

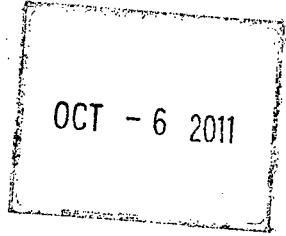
4822-576

10/6/2011

11/11

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

Rachel M. Callies  
Registration Specialist  
S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236



SUBJECT: Pledge Multi Surface II  
EPA Registration Number: 4822-576  
Application Date: September 8, 2011  
Receipt Date: September 8, 2011

Dear Ms. Callies:

This letter acknowledges receipt of the notification identified above submitted under the provisions of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended and PR Notice 98-10.

Notification to add following information to the Master Label:

- Clarification of marketing claims

Based on a review of the submitted information this notification is acceptable. This notification will be made part of the record for this file.

**General Comments**

Should you have any questions concerning this letter, please contact Tracy Lantz at (703) 308-6415.

Sincerely,

Velma Noble.  
Product Manager (31).  
Regulatory management Branch I.  
Antimicrobials Division (7510P)

7510P:T.Lantz:10/6/11:4822-576 notification CONCURRENCES							
SYMBOL	7510P						
SURNAME	S. Johnson						
DATE	10/6/11						

2/11



United States  
**Environmental Protection Agency**  
 Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number <b>S.C. Johnson &amp; Son, Inc. / 4822-576</b>	2. EPA Product Manager <b>Velma Noble</b>	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>S.C. Johnson &amp; Son, Inc. / Petrie</b>	PM# <b>31</b>	
5. Name and Address of Application (Include ZIP Code) <b>S. C. Johnson &amp; Son, Inc. 1525 Howe St. Racine, WI 53403-2236</b> <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:  EPA Reg. No.  Product Name	

**Section II**

<input type="checkbox"/> Amendment – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated
<input type="checkbox"/> Resubmission in response to Agency letter	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

Notification of minor label changes per PR Notice 98-10.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section III**

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) Foil Pouch
*Certification must be submitted		If "Yes" Unit Packaging wgt.	No. Per container
		If "Yes" Package wgt.	No. Per container

3. Location of Net Contents Information  
 Label  Container

4. Size(s) Retail Container  
**1 - 128 fluid ounces**

5. Location of Label Directions  
 On Label  
 On Labeling accompanying product

6. Manner in Which Label is Affixed to Product  
 Lithograph  Other  
 Paper glued  
 Stenciled

**Section IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

Name <b>Rachel M. Callies</b>	Title <b>Registration Specialist</b>	Telephone No. (Include Area Code) <b>(262) 260-0619</b>
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**Certification**

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title <b>Registration Specialist</b>
4. Typed Name <b>Rachel M. Callies</b>	5. Date <b>8 September 2011</b>

6. Date Application Received  
**(Stamped)**

3/11

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501  
ATTN: Ms. Velma Noble

via courier

8 September 2011

Re: Petrie  
EPA Reg. No. 4822-576  
Notification of minor label changes per PR Notice 98-10

Dear Ms. Noble,

S.C. Johnson and Son, Inc (SCJ) hereby provides notification to the Agency of minor revisions to the labeling of the subject product.

The California Department of Pesticide Regulation has very rightly pointed out to us that we have include the word "safe" inappropriately in our label claims. We are removing this claim. This change is noted near the bottom of page 4 of the attached label:

- Cleans almost (nearly) (virtually) any (hard) surface(s) (in your home) (~~safely and~~ effectively)

We have also added some parenthesis to some of existing claims, which can also be noted on the bottom of page 4 and the top of page 5 of the attached label:

- (Antibacterial cleaner that) cleans almost (nearly) (virtually) any surface without harming it
- (Antibacterial cleaner that) cleans almost (nearly) (virtually) everything without the risk of (damage) (damaging it)
- (Antibacterial cleaner that) you can take almost (nearly) (virtually) everywhere without fear of damage

