



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

March 10, 2015

Sheila Bugalecki  
Senior Research Specialist  
SC Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403

Subject: Label Notification per PRN 98-10 – revising marketing longevity claims to clarify how long each coil lasts vs. how long the pack will last (with x amount of coils)  
Product Name: Slinky  
EPA Registration Number: 4822-602  
Application Date: 2-23-2015  
Decision Number: 500299

Dear Ms. Bugalecki:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

If you have any questions, you may contact Autumn Metzger at 703-305-5314 or Metzger.autumn@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Kable Bo Davis", followed by the word "for" written in a smaller, simpler script.

Kable Bo Davis, Product Manager 03  
Invertebrate & Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

**Slinky**

Alternate Brand Names:

- OFF! Mosquito Coil
- OFF! Mosquito Coil Refill
- OFF! Explore Area Repellent Mosquito Coils
- OFF! Explore Area Repellent Mosquito Coil Refills
- OFF! Backyard Cover Mosquito Coil I
- OFF! Backyard Cover Mosquito Coil I Refills
- OFF! Mosquito Coil IV
- OFF! Mosquito Coil IV Refills

**NOTIFICATION**

4822-602

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

03/10/2015

**ACTIVE INGREDIENT**

Metofluthrin .....	00.02%
OTHER INGREDIENTS .....	99.98%
TOTAL.....	100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

Before use read and follow all directions.

[or] See additional precautionary statements and complete use directions on (back)(side)(bottom)(top)(panel).

Net Wt.           \*\*\* oz. (\*\*g)  
 ([number of coils]) oz. ( \*\*g) (Coils)(Refills)  
 (Contains X Coil(s) (Refill(s)))

FOR OUTDOOR USE ONLY

**DIRECTION FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

(Twist to) open (metal) (tin) container.)

Remove coils from (pouch) (container) (box).

(Select (a) tray and bend (position) (lift) tab (metal tab) (pin) (holder) (stand)(coil support) (to upright position))

Align coil with tab (metal tab) (pin) (holder) (stand)(coil support). Insert (press) (mount)(snap) the slot of the coil onto the tab (metal tab) (pin) (holder) (stand)(coil support).

Light outer end of coil until glowing (it glows), then BLOW OUT ANY FLAME.

Place tray(s) (unit(s)) (coil(s) 6 – 10 (8 – 10) feet apart around area (of use)

Each coil lasts (up to)4 hours.

If shorter period of use is desired, carefully lift (remove) coil from the tab (metal tab) (pin) (holder) (stand)(coil support) and extinguish (by pressing the glowing end inside the container (against the tray)). The unused portion can (then) be (stored within the (metal) (tin) container and) relit when needed.

(Squeeze sides of metal tab (pin) (stand) (coil support) and fold down to store tray (inside the container).)

(Save the tray (holder) (stand)(coil support) (and container) for use with OFF! Coil Refills ([brand name]). (When repellent coil is completely exhausted (used), save the tray (holder) (stand) (coil support) (and container) for future use with OFF! Coil Refills ([brand name]).

For Best Results: Use only OFF! Coil Refills ([brand name]). Place the coils outdoors in semi-confined areas such as porches, patios, yards and similar areas where there is minimal breeze. Duration and results are affected by airflow and breeze. Do not use in wind. Use one coil for each 10 X 10 (100) square foot area.

### **STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Used trays (holders) (stands) (coil supports), if kept for further use, must be stored out of reach of children and pets.

PESTICIDE DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available.

Container and trays (holders) (stands) (coil supports): Do not reuse or refill except as described in the directions for use. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

### **PRECAUTIONARY STATEMENTS**

#### **HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Wash thoroughly with soap and water after handling.

#### **General Precautions and Restrictions:**

Do not touch lit end of coil. Do not use indoors. Cover any exposed food to avoid contamination. Do not place in direct contact with flammable objects, materials or surfaces.

#### **FIRST AID**

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-558-5252 for emergency medical treatment information.

#### **PHYSICAL OR CHEMICAL HAZARDS**

Use with caution to avoid fire hazard.

#### **ENVIRONMENTAL HAZARDS**

Do not apply to water.

Questions? Comments? Call 800-558-5252 or write Helen Johnson.

Sold By: © [year] S.C. Johnson & Son, Inc.

Racine, WI 53403-2236 U.S.A.

[Information in brackets is notes to Reviewer]  
(Information in parentheses is optional language)

(All Rights Reserved.)

EPA Reg. No. 4822-602

EPA Est. No. XXXX-XX

(Lot number suffix indicates appropriate establishment number)

(US Patent(s) xxxxxxxx)

(Patent Pending)

(www.[website].com)

(Coils made in [country])

(Pot (Tray) (Container) (Stand) (Holder) made in [country])

[Coil Labeling (pouch)]

Slinky

ACTIVE INGREDIENT

Metofluthrin ..... 00.02%

OTHER INGREDIENTS ..... 99.98%

TOTAL.....100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See additional precautionary statements and complete use directions on outer carton.

