

4822-595

12/6/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001



OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

December 6, 2012

Dr. Marcia K. Trostle Duke
S. C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

Subject: Alternate Brand Name Notification per Pesticide Registration Notice 98-10

Dear Dr. Trostle Duke,

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10, dated November 9, 2012, for "RRG RAM," EPA Registration Number 4822-595.

The Registration Division (RD) has conducted a review of your request for applicability under PRN 98-10, and finds that the change requested is acceptable. Therefore, the information submitted with your application has been stamped "Notification," and the following alternate brand name has been added to the product record: "Raid Roach Gel."

Please contact me at (703) 308-8735 or chao.julie@epa.gov if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Julie A. Chao".

Julie A. Chao
Insecticide-Rodenticide Branch
Registration Division (7505P)
Office of Pesticide Programs

United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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Application for Pesticide - Section I

1. Company/Product Number S.C. Johnson & Son, Inc. / 4822-595	2. EPA Product Manager Mr. John Hebert	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) S.C. Johnson & Son, Inc. / RRG RAM	PM# 07	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403-2236 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section II

<input type="checkbox"/> Amendment – Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.
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NOTIFICATION

DEC - 6 2012

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification* of alternate brand name per PR Notice 98-10.
 This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec.1001 to willfully make any false statements to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CRF 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.
 *Since this is a Notification, no PRIA fee is required.

Please contact Marcia Duke at MKDuke@scj.com or 262-260-2036 with any questions or concerns.

Section III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No <i>*Certification must be submitted</i>	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt. No. Per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt. No. Per container	<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)		
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 1-3 oz	5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product			
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Other - Printed on carton <input type="checkbox"/> Paper glued <input checked="" type="checkbox"/> Stenciled on tube					

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Marcia K. Trostle Duke, Ph.D.	Title Registration Specialist	Telephone No. (include Area Code) (262) 260-2036
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received <p style="text-align: center;">(Stamped)</p>
2. Signature 	3. Title Registration Specialist	
4. Typed Name Marcia K. Trostle Duke, Ph.D.	5. Date: 9 November 2012	

RRG RAM

ABN – “Raid Roach Gel”- submitted November 9, 2012

Ready-To-Use Gel Formulation

<i>Active Ingredient</i>	<i>[By Weight]</i>
INDOXACARB (CASN 173584-44-6)	0.3%
<i>Other ingredients</i>	99.7%
TOTAL	100.0%

{Note to reviewer: Throughout label [bracketing of text] indicates optional use. Within [brackets] use of (parenthesis) indicates additional options for this statement.}

- [Nonrefillable Container]
- [Refillable Container]
- [Net Wt.]
- [Net Contents:]
- [Total Weight: xx oz/xx g] [xx oz/xx g per dispenser]
- [Contains] [#] [tube(s)] [syringe(s)] [cartridge(s)]

NOTIFICATION

DEC - 6 2012

KEEP OUT OF REACH OF CHILDREN

CAUTION

ONLY TREAT IN AREAS THAT ARE NOT EASILY ACCESSIBLE TO CHILDREN AND PETS

[Refer to back/side/bottom panels for additional precautionary statements and First Aid]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

You may also contact 1-800-xxx-xxxx for emergency medical treatment information.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

ENVIRONMENTAL HAZARDS

Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high watermark.

PHYSICAL AND CHEMICAL HAZARDS

Do not use this product in or on electrical equipment where a possibility of shock hazard exists.

[OPTIONAL CLAIMS]

[Formula and tube claims –

- [(Introducing) (company brand name) (Cockroach) (Roach) (Formula) (Gel) (Bait)] {for use during the first 6 months}
- [New Tube (Design)] {for use anytime a significant change is made to the tube}}

[List of Marketing Claims-

1. [For Hard to Reach Places]

