

4822-585

03/21/2013

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U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (H7505C)  
1200 Pennsylvania Avenue, N.W.  
Washington, D.C. 20460

EPA Reg. Number:  
4822-585

Date of Issuance:  
MAR 21 2013

Term of Issuance:  
Unconditional

Name of Pesticide Product:  
SGOL

NOTICE OF PESTICIDE:

- Registration
- Reregistration

(Under FIFRA as amended)

Name and Address of Registrant (include ZIP Code):

S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, Wisconsin 53403

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA sec. 3(c)(5) provided:

1. You will submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. You make the following label changes before releasing the product for shipment:
  - a) Revise the EPA Registration Number to read "EPA Reg. No. 4822-585".
  - b) The repellent claim should read "225 square feet or a 15 foot x 15 foot patio".
  - c) You must add "Contains Petroleum Distillates" to the front panel of the label with an asterisk below the label ingredient statement. This statement should appear below the heading "Hazards to Humans and Domestic Animals".

Continued on the next page

Signature of Approving Official:

Richard Gebken, Product Manager, RD/IB (7505P)

Date:

MAR 21 2013

d) Add: "NOTE TO PHYSICIAN: may pose an aspiration pneumonia hazard. Contains petroleum distillate."

e) Remove the following marketing claims from the label:

1. Entomologist tested
2. Entomologist developed
3. Remove the word "powerful" from the following claims:
  - Releases powerful repellent
  - Powerful active ingredient
4. OFF! The experts in repelling mosquitoes
5. Innovative mosquito repellent (protection) (patio (&) (deck) protection)
6. Flameless (Protection)
7. The power to repel without the hassle
8. Unscented
9. Most trusted mosquito repellent
10. America's favorite repellent
11. Take back your backyard (campsite) (campground)
12. Mosquito defense system
13. Insects hate us people love us
14. Effective protection you don't have to put on.
15. Take the challenge
16. A backyard (camping) (campsite) necessity
17. Party approved
18. SGOL Defense
19. Enhances your outdoor experience
20. Maximize your outdoor experience
21. SGOL for every occasion
22. Free your family from annoying mosquitoes
23. Off! Has a complete line of mosquito protection for every situation
24. Great protection with no mess
25. Great repellency with no mess
26. The (effective) repellent that allows you to relax (and) (entertain) without worry
27. Helpful Hints
28. Deck Defender
29. Multi use protection
30. Multiple uses
31. Innovative technology
32. No skin application
33. Laboratory (field) tested
34. Scientifically proven (engineered)
35. Advanced (contemporary) (modern) (deluxe) design
36. Zone coverage

- 37. Remove the word "dock"
- 38. (Wide) area coverage
- 39. Try our complete line of OFF! Outdoor products
- 40. Remove the word "zone" from the label.

3. The basic Confidential Statement of Formula (CSF) dated March 1, 2012 is acceptable and is the basic CSF of record.

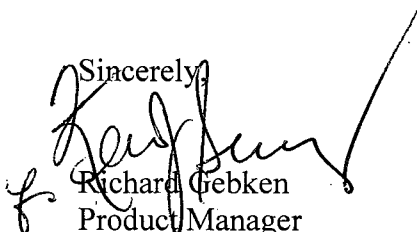
4. The product chemistry data requirements for this product are fulfilled except that you are required to generate a one year storage stability study (830.6317) for the subject product under warehouse conditions. It is recommended that observations be made at 0, 3, 6, 9, and 12 months. The corrosion characteristics study (830.6320) may be conducted concurrently.

5. The acute toxicity studies were reviewed and classified as acceptable. The acute toxicity profile for this product is:

Acute oral toxicity	IV	Acceptable
Acute dermal toxicity	IV	Acceptable
Acute inhalation toxicity	IV	Acceptable
Primary eye irritation	IV	Acceptable
Primary skin irritation	III	Acceptable
Dermal sensitization	Negative	Acceptable

Please submit two (2) copies of your final printed labeling before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes acceptance of these conditions. The data evaluation reviews and a stamped copy of the label are enclosed for your records.

