

4822-597

3 / 13 / 2014

1/9



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Ms. Rachel M. Callies  
S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236

MAR 13 2014

Subject: Label Amendment – Removing Outdoor Uses, Modifying the Directions for Use, and Adding Marketing Claims  
Product Name: Peduncle BS  
EPA Registration Number: 4822-597  
Submission Date: February 18, 2014  
Decision Number: 488102

Dear Ms. Callies:

The label amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended is **acceptable**.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Products released for shipment after 18 months from the date on this notice or the next printing of the master label whichever occurs first, must bear the new revised label. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA. This amended labeling will supersede all previously accepted labels. Your release for shipment of this product constitutes acceptance of these conditions. As required by 40 CFR 156.10(6), you must submit one copy of the final printed label before the product is released for shipment. If you have any questions please contact Melody Banks by phone on (703) 305-5413 or via email at "banks.melody@epa.gov".

SEE NEXT PAGE

Page 2 of 2  
Label Amendment – Removing Outdoor Uses  
Product Name: Peduncle BS  
EPA Registration Number: 4822-597  
Submission Date: February 18, 2014  
Decision Number: 488102

Sincerely,



Michael Walsh  
Acting Product Manager (13)  
Insecticide Branch  
Registration Division (7505P)  
Office of Pesticide Programs

Peduncle BS

[Alternate Brand Names]

- Raid Max Bug Barrier 2
- Raid Max Bug Barrier Precision Marker
- Raid Max Bug Barrier Defense Marker

ACCEPTED  
MAR 13 2014

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.

4822-597

Active Ingredient:

Deltamethrin.....	0.03%
Other Ingredients:.....	99.97%
Total:.....	100.00%

KEEP OUT OF REACH OF CHILDREN  
CAUTION

See Side (Back) (Inside) (Panel) for Additional Precautionary Statements (and Directions for Use)

For use in indoor residential areas only

Net Contents:

Directions for Use:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

General Information:

Do not allow product to come into contact with children or pets until dry. Do not apply to surfaces that come in (direct) contact with food. Cover or remove all food and cooking utensils or wash thoroughly after treatment. Remove pets and birds and cover aquariums. Do not use in commercial food handling establishments, restaurants, or other places where food is commercially prepared, processed, served or stored. Do not use on dogs or cats. (Wash hands after use.)

To Use:

Remove cap. Shake well and test in an inconspicuous area before applying. Apply to clean, dry surfaces.

- (1.) First use: press sponge firmly against flat surface to break seal. Press again to saturate sponge.
  - (2.) Glide applicator in a continuous motion to create a band of bug defense.
  - (3.) As needed, press tip in a downward motion to keep sponge saturated for full coverage and no gaps.
- Product dries quickly.

(Reapply after cleaning (or washing) a treated surface, but do not apply more than once a week.) (Replace cap when done.) (Wash hands after use.)

Ants, Cockroaches (Including Adult and Immature Stages Of Both Non-Resistant And Organophosphate And Carbamate Resistant Strains), Crickets, Dermestids, Firebrats, Ground Beetles, Palmetto Bugs, Pillbugs, Silverfish, Sowbugs and Waterbugs: Apply as a spot and crack and crevice treatment to areas where these pests crawl and hide, especially in hidden areas around sinks and storage areas, behind baseboards, around doors and windows, behind and under refrigerators, cabinets, sinks and stoves, the underside of shelves, drawers, bookcases, and similar areas. Repeat as necessary but not more than once per week.

Ticks [(Including Deer Ticks Which May Carry Lyme Disease)] and Fleas on Surfaces: Remove pet bedding and destroy or clean thoroughly. Apply to pet resting quarters. Put fresh bedding down once area has dried. Do not apply to animals directly. For best results, pets should be treated with an appropriate flea and/or tick control product registered for use on pets before allowing them to return to the treated area. Do not allow pets to contact treated surfaces until dry. Treat rugs and carpets where infestations are bad. Delicate fabrics should be tested for staining in an inconspicuous area prior to use.

