

4822-604

2/27/2014

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U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7504P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460-0001

EPA Reg. Number:

4822-604

Date of Issuance:

FEB 27 2014

NOTICE OF PESTICIDE:

X Registration
Reregistration
(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

SONNY SRB

Name and Address of Registrant (include ZIP Code):

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product, always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with section 3(c)(5) of FIFRA provided that you:

- 1. Submit and/or cite all data required for registration of your product under section 3(c)(5) of FIFRA when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under section 4 of FIFRA.

(continued on page 2)

Signature of Approving Official:

Refer to Page #2.

Richard J. Gebken, Product Manager (10)
Insecticide Branch, Registration Division (7504P)

Date:

FEB 27 2014

2. Make the following change(s) to the subject label:

a. Change the product registration number to "EPA Reg. No. 4822-604"

3. The results of the One Year Storage Stability (830.6317) and Corrosion Characteristics (830.6320) studies on the cited product (EPA Reg. No. 1021-1767) concluded that the material remains stable for one year at 100°F. However, due to blistering of the aerosol cans at 100°F and not at room temperature, the Agency would suggest the use of double-lined cans for added protection from corrosion.

4. You must submit two (2) copies of the revised final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA. Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

Should you wish to add/retain a reference to the company's website, smart phone/tablet app and/or a QR code reader on your product label, please be aware that the website, smart phone/tablet app and/or a QR code reader becomes labeling under FIFRA and is subject to review by the Agency. If the website, smart phone/tablet app, and/or a QR code reader is false or misleading, the product would be misbranded and unlawful to sell or distribute under section 12(a)(1)(E) of FIFRA. 40 CFR §156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website, smart phone/tablet app, and/or a QR code reader is referenced on a product's label, claims made on the website, smart phone/tablet app, and/or a QR code reader may not be substantially differ from those claims approved through the registration process. Therefore, should the Agency find, or if it is brought to our attention that a website, smart phone/tablet app, and/or a QR code reader contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website, smart phone/tablet app, and/or a QR code reader will be referred to EPA's Office of Enforcement and Compliance Assurance (OECA). As an alternative, you may refer consumers to the company's phone number or e-mail address.

Copies of your label stamped "Accepted" as well as the efficacy (product performance) review, OPP similarity clinic memorandum and product chemistry review completed in support of this new product are enclosed for your records. If you have any questions, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely yours,



Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7504P)

Enclosures: *Label Stamped "Accepted," dated February 27, 2014*
Efficacy Review, dated February 24, 2014
OPP Similarity Clinic Memorandum, dated June 25, 2013
Product Chemistry Review, dated February 10, 2014

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ACCEPTED

February 27, 2014
Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for the
pesticide registered under:

[Information in brackets is notes to Reviewer]
[Information in parentheses is optional language]

SONNY SRB

Alternate Brand Names:

RAID MAX BED BUG & FLEA KILLER (June 7, 2013)

EPA. Reg. No: 4822-604

ACTIVE INGREDIENTS

3-phenoxybenzyl-(1RS,3RS,1RS,3SR)-2,2-dimethyl-3-(2-methylprop-1-enyl) cyclopropanecarboxylate 0.40%

*N-Octyl bicycloheptene dicarboximide..... 1.53%

OTHER INGREDIENTS 98.07%

TOTAL..... 100.00%

*MGK®264, Insecticide Synergist

MULTICIDE, MGK® - Registered trademarks of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (inside) (panel for) additional precautionary statements (and complete use instructions) on back Net Wt.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USER RESTRICTIONS

This product is for indoor residential use only. This product is not for use on humans. If lice infestation should occur on humans, use a product labeled for use on humans. Do not apply this product in a manner that will contact adults, children, or pets either directly or through drift. Remove or cover exposed food and drinking water before application. Remove pets, birds, cover fish aquariums, and turn aquarium systems off before spraying. Do not allow adults, children, or pets to enter the treated area until sprays have dried. Do not use treated article until spray has dried. Do not apply more than one (1) time per day.

