

P11 21 11/11/72  
COASTAL

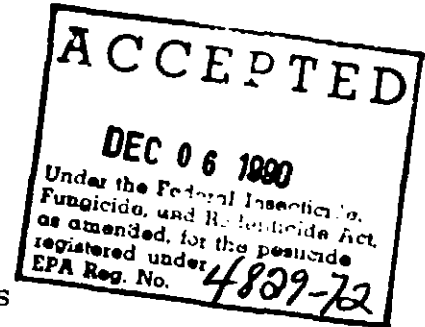
Concentrate 50  
CONCENTRATED LIQUID  
ALGAECIDE

ACTIVE INGREDIENTS:  
n-Alkyl (60%C14, 30%C16, 5%C12, 5%C18)  
dimethyl benzyl ammonium chloride.....42%  
n-Dialkyl (60%C14, 30%C16, 5%C12, 5%C18)  
methyl benzyl ammonium chloride.....8%  
INERT INGREDIENTS.....50%  
Total 100%

KEEP OUT OF REACH OF CHILDREN  
DANGER

See back panel for additional precautions  
and statement of practical treatment.

Net Contents: 1 qt. (32 fl. oz.) .946 liters



CHEMICAL PROPERTIES

When Coastal Concentrate 50 is used as directed, it will kill *Chlorella pyrenoidosa* (green algae), *Phormidium inundatum*, *Phormidium retzii*, *Lyngba versicolor* (blue green algae) and other visible swimming pool algae.

NOTE: Kill, control and/or destroy: Refer to initial dose

To suppress or inhibit growth: Refer to maintenance dose

Coastal Concentrate 50 does not contain mercury or other heavy metals and will not harm pool equipment. Coastal Concentrate 50 is compatible with most commonly used swimming pool chemicals but should not be mixed with soap or other cleaners or premixed with other water treating chemicals. Coastal Concentrate 50 works best when added by itself directly to swimming pool water.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Initial dose is use at the beginning of the swimming season when filling the pool. If the pool has visible algae growth, the initial dose should be repeated within 48 hours after the killed algae are removed from the pool. Maintenance dose should be added at least once every 7 days. If high temperatures prevail or pool has unusually heavy use, add maintenance dose more frequently. If make-up water is added at the rate of more than 10% per week of pool capacity, add 6 fl. oz. of Coastal Concentrate 50 for each 10,000 gallons of water left in the pool. This dose helps provide a measure of control of algae growth during the winter months. This treatment will also help the servicing of the pool before it is returned to use the following season.

CONCENTRATE 50 USE CHART

POOL SIZE (gal)	INITIAL DOSE	MAINT. DOSE
10,000	5-1/4 fl. oz.	1-1/3 fl. oz.
15,000	7-2/3 fl. oz.	2 fl. oz.
25,000	12-3/4 fl. oz.	3-1/4 fl. oz.
35,000	18 fl. oz.	4-1/2 fl. oz.

BEST AVAILABLE COPY

PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**DANGER:** Keep Out of Reach of Children. Corrosive. Causes severe eye and skin damage. Do not get in eyes, on skin or on clothing. Wear goggles or face shield and rubber gloves when handling. Harmful if swallowed. Avoid contamination of food. Remove and wash contaminated clothing before reuse.

STATEMENT OF PRACTICAL TREATMENT

**FIRST AID:** In case of contact, immediately flush eyes or skin with plenty of water for 15 minutes. For eyes, call a physician. If skin irritation persists, get medical attention. If swallowed, promptly drink large quantities of milk, egg whites, or gelatin solution, or if these are not available, drink large quantities of water. Avoid alcohol. Call physician immediately.

**NOTE TO PHYSICIAN:** Probable mucosal damage may contraindicate the use of gastric lavage. Measures against circulatory shock, respiratory depression and convulsion may be needed.

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or public waters unless this product is specifically identified and addressed in an NPDES permit. Do not discharge effluent containing this product to sewer systems without previously notifying the sewage treatment plant authority. For guidance, contact your State Water Board or Regional Office of the E.P.A.

STORAGE AND DISPOSAL

Do not reuse empty container. Wrap and put in trash.

E.P.A. Reg. No. 4829-72

E.P.A. Est. No. 4829-NJ-1

Made & Printed in U.S.A.

COASTAL INDUSTRIES  
225 Passaic Street  
Passaic, NJ 07055