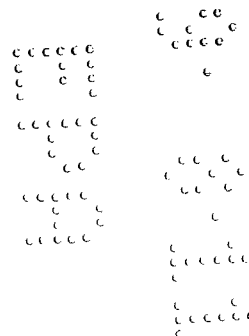
Lastly, we have added daggers to "germs" in order to be consistent with those used in other marketing claims and to ensure their use when marketing claims are changed. These are also noted on page 5 of the attached label:

- ([Product Name]) Kills (household) (germs<sup>††</sup>) (and) (bacteria<sup>†</sup>) on [Surface Descriptor(s)] throughout your home (and in public places)
- Disinfects (and deodorizes) by killing common germs<sup>††</sup> (and controlling their odors)

In accordance with PR Notice 98-10, we have included a completed Application for Registration and two copies of the subject label with the changes highlighted. Please feel free to contact me directly if you have any questions or concerns regarding this notification.

Best Regards,

Rachel M. Callies  
Registration Specialist  
262/ 260-0619 (phone)  
262/ 260-4716 (fax)  
RMCallie@scj.com



F/11

File Name: Petrie

Primary Brand Name: Pledge Multi Surface II [5 January 2011]

Active Ingredients (:)

n-Alkyl (60% C <sub>14</sub> , 30% C <sub>16</sub> , 5% C <sub>12</sub> , 5% C <sub>18</sub> ) dimethyl benzyl ammonium chlorides .....	0.0125%
n-Alkyl (68% C <sub>12</sub> , 32% C <sub>14</sub> ) dimethyl ethylbenzyl ammonium chlorides .....	0.0125%
Other ingredients (:)	99.9750%
TOTAL .....	100.0000%

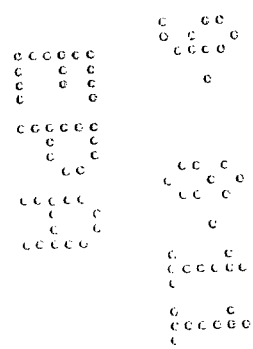
KEEP OUT OF REACH OF CHILDREN

Net Contents: 1 – 128 FL OZ.

(SC Johnson, A Family Company [logo])

[Product Descriptors:]

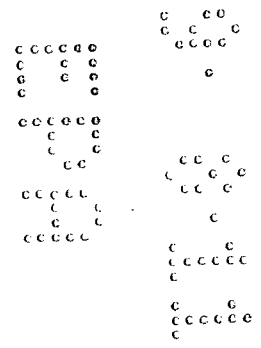
- All Purpose Cleaner
- Antibacterial<sup>†</sup>
- Antibacterial Cleaner
- Bactericide<sup>†</sup>
- Bactericidal<sup>†</sup> Cleaner
- (One-Step) Disinfectant
- Disinfectant
- Everyday Cleaner
- Fungistatic<sup>†††</sup>
- Germicide
- Germicidal Cleaner
- Mildewstatic
- Multi-Surface Cleaner
- Multi-Purpose Cleaner
- (One Step) Sanitizer
- Sanitizer
- Virucide<sup>††</sup>
- Virucidal<sup>††</sup> Cleaner
- Bathroom Cleaner
- Kitchen Cleaner
- Living Room Cleaner
- Family Room Cleaner
- Dining Room Cleaner
- Bedroom Cleaner



[Surface Descriptors:]

- acrylic
- appliances - exterior surface(s)
- around toilet area(s)
- barbeques grill(s) (Use on exterior surfaces use only) (when surface is cool)
- bathroom(s)
- bathroom surfaces
- basins
- bicycles
- bikes
- cabinets

