

5185-491

2-2-2004

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

FEB 2 2004

Mr. Mark Jernigan
 Bio-Lab, Inc.
 P.O. Box 300002
 Lawrenceville, GA 30049-1002

Subject: Nirvana
 EPA Registration Number 5185-491
 Application Date: 11/7/03
 Receipt Date: 11/13/03

Dear Mr. Jernigan:

The following amendment, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable with the condition listed below:

- To add optional marketing statements for use on the front panel
- To add optional marketing paragraph above use directions
- To make minor modifications to use directions
- To modify the "Precautionary Statements" to make them more appropriate for this product

Condition

On page 2, revise the sentence "Nirvana reduces the need for difficult brushing with a concentrated chlorine formula that keeps your bowl clean up to 3 months." to read: "Nirvana reduces the need for difficult brushing with a concentrated chlorine formula that keeps your bowl clean up to eleven weeks".

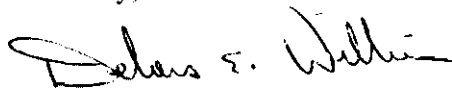
General Comments

A stamped copy of the accepted labeling is enclosed. Submit three (3) copies of your final printed labeling before distributing or selling the product bearing the revised labeling.

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

Should you have any questions or comments concerning this letter, please contact me at (703) 308-6372.

Sincerely,

A handwritten signature in cursive script, appearing to read "Delores E. Williams".

Delores E. Williams
Product Reviewer, Team 32
Regulatory Management Branch II
Antimicrobials Division (7510C)

{All text in brackets [xxx] is optional and may or may not be included on a final label.}
{All text in braces {xxx} is administrative and will not appear on a final label.}

Nirvana
 [Bleach] Automatic Toilet Bowl Cleaner

Registered Claims

- [Anti-Bacterial Toilet Bowl Cleaner]
- [Kills 99.9% of Germs in toilet bowl water after each flush.]
- [Kills 99.9% of Bacteria in toilet bowl water after each flush.]
- [Kills and prevents the growth of germs for 11 (eleven) weeks in toilet.]
- [Kills and prevents the growth of bacteria for 11 (eleven) weeks in toilet.]
- [Sanitizing Formula: Kills 99.9% of germs for 11 (eleven) weeks.]
- [Sanitizing Formula: Kills 99.9% of bacteria for 11 (eleven) weeks.]
- [Kills 99.9% of Escherichia Coli for 11 (eleven) weeks.]
- [Kills 99.9% of Staphylococcus aureus for 11 (eleven) weeks.]
- [Kills 99.9% of Pseudomonas aeruginosa for 11 (eleven) weeks.]
- [Kills 99.9% of Enterococcus faecium for 11 (eleven) weeks.]
- [Kills 99.9% of E. Coli for 11 (eleven) weeks.]
- [Kills 99.9% of S. aureus for 11 (eleven) weeks.]
- [Kills 99.9% of P. aeruginosa for 11 (eleven) weeks.]
- [Kills 99.9% of E. faecium for 11 (eleven) weeks.]
- [Kills 99.9% of E. Coli, S. aureus, P. aeruginosa, and E. faecium for 11 (eleven) weeks.]
- [Kills 99.9% of Escherichia Coli, Staphylococcus aureus, Pseudomonas aeruginosa, and Enterococcus faecium for 11 (eleven) weeks.]
- [Kills and prevents Germs for 11 (eleven) weeks after each flush]
- [Kills and prevents 99.9% of Germs for 11 (eleven) weeks after each flush]
- [Sanitizes and Deodorizes with power of chlorine]

ACCEPTED
 with COMMENTS
 EPA Letter Dated:

FEB 2 2004

Under the Federal Insecticide,
 Fungicide, and Rodenticide Act as
 amended, for the pesticide,
 registered under EPA Reg. No.

5185-491

Marketing Claims

- [Now with "Power Blue" End of Life Indicator]
- [Now with "True Blue" End of Life Indicator]
- [Revolutionary "True Blue" inner tablet tells you when to add a new tablet to your toilet tank]
- [End of Life Indicator - Tells you when to add a new tablet!]
- [The only toilet tab that tells you when its time for a replacement!]
- [Includes Tablet Life Monitor]
- [Revolutionary "True Blue" Replacement Signal]
- [Includes "True Blue" Reapplication Signal Technology]
- [Contains "True Blue" Tablet Addition Signal Technology]
- [Keeps bowl fresh]
- [Helps keep bowl clean and fresh]
- [Easy to use - just drop in tank]
- [Not harmful to plumbing or septic systems]
- [Keeps water crystal clear]
- [Reduces the need for difficult brushing]
- [Makes toilet cleaning easier]
- [Cleans and Deodorizes with power of chlorine]
- [Cleans and deodorizes with every flush]
- [Safe for colored toilets]
- [Will not harm colored toilets]

