



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

December 09, 2024

Joshua Hunnicutt
jmhunnic@scj.com
S.C. JOHNSON & SON, INC.

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment - Amend efficacy claims and add marketing claims and graphics
Product Name: KBRG 20
Admin Number: 4822-622
EPA Receipt Date: 06/29/2023
Action Case Number: 00473865

Dear Joshua Hunnicutt:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have questions, please contact Kaitlin Saunders via email at saunders.kaitlin@epa.gov.

Sincerely,

Hester Dingle

Hester Dingle, Acting PM 4
IVB1, RD
Office of Pesticide Programs

KBRG 20

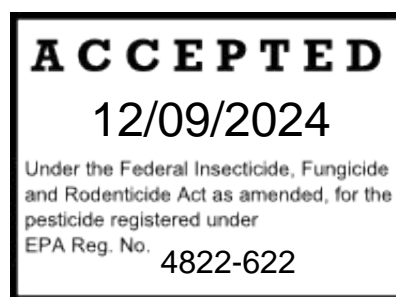
[Alternate Brand Names:]

OFF! Insect Repellent 12
OFF! Insect Repellent 3 Active
OFF! Active Insect Repellent 3
OFF!® Backyard Clean Feel Insect Repellent 3
OFF!® Sportsmen Clean Feel Insect Repellent 3

STEM Mosquito + Tick Repellent 6
STEM for Your Skin Mosquito + Tick Repellent 6
STEM Family Protection Mosquito + Tick Repellent 6
OFF!® Clean Feel Insect Repellent V

KEEP OUT OF REACH OF CHILDREN AND PETS WARNING / AVISO

See additional Precautions on Back Panel



(ACTIVE INGREDIENT:

Picaridin.....20%

OTHER INGREDIENTS80%)

(or)

(ACTIVE INGREDIENT:

Picaridin.....20%

OTHER INGREDIENTS80%)

Water, Ethanol, Glycerin, Propylene glycol,
Triethanolamine, and Carbopol Ultrez 10)

{Note to Reviewer: Statement listing all ingredients must be included on pack when referring to single inert within a claim, such as "with skin softening ingredient" or "with Glycerin". Otherwise, simply "Other Ingredients" will be on pack}

(Net Wt.) (Net) Contents): 0.5 fl. oz. – 9 fl. oz.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

WARNING: Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

[Note to reviewer: Boxed format or bullets may be used in First Aid section if label space permits]

FIRST AID

If in eyes: Hold eye open and rinse slowly and gently for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-558-5252 for emergency medical treatment information.

PHYSICAL & CHEMICAL HAZARDS: Flammable. Keep away from heat and open flame.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Apply (the gel) (product name) to exposed skin in a thin layer and spread evenly with hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Do not apply to the hands of children. To apply onto adult's or child's face, apply onto adult's hand and apply

sparingly, avoiding eyes and mouth. Apply sparingly around the ears of children. Do not apply underneath clothing. For adults, re-apply as indicated when efficacy starts to wear off, but not to exceed 2 times per day. For children 2 years and up, do not apply more than 1 time per day. Use only as directed. Wash hands with soap and water after using.

((If using) (To use) with sunscreen, apply sunscreen first, allow it to dry then apply insect repellent.)

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in the closed original container in a cool dry place out of the reach of children. Do not store in direct sunlight. Do not store near heat sources, sparks, and open flame.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Before disposing, empty the container by using the product according to the label. Do not reuse or refill this container. **If empty:** place in trash or offer for recycling if available. **If partially filled:** Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252.

©2021 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved

EPA REG. NO. 4822-622

EPA EST. NO. 4822-XX-X

[For small size containers with a peel-out label, a referral statement will be utilized]

[Optional marketing statements for front or back panel]

- SC Johnson A Family Company
- A family company since 1886. Fisk Johnson
- SC Johnson A family company at work for a better world
- Gel
- (Topical) Insect Repellent (Gel)
- (Mosquito)(Tick) (Mosquito and Tick) Repellent
- (with) (20%) Picaridin
- For the (whole) (entire) family

[Note to Reviewer: Following claims must include a stated duration or display icon, as seen below, on same panel.]

