

BEST DOCUMENT AVAILABLE

ACCEPTED  
7-25-67  
UNDEPT. OF AGRICULTURE  
PUBLICATIONS AND PROMOTION SERVICE  
48577

**DIRECTIONS**

**In the Laundry Tub or Machine** Use 1 cup of bleach, diluted with water, and add to wash after soap or detergent and water have been thoroughly mixed with laundry. For Best Results Use as Directed.

**Hand Laundry** Use 1 tablespoon of bleach per gallon of warm water and add to wash after soap or detergent and water have been thoroughly mixed with laundry. For Best Results Use as Directed.

**Diapers** For deodorizing, disinfecting and removing stains, use 1 tablespoon of bleach per gallon water in diaper pail. Flush out soiled diaper before immersing in diaper pail.

**In Soaking** Add diluted bleach—let stand for 3 min—wash and rinse as usual.

**To Remove Stain and Mildew** Mix ¼ cup of bleach in 1 qt. cold water. Soak 10 to 15 min.—rinse thoroughly. Repeat if necessary.

**To Whiten Yellowed Nylon and Synthetics** Mix ¼ cup of bleach, 1 tablespoon household vinegar to 1 gal. of warm water. Immerse 15 to 30 min.—rinse thoroughly. Repeat if necessary.

**As a Household Disinfectant, Cleanser and Deodorant** Mix ¼ cup of bleach to 1 qt. of warm water for use on garbage cans, showers, drainboards, dish cloth and wood utensils. Rinse well. (Do not use on silverware.) Mix 3 tablespoons of bleach to 2 gals. of warm water for use on refrigerators, stoves, floors, linoleum, unpainted wood and sickroom equipment. Rinse well.

**Toilet Bowls** To remove odors, use a few drops of bleach. To remove stains, pour ½ cup of bleach into bowl—wash inside surfaces—let stand 1 hour.

**For Emergency Drinking Water:** Use 10 drops of bleach to each gallon of water—let stand 5 to 15 minutes before drinking.

**Disinfecting Solution on Thoroughly Cleaned Surfaces:** Clean surface thoroughly. To prepare a disinfecting solution of 200 parts per million available chlorine, add 1 oz. of bleach to 2 gals. of water. Recommended by U.S. Public Health Service for disinfecting previously cleaned food-handling equipment and utensils in restaurants, soda fountains, dairies, etc. A concentration of 600 ppm (3 oz. per 2 gallon of water) is recommended for floors, walls, and counters in these areas.

Do not use on silk, woolsens or leather. Use on white and color fast fabrics only. Important Note: Some wash and wear synthetic fabrics are chlorine bleach retentive. Such fabrics when bleached may tend to yellow. Check label of all garments before bleaching.



Dependable

**BLEACH**

DISINFECTS — REMOVES STAINS — WHITENS

**CAUTION:** KEEP OUT OF REACH OF CHILDREN  
See Back Panel for Additional Cautions

ACTIVE INGREDIENTS: SODIUM HYPOCHLORITE 5.25% BY WEIGHT  
INERT INGREDIENTS: 94.75% BY WEIGHT

NET CONTENTS 1 LIQUID QUART



Dependable  
**BLEACH**  
and  
**DISINFECTANT**

Heritage House dependable Bleach is excellent for all white fabrics. Heritage House dependable Bleach loosens dirt and brightens clothes. Is superior for removing stains and spots—bleaches and sanitizes items exposed to germ contamination. Deodorizes and disinfects at the same time. Makes bleaching more effective and faster.

KEEP CAP TIGHT AND  
BOTTLE UPRIGHT IN COOL PLACE

**CAUTION:** If spilled in eyes, wash eyes immediately with water. Avoid contact with skin. If taken internally, drink milk and immediately call physician. Do not mix with bowl cleaners or acids as toxic fumes may develop.

USDA Reg. No. 4857-7

DISTRIBUTED BY  
**FISHER, FAZIO, COSTA, SUPER MARKETS**  
CLEVELAND, OHIO

Printed in U.S.A.

©1967

P3832-567

**In the Laundry Tub or Machine** Use 1 cup of bleach, diluted with water, and add to wash after soap or detergent and water have been thoroughly mixed with laundry. For Best Results Use as Directed.

**Hand Laundry** Use 1 tablespoon of bleach per gallon of warm water and add to wash after soap or detergent and water have been thoroughly mixed with laundry. For Best Results Use as Directed.

