



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

November 17, 2025

SENT BY EMAIL

Joshua Hunnicutt
jmhunnic@scj.com
S.C. JOHNSON & SON, INC.

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Label notification adding alternate brand name, optional marketing claims, and fixing grammar.
Product Name: KBRG 10
Admin Number: 4822-621
EPA Receipt Date: 10/30/2025
Action Case Number: 00673368

Dear Joshua Hunnicutt:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

The alternate brand name: Off! Mosquito Repellent 3 has been added to the registration. Our records have been updated accordingly.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Eric Ingram via email at ingram.eric@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Elizabeth Fertich". The script is elegant and cursive, with the first letters of each word being capitalized and larger than the others.

Elizabeth Fertich, Product Manager 4
IVB1, RD
Office of Pesticide Programs

NOTIFICATION

4822-621

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

11/17/2025

KBRG 10

{Alternate Brand Names:}

OFF! Insect Repellent 11
OFF! Insect Repellent Lotion
OFF! Insect Repellent Familycare 11
OFF! Familycare Insect Repellent 11
OFF! Mosquito Repellent 3

(ACTIVE INGREDIENT:

Picaridin.....10%

OTHER INGREDIENTS.....90%)

(or)

(ACTIVE INGREDIENT:

Picaridin.....10%

OTHER INGREDIENTS90%

Water, Ethyl Alcohol, Glycerine, Carbopol Ultrez
10, and Sodium Hydroxide

{Note to Reviewer: Statement listing all ingredients must be included on pack when referring to single inert within a claim, such as "with emollient" or "with Glycerin". Otherwise, simply "Other Ingredients" will be on pack}

KEEP OUT OF REACH OF CHILDREN AND PETS

WARNING[:]

See additional Precautions on Back Panel

Net Contents XX fl. oz. [mL]

PRECAUTIONARY STATEMENTS[:]

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

{Note to reviewer: Boxed format or bullets may be used in First Aid section if label space permits}

FIRST AID[:]

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

PHYSICAL & CHEMICAL HAZARDS: Combustible. Do not use or store near heat or open flame.

DIRECTIONS FOR USE[:]

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.** Apply (the lotion)(product name) to exposed skin in a thin layer and spread evenly with hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Do not apply to the hands of children. To apply onto

adult's or child's face, apply onto adult's hand and apply sparingly, avoiding eyes and mouth.

Apply sparingly around the ears of children. Do not apply underneath clothing. [For adults, re-apply as indicated, every 3 to 4 hours] (or) [For adults, re-apply as indicated, when efficacy starts to wear off]. Do not apply more than 3 times in a day. Wash hands with soap and water after using.

{Note to Reviewer: Option 1: When labeled with children under 11 months - For children (3/6)(-)11 months, do not apply more than one time per day. For children 1-10 years, do not apply more than two times per day.}

{Note to Reviewer: Option 2: When labeled with children 12 months and over - For children 1-10 years, do not apply more than two times per day.} Use only as directed.

[(If using) (To use) with sunscreen, apply sunscreen first, allow it to dry then apply insect repellent.]

STORAGE AND DISPOSAL[:]

PESTICIDE STORAGE: Store in the closed original container in a cool dry place out of the reach of children. Do not store in direct sunlight. Do not store near heat sources, sparks, and open flame.

PESTICIDE DISPOSAL & CONTAINER HANDLING: Nonrefillable container. Before disposing, empty the container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252.