Net Wt.           \*\*\* oz. (\*\*g)  
                      ([number of coils]) oz. ( \*\*g) (Coils)(Refills)  
                      (Contains X Coil(s) (Refill(s)))

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in a dry place (preferably locked) inaccessible to children and pets and away from sources of heat or ignition. Trays (holders) (stands) (coil supports), if kept for further use, must be stored out of reach of children and pets.

PESTICIDE DISPOSAL: Before disposing, empty container by using the product according to the label. Used coils: Place ashes in trash. Coil pouch: Do not re-use empty pouch. Place in trash or offer for recycling if available. Unused coils: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place any unused product down any indoor or outdoor drain.

Question? Comments? Call 800-558-5252 or write Helen Johnson.

Sold By: © [year] S.C. Johnson & Son, Inc.

Racine, WI 53403-2236 U.S.A.

(All Rights Reserved.)

EPA Reg. No. 4822-602

EPA Est. No. XXXX-XXX

(Lot number suffix indicates appropriate establishment number)

(US Patent(s) xxxxxxxx)

(Patent Pending)

(www.[website].com)

(Coils made in [country])

[End of Coil Labeling (pouch)]

[Optional Marketing Claims]

Outdoor Fresh Scent

Spring Fresh Scent

Country Fresh Scent

Fresh Scent

Unscented

Tabletop

Patio & Deck

Backyard

Camp

Campsite

Campground

Effective (proven) mosquito repellency for up to 4 hours (per coil)

~~Effective (proven) mosquito repellency for up to 8 (12) (16) (20) (24) hours per pack (box)~~

~~Each coil lasts up to 4 hours. Contains 2 (3) (4) (5) (6) coils for (a total of) up to 8 (12) (16) (20) (24) hours of (effective) (proven) mosquito repellency (protection) per pack (box).~~

Up to 4 hours per coil

Each coil (refill) lasts up to 4 hours

Each coil (refill) repels (repels mosquitoes) up to 4 hours

Repels (repels mosquitoes) up to 4 hours (per coil (refill))

~~Repels (repels mosquitoes) up to 8 (12)(16)(20)(24) hours per pack (box)~~

~~Repels (repels mosquitoes) up to a total of 8 (12)(16)(20)(24) hours per pack (box)~~

Lasts up to 4 hours (per coil)

~~Lasts up to 8 (12)(16)(20)(24) hours per pack (box)~~

~~Lasts up to a total of 8 (12)(16)(20)(24) hours per pack (box)~~

Works up to 4 hours (per coil)

~~Works up to 8 (12)(16)(20)(24) hours per pack (box)~~

~~Works up to a total of 8 (12)(16)(20)(24) hours per pack (box)~~

Up to 4 hours of outdoor (backyard) (camp) (campsite) (campground) repellency from mosquitoes (per coil)

~~Up to 8 (12) (16) (20) (24) hours of outdoor (backyard) (camp) (campsite) (campground) repellency from mosquitoes per pack (box)~~

~~Each coil lasts up to 4 hours. Contains 2 (3) (4) (5) (6) coils for (a total of) up to 8 (12) (16) (20) (24) hours of outdoor (backyard) (camp) (campsite) (campground) repellency from mosquitoes per pack (box).~~

~~Up to a total of 8 (12) (16) (20) (24) hours of outdoor (backyard) (camp) (campsite) (campground) repellency from mosquitoes per pack (box)~~

Up to 4 hours of repellency in the outdoors (in the great outdoors) (in your backyard) (in the woods) (for your campsite) (per coil)

~~Up to 8 (12) (16) (20) (24) hours of repelling mosquitoes per pack (box)~~

~~Up to a total of 8 (12) (16) (20) (24) hours of repelling mosquitoes per pack (box)~~

Enjoy the outdoors (great outdoors) (backyard) (outside) with up to 4 hours of repellency (per coil)

~~Enjoy the outdoors (great outdoors) (backyard) (outside) with up to 8 (12) (16) (20) (24) hours of repellency per pack (box)~~

~~Enjoy the outdoors (great outdoors) (backyard) (outside). Each coil lasts up to 4 hours. Contains 2 (3) (4) (5) (6) coils for (a total of) up to 8 (12) (16) (20) (24) hours repellency from mosquitoes per pack (box).~~

~~Enjoy the outdoors (great outdoors) (backyard) (outside) with up to a total of 8 (12) (16) (20) (24) hours of repellency per pack (box)~~

Enjoy camping (your campsite) with up to 4 hours of repellency (per coil)

