



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

December 4, 2017

Amy Meloche
Registration Specialist
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403

Subject: PRIA Label Amendment – Support sanitizer claims, remove disinfectant claims,
and submit storage and stability studies
Product Name: Pledge Multi Surface II
EPA Registration Number: 4822-576
Application Date: July 13, 2017
Decision Number: 531277

Dear Ms. Meloche:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, you may contact Joe Daniels at (703) 347-8669 or via email at daniels.joseph@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "E. Miederhoff".

Eric Miederhoff
Product Manager 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure

File Name: **Petrie**

Primary Brand Name: Pledge Multi Surface II [29 November 2017]

Alternate Brand Name: Pledge Clean It 1

Active Ingredients (:)

n-Alkyl (60% C ₁₄ , 30% C ₁₆ , 5% C ₁₂ , 5% C ₁₈) dimethyl benzyl ammonium chlorides	0.0125%
n-Alkyl (68% C ₁₂ , 32% C ₁₄) dimethyl ethylbenzyl ammonium chlorides	0.0125%
Other ingredients (:)	99.9750%
TOTAL	100.0000%

KEEP OUT OF REACH OF CHILDREN

Net Contents: 1 – 128 FL OZ.

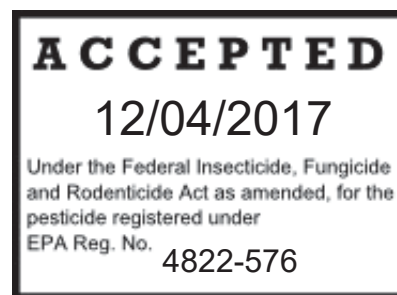
(SC Johnson, A Family Company [logo])

[Product Descriptors:]

- All Purpose Cleaner
- Antibacterial†
- Antibacterial Cleaner
- Bactericide†
- Bactericidal† Cleaner
- Everyday Cleaner
- Fungistatic††
- Mildewstatic
- Multi-Surface Cleaner
- Multi-Purpose Cleaner
- (One Step) Non-food contact surface Sanitizer
- Non-food contact surface Sanitizer
- Bathroom Cleaner
- Kitchen* Cleaner
- Living Room Cleaner
- Family Room Cleaner
- Dining Room Cleaner
- Bedroom Cleaner

[Surface Descriptors:]

- acrylic
- appliances - exterior surface(s)
- around toilet area(s)
- barbeques grill(s) (Use on exterior surfaces) (use only when surface is cool)
- bathroom(s)
- bathroom surfaces
- basins
- bicycles
- bikes
- cabinets
- chrome
- chrome fixture(s)



- cook top exterior surface(s)
- Corian®
- Countertop*(s)
- dashboard(s)
- diaper pail(s)
- doorknobs
- electronics
- environmental surfaces
- sealed fiberglass
- fixtures
- Formica®
- freezer - exterior surface(s)
- garbage can(s)
- glass
- glazed bathroom tile(s)
- glazed ceramic tile(s)
- sealed granite
- grill(s) - exterior surface(s) (use only when surface is cool)
- hard, non-porous surfaces
- high chair(s)
- hubcaps
- hard non-porous household surfaces
- linoleum (floors)
- metal
- microwave - exterior surface
- microwave oven(s) - exterior surface(s)
- mirrors
- no-wax floor(s)
- oven - exterior surface(s)
- pet area(s)
- polystyrene
- glazed porcelain
- glazed porcelain surface(s)
- plastic(s) (ABS) (abs)
- refrigerator - exterior surface(s)
- shower(s)
- shower door(s)
- shower stall(s)
- sink(s)
- stainless steel
- stovetop(s)
- sealed (synthetic) marble
- tires
- toilets - exterior surfaces) (tubs) (and) (glazed (ceramic) tile)
- tub(s)
- vinyl
- vinyl floor(s)
- vinyl siding
- wall(s)

- (painted) (finished) (sealed) wood
- wood laminate
- quartz

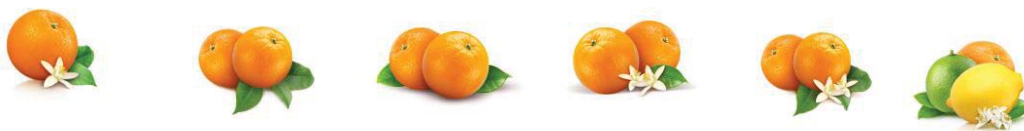
[Type of mess Descriptors:]

