



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

November 30, 2021

Jean Fugate  
Registration Specialist  
S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236

Subject: PRIA Label Amendment – Update optional marketing language describing the area of mosquito protection with existing product performance data previously reviewed by the agency.  
Product Name: San Diego  
EPA Registration Number: 4822-605  
Application Date: July 6, 2021  
Decision Number: 577117

Dear Jean Fugate:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

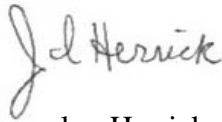
A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

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Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Elizabeth Andrews by phone at 202-566-2467, or via email at [Andrews.Elizabeth@epa.gov](mailto:Andrews.Elizabeth@epa.gov).

Sincerely,

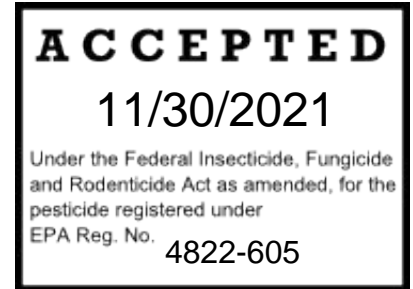
A handwritten signature in cursive script that reads "J. Herrick".

Jacquelyn Herrick, Product Manager 03  
Invertebrate & Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

Enclosure

[Information in brackets is notes to Reviewer]  
(Information in parentheses is optional language)

San Diego  
OFF! Mosquito Lamp I [added 30 April 2014]  
OFF! Mosquito Lamp I Refills [added 30 April 2014]  
OFF! Backyard Cover Mosquito Lamp [added 2 June 2014]  
OFF! Backyard Cover Mosquito Lamp Refills [added 2 June 2014]  
OFF! Backyard Mosquito Lamp  
OFF! Backyard Mosquito Lamp Refills



**ACTIVE INGREDIENT:**

Metofluthrin ..... 9.10%  
OTHER INGREDIENTS..... 90.90%  
Total..... 100.00%

KEEP OUT OF REACH OF CHILDREN AND PETS

**CAUTION:**

See additional (precautions) (and instructions) on (back) (side)(and)(bottom)(panel(s)) (outermost package).  
Do not use indoors or in enclosed spaces.

(Net Weight: ) X oz (X grams)

((Starter Kit) (Contains)

[insert quantity] (reusable) ([Product Name branding or sub-branding]) (mosquito) (repellent)  
(Lantern(s)) (Lamp(s)) (Light(s)) (Device(s)) (Unit(s)) (and) (holder(s)) (caddy(caddies)) (cradle(s))  
[insert quantity] ([Product Name branding or sub-branding]) (mosquito) (repellent) (refill(s))  
(diffuser(s))  
[insert quantity] candle(s)

(Refill) (kit) Contains (1) (2) (3) ([Product Name branding or sub-branding]) (mosquito) (repellent) (refill(s))  
(diffuser(s))  
[insert quantity] candle(s)

**Precautionary Statements**

**Hazards to Humans and Domestic Animals:**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Avoid contacting skin, eyes or clothing with ((treated) puck) ((treated) sandcore)(repellent) (refill) (diffuser) (housing) (surface). Do not use indoors or in enclosed spaces. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Use and store away from food, beverages and pet food.

*[Boxed format or bullets may be used in First Aid section if label space permits]*

**First Aid**

If Swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If on Skin: If treated ((treated) puck) ((treated) sandcore) (repellent) (refill) (diffuser) (housing) (surface) touches skin or clothing, take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

Have product container or label with you when calling a poison control center or doctor or going for treatment. For additional information in case of emergency call toll free 800-558-5252.

((Hand Wash Logo) Be sure to wash hands after handling ((treated) puck) ((treated) sandcore) (repellent) (refill) (diffuser) (housing) (surface)).

### **Physical or Chemical Hazards**

To Prevent Fire or Injury: (! [*in triangle*])- Burn within sight. Never burn candle on or near anything that can catch fire. Keep out of reach of children and pets. Place on level, stable surfaces. Trim wick to (¼ inch) (¼ ") (or less) (before each lighting.) Keep candle free of matches and all foreign material. Never touch or move while in use or until wax hardens. Do not extinguish with water. Do not store near heat or open flame.

### **Environmental Hazards**

Do not apply to water.

### **Directions for Use**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

Use one (lantern) (lamp) (light) (device) (unit) in a (10' x 10' area) (100 square foot area) (10 foot by 10 foot area). Use two or more in larger areas.