If you have any questions regarding this registration, please contact Kevin Sweeney at (703) 305-5063. Thank you for your cooperation in this matter.

Sincerely,  
  
 Richard Gebken  
 Product Manager  
 Insecticide Branch  
 Registration Division (7505P)

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SGOL [Master Product Name]

KEEP OUT OF REACH OF CHILDREN  
CAUTION

See back panel for additional precautionary statements.

ACTIVE INGREDIENT:

Metofluthrin..... 00.23%

OTHER INGREDIENTS ..... 99.77%

TOTAL: ..... 100.00%

**ACCEPTED**  
**with COMMENTS**  
**In EPA Letter Dated**  
**MAR 21 2013**  
**Under the Federal Insecticide,**  
**Fungicide, and Rodenticide Act,**  
**as amended, for the pesticide**  
**registered under EPA Reg. No.**  
**4822-585**

- (Contains:) (Contents)
- Reusable Dispenser
- Refills
- ((insert battery type)) batteries

NET WT.:  oz.

Precautionary Statements

Hazards to humans and domestic animals

CAUTION: Avoid contact with skin, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or toilet. Do not spray directly onto people or pets. Breathing mist may cause irritation. Persons with asthma or significant respiratory ailments should avoid contact with mist. If user experiences irritation from breathing mist, move to fresh air away from the device. Keep out of reach of children and pets. For outdoor use only. Do not use indoors, in a tent or enclosed area, or near food or food preparation areas.

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If on skin: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish and aquatic invertebrates. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites.

PHYSICAL AND CHEMICAL HAZARDS

Flammable. Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

Place on level, stable surfaces. Do not cover top with any foreign material while in use. Do not stand over dispenser while in operation

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place away from heat or open flame.

DISPOSAL: Do not puncture or incinerate! If empty: This container may be recycled where steel aerosol can recycling is available. If recycling is not available, place in trash. If partially filled: Call your local solid waste agency or 800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner that is inconsistent with its labeling.

Remove refill can, battery, plastic shroud (holder) and dispenser from packaging. (Install batteries into dispenser.) (Connect battery to terminal and insert into the battery compartment.) Shake refill can well and then remove protective over-cap from can. Make sure dispenser is in the "off" position. (Insert refill into dispenser.) (Push down and twist the dispenser slightly until it stops and locks onto the can.) (Insert assembled into decorative housing.) (Lower the refill into the holder and press firmly to attach.) Place the dispenser in an outdoor area away from food and food preparation areas.

To activate, (press the button 1hr, 2hrs or 3hrs for the hours of protection you need.) (press the button to advance to desired hourly setting.) (press the button to activate.) (move the switch to "on" position.) Avoid pointing dispenser at face. The dispenser will activate 10 seconds after the button is selected. (Lights will flash.) The dispenser automatically shuts off (at the end of the selected time.) (after 3 hours.) To turn the dispenser off manually, simply press the OFF button. (Advance) (Move) (switch to "off" position.)

When product has been exhausted (is empty), remove the aerosol can and replace with a SGOL refill. To remove the refill can, turn in counter clockwise direction. (When battery light flashes (red), change batteries.) The dispenser will automatically release a mosquito repellent mist into the air.

Use only one unit per 12 ft by 12 ft area (225 sq ft.)

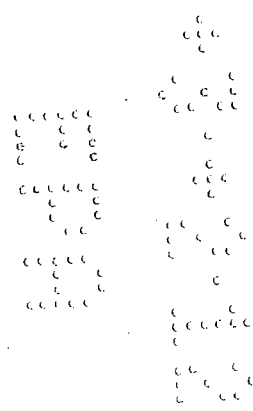
Wash hands with soap and water after handling the dispenser.