- dust
- messes
- fingerprints
- smudges
- smears

[Scent Descriptors:]

- Citrus (Scent) (Fragrance)
- Citrus Fresh (Scent) (Fragrance)
- Citrus Mist (Scent) (Fragrance)
- (Glade®) Sparkling Sunfruit (Scent) (Fragrance)
- (Glade®) Refreshing Citrus (Scent) (Fragrance)
- Citrus Blossom (Scent) (Fragrance)
- Orange (Scent) (Fragrance)
- Orange Peel (Scent) (Fragrance)
- Orange Grove (Scent) (Fragrance)
- Orange Blossom (Scent) (Fragrance)
- Orange Clean (Scent) (Fragrance)
- (Glistening) (Fresh) Citrus (Scent) (Fragrance)

[Optional pictograms]



[Use Site Descriptors:]

- Automotive Repair
- Automotive Shops
- Bathroom(s) (Surfaces)
- Bedroom(s)
- Churches, Synagogues, Religious Organizations
- Concession Stands*
- Contractor Shops
- Convenience Stores
- Daycare (Centers) (Facilities)
- Dining Room(s)
- Family Room(s)
- GaragesHome* (Hard non-porous Surfaces)
- Household* (Hard non-porous Surfaces)
- Janitorial Services
- Kitchen*(s) (Surfaces)
- Living Room(s)

- Maintenance Shops
- Offices
- Pet Stores
- Retail Stores
- Professional Offices
- Schools

[Claims:]

- By (From the makers of) [*SC Johnson Brand Name*]
- Bonus (Multi-) (Special) (Mega) (Value) Pack
- New [*Note to Reviewer: "New" To be used for the first 6 months the product is marketed.*]
- New (Better) and Improved (Scent) (Formula) (Fragrance) (Size)
- Trial Size (Available)
- X% (More) Free [*where X is any number between 1 and 100*]
- X oz (More) Free [*where X is any number between 1 and 128*]
- X oz at the X oz price [*where X is any number between 1 and 128*]
- Produced with more than 30% renewable energy
- Guaranteed to clean or your money back (see back panel)
- (Contains) no phosphates
- Do not use on LCD (and) (plasma) TV monitors (televisions) (TV's)
- (Now) With Glade® [*scent descriptor*]
- (Pledge) (With) Glade Tough Odor Solutions
- Say goodbye to bacteria[†] and hello to clean.
- [*product name/descriptor*] (is a formula that) effortlessly kills 99.9% of bacteria[†] on hard non-porous surfaces in 60 seconds, without leaving (harsh) (chemical) (visible) residue that could harm those surfaces.
- Use [*product name*] (it) throughout your home for a beautiful clean.
- Cleans and sanitizes most hard surfaces
- Whether you want to "Clean it," "Beautify it," or "Revive it," Pledge has a (collection of) product(s) for almost every (surface and) need.
- Helps prevent (or) (reduces) cross-contamination of treated hard non-porous surfaces
- Use this product ([*Product Name*]) throughout your home on (household) surfaces (including glass)
- ([*Product Name*]) Effectively removes everyday soils on [*surface descriptor(s)*]
- Use in the [*site descriptor(s)*] and throughout (all around) the whole house (your home) (your house) on hard non-porous surfaces
- Use throughout [*site descriptor(s)*]
- Use throughout the (your) home (house) on hard non-porous surfaces
- Versatile cleaner can be used throughout (all around) the whole house (your home) (your house) on hard non-porous surfaces
- Won't (Will not) harm (most) (nearly all) (virtually any) surfaces
- A fast (and) (easy) way to clean hard non-porous surfaces in your house
- Passes the finger swipe test
- No oily (or) (greasy) (or) (dull) (or) (smeary) residue
- (Pledge) Everyday Clean(er)
- (Pledge) Total Clean(er)
- Multi-Purpose (Cleaner)
- Multi-Shine (Cleaner)
- Multi-Surface (Cleaner)
- No abrasives (or) (phosphates)