Flying Insects- Houseflies, Gnats, Mosquitoes and Small Flying Moths: Apply to localized resting areas, such as inside surfaces of window and door frames, surfaces around light fixtures and cords, railings, etc. and anywhere these insects may rest. Insects coming to rest on treated surfaces will be killed.

Pantry Pests - Grain Beetles (Rusty, Merchant and Saw-Toothed), Flour Beetles (Red and Confused), Chocolate Moths, Cigarette Beetles, Clover Mites, Cluster Flies, Drugstore Beetles, Elmleaf Beetles, Rice Weevils, Lesser Grain Borers, Spider Beetles and Tobacco Moths: Treat bugs you see, away from infested food. Remove all food-stuffs, utensils and shelf paper from area to be treated. Discard used shelf paper and any infested foodstuffs. Apply to shelves and in cracks and crevices behind and under cupboards and cabinets. Allow to dry prior to replacement of shelf paper, food and utensils. Wash any exposed food handling surfaces and utensils before use.

Bedbugs and Lice: Wash linens, blankets and bed covers in hot water and dry using the high heat setting before reuse. Apply to mattress tufts, folds and edges. Apply to the interior of the frame. Allow to dry before contacting or remaking bed.

#### STORAGE and DISPOSAL

STORAGE: Store in a cool, dry area inaccessible to children and pets and away from heat, sparks and open flame. Protect from freezing. If freezing occurs, allow product to thaw and shake well before using. Some product separation may occur on freezing which is reversible on shaking. Freezing does not adversely affect the performance of this product.

DISPOSAL: Non-refillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

##### CAUTION:

Contact with product may result in transient tingling and reddening of the skin. Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

##### Physical or Chemical Hazards

Do not apply this product in or on electrical equipment due to possibility of shock hazard.

Questions? Comments? Call 800-558-5252 or Write Helen Johnson.

Sold By © [year] S. C. Johnson & Son, Inc., Racine, WI 53403-2236

U.S.A. All Rights Reserved.

EPA Reg. No. 4822-XXX

EPA Est. No. XXXX-XXX ((...)) Lot number suffix (...) indicates appropriate establishment number.)

[Recycling icon may be used]

[website may be listed]

[Optional Marketing Claims]

S.C. Johnson  
A Family Company  
Since 1886  
Fisk Johnson (signature)  
Precision Applicator  
For Indoor Use  
Indoor  
Kills Bugs Dead!®  
Longest Lasting Raid® (Ever!)  
Ready-To-Use  
Easy-To-Use  
Leaves No Odor  
No chemical odor  
Goes on clear  
Fragrance free  
(easy) (glide) (gliding) precision applicator  
Precision Bug (Ant and Roach) Defense (Marker)  
Precision (marker) tip (applicator)  
Targeted application  
(Goes) where you need it (not where you don't)  
Lay(s) down a-clear line (zone) of defense (protection)  
Draw(s) a-clear line (zone) of defense (protection)  
No splash(splashing) (mess)  
Comfort grip (handle)  
Quick drying  
Effortless  
Convenient  
Easy to apply (hold) (store)  
Application you control  
Stays Where You Put It  
Does Not Stain\* \*Test in an inconspicuous area (before applying)  
Does not stain most surfaces fabrics\* \*Test in an inconspicuous area (before applying)  
Non-staining\* \*Test in an inconspicuous area (before applying)  
Leaves no oily (greasy) residue  
No oily (greasy) residue  
Water-Based  
Keeps (listed) (Insects) (Bugs) Out!  
Helps keep bugs out  
For use in sensitive areas (such as kitchens, dining spaces, around sinks and inside cabinets);  
  
(To) Kill(s) (Ants), (Bedbugs), (Boxelder Bugs), (Cockroaches) (roaches), (Chocolate Moths), (Cigarette Beetles), (Clover Mites), (Cluster Flies), (Crickets), (Dermestids), (Drugstore Beetles), (Elmleaf Beetles), (Firebrats), (Fleas), (Flour Beetles), (Gnats), (Grain Beetles), (Ground Beetles), (Houseflies), (Lesser Grain Borers), (Lice) (Mosquitoes), (Palmetto Bugs), (Pillbugs), (Rice Weevils), (Silverfish), (Small Flying Moths), (Sowbugs), (Spider Beetles), (Ticks), (Tobacco Moths), (Waterbugs), (and) (other listed insects).

