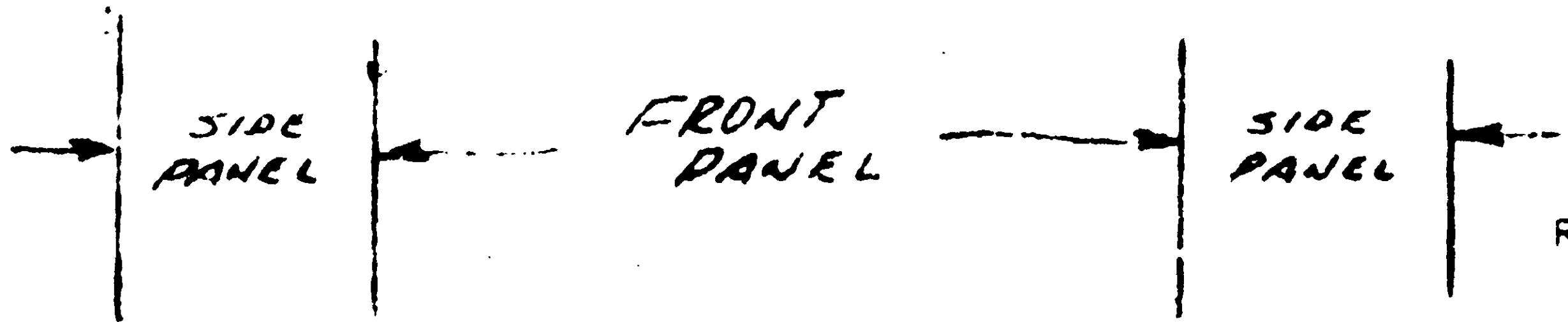


Cameraman's Note

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PAGE 1 OF 1



RE: MOUSE-NIP  
U. S. D. A. REG. No. 4941-2

PROPOSED, REVISED  
PRECAUTIONARY COPY.

NIP-CO MFG., INC.  
200 MAIN ST.  
NEW ROCHELLE, NY  
BY: R. F. CRUIKSHANK  
DATE: 5/8/65.

Ready to use—No mixing, no fussing with ...

# MOUSE-NIP

No doubt ... no waiting ... sure results

MOUSE

# MOUSE-NIP

MOUSE

NET WEIGHT 2 1/4 OZS.

Containing a special blend of golden seeds

**DANGER - POISON**

**KEEP OUT OF REACH**

**OF CHILDREN.**

**SEE WARNING, ANTIDOTE,**

**DIRECTIONS OTHER PANELS.**

Merely punch  
out window  
and set out  
in this handy package

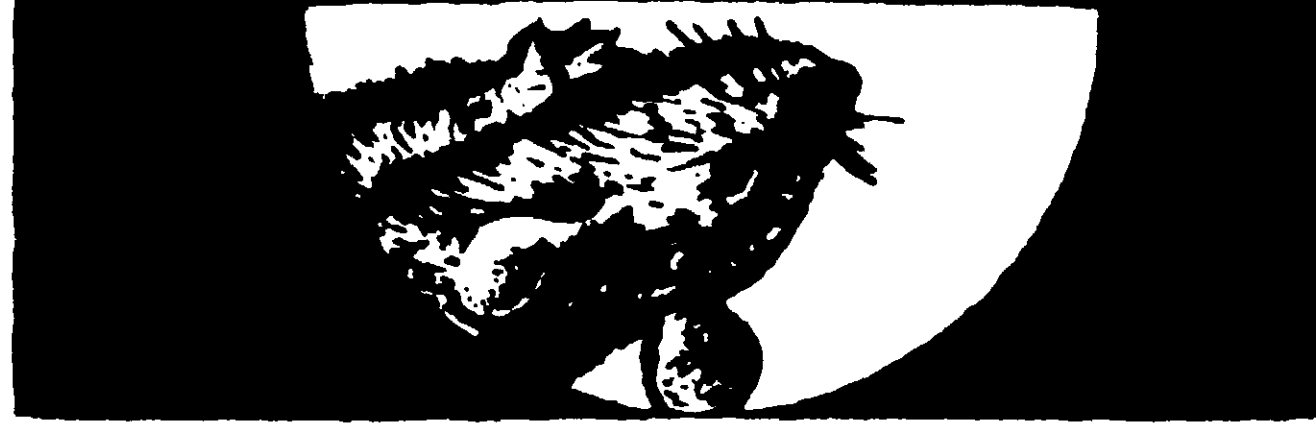
U. S. D. A. REG. No. 4941-2

Active Ingredients:  
Strychnine sulphate ..... 0.5%  
Inert Ingredients: ..... 99.5%  
**WARNING:** Convulsive Poison! Do  
not contaminate feed and food  
stuffs. Keep away from children  
and domestic animals.

At least 1/2 cup of water  
if less than 1/2 cup of water  
has been given since the poison  
was taken. Give a teaspoonful  
of salt in a glass of warm water  
have victim lie down in a quiet  
darkened room and keep him  
warm. Call a Physician immedi-  
ately!

AREA OF FRONT  
PANEL = 7.56

CENT PANEL



**ACCEPTED**  
AUG 26 1965  
UNDER THE FEDERAL INSECTICIDE  
FUNGICIDE AND RODENTICIDE ACT  
FOR ECONOMIC POISON REGISTERED  
UNDER NO. 4941-2 SUBJECT  
TO ATTACHED COMMENTS.

**DIRECTIONS**

**HOUSE MICE:** Place teaspoonful quantities of Mouse-Nip seeds along walls and in secluded corners where mouse sign is observed. Make frequent placements (10-15 feet apart) as house mice do not travel far from the nest site.

**FIELD MICE:** (Meadow Mice) Place teaspoonful quantities directly into the surface trails made by these mice and then pull grass back into place to form a covered "dining room." Make at least 3 placements in trails around each fruit tree.

**GOPHERS:** Remove a soft earth plug from a newly formed mound with aid of a long handled spoon. Insert one heaping teaspoonful of Mouse-Nip seeds into the main underground tunnel. Close the lateral tunnel to the surface. The underground runway can also be located by probing about 4 inches out from the corner on the flat or concave side of the gopher mound. When located, enlarge the hole with a sharpened broomstick & drop heaping teaspoonful of Mouse Nip seeds into tunnel beneath. Close probe hole with a clod or stone.

**GROUND SQUIRRELS:** Scatter one heaping teaspoonful of Mouse-Nip seeds on a spot on bare ground within a foot or two of each opening to the burrow. Small seed eating birds can be harmed by such placement.

Mfg. by NIP-CO Manufacturing, Inc. New Rochelle, N.Y. U.S.A.  
Instr. in Canada by Canadian NIP-CO Mfg. Ltd. Toronto, Ont.



**DUPLICATE**

**NOTES TO LABEL CHANGES:**

- 1) 'DANGER POISON' AND 'SKULL AND CROSSBONES' .... TO BE IN 10 PT., CAPS.
- 2) 'KEEP OUT OF REACH OF CHILDREN' ..... TO BE IN 6 PT., CAPS.
- 3) 'SEE WARNING, ANTIDOTE, DIRECTIONS' OTHER PANELS.' ..... TO BE IN 4 PT., CAPS.
- 4) 'NET WEIGHT' AND 'U. S. D. A. REG. NO. 4941-2' ..... TO BE IN 4 PT., CAPS.
- 5) ALL OF ABOVE PRINTING TO BE IN RED ON YELLOW BACKGROUND.

Cameraman's Note

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