EPA Reg. No. 4822-XXX  
EPA Est. No. XXXX-XXX ((...) Lot number suffix (...) indicates appropriate establishment number.)  
(US Patent(s) xxxxxxxx)  
(Made in [Country])

Questions? Comments? Call 800-558-5252 or write Helen Johnson  
Sold by: © [year] S.C. Johnson & Son, Inc., Racine, WI 53403-2236 U.S.A.  
(All Rights Reserved)

Optional Labeling for the Shroud/Dispenser

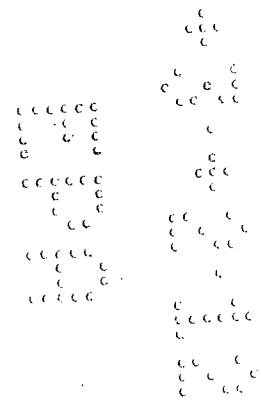
Attention: Periodically sprays automatically. Stay out of contact with mist (spray). Keep out of reach of children and pets. Follow all precautions and use instructions (on) (can) (outer package) (refill).



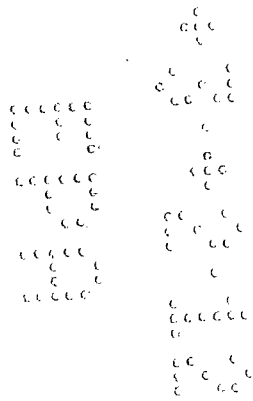
[Note to reviewer: The efficacy testing method supporting this product uses a 8.5 foot radius circle of testing. This is equivalent to 225 sq. ft. We also want the option of claiming an area in the shape of square, a concept more easily understood by the consumer. While a 15x15 ft square is equivalent in square footage to the 17 ft diameter circle, the 15 ft square does not fit inside the circle, whereas a 12 X 12 ft square does. Therefore, we make both a 12 x 12 ft square and a 225 sq. ft. claim. Please note that we will only use one of these options on label and will not mix these claims since, while both true, they are not equivalent.]

[Optional Marketing Claims:]

- Mosquito protection for areas up to 12 ft x 12 ft (225 sq. ft.)
- Repels mosquitoes (from an area) (up to) (12 ft x 12 ft) (225 sq. ft.)
- Effective mosquito protection (in an area) (as large as) 12 ft x 12 ft (225 sq. ft.)
- 12 ft x 12 ft (225 sq. ft.) protection
- Protects a 12ft x 12ft (225 sq ft)(patio) (deck)
- SGOL releases repellent (up to 30 hours (per refill) (for a 12 ft x 12 ft (225 sq. ft.) area
- Automatically sprays (to keep your space protected) (to protect a 12ft X 12ft (225 sq ft) area) (for up to 3 hours)
- Protects a 12 x 12 ft (225 sq ft) area (from mosquitoes)
- Use one SGOL in an area as large as an average (deck or patio) (campsite)
- Use one SGOL in an area (as large as) (up to) 12 ft by 12 ft (225 sq ft)
- Each refill provides (effective) (fragrance free) protection (for up to 30 hours)
- Each refill lasts up to 30 hours
- Up to 30 hours of protection per refill
- Options of 1, 2, or 3 hour(s) (setting) (of protection)
- Select (either) 1, 2, or 3 hours of protection
- Options of 60, 120, or 180 minutes of protection
- SGOL effectively repels mosquitoes from an average size patio (12 ft x 12 ft) (225 sq.ft) (&)
- (deck) (campsite) (campground) (for hours) (up to 30 hours)
- Repels mosquitoes from an average size (12 ft x 12 ft) (225 sq ft) (deck) (&) (patio) (campsite) (campground)
- Repels mosquitoes in the (woods) (outdoors) (great outdoors) (backyard) (park) (forest) (camp) (campsite) (campground) for up to 30 hours per refill
- Great for (campsites) (camping) (the campground)
- Protection for (outdoor occasions) (your active outdoor lifestyle)
- Innovative mosquito repellent (protection) (patio (&) (deck) protection)
- (Outdoor usage (occasions) (locations)) (for use in) (the backyard) (patio) (deck) (entertaining) (gardening) (camping) (enjoying the (great) outdoors)
- Dispenses (releases) automatically
- Flameless (Protection)
- Convenient
- Easy to use
- Long Lasting
- Easy to assemble
- Portable
- No tools required for assembly
- Automatic technology repels mosquitoes
- The power to repel without the hassle
- Unscented
- Fragrance Free
- Stock up on SGOL for the summer
- SGOL for your next party
- Most trusted mosquito repellent
- America's favorite repellent
- Take back your backyard (campsite) (campground)



