



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

November 17, 2025

### **SENT BY EMAIL**

Joshua Hunnicutt  
jmhunnic@scj.com  
S.C. JOHNSON & SON, INC.

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Label notification adding alternate brand name, optional marketing claims, and fixing grammar.  
Product Name: KBRL 10  
Admin Number: 4822-623  
EPA Receipt Date: 10/30/2025  
Action Case Number: 00673367

Dear Joshua Hunnicutt:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

The alternate brand name: Off! Mosquito Repellent 2 has been added to the registration. Our records have been updated accordingly.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Eric Ingram via email at [ingram.eric@epa.gov](mailto:ingram.eric@epa.gov).

Sincerely,

A handwritten signature in black ink, reading "Elizabeth Fertich". The script is elegant and cursive, with the first letters of each word being capitalized and larger than the rest of the letters.

Elizabeth Fertich, Product Manager 4  
IVB1, RD  
Office of Pesticide Programs

## KBRL 10 {EPA base file name}

### {Alternate Brand Names:}

OFF!® Insect Repellent 15  
OFF!® Familycare Insect Repellent 15  
OFF!® Clean Feel Insect Repellent 5  
OFF!® Clean Feel Insect Repellent V  
OFF!® AquaTech Insect Repellent  
OFF!® Everyday Insect Repellent 3  
OFF!® Gentle Insect Repellent 2  
OFF!® Gentle on Skin Insect Repellent 3  
OFF!® Mosquito Repellent 2

### NOTIFICATION

4822-623

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

11/17/2025

### KEEP OUT OF REACH OF CHILDREN

#### CAUTION[:]

See Additional Precautions on Back Panel

{Note to Reviewer: for small size containers with peel-out label, a referral statement will be used such as the following: (Peel Here) (Open Here)}

#### (ACTIVE INGREDIENT:

Picaridin..... 10%  
OTHER INGREDIENTS ..... 90%)

(or)

{Note to Reviewer: Statement listing all ingredients must be included on pack when referring to single inert with a claim, such as "with Glycerine". Otherwise, simply "Other Ingredients" will be on pack.}

#### (ACTIVE INGREDIENT:

Picaridin..... 10%  
OTHER INGREDIENTS ..... 90%

Water, Ethanol, Glycerine, Isolan IS, Cetiol OE, Carbopol Ultrez 10, and Aloe Vera Gel)

**NET CONTENTS:** XX fluid ounces (fl. oz.)(mL]

**PRECAUTIONARY STATEMENTS: Hazards to Humans – CAUTION:** Causes moderate eye irritation. Avoid contact with eyes. May cause skin reactions in rare cases. Wash thoroughly with soap and water after handling.

{Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits}

#### FIRST AID[:]

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**Skin:** If you or your child react to this product, wash treated skin and call poison control center or doctor for treatment advice.

**PHYSICAL & CHEMICAL HAZARDS:** Combustible: Do not use or store near heat or open flame. Keep treated surfaces away from fire or flame until dry.

## **DIRECTIONS FOR USE[:]**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Shake well before using. Hold container 6 to 8 inches from skin and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin. Do not use under clothing. Avoid over-application of this product. Reapply as effectiveness diminishes, but do not exceed 3 applications per day.

*{Note to Reviewer: Option 1: When labeled with children under 11 months - For children (3/6)(-)11 months, do not apply more than one time per day. For children 1-10 years, do not apply more than two times per day.}*

*{Note to Reviewer: Option 2: When labeled with children 12 months and over - For children 1-10 years, do not apply more than two times per day.}*

Do not allow children to handle this product. Spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face.

Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

[Will not damage fabrics [, including activewear], plastics, watch crystals, and painted or varnished surfaces.]

[(If using) (To use) with sunscreen, apply sunscreen first, allow it to dry then apply insect repellent.]

After returning indoors, wash treated skin with soap and water.

## **STORAGE AND DISPOSAL[:]**

**PESTICIDE STORAGE:** Store away from heat or flame in an area inaccessible to children.

**PESTICIDE HANDLING & DISPOSAL:** Nonrefillable container. Before disposing, empty the container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252

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EPA Reg. No. 4822-623

EPA Est. No. XXX-XX-X

*{Note to reviewer: the following section of bulleted statements and any text in parenthesis are optional language for both standard spritz sprayer}*

- (Contains) (With) Picaridin
- Picaridin Mosquito repellent
- OFF! ®
- SC Johnson A Family Company
- A family company since 1886. *Fisk Johnson*
- SC Johnson A family company (at work for a better world)(working for a better world)
- [(With)(A)(An)] AquaTech [(Technology)(Formulation)(Solution)(solutions)] {alternative spelling (AquaTech)}
- Clean Feel
- Smooth& Soft
- Water-Based [Formula]
- Water-Based [(Pump)(Spray)]
- [Water-Based][Pump] Spray
- [(Light)(Soft)(Pump)] Spray

