



U.S. ENVIRONMENTAL PROTECTION AGENCY
 Office of Pesticide Programs
 Biopesticides and Pollution Prevention Division (7511P)
 1200 Pennsylvania Ave., N.W.
 Washington, D.C. 20460

EPA Reg. Number:

4822-612

Date of Issuance:

4/25/2017

NOTICE OF PESTICIDE:

Registration
 Reregistration
 (under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

CLAIRE IV

Name and Address of Registrant (include ZIP Code):

S. C. Johnson & Son Inc.
 1525 Howe Street
 Racine, WI 53403

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product, always refer to the above EPA Registration Number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA or the Act).

Registration is in no way to be construed as an endorsement or recommendation of this product by the U.S. Environmental Protection Agency (EPA). In order to protect health and the environment, the Administrator, on his or her motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under the Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration or registration review of your product when the EPA requires all registrants of similar products to submit such data.
2. Submit storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) data as these data requirements are not satisfied. A one-year study is required to satisfy these data requirements. You have 18 months from the date of this registration to provide these data to the EPA.

Signature of Approving Official:

Andrew Bryceland, Team leader
 Biochemical Pesticides Branch
 Biopesticides and Pollution Prevention Division (7511P)
 Office of Pesticide Programs

Date:

4/25/2017

3. Make the following labeling change before you release this product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 4822-612."
4. Submit one (1) copy of the final printed labeling for the record before you release this product for shipment.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6. A stamped copy of the labeling is enclosed for your records. Please also note that the record for this product currently contains the following acceptable Confidential Statement of Formula (CSF):

- Basic CSF dated 01/20/2017

Any CSFs other than those listed above are superseded.

If you have any questions, please contact Menyon Adams of my team by phone at (703) 347-8496 or via email at adams.menyon@epa.gov.

Sincerely,



Andrew Bryceland, Team Leader
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)
Office of Pesticide Programs

Enclosure

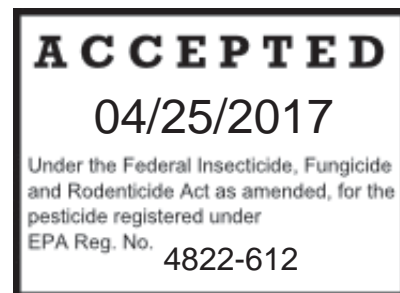
[Information in brackets is notes to Reviewer]
(Information in parentheses is optional language)

Claire IV [EPA base file name]
OFF! Botanicals Insect Repellent IV [alternate brand name]

ACTIVE INGREDIENT:
p-Menthane-3,8-diol*10%
OTHER INGREDIENTS:90%

* cis/trans isomer ratio: min. 60% (+/-) cis and max. 40% (+/-) trans

KEEP OUT OF REACH OF CHILDREN



CAUTION

See back panel for additional precautionary statements and complete directions for use.

Net Contents: XXX

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read all directions before using this product.

General Instructions: Shake well before using. Hold container 4 to 6 inches from skin and spray with a slow sweeping motion. Do not use as a space spray. Use sufficient repellent to cover exposed skin evenly and completely. Wash hands thoroughly with soap and water after applying. For continued protection from listed insects, reapply every 2 hours or after swimming, perspiration, vigorous activity or towel. Application To Face: Do not spray directly on or near face. Instead, spray in palm of hand and spread on face and neck. Do not apply to face or hands of young children. For maximum protection, spread evenly with hand to moisten all exposed skin. Do not use under clothing. After returning indoors, wash treated skin with soap and water. Do not spray in enclosed areas. Do not allow children to apply this product to themselves. Do not apply to excessively sunburned or damaged skin.

STORAGE AND DISPOSAL

STORAGE: Store away from heat or flame in an area inaccessible to children.
DISPOSAL: Nonrefillable container. Before disposing, empty container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available.
If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Do not use on children under the age of three.

[Boxed format or bullets may be used in First Aid section if label space permits.]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS

Keep treated surfaces away from fire or flame until dry.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. Sold by: © (XXXX) S.C. Johnson & Son, Inc. Racine, WI 53404-2236 U.S.A. All rights reserved.

