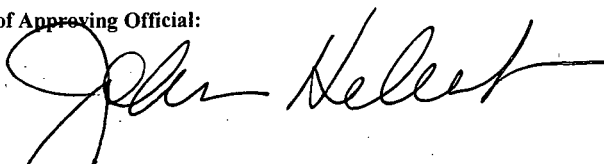
 <p style="text-align: center;">U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Registration Division (7505C) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460</p> <p style="text-align: center;"><b>NOTICE OF PESTICIDE:</b> <u>  X  </u> Registration <u>    </u> Reregistration (under FIFRA, as amended)</p>	<p><b>EPA Reg. Number:</b> 4822-595</p>	<p><b>Date of Issuance:</b> OCT 12 2012</p>
	<p><b>Term of Issuance:</b> Unconditional</p>	
	<p><b>Name of Pesticide Product:</b> RRG RAM</p>	
<p><b>Name and Address of Registrant (include ZIP Code):</b></p> <p>Marcia K. Trostle Duke S.C. Johnson &amp; Son, Inc. 1525 Howe Street Racine, WI 53403-2236</p>		
<p><b>Note:</b> Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</p>		
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p>This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:</p> <ol style="list-style-type: none"> <li>1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.</li> </ol>		
<p><b>Signature of Approving Official:</b></p>  <p>John Hebert, Product Manager 07 Insecticide-Rodenticide Branch, Registration Division (7505P)</p>	<p><b>Date:</b> OCT 12 2012</p>	

2. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, "EPA Reg. No 4822-595."
3. Per 40 CFR 156.10(6), submit one copy of your final printed labeling before you release the product for shipment.

A stamped copy of the label is enclosed for your records. If the conditions above are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

Please also note that the record for this product currently contains the following CSFs:

- Basic CSF, dated July 27, 2012

If you have any questions, please contact Julie Chao at 703-308-8735 or [chao.julie@epa.gov](mailto:chao.julie@epa.gov).

John Hebert  
Product Manager 07  
Insecticide-Rodenticide Branch  
Registration Division (7505P)

Enclosure

RRG RAM

Ready-To-Use Gel Formulation

<i>Active Ingredient</i>	<i>[By Weight]</i>
INDOXACARB (CASN 173584-44-6)	0.3%
<i>Other ingredients</i>	99.7%
TOTAL	100.0%

{Note to reviewer: Throughout label [bracketing of text] indicates optional use. Within [brackets] use of (parenthesis) indicates additional options for this statement.}

- [Nonrefillable Container]
- [Refillable Container]
- [Net Wt.]
- [Net Contents:]
- [Total Weight: xx oz/xx g] [xx oz/xx g per dispenser]
- [Contains] [#] [tube(s)] [syringe(s)] [cartridge(s)]

**ACCEPTED**  
**With COMMENTS**  
 In EPA Letter Dated:  
 OCT 12 2012  
 Under the Federal Insecticide, Fungicide  
 and Rodenticide Act, As amended, for the  
 pesticide Registered under EPA Reg. No:

4822-595

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

**ONLY TREAT IN AREAS THAT ARE NOT EASILY ACCESSIBLE TO CHILDREN AND PETS**  
[Refer to back/side/bottom panels for additional precautionary statements and First Aid]

**FIRST AID**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.  
You may also contact 1-800-xxx-xxxx for emergency medical treatment information.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

**ENVIRONMENTAL HAZARDS**

Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high watermark.

**PHYSICAL AND CHEMICAL HAZARDS**

Do not use this product in or on electrical equipment where a possibility of shock hazard exists.

**[OPTIONAL CLAIMS]**

[Formula and tube claims –

- [(Introducing) (company brand name) (Cockroach ) (Roach ) (Formula) (Gel) (Bait)] {for use during the first 6 months}
- [New Tube (Design)] {for use anytime a significant change is made to the tube}}

[List of Marketing Claims-

1. [For Hard to Reach Places]
2. [For Hard to Reach Places Such as Cracks and Crevices]
3. [(Works) (Starts Working) (Kills) (Starts Killing) (within) (in) hours]