- No visible (or oily) (or smeary) residue (build up)
- No-scratch formula
- Leaves a (brilliant shine) (and a) fresh (clean) scent
- Leaves a (brilliant) shine
- Leaves no (less) visible (or) (greasy) (or) (gritty) (or) (oily) (or) (smeary) residue
- Leaves [*site descriptor(s)*] [*surface descriptor(s)*] clean and shining (shiny)
- Easy to use
- Fast, easy cleaning solution (–one product for a variety of surfaces)
- For hard non-porous surfaces in the entire house (home) (household)
- [*scent descriptor*] scent (fragrance) (deodorizer)
- Leaves your [*use site descriptor(s)*] smelling fresh
- Deodorizes
- Deodorizer
- Complete clean
- Cleans almost (nearly) (virtually) every hard non-porous surface in your home
- Cleans almost (nearly) (virtually) any hard non-porous surface(s) (in your home) (effectively)
- Cleans and shines (without scratching)
- For use in (Cleans) (For cleaning) hard non-porous surfaces in homes (and small businesses) (such as [*insert use site descriptor(s)*])
- This product ([*Product Name*]) is a (an) [*insert product descriptor(s)*]
- Exterior Surfaces of (kitchen) appliances (such as [*surface descriptor(s)*])
- Use On [*surface descriptor(s)*]
- Eliminates (the source of) odors on (environmental) hard non-porous (household) surfaces (in the home)
- Antibacterial Action
- (Antibacterial cleaner that) cleans almost (nearly) (virtually) any hard non-porous surface without harming it
- (Antibacterial cleaner that) cleans almost (nearly) (virtually) every hard non-porous surface without the risk of (damage) (damaging it)
- (Antibacterial cleaner that) that you can take almost (nearly) (virtually) everywhere without fear of damage
- [*Product Name*] is an effective (and) (versatile) cleaner that kills (household) bacteria[†], and cleans (household) surfaces (even glass) to a sparkling, shine
- Shines plus (and) kills (household) bacteria[†]
- Now kills (household) bacteria[†]
- For the dirt you can see and the (household) bacteria[†] you can't
- Deodorizes by killing the (household) bacteria[†] that cause odors
- Kills (household) bacteria[†] and leaves a nice (clean) (fresh) (smell) scent
- (Now) kills bacteria[†]
- Kills (household) (bacteria[†]) on (environmental) (household) surfaces
- ([*Product Name*]) Kills (household) (bacteria[†]) on [*Surface Descriptor(s)*] throughout your home (and in public places)
- Kills (99.9% of) bacteria[†] (as it cleans)
- (Sanitizes) (Kills 99.9% of bacteria[†]) as (it) (you) clean(s)
- ([*Product Name*]) Kills 99.9% of (household) (bacteria[†]), (on [*surface descriptor (s)*] throughout your home (and in public))
- Deodorizes by killing common bacteria[†] (and controlling their odors)
- Kills common (household) (bacteria[†])
- Kills household bacteria[†] without heavy fumes

- Effective on (Cleans) (shines) (sanitizes) (inhibits mold^{††} and mildew) (and) (deodorizes) surfaces such as: *[insert surface descriptor(s)]*
- Cleans and kills (household) bacteria[†] (and sanitizes) (without leaving a visible (smeary) residue)
- (Thoroughly) Cleans, shines and sanitizes
- One step (non-food contact surface sanitizer)
- Makes (everyday) cleaning easy
- Cleans, shines, deodorizes
- Sanitizes (as it cleans) (as you clean)
- 2 in 1 (Household) (Cleaner) (and) (non-food contact surface Sanitizer)
- Multi-purpose) (antibacterial) spray (for) (hard, non-porous) (surfaces)
- *[Product Name]* Sanitizes (Environmental) (Household) (hard, non-porous) surfaces
- *[Product Name]* will (also) (effectively) prevent(s) (inhibit)(s) (the growth of) mold^{††} and mildew (and their odors)
- Prevents (inhibits) (the growth of) mold^{††} and mildew (and their odors) (on surfaces in your home) (and in public places)
- Helps prevent (inhibit) (the growth of) mold^{††} and mildew (and their odors)
- Prevents (smelly) (mold and^{††}) mildew that (can) grow(s) in (even the cleanest) homes
- Prevents (inhibits) the growth of mold^{††} and mildew
- (60 Second) (1 minute) Sanitization
- Kills (99.9%) (of bacteria[†]) in (60 seconds) (1 minute)
- Works (in 60 seconds) (1 minute) to kill 99.9% of (household) (bacteria[†])
- Non-food contact surface sanitizer kills bacteria[†] in (60 seconds) (1 minute)
- Kills 99.9% of (household) bacteria[†] (in 60 seconds) (in 1 minute)
- Kills (household) bacteria[†] on (environmental) (household) surfaces (in 60 seconds) (in 1 minute)
- *[Product Name]* is an effective, versatile cleaner that sanitizes (in 60 seconds on) (in 1 minute on) *[surface descriptor(s)]*
- (*[Product Name]*) Kills 99.9% of (household) bacteria[†] on *[surface descriptor(s)]* throughout your home (and in public places) (in) (60 seconds) (1 minute)