- (Long-lasting) (for) (up to) 14 hours (effective) protection (from) (mosquitoes) (and) (ticks)
- Repels (biting flies) (stable flies) (black flies) (gnats) (chiggers) (sand flies) (and) (biting midges) (no-see-ums) (for) up to 8 hours
- Repels biting flies (stable flies) (black flies) (gnats) (chiggers) (sand flies) (and) (biting midges) (no-see-ums) for (up to) 8 hours
- (For) (up to) 8 hours (of) (worry-free) protection
- Worry-free protection for (up to) 8 hours
- Repels listed insects (for up to 8 hour) (and) (ticks (for (up to) 14 hours)
- Repels mosquitoes for (up to) 14 hours
- Repels mosquitoes and ticks for (up to) 14 hours
- (Repels) (Also repels) (Protects from) (Effective protection from) mosquitoes for (up to) 14 hours
- (Repels) (Also repels) (Protects from) (Effective protection from) ticks for (up to) 14 hours
- (Repels) (Also repels) (Protects from) (Effective protection from) biting flies for (up to) 8 hours
- (Repels) (Protects from) (Effective protection from) mosquitoes that may carry Zika (virus) for (up to) 14 hours
- (Repels) (Protects from) (Effective protection from) mosquitoes that may carry Dengue (virus) for (up to) 14 hours
- (Repels) (Protects from) (Effective protection from) mosquitoes that may carry West Nile virus for (up to) 14hours
- (Repels) (Protects from) (Effective protection from) mosquitoes that may carry Chikungunya (virus) for (up to) 14 hours
- (Repels) (Protects from) (Effective protection from) ticks that may cause Lyme disease for (up to) 14 hours
- For Travelers: This product protects against mosquitoes that may carry West Nile Virus, Zika, Dengue, and Chikungunya for (up to) 14 hours
- For Travelers: Protection from mosquitoes that may carry West Nile Virus, Zika, Dengue, and Chikungunya for (up to) 14 hours
- For Travelers: Feel protected against mosquitoes that may carry West Nile Virus, Zika, Dengue, and Chikungunya for (up to) 14 hours
- Protection from mosquitoes for your travels in areas with risk of mosquito-borne disease(s) West Nile Virus, Zika, Dengue, and Chikungunya. for (up to) 14 hours
- Repels mosquitoes that may (transmit) (carry) Zika, Chikungunya, Dengue (Fever), and West Nile (Virus) for (up to) 14 hours
- Repels ticks that may (transmit) (carry) Lyme disease for (up to) 14 hours
- Protection (against mosquitoes) (against ticks) (against mosquitoes and ticks) (when used as directed) for (up to) 14 hours
- Protect your skin (from mosquitoes) (from ticks) (from mosquitoes and ticks) (when used as directed) for (up to) 14 hours
- Worry-free protection (from)(against)(mosquitoes)(ticks) (mosquitoes and ticks) (when used as directed) for (up to) 14 hours
- Mosquito (protection)(repellency) for (the)(your) family for (up to) 14 hours
- Tick (protection)(repellency) for (the)(your) family for (up to) 14 hours

- Helps prevent (mosquito)(tick) (mosquito and tick) bites for (up to) 14 hours
- Prevent bites from (mosquitoes)(ticks) (mosquitoes and ticks) (when used as directed) for (up to) 14 hours
- Protection (against mosquitoes) (against ticks) (against mosquitoes and ticks) (when used as directed) for (up to) 14 hours
- Protection (from mosquitoes) (from ticks) from mosquitoes and ticks) (for your family) for (up to) (14) hours
- Protection for (you)(and) (your family) (your friends) from (mosquitoes)(ticks) (mosquitoes and ticks) (when used as directed) for (up to) 14 hours
- Won't damage fishing lines, plastics or other synthetic materials
- Convenient packaging
- Easy to apply
- Goes on clear
- Clear Gel
- Gel
- Not (oily)(greasy)(or) (sticky)
- Protection (for the) (whole)(entire)(family)
- Feels good on skin
- (Invisible)(clear) finish (on skin) (when dry)
- (If using) (to use) with sunscreen, apply sunscreen first, allow it to dry then apply insect repellent
- Protects (skin) against mosquitoes and ticks
- (Contains)(With) skin (softening)(smoothing)(hydrating) ingredients (*) (*Glycerin and Propylene glycol)
- With ingredients to (keep moisture in) (soften)(smooth) (your skin) (*) (*Glycerin and Propylene glycol)
- (Contains)(With) Glycerin (a skin softening ingredient)
- No added fragrances [only for use on alternate formulations that do not contain fragrance]
- Fragrance-free (formula) [only for use on alternate formulations that do not contain fragrance]
- Fragrance free (formula) [only for use on alternate formulations that do not contain fragrance]
- (Contains)(with) skin (softening)(smoothing)(hydrating) ingredient
- With ingredient to (keep moisture in) (soften)(smooth) (your skin)
- (For) Adults and kids (ages) 2 year and up* * when used as directed
- Great for use on adults and kids ages 2 year and up* * when used as directed
- (For) (great for) (use on) adults and kids ages 2 year and up* *when used as directed
- Great for use on adults and kids* *ages 2 year and up, when used as directed
- (For) (great for) (use on) adults and kids* *ages 2 years and up when used as directed
- For (kids)(children)(ages) 2 year and up, only apply (one) (1) time per day
- Always carry (product name)
- (Travel) (Sample) (TSA-Compliant) size [only for use on products sized 3.4 oz or less]
- Designed for people on the go
- Take-Along
- For travelers
- (Perfect to) take-along with you
- Portable (protection)
- Light & compact
- For (hiking) (fishing) (hunting) (camping) (backpacking) (active outdoor) (activities) (adventures)
- Won't damage (plastics)
- OFF!
- BUZZ OFF!™

