



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

December 5, 2024

S.C. Johnson & Son
Joshua Hunnicutt
1525 Howe Street
MS HP2N1 Racine, WI 53403

Subject: Label Amendment – Revising current age-based marketing claims to allow option of 3, 6, 12 month age claims for usage to make consistent across products
Product Name: KBRG 10
EPA Registration Number: 4822-621
Application Date: 2/7/2024
Case Number: 501683

Dear Josh Hunnicutt:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ

from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact me at 202-566-2830 or Metzger.autumn@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read 'Hester Dingle', followed by the word 'for' written in a cursive script.

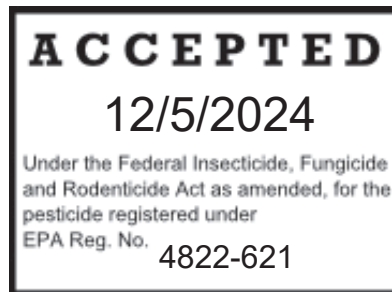
Hester Dingle, Acting Product Manager 4
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

KBRG 10

{Alternate Brand Names:}

OFF! Insect Repellent 11
OFF! Insect Repellent Lotion
OFF! Insect Repellent Familycare 11
OFF! Familycare Insect Repellent 11



(ACTIVE INGREDIENT:

Picaridin 10%

OTHER INGREDIENTS 90%)

(or)

(ACTIVE INGREDIENT:

Picaridin.....10%

OTHER INGREDIENTS.....90%

Water, Ethyl Alcohol, Glycerine, Carbopol Ultrez
10, and Sodium Hydroxide

{Note to Reviewer: Statement listing all ingredients must be included on pack when referring to single inert within a claim, such as "with emollient" or "with Glycerin". Otherwise, simply "Other Ingredients" will be on pack}

KEEP OUT OF REACH OF CHILDREN AND PETS

WARNING

See additional Precautions on Back Panel

Net Contents X fl. oz. [mL]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

{Note to reviewer: Boxed format or bullets may be used in First Aid section if label space permits}

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

PHYSICAL & CHEMICAL HAZARDS: Combustible. Do not use or store near heat or open flame.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.** Apply (the lotion)(product name) to exposed skin in a thin

layer and spread evenly with hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Do not apply to the hands of children. To apply onto

adult's or child's face, apply onto adult's hand and apply sparingly, avoiding eyes and mouth.

Apply sparingly around the ears of children. Do not apply underneath clothing. [For adults, re-apply as indicated, every 3 to 4 hours] (or) [For adults, re-apply as indicated, when efficacy starts to wear off]. Do not apply more than 3 times in a day. Wash hands with soap and water after using.

{Note to Reviewer: Option 1: When labeled with children under 11 months - For children (3/6)(-)11 months, do not apply more than one time per day. For children 1-10 years, do not apply more than two times per day.}

{Note to Reviewer: Option 2: When labeled with children 12 months and over - For children 1-10 years, do not apply more than two times per day.} Use only as directed.

[(If using) (To use) with sunscreen, apply sunscreen first, allow it to dry then apply insect repellent.]

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in the closed original container in a cool dry place out of the reach of children. Do not store in direct sunlight. Do not store near heat sources, sparks, and open flame.

PESTICIDE DISPOSAL & CONTAINER HANDLING: Nonrefillable container. Before disposing, empty the container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252.

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EPA REG. NO. 4822-621

EPA EST. NO. 4822-XX-X

{Note to Reviewer: For small size containers with a peel-out label, a referral statement will be utilized, such as "peel here for additional precautions"}

{Note to Reviewer: Marketing statements for front or back panel}

- Effective protection from mosquitoes for [up to] 4 hours
- Repels mosquitoes for [up to] 4 hours
- Protects from mosquitoes for [up to] 4 hours
- Mosquito repellent for [up to] 4 hours
- [Topical] Mosquito Repellent [Lotion]
- Use with confidence on the whole family
- Mosquito protection for (the)(your) family.
- Mosquito repellency for (the)(your) family.
- Protection [for (you)(and)(your family)(your friends)(your lifestyle)] from mosquitoes [when used as directed].
- Protection from mosquitoes [or your family]
- Great for use on adults and kids ages (3 months and up)(3 months +)(6 months and up)(6 months +) (1 year and up)(1 year +)* * when used as directed
- Great for use on adults and kids* *ages (3 months and up)(3 months +)(6 months and up)(6 months +) (1 year and up)(1 year +) when used as directed
- [(For)(great for)] [use on] adults and kids ages (3 months and up)(3 months +)(6 months and up)(6 months +)(1 year and up)(1 year +)* *when used as directed
- [(For) (great for)] [use on] adults and kids* *(3 months and up)(3 months +)(6 months and up)(6 months +)(1 year and up)(1 year +) [when used as directed]
- Great for use on kids and adults (3 months and up)(3 months +)(6 months and up)(6 months +) (1 year and up)(1 year +)* * when used as directed
- Great for use on kids and adults* * ages (3 months and up)(3 months +)(6 months and up)(6 months +)

(1 year and up)(1 year +) when used as directed

- [(For) (great for)] [use on] kids and adults ages (3 months and up)(3 months +)(6 months and up)(6 months+)(1 year and up)(1 year +)* *when used as directed
- [For][great for][use on] kids and adults* *ages (3 months and up)(3 months +)(6 months and up)(6 months+)(1 year and up)(1 year +)[when used as directed]
- For ages (3 months and up)(3 months +)(6 months and up)(6 months +) (1 year and up)(1 year +)
- For (kids)(children)(ages) 1 year -10 years, do not apply more than (two)(2) times per day
- For (kids)(children)(ages) 6 months - 11 months, only apply (one)(1) time per day
- For (kids)(children)(ages) 3 months – 11 months, only apply (one)(1) time per day
- It feels good on the skin, not oily, greasy or sticky.
- Feels good on skin.
- Not Oily, Sticky, or Greasy.
- (Light)(Soft) on Skin
- With emolient [for improved skin feel]
- Other Ingredients: Purified water, denatured alcohol, (glycerin)(emollient for improved skin feel), thickener,(neutralizer)(pH adjuster).
- Water-based (lotion)(formula)
- (Contains)(With) Glycerin [a skin softening ingredient]
- SC Johnson A Family Company [at work for a better world]
- A family company since 1886. *Fisk Johnson*
- Fragrance Free
- Easy to Apply
- Bottle (body)(made of)(made with) XX% post-consumer recycled plastic {optional recycling icon}

- DEET Free* * Not a Safety Claim
- DEET Alternative* * Not a Safety Claim
- DEET Free Formula* *Not a Safety Claim

{Note to Reviewer - The following Statement may be placed elsewhere on the label.}

- The phrase "DEET Free" should not be viewed as a statement on the safety of this product relative to any product containing DEET.

{Note to Reviewer: Graphics on final printed label may incorporate change in color, position, orientation, and size. All absence of DEET claims above may be swapped into this shield shape}



{notes in brackets will be indicated with “notes to reviewer”}
[brackets = optional language]
(parentheses = options)