For outdoor use only. Do not use in a tent or enclosed area.

Attention: (Repellent) (refill) (diffuser) surface is hot while burning, do not touch.

*[Numbers or bullets may be used for the listed steps below]*

(Lantern) (Lamp) (Light) (Device) (Unit) Set-up:

Lift the candle (holder) (caddy) (cradle) out of (lantern) (lamp) (light) (device) (unit) and place candle at the bottom before lighting (as shown).

Trim wick to (¼ inch) (¼ ") (or less) (before each lighting.)

Light the candle while in the (holder) (caddy) (cradle) and lower back into (lantern) (lamp) (light) (device) (unit).

Remove repellent (refill) (diffuser) from package and place on top of (holder) (caddy) (cradle).

When finished using lift (holder) (caddy) (cradle) and snuff out the candle flame.

((Hand Wash Logo) Wash hands after handling ((treated) puck) ((treated) sandcore) (repellent) (refill) (diffuser) (housing) (surface)).

Candle and heat-activated ([insert branding or sub-branding]) (repellent) (refill) (diffuser) will last up to (8) (7) (6) (5) (4) (3) (2) hours. (Repellent) (refill) (diffuser) will last as long as one candle. When the candle is used up replace both candle & (repellent) (refill) (diffuser).

To Refill (Lantern) (Lamp) (Light) (Device) (Unit):

Be sure flame is out and (lantern) (lamp) (light) (device) (unit) is cool before handling. Replace ([Insert branding or sub-branding] candle and ([Insert branding or sub-branding]) (repellent) (refill) (diffuser).

Burn only [insert branding or sub-branding] Candles in [insert branding or sub-branding] (holder) (caddy) (cradle). Use of any other candle may cause injury or property damage.

To effectively repel mosquitoes, be sure to use the [insert branding or sub-brand name] (repellent) (refill) (diffuser) together with the supplied [insert Branding or sub-brand name] candle.

**Storage and Disposal**

**Storage:** Store in original container in a cool, dry place in an area inaccessible to children and pets.

**Disposal:** Before disposing, fully use up the product according to the label. Used (repellent) (refill) (diffuser) and (repellent) (refill pouch) (diffuser pouch): Place exhausted (repellent) (refill) (diffuser) and (repellent) (refill pouch) (diffuser pouch) in trash. Candle: After allowing exhausted candle to cool, place candle (container) (cup) in trash. Do not reuse or refill the candle (container) (cup). If (repellent) (refill) (diffuser) is partly used, call your solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or write Helen Johnson  
Sold by: ©20XX S.C. Johnson & Son, Inc., Racine, WI 53403-2236 U.S.A.

EPA Reg. No. 4822-605

EPA Est. No. XXX-XX-XXX (Lot number suffix indicates appropriate establishment number.)

(US Pat. (Patent) [numbers])

(All Rights Reserved)

((Mosquito) (repellent) (treated) (refill) (diffuser) made in [insert country].)

(Candles made in [insert country].)

((Holder) (caddy) (cradle) made in [insert country].)

((Lantern) (Lamp) (Light) (Device) (Unit) made in [insert country].)

**[Labeling for (refill) (diffuser) pouch or wrap:]**

[Insert Product Name]

**ACTIVE INGREDIENT:**

Metofluthrin ..... 9.10%

OTHER INGREDIENTS..... 90.90%

Total..... 100.00%

KEEP OUT OF REACH OF CHILDREN AND PETS

CAUTION:

See additional precautions and instructions on (outer) (outermost) package.  
Do not use indoors or in enclosed spaces.  
Wash hands thoroughly after handling the (refill) (pouch) (packaging) (and) ((treated) puck) ((treated) sandcore) (repellent) (refill) (diffuser) (housing) (surface)).

Net Contents X oz (X grams)

Questions? Comments? Call 800-558-5252 or write Helen Johnson  
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EPA Reg. No. 4822-605  
EPA Est. No. XXX-XX-XXX (Lot number suffix indicates appropriate establishment number.)  
(US Pat. (Patent) [numbers]) (All Rights Reserved)  
((Mosquito) (repellent) (treated) (refill) (diffuser) made in [insert country].)  
(Candles made in [insert country].)

