

{All text in brackets [xxx] is optional and may or may not be included on a final label.}
{All text in braces {xxx} is administrative and will not appear on a final label.}

BIOGUARD ALGAE OPTIMIZER PLUS*

*Algae suppression plus water softening

[Continuous Algae Suppression**]

[For Use in Pools Sanitized with Brominating or Chlorinating products, or Biguanide]

[Improves Water Quality While Suppressing Algae Growth]

[Algae Suppressant]

[Long-Lasting Algae Suppressant]

[Helps prevent algae growth]

[Improves Water Quality]

[Patented Technology***]

[Softens water]

[Makes water feels softer]

ACTIVE INGREDIENT:

(Sodium Tetraborate Pentahydrate 100.0

**KEEP OUT OF REACH OF CHILDREN
DANGER**

See [back] [side] panel for additional precautionary statements.

FIRST AID: IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible. Call poison control center or doctor for treatment advice. IF SWALLOWED: Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person. Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.

[IN CASE OF MEDICAL EMERGENCY, CALL [1-877-800-5553] [telephone number supplied by supplemental registrant].]

MANUFACTURED BY:

BIOLAB, INC.
DECATUR, GA

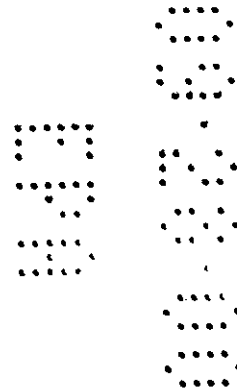
EPA REG. NO. 5185-461
EPA EST. NO. 5185-GA-1

**When used per label directions.

***U.S. Patent # 4,594,091

NET WEIGHT:

ACCEPTED
DEC 21 2000
Under the Federal Insecticide, Fungicide, and
Rodenticide Act as amended for the
pesticide, registered under
EPA Reg. No. 5185-461



{To maintain brand segmentation, two sets of marketing statements are provided to maintain separate brand identity. One of the following two paragraphs will be used on the label}

[[BioGuard Algae Optimizer Plus] [This product] is for use in chlorinated, brominated, and biguanide pools and provides continuous algae suppression, when used per label directions. [This product] [Optimizer Plus] helps create clear swimming pool water and leaves water soft and soothing. This product suppresses algae growth which reduces work and decreases need for costly algae removal products.

{or}

[This product is a unique pool care product that suppresses algae growth and improves water quality. This product works for pools using chlorinating, brominating and biguanide sanitizing systems. Suppression of algae growth by this product helps keep pool water clear.]

DIRECTIONS FOR USE:

It is a violation of federal law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

FOR INITIAL APPLICATION IN POOLS SANITIZED WITH BROMINATING OR CHLORINATING PRODUCTS:

Backwash and clean filter. Balance your pool water and adjust pH between 7.2 - 7.6. Add between 1.7 - 2.8 lbs. of [Optimizer Plus] product per 1,000 gallons of pool water (this gives a 30 - 50 ppm residual) by broadcasting the product over the surface of the pool with the pump running. [BioGuard] [Omni] [Guardex] [Hydrotech] [recommends] [It is recommended] for pools that have experienced previous problems or are currently experiencing problems with algae or cloudy water to treat at the higher level of 2.8 lbs. per 1,000 gallons. This initial treatment should be added in three doses with one third of the required amount being added each application. Brush any undissolved product from the bottom of the pool. The pH of the pool water will rise as a normal reaction to the introduction of [Optimizer Plus] [this product]. One hour after each application, adjust the pH to 7.2 - 7.6 with [BioGuard Lo'N Slo®] [pH decreaser], according to label directions. Allow at least 8 hours between the applications of [Optimizer Plus] [this product]. Do not add additional product until the pH is between 7.2 - 7.6 (NOTE: For every 2 pounds of [Optimizer Plus] [this product], approximately 1 pound of [Lo'N Slo®] [pH decreaser] will be required for pH adjustment).

Within 10 days, take a water sample to your [BioGuard] [Omni] [Guardex] [Hydrotech] dealer to test for water balance and to determine if an adequate amount of this product has been added.

FOR INITIAL APPLICATION IN [SOFTSWIM®] {or} [CLEAR COMFORT] AND OTHER BIGUANIDE POOLS:

Backwash and clean filter. Balance your pool water and adjust pH between 7.2 - 7.6. Add between 2.8 - 4.5 lbs. of [Optimizer Plus] [this product] per 1,000 gallons of pool water (this gives a 50 - 80 ppm residual) by broadcasting the product over the surface of the pool with the pump running. [BioGuard] [Omni] [Guardex] [Hydrotech] [recommends] [It is recommended] for pools that have experienced previous problems or are currently experiencing problems with algae or cloudy water to treat at the higher level of 4.5 lbs. per 1,000 gallons. This initial treatment should be added in three doses with one third of the required amount being added each application. The pH of the pool water will rise as a normal reaction to the introduction of this product therefore, one hour after each application, adjust the pH to 7.2 - 7.6 with [BioGuard Lo'N Slo®] [pH decreaser], according to label directions. Allow at least 8 hours between the applications of [Optimizer Plus] [this product]. Do not add additional [Optimizer Plus] [product] until the pH is between 7.2 - 7.6 (NOTE: For every 2 pounds of [Optimizer Plus] [product], approximately 1 pound of [Lo'N Slo®] [pH decreaser] will be required for pH adjustment). Within 10 days, take a water sample to your [BioGuard Authorized Dealer] [Omni] [Guardex] [Hydrotech] [dealer] to test for water balance and to determine if an adequate amount of this product has been added.

FOR MAINTENANCE APPLICATION:

This product is stable in pool water and not degraded by sunlight. The primary loss of product is through splash-out, backwashing and dilution from heavy rains. Therefore, once the initial application is made, minor and infrequent additions would be all that is required unless a substantial amount of water is drained from the pool. Monthly testing by your [BioGuard] [Omni] [Guardex] [Hydrotech] dealer is important to determine if your [Optimizer Plus] [product] level is within the acceptable range.