- [Topical] Mosquito Repellent
- Mosquito protection for (the)(your) family
- Mosquito repellency for (the)(your) family
- Protection for (you)[and](your family)(your friends)(your lifestyle)from mosquitoes [when used as directed]
- Protection from mosquitoes [for your family]
- Feels good on skin
- (Repels)(Protects from) Mosquitoes for [up to] 3.5 hours
- Repels mosquitoes that may carry West Nile Virus for [up to] 3.5 hours
- For Travelers: This product protects against mosquitoes that may carry West Nile Virus for [up to] 3.5 hours
- For Travelers: Protection against mosquitoes that may carry West Nile Virus for [up to] 3.5 hours
- (Repels)(Protects from) mosquitoes that may carry West Nile Virus for [up to] 3.5 hours
- Mosquito repellent for [up to] 3.5 hours
- Proven efficacy against mosquitoes for [up to] 3.5 hours
- Proven protection (against)(from) mosquitoes when used as directed for [up to] 3.5 hours
- Protects [your] skin from mosquitoes when used as directed for [up to] 3.5 hours
- Worry-free protection (against)(from) mosquitoes when used as directed for [up to] 3.5 hours
- Mosquito repellency for (the) (your) family for [up to] 3.5 hours
- Helps prevent mosquito bites for [up to] 3.5 hours
- Prevents bites from mosquitoes when used as directed for [up to] 3.5 hours
- Protection from mosquitoes [for your family] when used as directed for [up to] 3.5 hours
- Protection for [(you) (your) (family) (friends) (lifestyle)] from mosquitoes when used as directed for [up to] 3.5 hours
- Everyday protection for [up to] 3.5 hours
- Keep it with you [and keep mosquitoes OFF!]
- Easy to apply
- (Contains) (with) (Formulated with) Picaridin (Icaridin)
- (Invisible) (Clear) Finish [when dry]
- Great for use on adults (and)(&) kids ages (3 months (and)(&) up)(3 months+)(6 months (and)(&) up)(6 months+)(1 year (and)(&) up)(1 year +)\* \*when used as directed
- Great for use on adults (and)(&) kids\* \*ages (3 months (and)(&) up)(3 months+)(6 months (and)(&) up)(6 months+)(1 year (and)(&) up)(1 year +)when used as directed
- [(For) (great for)] [use on] adults (and)(&) kids ages (3 months (and)(&) up)(3 months+)(6 months (and)(&) up)(6 months+)(1 year (and)(&) up)(1 year +)\* \*when used as directed
- [(For) (great for)] [use on] adults (and)(&) kids\* \*ages (3 months (and)(&) up)(3 months+)(6 months (and)(&) up)(6 months+)(1 year (and)(&) up)(1 year +) [when used as directed]
- Great for use on kids (and)(&) adults ages (3 months (and)(&) up)(3 months+)(6 months (and)(&) up)(6 months+)(1 year (and)(&) up)(1 year +)\* \*when used as directed
- Great for use on kids (and)(&) adults\* \*ages (3 months (and)(&) up)(3 months+)(6 months (and)(&) up)(6 months+)(1 year (and)(&) up)(1 year +) when used as directed
- [(For) (great for)][use on] kids (and)(&) adults ages (3 months (and)(&) up)(3 months+)(6 months (and)(&) up)(6 months+)(1 year (and)(&) up)(1 year +)\* \*when used as directed
- [(For) (great for)][use on] kids (and)(&) adults\* \*ages (3 months (and)(&) up)(3 months+)(6 months (and)(&) up)(6 months+)(1 year (and)(&) up)(1 year +) [when used as directed]
- [For][ages] (3 months (and)(&) up)(3 months+)(6 months (and)(&) up)(6 months+)(1 year (and)(&) up)(1 year +)
- For [(kids)(children)(ages)] 3 months – 11 months, only apply (one)(1) time per day
- For [(kids)(children)(ages)] 6 months – 11 months, only apply (one)(1) time per day
- For [(kids)(children)(ages)] 1-10 years, do not apply more than (two)(2) times per day
- Contains ingredients That Help Moisturize the Skin
- Contains Skin Softening ingredients
- Non[-]greasy [on the skin]
- With glycerin[e]

- [(Contains)(With)(Formulated with)] skin [(softening)(smoothing)(hydrating)] ingredients (agents)\*  
\*Glycerin[e] and Cetiol OE
- With ingredients to (keep moisture in) (soften) (smooth) your skin\* \*Glycerin[e] and Cetiol OE
- (Contains)(with)(formulated with) Glycerin[e] [a skin softening ingredient]
- Breathable (Formula)(Layer)(Protection)
- (Invisible)(Clear) Protection from mosquitoes [when dry]
- Lightweight (on Skin)(Formula)
- Light on Skin[\*][(\*Breathable formula)(\*Water-based)]
- Soft on Skin[\*][(\*Contains skin softening ingredients)(\*With skin softening ingredients)]
- Sheermist Technology [alternative spelling: SheerMist Technology]
- Softmist Technology [alternative spelling: Soft Mist Technology]
- Bottle (body) contains XX% post-consumer recycled plastic [(excluding dye) (excluding colorant)]
- Bottle (body) contains XX% post-consumer recycled content [(excluding dye) (excluding colorant)]
- Recyclable plastic bottle (body) made of XX% post-consumer plastic [(excluding dye)(excluding colorant)]
- Recyclable plastic bottle (body) made of XX% post-consumer content [(excluding dye)(excluding colorant)]

*{Note to reviewer: the following section of bulleted statements are for formulas that do not contain fragrance}*

- Fragrance[-]free [formula]
- No added fragrance [formula]
- Light formula [that is fragrance[-]free]
- DEET Free\* \* Not a Safety Claim
- DEET Alternative\* \* Not a Safety Claim
- DEET Free Formula\* \*Not a Safety Claim

*{Note to Reviewer The following Statement will be placed elsewhere on the label.}*

- The phrase "DEET Free" should not be viewed as a statement on the safety of this product relative to any product containing DEET.

*{Note to Reviewer: Graphics on final printed labels may incorporate change in color, position, orientation, and size.}*