**[Labeling for bottom of (lantern) (lamp) (light) (device) (unit)]**

[Insert Product Name]

ACTIVE INGREDIENT:  
Metofluthrin ..... 9.10%  
OTHER INGREDIENTS..... 90.90%  
Total..... 100.00%

KEEP OUT OF REACH OF CHILDREN AND PETS

CAUTION:

See additional precautions and instructions on (outer) (outermost) package.  
Do not use indoors or in enclosed spaces.

To Prevent Fire or Injury: (! [in triangle]) - Burn within sight. Never burn candle on or near anything that can catch fire. Keep out of reach of children and pets. (See additional information inside.) [for booklet type bottom stickers.] Place on level stable surfaces. Trim wick to ¼ inch (“) (or less) (before each lighting.) Keep candle free of matches and all foreign material. Never touch or move while in use or until wax hardens. Do not extinguish with water. Do not store near heat or open flame.

EPA Reg. No. 4822-605  
(US Pat. (Patent) [numbers])  
Questions? Call 800-558-5252 (or write Helen Johnson)  
Sold by: ©20XX-S.C. Johnson & Son, Inc., Racine, WI 53403-2236 U.S.A.  
(All Rights Reserved)  
((Holder) (caddy) (cradle) made in [insert country].)  
((Lantern) (Lamp) (Light) (Device) (Unit) made in [insert country].)

**[Labeling for on top of (repellent) (refill) (diffuser):]**

HOT! Do not touch while burning (.)(!)

[OR]

Hot while burning!

[OR]

Hot Surface while burning (.)(!) Do not touch (.)(!)

[OR]

Hot Surface (.)(!) Do not Touch (.)(!)

**[Optional marketing statements grouped by category of statement]**

**[Reusability/Portability]**

1. Refillable holder
2. Refillable caddy
3. Refillable cradle
4. Refillable lantern
5. Refillable lamp
6. Refillable light
7. Refillable device
8. Refillable unit
9. Reusable holder
10. Reusable caddy
11. Reusable cradle
12. Reusable lantern
13. Reusable lamp
14. Reusable light
15. Reusable device
16. Reusable unit
17. Portable (mosquito) repellency
18. Portable (mosquito) repellent
19. Travel friendly
20. Caddy
21. Diffuser
22. Candle
23. Lamp

**[General Miscellaneous]**

1. (S.C. Johnson) A Family Company
2. A Family Company since 1886
3. Fisk Johnson [signature]
4. Enjoy your (patio) (backyard) with OFF!
5. Outdoor enjoyment made easy
6. Heat-activated repellent
7. No need for recharging batteries
8. Get ready for summer
9. Easy to use
10. Single use
11. Affordable (mosquito protection) (mosquito repellency)
12. The OFF! brand, relied on for generations
13. OFF!
14. Stay out late with the product bugs hate

**[Sensory perception – Scent]**

[Note to reviewer: the following section is for when the candle contains fragrance.]

1. Candle scented with citronella (essence)

**[Sensory perception – Lack of scent]**

[Note to reviewer: the following section is for when the formulation and candle do not contain a fragrance]

1. Unscented
2. Non-fragranced
3. Scent-free
4. No citronella (smell) (scent)

**[General Use Occasions]**

1. (For your) Tabletop
2. (For your) Patio & Deck
3. (For your) Backyard
4. Built for the backyard
5. (For your) Camp
6. (For your) Campsite
7. (For your) Campground
8. Great for (parties) (gatherings) (camping) (your outdoor adventures)
9. Ideal for: (entertainment) (backyard) (poolside) (camping)...

**[Design/Aesthetics/Product Type]**

1. Mosquito (repellency) (protection) that fits into your décor
2. Mosquito (repellency) (protection) that fits in with your decor!
3. Accent your summer while providing (protection) (repellency)
4. Accent your patio while providing (protection) (repellency)
5. Accent your patio while providing mosquito (protection) (repellency)
6. Mosquito (repellency) (protection) that fits in your backyard décor
7. Mosquito (repellency) (protection) that accents your patio
8. Mosquito (repellency) (protection) so you can enjoy summer (in style) (with ambiance) (with a glow)
9. Mosquito (repellency) (protection) designed for your outdoor patio (area)
10. Mosquito (repellency) (protection) that adds a glow to your (evening) outdoors
11. Mosquito (repellency) (protection) with a candle that glows for (8) (7) (6) (5) (4) 3) (2) hours
12. Mosquito (repellency) (protection) with an (attractive) (inspired) design (that fits your décor)
13. Mosquito (repellency) (protection) with (simple)(minimalist)(decorative)(stylish) design
14. Mosquito (repellency) (protection) stylishly designed to fit into your backyard (oasis)
15. Mosquito (repellency) (protection) that creates an (inviting) (welcoming)(attractive) (appealing) outdoor (space)(ambiance)
16. Mosquito (repellency) (protection) that provides ambiance for your backyard
17. Mosquito (repellency) (protection) that (adds) (brings) ambiance to your outdoor (experience) (gathering)



