesticide (EPA Form 8570-1),
- 2 Notification Certification Statement, and
- 3 Proposed label with changes marked (underlined in blue ink)

If you have any questions, please call me at 678-502-4149 or mark.jernigan@chemtura.com

Thank you for your attention to this matter

Sincerely,



Mark Jernigan
Regulatory Affairs Manager

P O Box 300002
Lawrenceville GA 30049 1002 USA
(678) 502 4000
(678) 502 4764 FAX

{All text in brackets [xxx] is optional and may or may not be included on a final label }
{All text in braces {xxx} is administrative and will not appear on a final label }

The Works® Disinfectant Toilet Bowl Cleaner

[Kills 99.9% of Household Bacteria*]

*See back panel for list of types]

[Kills Household Bacteria*]

*See back panel for list of types]

[Removes Rust, Lime Scale, & Hard Water Stains]

[ORIGINAL**]

[** See back panel]

[BACTERIA + STAIN FIGHTING ACTION]

[Cleans & Disinfects]

[33% MORE than other leading national brands***] {When sold in 32 fl oz (quart) size}

[***Compared to 24 fl oz of other leading national brands]

new text

ACTIVE INGREDIENT

Hydrogen Chloride 20.00%

OTHER INGREDIENTS 80.00%

TOTAL 100.00%

KEEP OUT OF REACH OF CHILDREN

DANGER

See First Aid and other precautionary statements on back label

Bio-Lab, Inc
P O Box 300002
Lawrenceville, GA 30049

EPA Reg No 5185-494
EPA Est No 5185-GA-01

Net Contents {as indicated on container}

NOTIFICATION
Reviewed 11/3/12
Reviewed By [Signature]

The Works Disinfectant Toilet Bowl Cleaner

Removes Rust Stains and Lime Deposits

*Kills the following Household Bacteria!

- Salmonella choleraesuis*
- Escherichia coli*
- Staphylococcus aureus*

New text

Will Not Harm Septic Systems

[** This product is based on original formula registered with EPA]

READ ENTIRE LABEL BEFORE USING - FOR TOILET BOWL USE ONLY

It is a violation of federal law to use this product in a manner inconsistent with its labeling
ATTENTION DO NOT MIX WITH CHLORINE-TYPE BLEACHES OR OTHER HOUSEHOLD CHEMICALS

DIRECTIONS FOR USE

To open- Hold bottle firmly, push down on cap and turn counter-clockwise Be careful not to squeeze bottle when removing cap To reseal, turn cap clockwise until tightly closed
TO CLEAN BOWL Flush toilet Raise toilet seat Open cap and point bottle down into bowl Carefully direct product onto sides of the bowl and under the rim Close cap Brush to cover all surfaces of the bowl Flush toilet For heavily stained bowl, repeat above procedure
TO CLEAN TANK Empty tank and apply to sides Do not apply directly to internal working parts Brush then fill and flush

The Works Disinfectant Toilet Bowl Cleaner can be use as a disinfectant in homes, schools, and offices

DO NOT SPILL OR PLACE ON COUNTERTOP, CARPET, FLOORING, BATHTUB, SINK, ENAMEL OR CHROME SURFACES CLEAN SPILLS IMMEDIATELY! FOR TOILET BOWL USE ONLY!

TO DISINFECT Remove heavy soil from surfaces with bowl brush Apply at least 6 fl oz of product onto all interior bowl surfaces Let product remain 10 minutes before brushing, making sure to get under the rim Flush with clean water

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER CORROSIVE Causes skin burns and irreversible eye damage Harmful if swallowed or absorbed through skin Do not get in eyes, on skin, or on clothing Wear goggles or safety glasses, protective clothing, and rubber (or chemical-resistant) gloves Wash thoroughly with soap and water after handling Remove contaminated clothing and wash clothing before reuse

CHEMICAL HAZARDS DO NOT mix with chlorine-type bleaches or other household chemicals

FIRST AID IF IN EYES Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. **IF ON SKIN OR CLOTHING** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. **IF SWALLOWED** Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person. **IF INHALED** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment [IN CASE OF MEDICAL EMERGENCY, CALL [1-303-623-5716] [1-877-800-5553] [telephone number supplied by supplemental registrant]]

NOTE TO PHYSICIAN Probable mucosal damage may contraindicate the use of gastric lavage.

STORAGE AND DISPOSAL Keep this product in original tightly closed container when not in use. Store in a cool, dry, well ventilated area. **PESTICIDE STORAGE** Store out of reach of children in original container. **CONTAINER DISPOSAL** Non-refillable container. Do not reuse or refill this container. Offer for recycling, if available. Triple rinse container (or equivalent) promptly after emptying.

NOTE Buyer assumes all responsibility for safety and use not in accordance with directions.

Questions? Comments?
1-800-xxx-xxxx