



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

March 07, 2025

Daniel Usry  
djusry@scj.com  
S.C. JOHNSON & SON, INC.

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment - Adding DEET  
Free claims and graphics to this registration  
Product Name: Claire IV  
Admin Number: 4822-612  
EPA Receipt Date: 10/18/2024  
Action Case Number: 00637730

Dear Daniel Usry:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have questions, please contact Menyon Adams via email at [adams.menyon@epa.gov](mailto:adams.menyon@epa.gov).

Sincerely,

A handwritten signature in black ink that reads "James Parker". The script is elegant and cursive, with the first letters of "James" and "Parker" being capitalized and prominent.

James Parker, Team Leader  
BPB, BPPD  
Office of Pesticide Programs

Mar 07, 2025

Under the Federal Insecticide, Fungicide  
and Rodenticide Act as amended, for the  
pesticide registered under  
EPA Reg. No. 4822-612

[Information in brackets is notes to Reviewer]  
(Information in parentheses is optional language)

**Claire IV [EPA base file name]**

OFF! Botanicals Insect Repellent IV [alternate brand name]

**ACTIVE INGREDIENT:**

p-Menthane-3,8-diol\* .....10%

**OTHER INGREDIENTS:** .....90%

\* cis/trans isomer ratio: min. 60% (+/-) cis and max. 40% (+/-) trans

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See back panel for additional precautionary statements and complete directions for use.

Net Contents: XXX

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read all directions before using this product.

General Instructions: Shake well before using. Hold container 4 to 6 inches from skin and spray with a slow sweeping motion. Do not use as a space spray. Use sufficient repellent to cover exposed skin evenly and completely. Wash hands thoroughly with soap and water after applying. For continued protection from listed insects, reapply every 2 hours or after swimming, perspiration, vigorous activity or toweling. Application To Face: Do not spray directly on or near face. Instead, spray in palm of hand and spread on face and neck. Do not apply to face or hands of young children. For maximum protection, spread evenly with hand to moisten all exposed skin. Do not use under clothing. After returning indoors, wash treated skin with soap and water. Do not spray in enclosed areas. Do not allow children to apply this product to themselves. Do not apply to excessively sunburned or damaged skin.

**STORAGE AND DISPOSAL**

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

**DISPOSAL:** Nonrefillable container. Before disposing, empty container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes. Do not use on children under the age of three.

*[Boxed format or bullets may be used in First Aid section if label space permits.]*

#### FIRST AID

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

#### PHYSICAL & CHEMICAL HAZARDS

Keep treated surfaces away from fire or flame until dry.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. Sold by: © 2018 S.C. Johnson & Son, Inc. Racine, WI 53404-2236 U.S.A. All rights reserved.

EPA Reg. No. 4822-612

EPA Est. No. XXX

*[Optional Marketing Language]*

- Plant-based repellent‡ *[Will appear if product brand name includes "Botanicals"]*  
‡Active ingredient chemically synthesized from pine oil extract.
- Botanical
- Active ingredient (chemically) (derived) (synthesized) from pine oil extract.
- Contains (the) (insect) repellent ingredient found in eucalyptus, but (chemically) (derived) synthesized) from pine oil
- It contains the insect repellent ingredient found in eucalyptus plants but (chemically) (synthesized) (derived) from pine oil to create the active ingredient found in eucalyptus.
- Botanically-inspired (insect) repellent
- (Repellent) (Active) (Ingredient) (Synthesized) from pine oil extract with other synthetic ingredients added.
- (Repellent) (Active)( Ingredient) (Derived) (Synthesized) from an extract of pine oil, with other synthetic ingredients added.
- It contains the synthetically engineered active ingredient found in eucalyptus plants but derived from pine oil.<sup>β</sup>  
<sup>β</sup> Derived from pine oil to create the active ingredient found in eucalyptus.
- Water-based formula
- (Spritz) (Spray) (that) contains no (added) dyes
- Also available (product name/descriptor for 4822-515 and/or 4822-526)
- (it's) from the makers of OFF!

- S.C. Johnson A Family Company
- A Family Company since 1886. Fisk Johnson
- SC Johnson A family company at work for a better world
- Claire-IV is (effective) (dependable) protection that has a (light) (clean) (pleasant) (refreshing)(great) scent
- Mild
- Gentle (formula)
- (Spritz) (Spray) (that) contains no added Fragrance
- (Clean) (fresh) (light) (pleasant) (great) (refreshing) scent
- Shake well before using
- Repels mosquitoes that may carry (the) West Nile (Virus)
- (Provides) protection from (annoying) mosquitoes, (black flies) gnats, (no-see-ums) (ticks) (and) (chiggers) (for up to 2 hours)
- Leave(s) your skin protected from mosquitoes
- Protect yourself from mosquitoes
- Insect Repellent
- Repels (mosquitoes) (black flies) (gnats) (no-see-ums) (ticks) (up to 2 hours).
- (Provides) protection from (annoying) mosquitoes (black flies) (gnats) (no-see-ums) (and) (ticks)(for up to 2 hours)
- (Plant-based ingredients synthesized from pine oil with other synthetic ingredients added) repel mosquitoes (black flies) (gnats)(no-see-ums) (and) (ticks)
- (Active)(p -Menthane-3,8 diol) ingredient repels mosquitoes (black flies)( gnats) (no-see-ums)(and) (ticks)(.) (!)
- (it's) specially formulated to effectively repel mosquitoes, black flies, gnats (no-see-ums) and ticks (including ticks that may transmit Lyme disease) for up to 2 hours.
- Claire-IV unique formula uses a plant-based ingredient with other synthetic materials (to repel mosquitoes, black flies, gnats, no-see-ums and ticks).
- (Relaxing) (Outdoor) protection
- Keep bugs OFF!
- Gives you peace of mind from mosquitoes
- Keep on hand
- (Summer fun) (Take-along) (To-go) (On-the-Go) pack
- Enjoy the outdoors (with Claire-IV)
- Get back (outside) (out there)
- (Place) (Carry) (Have) Claire-IV (:) (everywhere) (in) (your) (purse) (glove compartment) (glove box) (golf bag) (tennis bag) (tackle box) (tent) (book bag) (backpack) (fanny pack) (beach bag) (boat) (summer cabin) (first-aid kit)
- (Place) (Carry) (Have) a bottle (:) (everywhere) (in) (your) (purse) (glove compartment) (glove box) (golf bag) (tennis bag) (tackle box) (tent) (book bag) (backpack) (fanny pack) (beach bag) (boat) (summer cabin) (first-aid kit)
- For use at (:) (home) (or) (on the go) (on a picnic) (picnicking) (camping) (at sporting events) (boating) (fishing) (hiking) (while) (gardening) (playing outside) (outside) (beach) (baseball games) (park)
- A luxurious insect repellent

[Information in brackets is notes to Reviewer]  
(Information in parentheses is optional language)

- (Fragrance Free [only available in fragrance free formulas])
- DEET Free\* \*Not a Safety Claim
- DEET Alternative\* \*Not a Safety Claim
- DEET Free Formula\* \*Not a Safety Claim

[Note to Reviewer: The following two statements may be placed elsewhere on label]

- The Phrase "DEET Free" should not be viewed as a statement on the safety of this product relative to any product containing DEET.

[Note to Reviewer: Graphics on final printed label may incorporate change in color, position, orientation, and size. All absence of DEET claims above may be swapped into this shield shape]