- Bottle (body) contains XX% (recovered coastal plastic) (post-consumer recyclables) (ocean bound plastic) *
*Collected on land within (31 miles) (50 kilometers) of an ocean so that it does not reach oceans or landfills
- Recyclable plastic bottle (body) made of XX% (recovered coastal plastic) (post-consumer plastic) (ocean bound plastic) (excluding dye) (excluding colorant)

[Note to Reviewer – The claim and qualifying statement will meet the requirements laid out in Guidance on “Absence of Ingredient” Claims Associated Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) Regulated Products on page 10 of 14. Placement of the qualifier will be adjacent to the claim, will use same font/color as claim, and use at least one half the type size of the claim.]

- DEET Free* * Not a Safety Claim
- DEET Alternative* * Not a Safety Claim
- DEET Free Formula* *Not a Safety Claim

[Note to Reviewer - The following Statement may be placed elsewhere on the label.]

- The phrase "DEET Free" should not be viewed as a statement on the safety of this product relative to any product containing DEET.

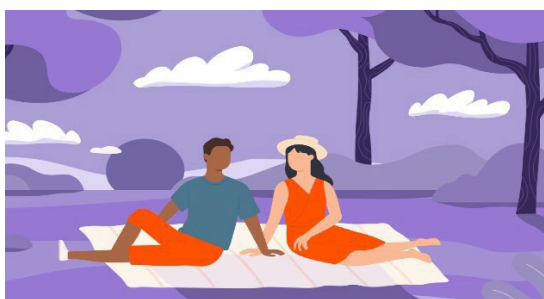
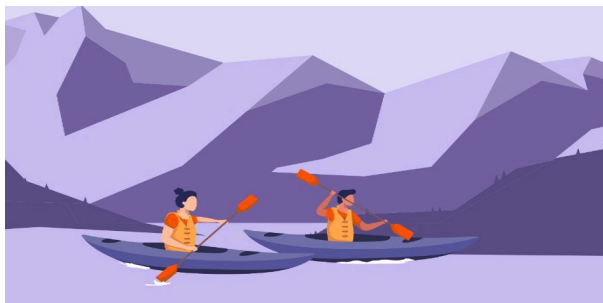
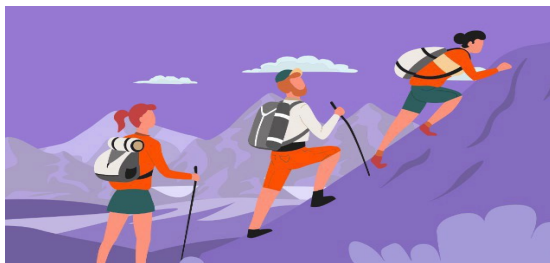
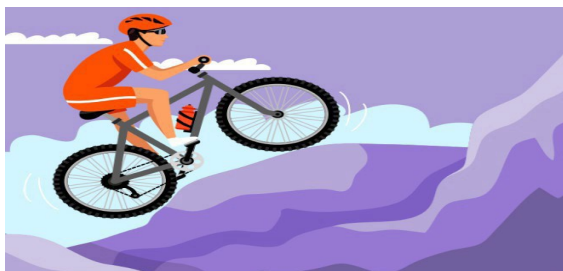
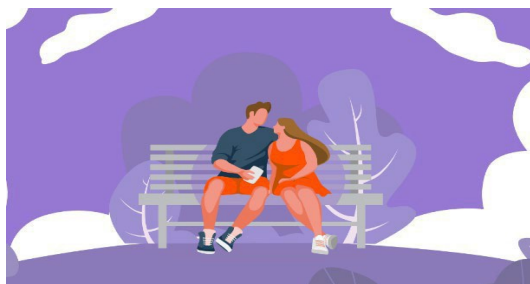
[Note to Reviewer: Following claims are meant for Bonus Size, Club Combos, or Value Packs and will be used as such]

- Bonus (Size)(Pack)
- Value (Size)(Pack)
- (Twin)(Triple)(Combo)(Club) Pack

[Note to reviewer: Graphics on final printed label may incorporate change in color, position, orientation, and size.]



[Note to reviewer: Graphics on final printed label may incorporate change in color, position, orientation, and size.]



[Note to reviewer: Durations in time formatted icons will be next to or adjacent to wording for approved Protection/Repels claims from above list on EPA Master Label.]



[Note to Reviewer: Graphics on final printed label may incorporate change in color, position, orientation, and size. All absence of DEET claims above may be swapped into this shield shape]