- chrome
- chrome fixture(s)
- cook top exterior surface(s)
- Corian®
- countertop(s)
- dashboard(s)
- diaper pail(s)
- doorknobs
- electronics
- environmental surfaces
- sealed fiberglass
- fixtures
- Formica®
- freezer - exterior surface(s)
- garbage can(s)
- glass
- glazed bathroom tile(s)
- glazed ceramic tile(s)
- sealed granite
- grill(s) - exterior surface(s) (use only when surface is cool)
- hard surfaces
- hard, non-porous surfaces
- high chair(s)
- hubcaps
- household surfaces
- linoleum (floors)
- metal
- microwave - exterior surface
- microwave oven(s) - exterior surface(s)
- mirrors
- no-wax floor(s)
- non-porous
- oven - exterior surface(s)
- pet area(s)
- polystyrene
- glazed porcelain
- glazed porcelain surface(s)
- plastic(s) (ABS) (abs)
- refrigerator - exterior surface(s)
- shower(s)
- shower door(s)
- shower stall(s)
- sink(s)
- stainless steel
- stovetop(s)
- sealed (synthetic) marble
- tires
- toilets - exterior surfaces)(tubs) (and) (glazed (ceramic) tile)
- tub(s)
- vinyl
- vinyl floor(s)
- vinyl siding
- wall(s)



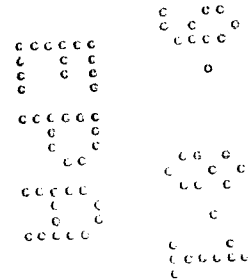
- painted (finished) (sealed) wood
- wood laminate

**[Scent Descriptors:]**

- Citrus (Scent) (Fragrance)
- Citrus Fresh (Scent) (Fragrance)
- Citrus Mist (Scent) (Fragrance)
- (Glade®) Sparkling Sunfruit (Scent) (Fragrance)
- (Glade®) Refreshing Citrus (Scent) (Fragrance)
- Citrus Blossom (Scent) (Fragrance)
- Orange (Scent) (Fragrance)
- Orange Peel (Scent) (Fragrance)
- Orange Grove (Scent) (Fragrance)
- Orange Blossom (Scent) (Fragrance)
- Orange Clean (Scent) (Fragrance)

**[Use Site Descriptors:]**

- Automotive Repair
- Automotive Shops
- Bathroom(s) (Surfaces)
- Bedroom(s)
- Churches, Synagogues, Religious Organizations
- Concession Stands
- Contractor Shops
- Convenience Stores
- Daycare (Centers) (Facilities)
- Dining Room(s)
- Family Room(s)
- Garages
- Home (Surfaces)
- Household (Surfaces)
- Janitorial Services
- Kitchen(s) (Surfaces)
- Living Room(s)
- Maintenance Shops
- Offices
- Pet Stores
- Retail Stores
- Professional Offices
- Schools



**[Claims:]**

- By (From the makers of) [SC Johnson Brand Name]
- Bonus (Multi-) (Special) (Mega) (Value) Pack
- New [Note to Reviewer: "New" To be used for the first 6 months the product is marketed.]
- New (Better) and Improved (Scent) (Formula) (Fragrance) (Size)
- Trial Size (Available)
- X% (More) Free [where X is any number between 1 and 100]
- X oz (More) Free [where X is any number between 1 and 128]
- X oz at the X oz price [where X is any number between 1 and 128]
- Produced with more than 30% renewable energy
- Guaranteed to clean or your money back (see back panel)
- (Contains) no phosphates

- Do not use on LCD (and) (plasma) TV monitors (televisions) (TV's)
- (Now) With Glade® [*scent descriptor*]
- (Pledge) (With) Glade Tough Odor Solutions
  