18. Add ambiance that repels mosquitoes (to) (in) your outdoor space
19. Repel mosquitoes while providing a glow
20. Mosquito (repellency) (protection) that creates a (wonderful) glow
21. OFF! repellent that glows
22. A gentle glow so you know it's working
23. Just light it and relax
24. Sprayless mosquito area repellent
25. Spray free
26. Mess free (refills)
27. No spray
28. Repels mosquitoes without a spray
29. (Easy)(Simple)(Off-skin)(Spray-free) (No spray) mosquito (protection) (repellency)
30. (Unique) Patented (Design) (Technology)
31. Lightweight and silent

### **[Segmentation]**

1. OFF! for every occasion
2. OFF! has a complete line of mosquito protection for every occasion

[Note to reviewer: Alternate Segmentation Options: to be used in conjunction with a reference to another OFF! product appropriate to the claim. "You" will be used in conjunction with a reference to an approved personal repellent. "Your gear" & "Your tent" will be used in conjunction with a reference to an approved repellent product for use on tent. "Your area" & "Your campsite" will be used in conjunction with a reference to an approved area repellent product.] [to be used with images of appropriate OFF! products]

3. For a (full) (complete) (range) (line) of (mosquito) (protection) (OFF! Outdoor) options, choose products for:  
(you) (your (gear) (tent))(your (area) (campsite))
4. For you, for your (gear) (tent), for your (area) (campsite) (backyard) (patio)
5. Try our complete line of OFF! Outdoor products. [list to be chosen from the following, with images of appropriate products:]  
(Personal repellents) (tabletop) (patio & deck) (backyard) (camp) (campsite) (campground)  
Look for products in each of these categories to meet your outdoor needs.
6. Look for products in each of these categories to meet your outdoor needs. [list to be chosen from the following, with images of appropriate products:]  
(Personal repellents) (tabletop) (patio & deck) (backyard) (camp) (campsite) (campground)
7. For you, your (area) (campsite) (backyard) (patio) [to be used with images of appropriate OFF! product.

[Underlined parenthesis sections in label to follow indicates optional language where a choice(s) of the underlined options will be included on the label and cannot be excluded]

### **[Performance/Efficacy]**

1. Repels mosquitoes from an averaged size patio (10' x 10')
2. Pleasant, effective protection for your (backyard) (campsite) (patio) (deck)
3. Pleasant, effective mosquito repellent
4. Mosquito (protection) (repellency) for all occasions
5. Don't let mosquitoes ruin your summer
6. Proven active ingredient (for effective mosquito protection)
7. Proven active ingredient for effective mosquito (repellency) (protection)
8. Active ingredient protects from mosquitoes
9. Long Lasting ((-) up to (6)(7)(8) hours of repellency)
10. An entire evening of protection (6 hrs)
11. Acts as a mosquito screen for you and your family
12. Repellency from mosquitoes for your family
13. Affordable, effective protection for you and your loved ones.
14. Repels mosquitoes before they get you
15. Protect (your family) (the ones you love) from mosquitoes
16. From the makers of [insert OFF! brand name]
17. Repels (annoying)(pesky) mosquitoes (from an area)(away from an area) up to (10 ft. x 10 ft.)(10' x 10') (100 sq. ft.) for up to (2)(3)(4)(5)(6)(7)(8) hours (per refill) (per diffuser)
18. Provides repellency from (annoying)(pesky) mosquitoes (in an area) up to (10 ft. X 10 ft.)(10' X 10') (100 sq. ft.) for up to (2)(3)(4)(5)(6)(7)(8) hours (per refill) (per diffuser)
19. (Effective) (Proven) mosquito repellency (in an area) up to (10 ft. x 10 ft.)(10' x 10') (100 sq. ft.) for up to (2)(3)(4)(5)(6)(7)(8) hours (per refill) (per diffuser)
20. Creates an area that's proven effective at keeping mosquitoes (from an area)(away from an area) up to (10 ft. x 10 ft.)(10' x 10') (100 sq. ft.) for up to (2)(3)(4)(5)(6)(7)(8) hours (per refill) (per diffuser)
21. (Creates a) 14.5 ft diameter zone of (mosquito) (protection)(repellency)
22. How it works: Heat activated diffuser releases repellent into the air creating a 14.5 ft diameter zone of (mosquito) (protection)(repellency)
23. (Creates a) 165 ft<sup>2</sup> (zone) (area) of (mosquito) (protection)(repellency)
24. (Creates a) 4.4 m diameter zone of (mosquito) (protection)(repellency)
25. How it works: Heat activated diffuser releases repellent into the air creating a 4.4 m diameter zone of (mosquito) (protection)(repellency)
26. (Creates a) 15.3 m<sup>2</sup> (zone) (area) of (mosquito) (protection)(repellency)
27. Provides (an area) up to (10 ft. x 10 ft.)(10' x 10') (100 sq. ft.) of (outdoor) (backyard) (camp) (campsite) (patio) (campground) repellency from mosquitoes for up to (2)(3)(4)(5)(6)(7)(8) hours (per refill) (per diffuser)
28. Up to (2)(3)(4)(5)(6)(7)(8) hours of (proven) mosquito repellency up to (10 ft. x 10ft.)(10' x 10') (100 sq. ft.) (in the outdoors) (in the great outdoors) (on your patio) (for your patio) (on your deck) (in your backyard) (in the woods) (for your campsite) (per refill) (per diffuser)
29. Repels Mosquitoes
30. Provides Repellency From Mosquitoes
31. Provides (an area) up to (10 ft. x 10ft.)(10' x 10') (100 sq. ft.) of mosquito repellency
32. Up to (10 ft. x 10 ft.)(10' x 10') (100 sq. ft.) (per refill) (per diffuser)