SHAKE WELL BEFORE EACH USE. Hold container upright. Do not spray into air. Apply to surfaces only. Use in well ventilated areas. Spray an inconspicuous area first to test for possible staining. Hold can about 8 to 10" from surface being sprayed. Point spray opening toward surface and press button firmly. Spray each square foot for about 5 seconds, or until surfaces are damp. Avoid excessive wetting. Do not wet surfaces or articles to the point of runoff or drip. Vacate room after treatment and ventilate before reoccupying. Wait for surfaces to dry and wash articles or bedding before use.

TO KILL BED BUGS. Using the applicator tip, spray mattress and box spring seams, edges and tufts as a spot treatment where bed bugs hide. Hit as many bugs as possible. Spray into cracks and crevices of the headboard, bed frame, surrounding baseboards, flooring, wall hangings, dressers and furniture. With tip down, apply as a surface spray to larger areas like bottoms of mattresses and box springs, carpets around beds, floor and floor coverings, under and in furniture, luggage, garments, closets and drapes. Thoroughly clean, vacuum and air-out mattresses and box springs.

TO KILL BED BUG EGGS. Using the applicator tip, spray mattress and box spring seams, edges, tufts, cracks and crevices around headboards and bed frames. With tip down, spray each square foot for about 13 seconds or until these surfaces are damp.

TO KILL FLEAS AND TICKS: Spray areas where dogs and cats sleep and around baseboards, windows, door frames, wall cracks and floors. Spray around beds, furniture and dogs' and cats' habitat. Spray sleeping areas, bedding, floor and floor coverings where dogs and cats are kept. Use only a recommended pet spray on dogs and cats. This product is not for use on pets.

TO KILL LICE: Spray only those garments, parts of bedding, including mattresses and furniture that cannot be either laundered or dry-cleaned. This product is not for use on humans. If lice infestation should occur on humans, use a product labeled for use on humans.

TO KILL DUST MITES: Thoroughly vacuum entire room concentrating on areas where dust mites congregate such as mattresses, box springs, headboards, walls, floors, carpeting and baseboards. Spray surfaces until damp.

TO KILL CLOTHES MOTHS AND CARPET BEETLES: Apply as a spot treatment to cracks and crevices around baseboards, floorboards, furniture and the edges of carpet. Apply as a surface spray to carpets, rugs, closets, baseboards, furniture, floors and floor coverings. For carpets and rugs, get the spray down into the base where the larvae are feeding. Spray upper and lower surfaces where possible.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Protect from freezing. Always store this product in the original container away from heat or open flame. Store in a cool, dry (preferably locked) place that is inaccessible to children and animals

CONTAINER DISPOSAL: Do Not Puncture or Incinerate! If empty: This (steel)(aluminum)(aerosol)(container)(can) may be recycled. Before offering for recycling, empty the (container) (can) by using the product according to the label. If recycling is not available, place in trash. If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.



[The steel graphics symbol may be used if label space allows it.]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if absorbed through skin. Avoid contact with skin, eyes, or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, and before using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For additional information on this product including health concerns, medical emergencies or pesticide incidents, you may call 1-800-558-5252.

PHYSICAL OR CHEMICAL HAZARDS

FLAMMABLE. CONTENTS UNDER PRESSURE. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. Do not apply this product around electrical equipment due to the possibility of shock hazard.



[Optional Marketing Claims]

S.C. Johnson (& Son) (A Family Company) (Wax)(since 1886) (Fisk Johnson [signature])

Fragrance Free

Water Based (Formula)

Kills dust mites on contact!

Raid® Kills Bugs Dead!®

Kills Bugs DEAD!®

Kills (Bed bugs)(Bed bug eggs)(Bed Bugs and their eggs)(carpet beetles)(clothes moths)(fleas)(ticks)(lice)(dust mites)(bugs)(on/by contact)(dead) (you see)

Kills adult lice and nymphs, as they hatch, on bedding, garments, furniture, and other inanimate objects

Effective control of listed pests

Kills bed bugs (and dust mites) where they hide

Will not stain (Non-staining on) water safe fabrics and surfaces

For use on mattresses (wood furniture) (carpet)

(Kills) Reduces bed bug egg hatch in both susceptible and some resistant strains of bed bug eggs

Kill bed bug eggs before they hatch

Spray(s) 2 ways! Spot treatment (show picture of wand out) / Surface spray (with picture of wand down)

Sprays 2 ways!

