



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

January 3, 2024

Josh Hunnicutt  
Registration Specialist  
S.C. Johnson & Son, Inc.  
1525 Howe St.  
Racine, WI Zip 53403-2236

Subject: Notification per PRN 98-10 – Added graphic image for review in accordance with the State of California.  
Product Name: KBRL 10  
EPA Registration Number: 4822-623  
Application Date: 1/2/24  
Case Number: 494974

Dear Josh Hunnicutt:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “NOTIFICATION” and placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, please contact Eric Ingram at 202-566-0061 or at [ingram.eric@epa.gov](mailto:ingram.eric@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Kable Bo Davis", enclosed in a simple oval scribble.

Kable Bo Davis  
Senior Regulatory Specialist  
Registration Division; OPP

## KBRL 10 [EPA base file name]

### NOTIFICATION

4822-623

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

01/03/2024

### [Alternate Brand Names:]

OFF!® Insect Repellent 15  
OFF!® Familycare Insect Repellent 15  
OFF!® Clean Feel Insect Repellent 5  
OFF!® Clean Feel Insect Repellent V  
OFF!® AquaTech Insect Repellent  
OFF!® Everyday Insect Repellent 3  
OFF!® Gentle Insect Repellent 2  
OFF!® Gentle on Skin Insect Repellent 3

[Note to reviewer: the following section of bulleted statements and any text in parenthesis are optional language]

- (Contains) (With) Picaridin
- Picaridin insect repellent
- OFF! ®
- SC Johnson A Family Company
- A family company since 1886. *Fisk Johnson*
- SC Johnson A family company at work for a better world
- (With)(A)(An) AquaTech (Technology)(Formulation)(Solution)(solutions)[alternative spelling (Aqua Tech)]
- Clean Feel
- Smooth & Soft
- Water-Based (Formula)
- Water-Based (Pump)(Spray)
- (Water-Based)(Pump) Spray
- (Light)(Soft)(Pump) Spray
- (Topical) Insect Repellent
- (Repels)(Protects from) Mosquitoes
- Repels mosquitoes that may carry West Nile Virus
- For Travelers: This product protects against mosquitoes that may carry West Nile Virus
- For Travelers: Protection against mosquitoes that may carry West Nile Virus
- (Repels)(Protects from) mosquitoes that may carry West Nile Virus
- Mosquito repellent
- Proven efficacy against mosquitoes
- Proven protection (against)(from) mosquitoes when used as directed
- Protects (your) skin from mosquitoes when used as directed
- Worry-free protection (against)(from) mosquitoes when used as directed
- Mosquito repellency for (the) (your) family
- Helps prevent mosquito bites
- Prevents bites from mosquitoes when used as directed
- Protection (from mosquitoes) (for your family) when used as directed
- Protection for (you) (your) (family) (friends) (lifestyle) from mosquitoes when used as directed
- Great for use on adults and kids ages 3 months and up\* \*when used as directed
- (For) (great for) (use on) adults and kids ages 3 months and up\* \*when used as directed
- Great for use on adults and kids\* \*ages 3 months and up, when used as directed
- (For) (great for) (use on) adults and kids\* \*ages 3 months and up, when used as directed
- (Contains) (with) (Formulated with) Picaridin (Icaridin)

- New(!)(Formula)
- Everyday protection
- Keep it with you (and keep mosquitoes OFF!)
- Easy to apply
- (Invisible) (Clear) Finish (when dry)
- Contains Ingredients That Help Moisturize The Skin
- Contains Skin Softening Ingredients
- Non greasy (on the skin)
- With glycerin(e)
- (Contains)(With) (Formulated with) skin (softening)(smoothing)(hydrating) ingredients (agents)\*  
\*(Glycerin(e))(and)(Cetiol OE)
- With ingredients to (keep moisture in) (soften) (smooth) (your skin)\* \*(Glycerin(e))(and)(Cetiol OE)
- (Contains)(with) (formulated with) Glycerin(e) (a skin softening ingredient)
- Breathable (Formula)(Layer)(Protection)
- (Invisible)(Clear) Protection (from mosquitoes) (when dry)
- Lightweight (on Skin)(Formula)
- Light on Skin>(\*)(\*Breathable formula)(\*Water-based)
- Soft on Skin>(\*)(\*Contains skin softening ingredients)(\*With skin softening ingredients)
- Sheermist Technology [alternative spelling: Sheer Mist Technology]
- Softmist Technology [alternative spelling: Soft Mist Technology]
- Bottle (body) contains XX% post-consumer recycled plastic (excluding dye) (excluding colorant)
- Bottle (body) contains XX% post-consumer recycled content (excluding dye) (excluding colorant)
- Recyclable plastic bottle (body) made of XX% post-consumer plastic (excluding dye) (excluding colorant)
- Recyclable plastic bottle (body) made of XX% post-consumer content (excluding dye) (excluding colorant)

[Note to reviewer: the following section of bulleted statements are for formulas that do not contain fragrance]

- Fragrance-free (formula)
- No added fragrance (formula)
- Light formula (that is fragrance-free)

## KEEP OUT OF REACH OF CHILDREN

### CAUTION

See Additional Precautions on Back Panel

#### ACTIVE INGREDIENT:

Picaridin ..... 10%

**OTHER INGREDIENTS:**..... 90%

**NET CONTENTS:** 0.5 - 24 fluid ounces (15 - 710 mL)

**PRECAUTIONARY STATEMENTS: Hazards to Humans – CAUTION:** Causes moderate eye irritation. Avoid contact with eyes. May cause skin reactions in rare cases. Wash thoroughly with soap and water after handling.

*[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]*

#### **FIRST AID**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**Skin:** If you or your child react to this product, wash treated skin and call poison control center or doctor for treatment advice.

**PHYSICAL & CHEMICAL HAZARDS: Combustible:** Do not use or store near heat or open flame. Keep treated surfaces away from fire or flame until dry.

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin. Do not use under clothing. Avoid over-application of this product. Reapply as effectiveness diminishes, but do not exceed 3 applications per day. For children 3-12 months, do not apply more than one time per day. For children 1-10 years, do not apply more than two times per day. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. For MAXIMUM PROTECTION, spread evenly with hands to moisten all exposed skin.

**TO APPLY TO FACE:** Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

(Will not damage fabrics(, including activewear), plastics, watch crystals, and painted or varnished surfaces.)

( (If using) (To use) with sunscreen, apply sunscreen first, allow it to dry then apply insect repellent. )

#### **STORAGE AND DISPOSAL**

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

**DISPOSAL:** Nonrefillable container. Before disposing, empty the container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252

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EPA Reg. No. 4822-623

EPA Est. No. XXX-XX-X

[Note to Reviewer: Graphics on final printed labels may incorporate change in color, position, orientation, and size.]