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EPA REG. NO. 4822-621

EPA EST. NO. 4822-XX-X

{Note to Reviewer: For small size containers with a peel-out label, a referral statement will be utilized, such as "peel here for additional precautions"}

{Note to Reviewer: Marketing statements for front or back panel}

- Effective protection from mosquitoes for [up to] 4 hours
- Repels mosquitoes for [up to] 4 hours
- Protects from mosquitoes for [up to] 4 hours
- Mosquito repellent for [up to] 4 hours
- [Topical] Mosquito Repellent [Lotion]
- Use with confidence on the whole family
- Mosquito protection for (the)(your) family.
- Mosquito repellency for (the)(your) family.
- Protection [for (you)(and)(your family)(your friends)(your lifestyle)] from mosquitoes [when used as directed].
- Protection from mosquitoes [or your family]
- Great for use on adults (and)(&) kids ages (3 months (and)(&) up)(3 months +)(6 months (and)(&) up)(6 months +) (1 year (and)(&) up)(1 year +)* * when used as directed
- Great for use on adults (and)(&) kids* *ages (3 months (and)(&) up)(3 months +)(6 months (and)(&) up)(6 months +) (1 year (and)(&) up)(1 year +) when used as directed
- [(For)(great for)] [use on] adults (and)(&) kids ages (3 months (and)(&) up)(3 months +)(6 months (and)(&) up)(6 months +)(1 year (and)(&) up)(1 year +)* *when used as directed
- [(For) (great for)] [use on] adults (and)(&) kids* *(3 months (and)(&) up)(3 months +)(6 months (and)(&) up)(6 months +)(1 year (and)(&) up)(1 year +) [when used as directed]
- Great for use on kids (and)(&) adults (3 months (and)(&) up)(3 months +)(6 months (and)(&) up)(6 months +) (1 year (and)(&) up)(1 year +)* * when used as directed
- Great for use on kids (and)(&) adults* * ages (3 months (and)(&) up)(3 months +)(6 months (and)(&) up)(6 months +) (1 year (and)(&) up)(1 year +) when used as directed

- [(For) (great for)] [use on] kids (and)(&) adults ages (3 months (and)(&) up)(3 months +)(6 months (and)(&) up)(6 months+)(1 year (and)(&) up)(1 year +)* *when used as directed
- [For][great for][use on] kids (and)(&) adults* *ages (3 months (and)(&) up)(3 months +)(6 months (and)(&) up)(6 months+)(1 year (and)(&) up)(1 year +)[when used as directed]
- For ages (3 months (and)(&) up)(3 months +)(6 months (and)(&) up)(6 months +) (1 year (and)(&) up (1 year +)
- For (kids)(children)(ages) 1 year -10 years, do not apply more than (two)(2) times per day
- For (kids)(children)(ages) 6 months - 11 months, only apply (one)(1) time per day
- For (kids)(children)(ages) 3 months – 11 months, only apply (one)(1) time per day
- It feels good on the skin, not oily, greasy or sticky.
- Feels good on skin.
- Not [Oily][,] [Sticky][,] [or] [Greasy]
- Non-greasy [formula]
- (Light)(Soft) on Skin
- With emollient [for improved skin feel]
- Other Ingredients: Purified water, denatured alcohol, (glycerin)(emollient for improved skin feel), thickener, (neutralizer)(pH adjuster).
- Water-based (lotion)(formula)
- (Contains)(With) Glycerin [a skin softening ingredient]
- SC Johnson A Family Company [at work for a better world] [working for a better world]
- A family company since 1886. *Fisk Johnson*
- Fragrance Free [formula]
- No added fragrance
- Light formula [that is fragrance-][free]
- Easy to Apply
- Bottle (body)(made of)(made with) XX% post-consumer recycled plastic {optional recycling icon}
- DEET Free* * Not a Safety Claim
- DEET Alternative* * Not a Safety Claim
- DEET Free Formula* *Not a Safety Claim

{Note to Reviewer - The following Statement may be placed elsewhere on the label.}

- The phrase "DEET Free" should not be viewed as a statement on the safety of this product relative to any product containing DEET.

{Note to Reviewer: Graphics on final printed label may incorporate change in color, position, orientation, and size. All absence of DEET claims above may be swapped into this shield shape}



{notes in brackets will be indicated with "notes to reviewer"}
[brackets = optional language]
(parentheses = options)