- 2. [For Hard to Reach Places Such as Cracks and Crevices]
- 3. [(Works) (Starts Working) (Kills) (Starts Killing) (within) (in) hours]
- 4. [The Gel Attracts Roaches in Search of Food and Water]
- 5. [Ready To Use]
- 6. [Convenient Syringe Applicator]
- 7. [Convenient (tube) Applicator]
- 8. [Precision Syringe Applicator]
- 9. [Precision (tube) Applicator]
- 10. [Gets Bait where (cock)roaches live]
- 11. [Makes Multiple Bait Placements Quick and Easy]
- 12. [Makes Baiting Quick and Easy]
- 13. [Easy Way to Apply Bait]
- 14. [Easy to Apply Multiple Bait Placements]
- 15. [(Formulated) (Specifically Formulated) (to Kill) (for) (Cock)Roaches]
- 16. [Quickly (Readily) Consumed by (Cock)Roaches]
- 17. [Use Indoors and Outdoors]
- 18. [Can be Used Indoors and Outdoors]
- 19. [Kills Roaches Indoors or Outdoors]
- 20. [(Kills) (Effective Against) (All) (Common) (Major Species of) (X Types of) (Household) Roaches]
- 21. [(Precision Placement) (Easy) (Application) (Applicator) (Tip) (for) (in) (to Reach) (Reaching) (Cracks and Crevices) (Hard to Reach Places)]
- 22. [Works in Areas (Not Reachable by) (Inaccessible to) (Children) (Kids) (and) (or) (Pets)]
- 23. [No (Embarrassing) (Visible) Bait Stations]
- 24. [No Messy Spray(s)]
- 25. [Fast-acting (roach control) (bait)]
- 26. [Easy to Use]
- 27. [Kills Roaches (at Their Source) (Where They Hide) (and the Eggs They Carry) (that May Carry Germs)]
- 28. [Kills the Roaches You See, Kills the Roaches You Don't (See)]
- 29. [Roaches (Eat the Bait) (and) (Take It Back) (to) (Expose) (the Nest) (the Colony) (Crawl Away to Die)]
- 30. [(Kills) (Destroys) the (Entire) (Nest) (Colony)]
- 31. [(For) (Treats) (Controls) Even Heavy Infestations]
- 32. [(Easy) (Precision) (Placement) (Application) (Tube) (Syringe) (Application) (Applicator) (for Easy) (Gel) (Placement)]
- 33. [(Stands Upright) (for) (Easy Storage)]
- 34. [Re-sealable Tube Keeps Bait Fresh]
- 35. [Use in Areas (You) (See) (Find) Roaches (and) (Where Roaches Nest)]
- 36. [(insert trademark) Kills Bugs Dead!®.]
- 37. [Bitrex®] [Contains Bitrex® logo]

READ THE LABEL FIRST!
PRODUCT FACTS

Kills Cockroaches (including German and Americans)

Where to use In and around homes and other buildings/structures where cockroaches have infested or where they travel to seek food, water or shelter

When to use When cockroaches are observed or there is evidence of an infestation in/around a home, building or structure

[Telephone icon] For information or comments call 1-xxx -xxx -xxxx

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label. [Test in an inconspicuous area before applying gel] [Test in an inconspicuous area for possible (staining) (or) (discoloration). (Evaluate test area after drying)]

BACKGROUND INFORMATION:

RRG RAM is a ready-to-use highly attractive gel bait formulation that is very effective in controlling German and American cockroaches.

BEFORE YOU START

- Apply to areas not easily accessible to children and pets.
- Do not apply RRG RAM [Cockroach] [Gel] bait to surfaces recently treated with residual insecticide sprays.
- Surfaces treated with RRG RAM [Cockroach] [Gel] bait must not be treated with insecticidal sprays, as the bait will be rendered ineffective.
- Do not apply in or on electrical equipment due to the possibility of shock.
- Do not apply to surfaces that food contacts.
- Do not allow open foods to contact gel material.
- Do not apply in locations of high temperature or direct sunlight.
- Gel deposits may be cleaned up by using damp paper towel or rag while still wet, or if dried has dried use putty knife to scrape and discard in trash.

[HOW (Product Name) (IT) WORKS]

RRG RAM [Cockroach] [Gel] bait contains the active ingredient Indoxacarb, in a formulation that is highly attractive to German and American cockroaches.]

[The (handy applicator) (tube) makes it easy to apply small placements of gel. For high cockroach densities, more placements also allow more cockroaches to eat at the same time.]

WHERE TO USE

Indoors:

- Kitchens
- Bathrooms
- Laundry rooms
- Basements
- Garages
- May be used indoors [or outdoors] [applied] as a crack and crevice [and, corner] treatment in and around single and multi-family residential buildings.
- Apply to areas [frequented by] [cock]roaches [are commonly found] such as:
- [Under sinks and] around plumbing [and] pipes
- [To drawers and] cabinet [comers] where [cock] roaches are known to [hide][nest]
- [Equipment legs and bases] [including] [and] behind and under appliances [such as] [ovens] [refrigerators] [and] [washers]
- Openings leading into [voids][cracks] and hollow spaces [in] [floors][walls][and][ceilings]

- Trashcans
- Behind toilets
- Baseboards, doors and windows
- Do not apply in locations of high temperature or direct sunlight
- Inspect bait placements periodically and apply fresh bait as needed.