33. Up to (2)(3)(4)(5)(6)(7)(8) hours (per refill) (per diffuser)
34. Up to (10 ft. X 10 ft.) (10' x 10') (100 sq. ft.) of (outdoor) (backyard) (camp) (campsite) (campground) repellency from mosquitoes (per refill) (per diffuser)
35. Up to (2)(3)(4)(5)(6)(7)(8) hours of (proven) repellency up to (10 ft. x 10 ft.)(10' x 10') (100 sq. ft.) (for your patio) (in the outdoors) (in the great outdoors) (in your backyard) (in the woods) (for your campsite) (per refill) (per diffuser)
36. Enjoy up to (10 ft. x 10 ft.) (10' x 10') (100 sq. ft.) of repellency for your (backyard) (patio) (campsite) up to (2)(3)(4)(5)(6)(7)(8) hours of repellency (per refill) (per diffuser)
37. Each (refill) (diffuser) repels mosquitoes (in an area) up to (10 ft. x 10 ft.) (10' x 10') (100 sq. ft.)
38. Each (refill) (diffuser) (and candle) last(s) (for) up to (2)(3)(4)(5)(6)(7)(8) hours
39. Each (refill) (diffuser) repels mosquitoes up to (2)(3)(4)(5)(6)(7)(8) hours
40. Repels (annoying) (pesky) mosquitoes (from an area)(away from an area) up to (10 ft. x 10 ft.)(10' x 10') (100 sq. ft.) for up to (2)(3)(4)(5)(6)(7)(8) hours while you enjoy the outdoors
41. Repels annoying)(pesky) mosquitoes (from an area)(away from an area) up to (10 ft. x 10ft.)(10' x 10') (100 sq. ft.) for up to (2)(3)(4)(5)(6)(7)(8) hours an area in your (outdoor living space) (campsite)
42. Provides an up to (10 ft. x 10 ft.) (10' x 10') (100 sq. ft.) area of (mosquito) repellency (per refill) (per diffuser)
43. Works for up to (10 ft. x 10 ft.)(10' x10') (100 sq. ft.) for up to (2)(3)(4)(5)(6)(7)(8) hours (per refill) (per diffuser)
44. Repel mosquitoes up to (10 ft. x 10 ft.)(10' x 10') (100 sq. ft.) for your (outdoor party)(backyard) (patio) (deck) for up to (2)(3)(4)(5)(6)(7)(8) hours (per refill) (per diffuser)
45. Repel(s) mosquitoes up to (10 ft. x 10 ft.) (10 x 10 ft.) (10' x 10') (100 sq. ft.)

[Guarantee]

1. (Money-back) (100% Satisfaction) guarantee\*\* \*\* Visit OFF.com for details.