- 4. [The Gel Attracts Roaches in Search of Food and Water]
- 5. [Ready To Use]
- 6. [Convenient Syringe Applicator]
- 7. [Convenient (tube) Applicator]
- 8. [Precision Syringe Applicator]
- 9. [Precision (tube) Applicator]
- 10. [Gets Bait where (cock)roaches live]
- 11. [Makes Multiple Bait Placements Quick and Easy]
- 12. [Makes Baiting Quick and Easy]
- 13. [Easy Way to Apply Bait]
- 14. [Easy to Apply Multiple Bait Placements]
- 15. [(Formulated) (Specifically Formulated) (to Kill) (for) (Cock)Roaches]
- 16. [Quickly (Readily) Consumed by (Cock)Roaches]
- 17. [Use Indoors and Outdoors]
- 18. [Can be Used Indoors and Outdoors]
- 19. [Kills Roaches Indoors or Outdoors]
- 20. [(Kills) (Effective Against) (All) (Common) (Major Species of) (X Types of) (Household) Roaches]
- 21. [(Precision Placement) (Easy) (Application) (Applicator) (Tip) (for) (in) (to Reach) (Reaching) (Cracks and Crevices) (Hard to Reach Places)]
- 22. [Works in Areas (Not Reachable by) (Inaccessible to) (Children) (Kids) (and) (or) (Pets)]
- 23. [No (Embarrassing) (Visible) Bait Stations]
- 24. [No Messy Spray(s)]
- 25. [Fast-acting (roach control) (bait)]
- 26. [Easy to Use]
- 27. [Kills Roaches (at Their Source) (Where They Hide) (and the Eggs They Carry) (that May Carry Germs)]
- 28. [Kills the Roaches You See, Kills the Roaches You Don't (See)]
- 29. [Roaches (Eat the Bait) (and) (Take It Back) (to) (Expose) (the Nest) (the Colony) (Crawl Away to Die)]
- 30. [(Kills) (Destroys) the (Entire) (Nest) (Colony)]
- 31. [(For) (Treats) (Controls) Even Heavy Infestations]
- 32. [(Easy) (Precision) (Placement) (Application) (Tube) (Syringe) (Application) (Applicator) (for Easy) (Gel) (Placement)]
- 33. [(Stands Upright) (for) (Easy Storage)]
- 34. [Re-sealable Tube Keeps Bait Fresh]
- 35. [Use in Areas (You) (See) (Find) Roaches (and) (Where Roaches Nest)]
- 36. [(insert trademark) Kills Bugs Dead!®.]
- 37. [Bitrex®] [Contains Bitrex® logo]

**READ THE LABEL FIRST!**  
**PRODUCT FACTS**

Kills	Cockroaches (including German and Americans)
Where to use	In and around homes and other buildings/structures where cockroaches have infested or where they travel to seek food, water or shelter
When to use	When cockroaches are observed or there is evidence of an infestation in/around a home, building or structure
[Telephone icon]	For information or comments call 1-xxx -xxx -xxxx

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label. [Test in an inconspicuous area before applying gel] [Test in an inconspicuous area for possible (staining) (or) (discoloration). (Evaluate test area after drying)]

**BACKGROUND INFORMATION:**

RRG RAM is a ready-to-use highly attractive gel bait formulation that is very effective in controlling German and American cockroaches.

**BEFORE YOU START**

- Apply to areas not easily accessible to children and pets.
- Do not apply RRG RAM [Cockroach] [Gel] bait to surfaces recently treated with residual insecticide sprays.
- Surfaces treated with RRG RAM [Cockroach] [Gel] bait must not be treated with insecticidal sprays, as the bait will be rendered ineffective.
- Do not apply in or on electrical equipment due to the possibility of shock.
- Do not apply to surfaces that food contacts.
- Do not allow open foods to contact gel material.
- Do not apply in locations of high temperature or direct sunlight.
- Gel deposits may be cleaned up by using damp paper towel or rag while still wet, or if dried has dried use putty knife to scrape and discard in trash.

**[HOW (Product Name) (IT) WORKS]**

RRG RAM [Cockroach] [Gel] bait contains the active ingredient Indoxacarb, in a formulation that is highly attractive to German and American cockroaches.]

[The (handy applicator) (tube) makes it easy to apply small placements of gel. For high cockroach densities, more placements also allow more cockroaches to eat at the same time.]

**WHERE TO USE**

Indoors:

- Kitchens
- Bathrooms
- Laundry rooms
- Basements
- Garages
- May be used indoors [or outdoors] [applied] as a crack and crevice [and corner] treatment in and around single and multi-family residential buildings.
- Apply to areas [frequented by] [cock]roaches [are commonly found] such as:
- [Under sinks and] around plumbing [and] pipes
- [To drawers and] cabinet [comers] where [cock] roaches are known to [hide][nest]
- [Equipment legs and bases] [including] [and] behind and under appliances [such as] [ovens] [refrigerators] [and] [washers]
- Openings leading into [voids][cracks] and hollow spaces [in] [floors][walls][and][ceilings]
- Trashcans
- Behind toilets
- Baseboards, doors and windows
- Do not apply in locations of high temperature or direct sunlight

- Inspect bait placements periodically and apply fresh bait as needed.