~~Enjoy camping (your campsite) with up to 8 (12) (16) (20) (24) hours of repellency per pack (box)~~

**Enjoy camping (your campsite). Each coil lasts up to 4 hours in an area up to 10'x10'. Contains 2 (3) (4) (5) (6) coils for (a total of) up to 8 (12) (16) (20) (24) hours repellency from mosquitoes per pack (box).**

~~Enjoy camping (your campsite) with up to a total of 8 (12) (16) (20) (24) hours of repellency per pack (box) (Each coil (refill)) Keeps up to a 10ft x 10ft (100 sq. ft.) area free from mosquitoes (for up to 4 hours)~~

Repels mosquitoes in an area up to 10ft x 10ft (100 sq. ft.) (per coil)

Each coil (refill) repels up to 10ft x 10ft (100 sq. ft.)

Each coil (refill) (OFF! Coil) repels mosquitoes from up to a 10ft x 10ft (100 sq. ft.) area

Repels mosquitoes from an averaged size patio (up to 10ft x 10ft) (up to 100 sq. ft.)

**Gets rid of (repels) mosquitoes from up to a 10ft x 10ft (100 sq. ft.) area**

Provides up to 10ft x 10ft (100 sq. ft.) area of repellency

Portable mosquito repellency

Up to 10ft x 10ft (100 sq. ft.) repellency per coil

**Each coil repels mosquitoes for an area up to 10'x10' (100 sq. ft.).** Use multiple coils for larger areas

Portable mosquito repellency up to 4 hours and 10ft x 10ft (100 sq. ft.) per coil

Up to 4 hours and 10ft x 10ft (100 sq. ft.) of mosquito repellency per coil

Protective container(s) (case(s)) (starter unit(s))

Portable container(s) (case(s)) (starter unit(s))

Durable container(s) (case(s)) (starter unit(s))

Reusable container(s) (case(s)) (tray(s))

Refillable container(s) (case(s)) (tray(s)) (starter unit(s))

Water resistant container(s) (case(s)) (starter unit(s))

Crush resistant container(s) (case(s)) (starter unit(s))

[number] Protective container(s) (case(s)) (starter unit(s))

[number] Portable container(s) (case(s)) (starter unit(s))

[number] Durable container(s) (case(s)) (starter unit(s))

[number] Reusable container(s) (case(s)) (tray(s)) (starter unit(s))

[number] Refillable container(s) (case(s)) (tray(s)) (starter unit(s))

[number] Water resistant container(s) (case(s)) (starter unit(s))

[number] Crush resistant container(s) (case(s)) (starter unit(s))

[number] coils (refills) (tray(s)) (metal stand(s)) (container(s))

Contains (includes)

[number] coils (refills)

Contains (includes)

[number] coils (refills)

[number] tray(s) (metal stand(s)) (metal tray(s))

Contains (includes)

[number] coils (refills)

[number] tray(s) (metal stand(s)) (metal tray(s))

[number] Protective (Durable) (Portable) (Reusable) (Refillable) (Water resistant) (Crush Resistant) (Water and Crush Resistant) container(s) (case(s)) (starter unit(s))

Light, flat, small- easy to pack and use outdoors

Pleasant, effective repellency for your backyard (campsite) (patio or deck)

Repels mosquitoes

**Repels mosquitoes before they get you**

Repels mosquitoes (annoying mosquitoes) while you enjoy the outdoors

Repels mosquitoes (annoying mosquitoes) in your outdoor living space (in your campsite)

(OFF! Provides) trusted mosquito repellency for everyone in your family

Mosquito repellency for all occasions

Easy to use

Just light it and relax

Get ready for summer

Camping (backyard) mosquito repellency kit

**Free your family from mosquitoes (annoying mosquitoes)**

Works with [OFF! Brand name]

Compatible with [OFF! Brand name]

Fits [OFF! Brand name]

No zapping

**Won't damage clothing**

The OFF! you don't put on

Keep Bugs OFF! **without putting anything on**

**Repels without putting anything on**

Effective repellent you don't put on (have to put on)

OFF! for every occasion

Use with confidence

The OFF! brand, relied on for generations

OFF! has a complete line of mosquito repellants for every occasion

S.C. Johnson

A Family Company (A Family Company since 1886)

Fisk Johnson [signature]

Try our complete line of OFF! Outdoor products.

[list to be chosen from the following:] (Personal repellents) (tabletop) (patio & deck) (backyard) (camp)  
(campsite) (campground)

Look for products in each of these categories to meet your outdoor needs.

For a complete (full) line (range) of mosquito repellent (OFF! Outdoor) options, choose products for: you, your gear (tent), your area (campsite) (backyard) [to be used with images of appropriate OFF! products]

For you, your gear (tent), your area (campsite) (backyard) [to be used with images of appropriate OFF! products]