Press firmly to break seal

Apply pressure to release product

Confirm sponge is wet (saturated) before use (when using)

(Use this product ([brand name]) to) help keep ants (bugs) out of your home.

(Use this product) ([brand name]) in hard-to-reach places where control is needed.

For hard-to-reach places (where control is needed).

(Use this product ([brand name]) to) help(s) keep fleas (ticks) (cockroaches) (roaches) (ants) (and other listed bugs) out of your home.

Controls Ticks That May Carry Lyme Disease

Up to 12-month control of (protection from) German Cockroaches (roaches) on non-porous surfaces

Season long control of (protection from) German Cockroaches (roaches) on non-porous surfaces

The easy (effortless) (quick) way to apply year-long (season-long) protection from German Cockroaches (roaches) on non-porous surfaces

Use this product ([brand name]) to help keep German Cockroaches (roaches) out of your home (for up to 12 months) on non-porous surfaces

Works for (all) season long on German Cockroaches (roaches) Roaches when applied to non-porous surfaces

Treats up to [X] doors (and [X] windows) on average

[number of windows and doors to be based on size of product sold and average perimeter length of doors and windows found in the US]

Treats (up to) [X] feet

[length will be based on size of product sold]

Controls (Kills) (Keeps Killing) German Cockroaches (roaches) for up to 12 months on non-porous surfaces

Controls (Kills) (Keeps Killing) Flies for up to 5 months (20 weeks) on non-porous surfaces

Tips for best results (Best Practices): Cockroaches (roaches) (Insects) like damp, dark places. To help make this product more effective (To maintain control) use this product in combination with other general cleaning (and maintenance) (such as cleaning, sweeping, dish washing, vacuuming and mopping. Do not leave dirty dishes in sink and seal food in tight fitting containers. Caulk and seal cracks and crevices (openings) where insects enter home.

Apply in an area where you need (want) a targeted (controlled) application.

Apply in and around cracks and crevices of exterior (and interior) doors, window frames, baseboards, around the sink and back splash (behind sink) (and other places where insects enter the house (home)).

Apply indoors in areas where you want a targeted (controlled) treatment (application),  
(sinks)  
(backsplashes)  
(sliding glass door tracks)  
(entry points)  
(sills)  
(openings where insects come in)  
(pipes and vents)  
(in hiding places (corners))  
(around toilets)  
(around-dishwasher)  
(around garbage cans)  
(behind (under) stove)  
(behind (under) refrigerator)  
(behind (under) dishwasher)  
(basements)  
(laundry areas)  
(garages)  
(and)  
(storage areas).

This product ([brand name]) is to be used in:

(apartments)  
(attics)  
(basements)  
(bathrooms)  
(cabins)  
(campers)  
(condominiums)  
(dens)  
(garages)  
(homes)  
(kitchens)  
(living rooms)  
(play rooms)  
(recreational vehicles)  
(rooms)  
(storage areas)  
(sun rooms)  
(and )  
(utility rooms)

Use (this product) ([brand name]) in hard-to-reach places

Apply around doors, windows, kitchen backsplashes, cracks, crevices and floorboards to help keep listed bugs out.

Read directions prior to use (on package)

Full product label inside

For full product label peel (open) here

See inside (insert) (on back) (inside booklet) for full Directions for Use (product label)

See insert (inside) for additional instructions (information)

Directions (and precautions) in Spanish inside (on back) (booklet) (on insert) (on fold out label) (of box) (container)

Spanish instructions (inside) (on back) (on side)

(Stop) Read entire label before use.