- Helps prevent (or) (reduces) cross-contamination of treated (hard, non-porous) surfaces
- Use this product ([*Product Name*]) throughout your home on (household) surfaces (including glass)
- ([*Product Name*]) Effectively removes everyday soils on [*surface descriptor(s)*]
- Use in the [*site descriptor(s)*] and throughout (all around) the whole house (your home) (your house)
- Use throughout [*site descriptor(s)*]
- Use throughout the (your) home (house)
- Versatile cleaner can be used throughout (all around) the whole house (your home) (your house)
- Won't (Will not) harm (most) (nearly all) (virtually any) surfaces
- A fast (and) (easy) way to clean your house
- Passes the finger swipe test
- No oily (or) (greasy) (or) (dull) (or) (smeary) residue
- (Pledge) Everyday Clean(er)
- (Pledge) Total Clean(er)
- Multi-Purpose (Cleaner)
- Multi-Shine (Cleaner)
- Multi-Surface (Cleaner)
- No abrasives (or) (phosphates)
- No visible ( or oily) (or smeary) residue (build up)
- No-scratch formula
- Leaves a (brilliant shine) (and a) fresh (clean) scent
- Leaves a (brilliant ) shine
- Leaves no (less) visible (or) (greasy) (or) (gritty) (or) (oily) (or) (smeary) residue
- Leaves [*site descriptor(s)*] [*surface descriptor(s)*] clean and shining (shiny)
- Easy to use
- Fast, easy cleaning solution (–one product for a variety of surfaces)
- For the entire house (home) (household)
- [*scent descriptor*] scent (fragrance) (deodorizer)
- Leaves your [*use site descriptor(s)*] smelling fresh
- Deodorizes
- Deodorizer
- Complete clean
- Cleans almost (nearly) (virtually) everything in your home
- Cleans almost (nearly) (virtually) any (hard) surface(s) (in your home) (**safely and** effectively)
- Cleans and shines (without scratching)
- For use in (Cleans) (For cleaning) homes (and small businesses) (such as [*insert use site descriptor(s)*])
- This product ([*Product Name*]) is a (an) [*insert product descriptor(s)*]
- Exterior Surfaces of (kitchen) appliances (such as [*surface descriptor(s)*])
- Use On [*surface descriptor(s)*]
- Eliminates (the source of) odors on (environmental) (household) surfaces (in the home)



• Antibacterial Action

- (Antibacterial cleaner that) cleans almost (nearly) (virtually) any surface without harming it
- (Antibacterial cleaner that) cleans almost (nearly) (virtually) everything without the risk of (damage) (damaging it)
- (Antibacterial cleaner that) that you can take almost (nearly) (virtually) everywhere without fear of damage
- [Product Name] is an effective (and) (versatile) cleaner that kills (household) germs, and cleans (household) surfaces (even glass) to a sparkling, shine
- Shines plus (and) kills (household) germs
- Now kills (household) germs
- For the dirt you can see and the (household) germs you can't
- Deodorizes by killing the (household) germs that cause odors
- Kills (household) germs and leaves a nice (clean) (fresh) (smell) scent

- (Now) kills bacteria<sup>†</sup>
- Kills (household) germs (and) (bacteria<sup>†</sup>) on (environmental) (household) surfaces
- ([Product Name]) Kills (household) (germs<sup>††</sup>) (and) (bacteria<sup>†</sup>) on [Surface Descriptor(s)] throughout your home (and in public places)
- Kills (99.9% of) bacteria<sup>†</sup> (as it cleans)
- (Sanitizes) (Kills 99.9% of bacteria<sup>†</sup>) as (it) (you) clean(s)
- ([Product Name]) Kills 99.9% of (household) (germs<sup>††</sup>) (and) (bacteria<sup>†</sup>), (on [surface descriptor (s)] throughout your home (and in public))
- Kills 99.9% of germs including the flu virus<sup>††</sup>
- Disinfects (and deodorizes) by killing common germs<sup>††</sup> (and controlling their odors)