Spray with the wand up (out) for precise application (in tight spots)(including) (baseboards) (floorboards) (headboard) (wall hangings) (door frames) (and) (window frames)

Spray with the wand (folded) down for larger areas (such as) (carpets) (mattresses) (box springs) (walls) (furniture) (and) (floor coverings)



(Use the tip to) Kill(s) Bed Bugs (& Dust Mites) where they hide

Use (Product name) on non-washable items to kill lice (and nymphs)

For use in homes and apartments

Peel (remove) (tear) label (sticker) (coupon) (here) for complete use directions

Peel (remove) (tear) label (sticker) (coupon) (here) for complete use directions and precautionary statements

Peel (remove) (tear) label (sticker) (coupon) (here) before use

Read entire label before use.

Apply this product only as specified.

Visit [website] to identify your bug and best treatment plan

(Additional) Tips (Non-chemical Control Options)(for Bed bugs):

- ° Early detection is critical to solving bed bug problems.
- ° Signs of an infestation could include skin bites or welts, or small spots of blood on sheets, pillow cases or mattresses.
- ° Look for (bed) bugs in tufts and seams of mattresses, behind the headboard and in cracks and crevices of the bed frame.
- ° If you see signs of (bed) bugs, wash linens, blankets and bed covers in hot water. Dry using the high heat setting.
- ° Wash all clothing that you suspect is infested. Dry using high heat setting. Put these items in a plastic bag to keep them from becoming re-infested.
- ° Vacuum carpet around the bed and any furniture suspected to be infested. Remove as many (bed) bugs and eggs as possible.
- ° Vacuum cracks and crevices where (bed) bugs may be hiding.
- ° After treating thoroughly, continue to monitor areas for signs of more (bed) bugs.
- ° Repeat applications may be needed over the next 2 months.

(Additional) Tips (Non-chemical Control Options)(for Fleas):

- ° Before room or pet treatment, wash dog and/or cat bedding to remove existing fleas, eggs and larvae.
- ° Shampoo pets regularly with an EPA-approved flea shampoo.
- ° Vacuum carpets and upholstery to remove eggs and larvae. Pay particular attention to areas where pets rest or sleep.
- ° Be sure to empty the vacuum bag and dispose of properly so those eggs and larvae do not re-infest the room.

Raid Defense System (Defense System)

- Attack(s) Bugs*
- Control(s) Bugs[†]
- Prevent(s) Bugs[‡]

Raid Defense System (Raid Guided Support) helps you work smarter, not harder, to fight bugs. Visit raidkillsbugs.com to identify your bug and best treatment plan.

Use this product to:

- Attack Bugs
- Kill bugs on contact (Kill the bugs you see)

*Use (this product) to kill bed bugs (fleas) (ticks) (bed bugs and fleas) (bed bugs, fleas and ticks) (bed bugs, fleas, ticks and other listed bugs) on contact.

Use other Raid products to:

- Control Bugs
- Kill bugs at the source (Kill the bugs you don't see)

[†] Use Raid Flea Killer Plus Carpet & Room Spray to kill fleas (ticks) (fleas and ticks) (adult fleas and ticks) on contact (and hatching eggs for up to 4 months) (in carpets and upholstery). For heavy infestations first use Raid Flea Killer Plus Fogger. Read the label to find the right product for your bug problem.

- Prevent Bugs
- Help keep bugs out (Keep Bugs Out)

[‡] Use a Raid Max Bug Barrier product to help keep (to keep) fleas (ticks) (fleas and ticks) (fleas, ticks and other listed bugs) out (of your home). Read the label to find the right product for your bug problem.