Apply this product only as specified.

Visit [website] to identify your bug and best treatment plan.

Always follow use directions (and precautionary statements.)

Read the label to find the right product for your bug problem.

Do not use more than one pest control product on the same surface

Peel (remove) (tear) (outer) (label)(sticker)(coupon) (here) (for complete use directions)(and precautionary statements)

Peel (remove)(tear) (outer) (label)(sticker)(coupon) (here) before use.

Peel (open) here

(Use this product ([brand name]) to help(s) keep (listed) bugs out of your home.

(Use this product ([brand name]) in) for sensitive areas such as kitchens and bathrooms (such as kitchens, dining spaces, around sinks, and inside cabinets)

(Additional) Tips (Non-chemical Control Options): [one or more to be chosen from the following list]:

Caulk any points where bugs enter into wall voids, cracks and crevices, including entry points from outside or neighboring units.

Remove food spills and exposed food.

Store food in sealable (sealed) containers.

Avoid leaving (accumulating) dirty dishes in sinks.

Keep food out of bedrooms and living rooms.

Caulk hiding spots and points of entry (from outside or neighboring units).

Avoid the use of mulch next to the foundation, which provides an ideal place for outdoor ants to nest and to gain entry into the home.

Do not store items like firewood near the home, which provides areas for outdoor roaches to live and breed.

De-clutter outdoor areas to remove hiding places close to the home (debris, stones, piled wood, loose bark or mulch).

Do not leave doors and windows open.

Inspect screens for holes and loose edges that may allow insects (bugs) to enter.

[bed bugs]

Bud bugs:

The key to solving a bed bug problem is early detection. Be watchful for signs of an infestation like skin bites or small spots of blood on sheets or pillow cases.

After mattress treatment, purchase a high quality mattress encasement so that mattress does not need to be retreated.

Before treatment, wash linens, bed covers and curtains using hot water; dry items using high heat setting.

Store treated or uninfested items in sealed plastic bags to avoid a future infestation.

Clean and vacuum well before treatment, to remove as many bugs as possible.

Stay vigilant: repeat applications may be needed over the next two months.

[fleas and ticks]

Fleas and Ticks:

At the time of room and/or pet treatment, wash all pet bedding to remove existing fleas and eggs.

Shampoo pets regularly with a flea shampoo.



Vacuum rugs, carpets and upholstery thoroughly to remove eggs and larvae. Pay particular attention to areas where pets rest. Be sure to empty the bag and dispose of it properly so those fleas and eggs do not re-infest.

[Segmentation language, if used, to be used in its entirety]

Raid Defense System (Defense System)

Attack(s) Bugs\*

Control(s) Bugs<sup>†</sup>

Prevent(s) Bugs<sup>‡</sup>

Raid Defense System (Raid Guided Support) helps you work smarter, not harder, to fight bugs. Visit [raidkillsbugs.com](http://raidkillsbugs.com) to identify your bug and best treatment plan.

Use this product to:

Prevent Bugs

Help keep bugs out (Keep bugs out)

\* Use (this product) in sensitive areas such as kitchens and bathrooms, where long-term control is needed. Apply around doors, windows, kitchen backsplashes, cracks, crevices and baseboards to (help) keep listed bugs out.

Use other Raid products to:

Attack Bugs

Kill bugs on contact (Kill the bugs you see)

\* Use a Raid Ant and Roach Killer spray product to kill listed bugs on contact. Read the label to find the right product for your bug problem.

Control Bugs

Kill bugs at the source (Kill the bugs you don't see)

† Use a Raid Ant or Roach Bait product to kill ants or roaches where they hide. For heavy infestations, first use a Raid Fogger or Fumigator product and then place baits to provide ongoing control. Read the label to find the right product for your bug problem.