Stay out late with the product bugs hate  
 Protection that fits in with your outside décor  
 Mosquito defense system  
 Insects hate us people love us  
 (Mosquito) Protection that you can enjoy  
 Effective mosquito protection you don't have to put on  
 This really works!  
 Proven protection from mosquitoes  
 Take the challenge  
 A backyard (camping) (campsite) necessity  
 Perfect for parties  
 Protect (your family)(the ones you love) from mosquitoes  
 Party approved  
 SGOL Defense  
 Use with confidence  
 Extends your (home) (outdoor) living area  
 Enhances your outdoor experience  
 Outdoor activity without annoying mosquitoes  
 Maximize your outdoor experience  
 Get ready for the summer  
 (Family) (Camping) (Mosquito Protection) kit  
 SGOL for every occasion  
 Entomologist developed  
 Free your family from (annoying) mosquitoes  
 Repels mosquitoes before they get you  
 OFF! has a complete line of mosquito protection for every situation  
 (Backyard) (Camping) (Pack)  
 Keep bugs OFF!  
 Great protection with no mess  
 Great repellency no mess  
 The OFF! that you don't put on  
 Simply (press) (touch) (push) a button and relax  
 3 hour automatic shutoff  
 The effortless repellent that you set and forget  
 The easy way to repel (mosquitoes)  
 Relax and entertain outdoors without interruption (worry)  
 Protects against (mosquitoes)  
 The (effective) repellent that allows you to relax (and) (entertain) without worry  
 Helpful Hints  
 All weather (durable) design  
 New! *[to be used for the first 6 months of shipping only]*  
 Keep Level  
 Be sure to wash hands after handling  
 (For maximum protection) place product upwind  
 Deck Defender  
 Proven Mosquito Protection  
 SGOL Technology  
 Releases Powerful Repellent  
 Patent Pending Design  
 Patented Design  
 Unique Design  
 Powerful active ingredient  
 For effective (proven) mosquito protection  
 Entomologist Tested  
 Portable  
 Multi use protection



- Reusable
- Multiple use(s)
- Laboratory (field) tested
- Innovative technology
- Scientifically proven (engineered)
- Convenient
- Created for your outdoor active lifestyle
- No skin application
- Batteries (not) included
- Advanced (contemporary) (modern) (deluxe) design
- Tabletop
- Patio & Deck
- Backyard
- Campsite
- Camp (Campsite) (campground)
- Zone Coverage
- Camp(site) (ground) & Dock (Deck)
- (Wide) Area Coverage
- S.C. Johnson (Wax)
- (A Family Company) [logo]
- Since 1886
- Fisk Johnson [signature]
- SGOL Mosquito Repellent (included)

[Text describing an alternate segmentation of the OFF! line to be used with or without graphics.]

Try our complete line of OFF! Outdoor products  
 (Personal repellants) (Tabletop) (Patio & Deck) (Backyard) (Camp) (Campsite)  
 (campground) ((Campsite) Pretreat) (Citronella Candle) (Wide) (Area (Zone) Coverage)  
 Look for products in each of these categories to meet your outdoor needs

Protection Chart	SGOL Repellent
Uses an automatic refill	✓
Repels mosquitoes from an area up to 12 ft x 12 ft (225 sq ft)	✓
Each refill lasts up to 30 hours	✓

Don't forget to purchase SGOL refills  
 Works ONLY with SGOL Refills  
 Also available SGOL Refills  
 Refills available  
 Added refills inside  
 Contains [X] refills