[OPTIONAL GRAPHICS WITH TEXT]

[Where To Place The Gel]

[Main placement areas]

[Panel 1: Picture with arrows pointing under refrigerator]

[Panel 2: Picture with arrows pointing under drawers]

[Panel 3: Picture with arrows pointing behind trash receptacle in kitchen]

[Panel 4: Picture with arrows pointing to inside of storage cabinet under kitchen sink]

[Panel 5: Picture with arrows pointing behind toilet in bathroom]

[Panel 6: Picture with arrows pointing to inside edge of bathroom sink cabinet]

[Panel 7: Picture with arrows pointing behind toilet in bathroom opposite side]

[Panel 8: Picture with arrows pointing to cracks and crevices at base of bathroom cabinet]

Outdoors:

- A thorough inspection around a structure may reveal areas where cockroaches are gaining access. Attempts should be made to remove the access.
- Apply RRG RAM (bait) as a spot or thin bead (see above) to pest entry sites such as along windows, doors, sewer areas, adjacent trees which harbor cockroaches, along walls, garbage holding areas, or suitable placement sites citing as a cockroach harborage.
- Place baits in such a way as to reduce the potential of subsequent human contact.

HOW MUCH TO APPLY

For spot or gel dot applications:

- For heavy infestations of [cock]roaches, apply 3 to 5 spots of RRG RAM bait per 10 linear feet or one square yard.
- For light to moderate infestations of [cock]roaches, apply 1- 3 spots of RRG RAM bait per 10 linear feet or one square yard.
- [Each [spot] [gel dot] of RRG RAM applied should [equal about 0.5 grams] [be approximately 1/4 inch diameter] [be about the size of a pea]

To apply a [line] [bead] of gel:

- For all levels of [cock] roach infestations, when a [bead][line] of RRG RAM bait is used, apply a small thin [bead][strip] that is less than 1/8 inches wide and approximately 2 inches long. [insert 1/8x2 inch bead/line graphic]

- [Inspect bait placements periodically and reapply fresh bait as needed.]

HOW TO APPLY

1. [Twist][and] [Remove] cap [from] [syringe] [tip] [tube] [cap] [to] [open] [position].
2. Place [syringe] [tube] tip at surface to be treated.
3. [Gently squeeze] [Apply light pressure to][plastic] [syringe] [plunger][tube] [to create multiple spots of] [gel][paste][about the size of a pea] [or apply as a line or strip] [When finished,] Lift [syringe] [tube] tip from surface, [and][replace cap][twist cap] [to close].
4. [Keep (the cap on) (the tube) (closed) (to prevent) (gel) (paste) (from drying out)].

5. [(For convenience,) (you can store tube standing up)].

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

Pesticide Storage: Store in cool, dry place inaccessible to children and pets.

Pesticide Disposal: Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

Container Handling: Nonrefillable container. Do not reuse or refill the gel bait dispenser. Place empty bait dispensers in trash, offer for recycling, or call your local solid waste authority [or 1-800-xxx-xxxx] for disposal instructions.

www.killsbugsdead.com

Questions? Comments?

Call 800-558-5252 or write Helen Johnson

Sold by:

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Racine, WI 53403-2236 U.S.A.

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A family company since 1886

Fisk Johnson

EPA Reg. No. 4822-595

EPA Est. No. XXX-XX-XXX

[Bitrex®]

[Contains Bitrex®]

[Bitrex® and Contains Bitrex® Logo are registered trademarks of Macfarlan Smith]

Individual Syringe/Tube Label

Ready-To-Use Gel Formulation

<i>Active Ingredient</i>	<i>[By Weight]</i>
INDOXACARB (CASN 173584-44-6)	0.3%
<i>Other ingredients</i>	99.7%
TOTAL	100.0%

Net Wt: XXX oz/XX g

KEEP OUT OF REACH OF CHILDREN

CAUTION

ONLY TREAT IN AREAS THAT ARE NOT EASILY ACCESSIBLE TO CHILDREN AND PETS

Refer to (insert) (exterior packaging) for use directions/additional precautionary statements

READ ENTIRE LABEL FIRST!

{Note to Reviewer: if space on individual syringe/ tube allows, the sections of First Aid and Precautionary Statements will be added to the container.}

[FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

You may also contact 1-800-xxx-xxxx for emergency medical treatment information.]

[PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

ENVIRONMENTAL HAZARDS

Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high watermark.

PHYSICAL AND CHEMICAL HAZARDS

Do not use this product in or on electrical equipment where a possibility of shock hazard exists.]

{Note to Reviewer: tube may contain optional claims noted above for exterior packaging.}

Questions? Comments?

Call 800-558-5252 or write Helen Johnson

Sold by:

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U.S. Patent D642,932

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Fisk Johnson

EPA Reg. No. 4822-595

EPA Est. No. XXX-XX-XXX

[Bitrex®]

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