ACTIVE INGREDIENT: Trichloro-s-triazinetriene 64.8%
 OTHER INGREDIENTS: 35.2%
 TOTAL INGREDIENTS: 100.0%
 (Available Chlorine 59.3%)

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KEEP OUT OF REACH OF CHILDREN

DANGER

See [back] [side] panel for additional precautionary statements.

Bio-Lab, Inc.
PO Box 300002
Lawrenceville, GA 30049

EPA REG. # 5185-491
EPA EST. # 5185-GA-1

Net Weight: 3.5 oz (100g)

{Back panel}

[Nirvana is a revolutionary new in-tank toilet bowl cleaner containing patented [Power Blue] [True Blue] [inner tablet] technology. [The [Power Blue][True Blue] Tablet tells you when to add a new tablet to your toilet tank.] Nirvana sanitizes your toilet bowl using the power of chlorine. Nirvana's concentrated formula maintains a [clean] {or} [sanitized] toilet bowl for up to 11 weeks, reducing the need for difficult brushing. Nirvana is easy to use – just drop the tablet into your toilet tank.]

{or}

[Nirvana reduces the need for difficult brushing with a concentrated chlorine formula that keeps your bowl clean for up to ~~3~~ ^{Eleven} ~~months~~ ^{Weeks}. Better still, it won't harm plumbing or septic systems and can be used in colored toilets. Drop it in your tank and let Nirvana go to work for you.]

DIRECTION FOR USE: It is in violation of Federal Law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions for use.

To Sanitize, Clean and Deodorize:

1. Clean toilet bowl thoroughly including the rim and under the rim.
2. Remove toilet tank top. Holding the tablet pouch away from face cut open with a pair of scissors. **DO NOT TOUCH THE TABLET.**
3. Flush toilet. Before tank refills, hold pouch over tank and drop only the Nirvana Tab into the right rear corner of the tank. Discard pouch and wash hands thoroughly.
4. No removal necessary. Each tablet sanitizes for about 11 weeks. When the tablet is spent, [a blue color will be emitted to the bowl for 24-48 hours (approximately 10 flushes),] replace with a new Nirvana Tab. Product should only be used in a toilet that is flushed regularly.
5. When using Nirvana do not add any other product to the toilet tank.

FIRST AID: IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. **IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. **IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible. Call poison control center or doctor for treatment advice. **IF SWALLOWED:** Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. **IN CASE OF MEDICAL EMERGENCY, CALL [1-877-800-5553] [telephone number supplied by customer].**

Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.

STORAGE AND DISPOSAL: Store in original container in areas inaccessible to small children in a cool, dry, ventilated area. Do not store at elevated temperatures. Discard empty container in trash.

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PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS:

DANGER: Corrosive: Causes irreversible eye damage and skin burns. Harmful if swallowed or absorbed through skin. Do not get in eyes, on skin or on clothing. Irritating to nose and throat. Avoid breathing dust. Wear rubber gloves when handling and wash thoroughly with soap and water after handling.

PHYSICAL OR CHEMICAL HAZARDS: CONTAINS A STRONG OXIDIZING AGENT. Keep away from heat and flame. Mix only with water. Do not add this product to any toilet tank containing remnants of any other product including acids and ammonia.

NOTE: Buyer assumes all responsibility for safety and use not in accordance with direction

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{The section below will appear on the tablet pouches, which are enclosed in a box.}

Cut Here To Open

Contains 1 Tablet

Nirvana

[Bleach] Automatic Toilet Bowl Cleaner

ACTIVE INGREDIENT: Trichloro-s-triazinetriene 64.8%

OTHER INGREDIENTS:.....35.2%

TOTAL INGREDIENTS:100.0%

(Available Chlorine 59.3%)

KEEP OUT OF REACH OF CHILDREN

DANGER

[See additional precautions on outer [container] [box].]

{or}

[Use only in accordance with directions and precautions on outer [container] [box].]

NET WT. 3.5 oz (100g)

Bio-Lab, Inc.

PO Box 300002

Lawrenceville, GA 30049

EPA REG. # 5185-491

EPA EST. # 5185-GA-1

{Directions for use and first aid will be included on pouch if there is sufficient room to print text.}

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