[OPTIONAL GRAPHICS WITH TEXT]

**[Where To Place The Gel]**

[Main placement areas]

[Panel 1: Picture with arrows pointing under refrigerator]

[Panel 2: Picture with arrows pointing under drawers]

[Panel 3: Picture with arrows pointing behind trash receptacle in kitchen]

[Panel 4: Picture with arrows pointing to inside of storage cabinet under kitchen sink]

[Panel 5: Picture with arrows pointing behind toilet in bathroom]

[Panel 6: Picture with arrows pointing to inside edge of bathroom sink cabinet]

[Panel 7: Picture with arrows pointing behind toilet in bathroom opposite side]

[Panel 8: Picture with arrows pointing to cracks and crevices at base of bathroom cabinet]

**Outdoors:**

- A thorough inspection around a structure may reveal areas where cockroaches are gaining access. Attempts should be made to remove the access.
- Apply RRG RAM (bait) as a spot or thin bead (see above) to pest entry sites such as along windows, doors, sewer areas, adjacent trees which harbor cockroaches, along walls, garbage holding areas, or suitable placement sites citing as a cockroach harborage.
- Place baits in such a way as to reduce the potential of subsequent human contact.

**HOW MUCH TO APPLY**

**For spot or gel dot applications:**

- For heavy infestations of [cock]roaches, apply 3 to 5 spots of RRG RAM bait per 10 linear feet or one square yard.
- For light to moderate infestations of [cock]roaches, apply 1- 3 spots of RRG RAM bait per 10 linear feet or one square yard.
- [Each [spot] [gel dot] of RRG RAM applied should [equal about 0.5 grams] [be approximately 1/4 inch diameter] [be about the size of a pea]

**To apply a [line] [bead] of gel:**

- For all levels of [cock] roach infestations, when a [bead][line] of RRG RAM bait is used, apply a small thin [bead][strip] that is less than 1/8 inches wide and approximately 2 inches long. [insert 1/8x2 inch bead/line graphic]

- [Inspect bait placements periodically and reapply fresh bait as needed.]

**HOW TO APPLY**

1. [Twist][and] [Remove] cap [from] [syringe] [tip] [tube] [cap] [to] [open] [position].
2. Place [syringe] [tube] tip at surface to be treated.
3. [Gently squeeze] [Apply light pressure to] [plastic] [syringe] [plunger][ tube] [to create multiple spots of] [gel][paste][about the size of a pea] [or apply as a line or strip] [When finished,] Lift [syringe] [tube] tip from surface, [and][replace cap][twist cap] [to close].
4. [Keep (the cap on) (the tube) (closed) (to prevent) (gel) (paste) (from drying out)].
5. [(For convenience,) (you can store tube standing up)].

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**Pesticide Storage:** Store in cool, dry place inaccessible to children and pets.

**Pesticide Disposal:** Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

**Container Handling: Nonrefillable container.** Do not reuse or refill the gel bait dispenser. Place empty bait dispensers in trash, offer for recycling, or call your local solid waste authority [or 1-800-xxx-xxxx] for disposal instructions.

www.killsbugsdead.com

Questions? Comments?

Call 800-558-5252 or write Helen Johnson

Sold by:

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Racine, WI 53403-2236 U.S.A.

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A family company since 1886

Fisk Johnson

EPA Reg. No. 4822-XXX

EPA Est. No. XXX-XX-XXX

[Bitrex®]

[Contains Bitrex®]

[Bitrex® and Contains Bitrex® Logo are registered trademarks of Macfarlan Smith]

**Individual Syringe/Tube Label**

Ready-To-Use Gel Formulation

<i>Active Ingredient</i>	<i>[By Weight]</i>
INDOXACARB (CASN 173584-44-6)	0.3%
<i>Other ingredients</i>	99.7%
TOTAL	100.0%

Net Wt: XXX oz/XX g

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

**ONLY TREAT IN AREAS THAT ARE NOT EASILY ACCESSIBLE TO CHILDREN AND PETS**

Refer to (insert) (exterior packaging) for use directions/additional precautionary statements

READ ENTIRE LABEL FIRST!

*{Note to Reviewer: if space on individual syringe/ tube allows, the sections of First Aid and Precautionary Statements will be added to the container.}*

**[FIRST AID**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

You may also contact 1-800-xxx-xxxx for emergency medical treatment information.]

**[PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

**ENVIRONMENTAL HAZARDS**

Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high watermark.

**PHYSICAL AND CHEMICAL HAZARDS**

Do not use this product in or on electrical equipment where a possibility of shock hazard exists.]

*{Note to Reviewer: tube may contain optional claims noted above for exterior packaging.}*

Questions? Comments?

Call 800-558-5252 or write Helen Johnson

Sold by:

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U.S. Patent D642,932

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EPA Reg. No. 4822-XXX

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[Bitrex®]

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