- Kills common (household) (germs) (bacteria<sup>†</sup>) (and) viruses<sup>††</sup>
- Kills (the) flu virus<sup>††</sup>
- Kills household germs (and) (bacteria<sup>†</sup>) (and) (viruses<sup>††</sup>) without heavy fumes
- Disinfects (eliminates) household germs (bacteria<sup>†</sup>) (viruses<sup>††</sup>) (as it cleans)(as you clean)
- Effective on (Cleans) (shines) (disinfects) (sanitizes) (inhibits mold<sup>†††</sup> and mildew) (and) (deodorizes) surfaces such as: [insert surface descriptor(s)]
- Kills (99.9% of) Viruses<sup>††</sup>
- [Product Name] is an effective, versatile cleaner that kills (household) viruses<sup>††</sup> (on [surface descriptor])
- ([Product Name]) Kills (99.9% of) viruses<sup>††</sup> on [surface descriptor]
- ([Product Name]) Kills (99.9% of) household viruses<sup>††</sup> on [surface descriptor] (throughout) (in) [use site descriptor]
- Kills the viruses<sup>††</sup> that cause the flu (Influenza A) (H1N1)
- ([Product Name]) kills (the) (Pandemic) H1N1 (influenza A) virus<sup>††</sup> (formerly called swine flu)
- [Product Name] is an effective, versatile cleaner that kills (eliminates) (household) germs<sup>c</sup> (and) (bacteria<sup>†</sup>) (and) (viruses<sup>††</sup>) on [surface descriptor(s)]

- Cleans and kills (household) germs (and disinfects) (without leaving a visible (smear)<sup>o</sup>) residue
- (Thoroughly) Cleans, shines and disinfects (sanitizes)
- One step cleaner (and) (sanitizer) (disinfectant)
- Makes (everyday) cleaning (and) (disinfecting) easy
- Cleans, shines, disinfects, deodorizes
- Disinfects and deodorizes
- Disinfects (as it cleans) (as you clean)
- Cleans (and) disinfects in one step



- 2 in 1 (Household) (Cleaner) (Sanitizer) (and) (Disinfectant)
- Multi-purpose (disinfectant) (antibacterial) spray (for) (hard, non-porous) (surfaces)
- [Product Name] Disinfects (Environmental) (Household) (hard, non-porous) surfaces

- [Product Name] will (also) (effectively) prevent(s) (inhibit)(s) (the growth of) mold<sup>†††</sup> and mildew (and their odors)
- Prevents (inhibits) (the growth of) mold<sup>†††</sup> and mildew (and their odors) (on surfaces in your home) (and in public places)
- Helps prevent (inhibit) (the growth of) mold<sup>†††</sup> and mildew (and their odors)
- Prevents (smelly) (mold and<sup>†††</sup>) mildew that (can) grow(s) in (even the cleanest) homes
- Prevents (inhibits) the growth of mold<sup>†††</sup> and mildew

- Kills in seconds
- 30 Second Sanitization
- Kills (99.9%) (of bacteria<sup>†</sup>) in 30 seconds
- Works (in 30 seconds) to kill 99.9% of (household) (bacteria<sup>†</sup>)
- Fast acting sanitizer kills bacteria<sup>†</sup> in 30 seconds
- Kills 99.9% of (household) bacteria<sup>†</sup> (fast) (in 30 seconds)
- Kills (household) bacteria<sup>†</sup> (fast) on (environmental) (household) surfaces (30 seconds)
- Kills (household) bacteria<sup>†</sup> in seconds
- [Product Name] is an effective, versatile cleaner that sanitizes (in 30 seconds on) [surface descriptor(s)]
- ([Product Name]) Kills 99.9% of (household) bacteria<sup>†</sup> on [surface descriptor(s)] throughout your home (and in public places) (in) (30 seconds)

- Kills (household) (germs) (and) (bacteria<sup>†</sup>) in (7 minutes) (less than 10 minutes)
- Kills (household) (germs) (and) (bacteria<sup>†</sup>) on (environmental) (household) surfaces
- Works (in 7 minutes) (in less than 10 minutes) to Kill (more than) (greater than) (>) 99.9% of (household) (germs) (bacteria<sup>†</sup>)
- ([Product Name]) Kills (99.9% of) viruses<sup>††</sup> in (7 minutes) (less than 10 minutes)
- ([Product Name]) Kills (99.9% of) common (household) viruses<sup>††</sup> (in 7 minutes) (in less than 10 minutes)

[note to reviewer: organisms associated with sanitizer and/or disinfecting claims:]

- †Staphylococcus aureus (Staph) (ATCC 6538)
- †Salmonella enterica (Salmonella) (ATCC 10708)
- †Escherichia coli (E. coli) (ATCC 11229)