**Diapers** For deodorizing, disinfecting and removing stains, use 1 tablespoon of bleach per gallon water in diaper pail. Flush out soiled diaper before immersing in diaper pail.

**In Soaking** Add diluted bleach—let stand for 3 min.—wash and rinse as usual.

**To Remove Stain and Mildew** Mix  $\frac{1}{4}$  cup of bleach in 1 qt. cold water. Soak 10 to 15 min.—rinse thoroughly. Repeat if necessary.

**To Whiten Yellowed Nylon and Synthetics** Mix  $\frac{1}{4}$  cup of bleach, 1 tablespoon household vinegar to 1 gal. of warm water. Immerse 15 to 30 min.—rinse thoroughly. Repeat if necessary.

**As a Household Disinfectant, Cleanser and Deodorant** Mix  $\frac{1}{4}$  cup of bleach to 1 qt. of warm water for use on garbage cans, showers, drainboards, dish cloth and wood utensils. Rinse well. (Do not use on silverware.) Mix 3 tablespoons of bleach to 2 gals. of warm water for use on refrigerators, stoves, floors, linoleum, unpainted wood and kitchen equipment. Rinse well.

**Toilet Bowls** To remove odors, use a few drops of bleach. To remove stains, pour  $\frac{1}{2}$  cup of bleach into bowl—wash inside surfaces—let stand 1 hour.

**For Emergency Drinking Water:** Use 10 drops of bleach to each gallon of water—let stand 5 to 15 minutes before drinking.

**Disinfecting Solution on Thoroughly Cleaned Surfaces:** Clean surface thoroughly. To prepare a disinfecting solution of 200 parts per million available chlorine, add 1 oz. of Bleach to 2 gals. of water. Recommended by U.S. Public Health Service for disinfecting previously cleaned food-handling equipment and utensils in restaurants, soda fountains, dairies, etc. A concentration of 600 ppm (3 oz. per 2 gallon of water) is recommended for floors, walls, and counters in these areas.

Do not use on silk, woolens or leather. Use on white and color fast fabrics only. Important Note: Some wash and wear synthetic fabrics are chlorine bleach retentive. Such fabrics when bleached may tend to yellow. Check label of all garments before bleaching.



*De*

**BLEACH**

**DISINFECTS — R**

**CAUTION:** KEEP OUT OF REACH OF CHILDREN. See Back of Container for Full Directions.

ACTIVE INGREDIENTS: Sodium Hypochlorite  
INERT INGREDIENTS: Water

**NET CONTENTS**

7-22-61

UNDER THE FEDERAL INSECTICIDE  
FUNGICIDE AND RODENTICIDE  
ACT FOR ECONOMIC PEST CONTROL  
REGISTERED UNDER NO. 485

### DIRECTIONS

**In the Laundry Tub or Machine** Use 1 cup of bleach, diluted with water, and add to wash after soap or detergent and water have been thoroughly mixed with laundry. For Best Results Use as Directed.

**Hand Laundry** Use 1 tablespoon of bleach per gallon of warm water and add to wash after soap or detergent and water have been thoroughly mixed with laundry. For Best

**Diapers** Use 1 tablespoon of bleach per gallon water in diaper pail. Flush out soiled diaper before immersing in diaper pail.

**In Soaking** Add diluted bleach—let stand for 3 min.—wash and rinse as usual.

**To Remove Stain and Mildew** Mix ¼ cup of bleach in 1 qt. cold water. Soak 10 to 15 min.—rinse thoroughly. Repeat if necessary.

**To Whiten Yellowed Nylon and Synthetics** Mix ¼ cup of bleach, 1 tablespoon household vinegar to 1 gal. of warm water. Immerse 15 to 30 min.—rinse thoroughly. Repeat if necessary.

**As a Household Disinfectant, Cleanser and Deodorant** Mix ¼ cup of bleach to 1 qt. of warm water for use on garbage cans, showers, drainboards, dish cloth and wood utensils. Rinse well. (Do not use on silverware.) Mix 3 tablespoons of bleach to 2 gals. of warm water for use on refrigerators, stoves, floors, linoleum, unpainted wood and sickroom equipment. Rinse well.

**Toilet Bowls** To remove odors, use a few drops of bleach. To remove stains, pour ½ cup of bleach into bowl—wash inside surfaces—let stand 1 hour.

**For Emergency Drinking Water:** Use 10 drops of bleach to each gallon of water—let stand 5 to 15 minutes before drinking.