[note to reviewer: organisms associated with sanitizer claims:]

[†]*Staphylococcus aureus (Staph) (ATCC 6538)*

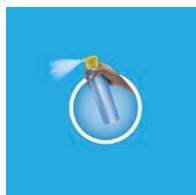
[†]*Salmonella enterica (Salmonella) (ATCC 10708)*

[†]*Escherichia coli (E. coli) (ATCC 11229)*

[†]*Klebsiella pneumoniae (K. pneumoniae) (ATCC 4352)*

^{††}*Aspergillus niger (ATCC 6275)*

[Optional pictograms:]



DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.
SHAKE WELL BEFORE USING.

GENERAL (HOUSEHOLD) (KITCHEN) (BATHROOM) (LIVING ROOM) (FAMILY ROOM) (BEDROOM) (FLOOR) CLEANING (TO CLEAN):

- (1.) (Turn cap TWO CLICKS counterclockwise to unlock.
- (2.) To spray, press down on textured indentation on the back side of cap.)
- (3.) Hold can upright and spray about eight inches from surface. (See picture at (right) left.)
- (4.) Wipe with soft clean cloth for best results.
- (5.) If using on electronic equipment, spray product directly onto cloth then dust as usual.

†TO SANITIZE (AND DEODORIZE) HARD, NON-POROUS NON-FOOD CONTACT SURFACES: Spray from a distance of 6-8 inches until thoroughly wet. Let stand (60 seconds) (1 minute). Then wipe. For heavily soiled areas or surfaces, a precleaning is required.

††TO INHIBIT MOLD AND MILDEW ON HARD, NON-POROUS SURFACES: Preclean first. Spray until thoroughly wet. Allow surface to remain wet for 7 minutes. Then wipe. Reapply at weekly intervals.

*Not for use on food contact surfaces.

Note: Unplug electrical appliances before using.

Not suitable for unsealed wood, marble or granite (surfaces).

Spot test all other surfaces in an inconspicuous area.

STORAGE AND DISPOSAL

[Residential]

STORAGE: Store in a cool, dry place away from heat or flame.

DISPOSAL: This container may be recycled (in the few but) (growing number of communities) where aerosol can recycling is available. Before offering for recycling, empty the can by using the product according to the label. (DO NOT INCINERATE OR PUNCTURE.) If recycling is not available, discard empty container in trash.

[Commercial, Industrial, Institutional]

Do not contaminate water, food, or feed by storage and disposal.

Pesticide Storage: Store in original container in areas inaccessible to children or persons unfamiliar with its use.

Pesticide Disposal: Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

Container Disposal: Nonrefillable container. Do not reuse container. Offer for recycling or reconditioning, if available. If not, discard in the trash.

PHYSICAL OR CHEMICAL HAZARDS: CONTENTS UNDER PRESSURE. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F (54 °C) may cause bursting.

(Keep out of reach of children)

Questions? Comments? Call 800-558-5252 or Write Helen Johnson
Sold by: ©[year] S.C. Johnson & Son, Inc., Racine, WI 53403-2236 All Rights Reserved
A family company since 1886. Fisk Johnson [signature]
(Visit (our website) (us) at: www.scjohnson.com, www.pledge.com)
EPA Reg. No. 4822-XXX; EPA Est. No. (4822-WI-1), (71681-IL-1), (71681-IL-2)

[a recycling graphics symbol may be used if label space allows.]
[Please recycle]
[Aluminum can]

[CFC graphic and language may be used if space allows:]