[note to reviewer: organisms associated with sanitizer claims only:]

- †Klebsiella pneumoniae (K. pneumoniae) (ATCC 4352)

[note to reviewer: organisms associated with disinfectant claims only:]

- †Methicillin Resistant Staphylococcus aureus (MRSA)(ATCC 33592)
- †Vancomycin Resistant Enterococcus faecalis (VRE)(ATCC 51575)

†† (Pandemic) H1N1 (influenza A) virus (formerly called swine flu) (ATCC VR-1469, Strain A/PR/8/34)

†††Aspergillus niger (ATCC 6275)

10/11

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.  
**SHAKE WELL BEFORE USING.**

**GENERAL (HOUSEHOLD) (KITCHEN) (BATHROOM) (LIVING ROOM) (FAMILY ROOM) (BEDROOM) (FLOOR) CLEANING (TO CLEAN):**

- (1.) (Turn cap **TWO CLICKS** counterclockwise to unlock.
- (2.) To spray, press down on textured indentation on the back side of cap.)
- (3.) Hold can upright and spray about eight inches from surface. (See picture at (right) left.)
- (4.) Wipe with soft clean cloth for best results.
- (5.) If using on electronic equipment, spray product directly onto cloth then dust as usual.

**†TO SANITIZE (AND DEODORIZE) HARD, NON-POROUS SURFACES:** Spray until thoroughly wet. Let stand 30 seconds. Then wipe. For heavily soiled areas or surfaces, a precleaning is required.

**††TO DISINFECT (AND DEODORIZE) HARD, NON-POROUS SURFACES:** Spray until thoroughly wet. Allow surface to remain wet for 7 minutes. Then wipe. For heavily soiled areas or surfaces, a precleaning is required.

**TO INHIBIT MOLD AND MILDEW ON HARD, NON-POROUS SURFACES:** Preclean first. Spray until thoroughly wet. Allow surface to remain wet for 7 minutes. Then wipe. Reapply at weekly intervals.

Not for use on food contact surfaces.

Note: Unplug electrical appliances before using.

Not suitable for unsealed wood, marble or granite (surfaces).

Spot test all other surfaces in an inconspicuous area.

**STORAGE AND DISPOSAL**

*[Residential]*

**STORAGE:** Store in a cool, dry place away from heat or flame.

**DISPOSAL:** This container may be recycled (in the few but) (growing number of communities) where aerosol can recycling is available. Before offering for recycling, empty the can by using the product according to the label. (DO NOT INCINERATE OR PUNCTURE.) If recycling is not available, discard empty container in trash.

*[Commercial, Industrial, Institutional]*

Do not contaminate water, food, or feed by storage and disposal.

**Pesticide Storage:** Store in original container in areas inaccessible to children or persons unfamiliar with its use.

**Pesticide Disposal:** Wastes resulting from the use of this product must be disposed of on-site or at an approved waste disposal facility.

**Container Disposal:** Nonrefillable container. Do not reuse container. Offer for recycling or reconditioning, if available. If not, discard in the trash.

**PHYSICAL OR CHEMICAL HAZARDS:** CONTENTS UNDER PRESSURE. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F (54 °C) may cause bursting.

(Keep out of reach of children)

Questions? Comments? Call 800-558-5252 or Write Helen Johnson  
Sold by: ©[year] S.C. Johnson & Son, Inc., Racine, WI 53403-2236 All Rights Reserved  
A family company since 1886. Fisk Johnson [signature]  
(Visit (our website) (us) at: [www.scjohnson.com](http://www.scjohnson.com), [www.pledge.com](http://www.pledge.com))  
EPA Reg. No. 4822-~~576~~; EPA Est. No. (4822-WI-1), (71681-IL-1), (71681-IL-2)  
576

[a recycling graphics symbol may be used if label space allows.]  
[Please recycle]  
[Aluminum can]

[CFC graphic and language may be used if space allows:]