EPA Reg. No. 4822-XXX

EPA Est. No. XXX

[Optional Marketing Language]

- DEET-free[†]
- p-Menthane-3,8-diol, a DEET alternative [†]
[†] For protection that lasts more than 2 hours, choose a Deet-based repellent. (Deet-based repellents have been effectively repelling mosquitoes for over 60 years.)
- Plant-based repellent[‡] *[Will appear if product brand name includes "Botanicals"]*
[‡]Active ingredient chemically synthesized from pine oil extract.
- Botanical
- Active ingredient (chemically) (derived) (synthesized) from pine oil extract.
- Contains (the) (insect) repellent ingredient found in eucalyptus, but (chemically) (derived) (synthesized) from pine oil
- It contains the insect repellent ingredient found in eucalyptus plants but (chemically) (synthesized) (derived) from pine oil to create the active ingredient found in eucalyptus.
- Botanically-inspired (insect) repellent
- (Repellent) (Active) (Ingredient) (Synthesized) from pine oil extract with other synthetic ingredients added.
- (Repellent) (Active)(Ingredient) (Derived) (Synthesized) from an extract of pine oil, with other synthetic ingredients added.
- It contains the synthetically engineered active ingredient found in eucalyptus plants but derived from pine oil.^β
^β Derived from pine oil to create the active ingredient found in eucalyptus.
- Water-based formula

- (Spritz) (Spray) (that) contains no (added) dyes
- Also available (product name/descriptor for 4822-515 and/or 4822-526)
- (it's) from the makers of OFF!
- S.C. Johnson A Family Company
- A Family Company since 1886. Fisk Johnson
- Claire-IV is (effective) (dependable) protection that has a (light) (clean) (pleasant) (refreshing) (great) scent
- Mild
- Gentle (formula)
- (Spritz) (Spray) (that) contains no added Fragrance
- No Deet smell
- (Clean) (fresh) (light) (pleasant) (great) (refreshing) scent
- Shake well before using
- Repels mosquitoes that may carry (the) West Nile (Virus)
- (Provides) protection from (annoying) mosquitoes, (black flies) gnats, (no-see-ums) (ticks) (and) (chiggers) (for up to 2 hours)
- Leave(s) your skin protected from mosquitoes
- Protect yourself from mosquitoes
- Insect Repellent
- Repels (mosquitoes) (black flies) (gnats) (no-see-ums) (ticks) (up to 2 hours).
- (Provides) protection from (annoying) mosquitoes (black flies) (gnats) (no-see-ums) (and) (ticks) (for up to 2 hours)
- (Plant-based ingredients synthesized from pine oil with other synthetic ingredients added) repel mosquitoes (black flies) (gnats)(no-see-ums) (and) (ticks)
- (Active)(p -Menthane-3,8 diol) ingredient repels mosquitoes (black flies)(gnats) (no-see-ums) (and) (ticks)(.) (!)
- (it's) specially formulated to effectively repel mosquitoes, black flies, gnats (no-see-ums) and ticks (including ticks that may transmit Lyme disease) for up to 2 hours.
- Claire-IV unique formula uses a plant-based ingredient with other synthetic materials (to repel mosquitoes, black flies, gnats, no-see-ums and ticks).
- (Relaxing) (Outdoor) protection
- Keep bugs OFF!
- Gives you peace of mind from mosquitoes
- Keep on hand
- (Summer fun) (Take-along) (To-go) (On-the-Go) pack
- Enjoy the outdoors (with Claire-IV)
- Get back (outside) (out there)
- (Place) (Carry) (Have) Claire-IV (:) (everywhere) (in) (your) (purse) (glove compartment) (glove box) (golf bag) (tennis bag) (tackle box) (tent) (book bag) (backpack) (fanny pack) (beach bag) (boat) (summer cabin) (first-aid kit)
- (Place) (Carry) (Have) a bottle (:) (everywhere) (in) (your) (purse) (glove compartment) (glove box) (golf bag) (tennis bag) (tackle box) (tent) (book bag) (backpack) (fanny pack) (beach bag) (boat) (summer cabin) (first-aid kit)
- =

[Information in brackets is notes to Reviewer]
(Information in parentheses is optional language)

- For use at (:) (home) (or) (on the go) (on a picnic) (picnicking) (camping) (at sporting events) (boating) (fishing) (hiking) (while (gardening) (playing outside) (outside) (beach) (baseball games) (park)
- A luxurious insect repellent