**Disinfecting Solution on Thoroughly Cleaned Surfaces:** Clean surface thoroughly. To prepare a disinfecting solution of 200 parts per million available chlorine, add 1 oz. of Bleach to 2 gals. of water. Recommended by U.S. Public Health Service for disinfecting previously cleaned food-handling equipment and utensils in restaurants, soda fountains, dairies, etc. A concentration of 600 ppm (3 oz. per 2 gallons of water) is recommended for floors, walls, and counters in these areas.

Do not use on silk, woolsens or leather. Use on white and color fast fabrics only. Important Note: Some wash and wear synthetic fabrics are chlorine bleach retentive. Such fabrics when bleached may tend to yellow. Check label of all garments before bleaching.



*Dependable*

# BLEACH

DISINFECTS — REMOVES STAINS — WHITENS

**CAUTION:** KEEP OUT OF REACH OF CHILDREN  
See Back Panel for Additional Cautions

ACTIVE INGREDIENTS: SODIUM HYPOCHLORITE . . . 5.25% BY WEIGHT  
INERT INGREDIENTS: . . . . . 94.75% BY WEIGHT

NET CONTENTS 1 LIQUID QUART

7-25-67

UNDER THE FEDERAL INSECTICIDE  
FUNGICIDE AND RODENTICIDE ACT  
FOR EPIDEMIC BLEACH REGISTERED  
EPA REG. NO. 4857-7



*Dependable*

**BLEACH**

DISINFECTS — REMOVES STAINS — WHITENS

**CAUTION:** KEEP OUT OF REACH OF CHILDREN  
See Back Panel for Additional Cautions

ACTIVE INGREDIENTS: SODIUM HYPOCHLORITE . . . 5.25% BY WEIGHT  
INERT INGREDIENTS: . . . . . 94.75% BY WEIGHT

NET CONTENTS 1 LIQUID QUART



Dependable  
**BLEACH**  
and  
**DISINFECTANT**

Heritage House dependable Bleach is excellent for all white fabrics. Heritage House dependable Bleach loosens dirt and brightens clothes. Is superior for removing stains and spots — bleaches and sanitizes items exposed to germ contamination. Deodorizes and disinfects at the same time. Makes bleaching more effective and faster.

**KEEP CAP TIGHT AND  
BOTTLE UPRIGHT IN COOL PLACE**

**CAUTION:** If spilled in eyes, wash eyes immediately with water. Avoid contact with skin. If taken internally, drink milk and immediately call physician. Do not mix with bowl cleaners or acids as toxic fumes may develop.

USDA Reg. No. 4857-7

DISTRIBUTED BY  
**FISHER, FAZIO, COSTA, SUPER MARKETS**  
CLEVELAND, OHIO

Printed in U.S.A.

©1967

P3832-567

7-22-67

4857-7



*Dependable*

**BLEACH**

DISINFECTS — REMOVES STAINS — WHITENS

**CAUTION:** KEEP OUT OF REACH OF CHILDREN  
See Back Panel for Additional Cautions

ACTIVE INGREDIENTS: SODIUM HYPOCHLORITE 5.25% BY WEIGHT  
INERT INGREDIENTS 94.75% BY WEIGHT

**NET CONTENTS 1 LIQUID QUART**



Dependable  
**BLEACH**  
and  
DISINFECTANT

Heritage House dependable Bleach is excellent for all white fabrics. Heritage House dependable Bleach loosens dirt and brightens clothes. Is superior for removing stains and spots — bleaches and sanitizes items exposed to germ contamination. Deodorizes and disinfects at the same time. Makes bleaching more effective and faster.

KEEP OUT OF REACH OF CHILDREN  
IF OPENED, KEEP TIGHTLY CLOSED

DISTRIBUTED BY  
**FISHER, FAZIO, COSTA, SUPER MARKETS**  
CLEVELAND, OHIO

of bleach, di  
p or detergent  
h laundry. For  
per gallon of  
detergent and  
undry. For Best  
moving stains,  
in diaper pail.  
diaper pail.  
for 3 min.—  
of bleach in 1  
thoroughly. Re-  
Mix ¼ cup of  
gal. of warm  
ughly. Repeat  
and Deodorant  
for use on gar-  
oth and wood  
ware.) Mix 3  
ater for use on  
nted wood and  
rops of bleach  
to bowl—wash  
rops of bleach  
to 15 minutes  
aned Surfaces  
a disinfecting  
able chlorine.  
Recommended  
infecting pre-  
t and utensils  
etc. A concen-  
at water dis-  
nters in these  
Use on white  
e: Some wash  
bleach reten-  
nd to yellow-  
ing