

4822-576

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460



Office of Pesticide Programs

Rachel Callies  
S.C. Johnson and Son, Inc.,  
125 Howe Street,  
Racine, WI. 53403-2236

FEB -2 2011

Subject: Petrie  
EPA Reg. No.: 4822-576  
Notification Date: January 5, 6, 10, 2011  
EPA Receipt Date: January 6, 10, 11, 2011  
Submission #: 888964, 889191, 889189

Dear Callies,

This letter acknowledges receipt of your multiple notification submitted under the provision of FIFRA section 3(c)9 and PR Notice 98-10.

**Proposed Notification Primary Brand Name:**

- Pledge Multi Surface II.

**General Comments**

Based on a review of the submitted materials, your notification is acceptable. A copy has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact Velma Noble at (703) 308-6233 or Jamil Mixon at (703) 308-8032.

Sincerely,  
  
Velma Noble  
Product Manager -31  
Regulatory Management Branch  
Antimicrobials Division (7510P)

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

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United States  
**Environmental Protection Agency**  
 Washington, DC 20460

- Registration
- Amendme.
- Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number <b>S.C. Johnson &amp; Son, Inc. / 4822-576</b>	2. EPA Product Manager <b>Velma Noble</b>	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>S.C. Johnson &amp; Son, Inc. / Petrie</b>	PM# <b>31</b>	
5. Name and Address of Application (Include ZIP Code) <b>S. C. Johnson &amp; Son, Inc.</b> <b>1525 Howe St.</b> <b>Racine, WI 53403-2236</b> <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:  EPA Reg. No.  Product Name	

**Section II**

<input type="checkbox"/> Amendment – Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated <input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.
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**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

**Notification of Primary Brand Name per PR Notice 98-10.**

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No <i>*Certification must be submitted</i>	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt.	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt.	<input type="checkbox"/> No Per container	<input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) Foil Pouch	<input type="checkbox"/> No Per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container <b>1-128 fluid ounces</b>		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

**Section IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name <b>Rachel M. Callies</b>	Title <b>Registration Specialist</b>	Telephone No. (Include Area Code) <b>(262) 260-0619</b>
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received _____ <b>(Stamped)</b>
2. Signature 		
3. Title <b>Registration Specialist</b>		
4. Typed Name <b>Rachel M. Callies</b>		5. Date <b>January 5, 2011</b>





- chrome fixture(s)
- cook top exterior surface(s)
- Corian®
- countertop(s)
- dashboard(s)
- diaper pail(s)
- doorknobs
- electronics
- environmental surfaces
- sealed fiberglass
- fixtures
- Formica®
- freezer - exterior surface(s)
- garbage can(s)
- glass
- glazed bathroom tile(s)
- glazed ceramic tile(s)
- sealed granite
- grill(s) - exterior surface(s) (use only when surface is cool)
- hard surfaces
- hard, non-porous surfaces
- high chair(s)
- hubcaps
- household surfaces
- linoleum (floors)
- microwave - exterior surface
- microwave oven(s) - exterior surface(s)
- mirrors
- no-wax floor(s)
- non-porous
- oven - exterior surface(s)
- pet area(s)
- polystyrene
- glazed porcelain
- glazed porcelain surface(s)
- plastic (ABS) (abs)
- refrigerator - exterior surface(s)
- shower(s)
- shower door(s)
- shower stall(s)
- sink(s)
- stainless steel
- stovetop(s)
- sealed synthetic marble
- tires
- toilets - exterior surfaces)(tubs (and) (glazed (ceramic) tile)
- tub(s)
- vinyl
- vinyl floor(s)
- vinyl siding
- wall(s)
- painted (finished) wood
- wood laminate

**[Scent Descriptors:]**

- Citrus (Scent) (Fragrance)
- Citrus Fresh (Scent) (Fragrance)
- Citrus Mist (Scent) (Fragrance)
- (Glade®) Sparkling Sunfruit (Scent) (Fragrance)
- (Glade®) Refreshing Citrus (Scent) (Fragrance)
- Citrus Blossom (Scent) (Fragrance)
- Orange (Scent) (Fragrance)
- Orange Peel (Scent) (Fragrance)
- Orange Grove (Scent) (Fragrance)
- Orange Blossom (Scent) (Fragrance)
- Orange Clean (Scent) (Fragrance)

**[Use Site Descriptors:]**

- Automotive Repair
- Automotive Shops
- Bathroom(s) (Surfaces)
- Bedroom(s)
- Churches, Synagogues, Religious Organizations
- Concession Stands
- Contractor Shops
- Convenience Stores
- Daycare (Centers) (Facilities)
- Dining Room(s)
- Family Room(s)
- Garages
- Home (Surfaces)
- Household (Surfaces)
- Janitorial Services
- Kitchen(s) (Surfaces)
- Living Room(s)
- Maintenance Shops
- Offices
- Pet Stores
- Retail Stores
- Professional Offices
- Schools

**[Claims:]**

- By (From the makers of) [SC Johnson Brand Name]
- Bonus (Multi-) (Special) (Mega) (Value) Pack
- New [Note to Reviewer: "New" To be used for the first 6 months the product is marketed.]
- New (Better) and Improved (Scent) (Formula) (Fragrance) (Size)
- Trial Size (Available)
- X% (More) Free [where X is any number between 1 and 100]
- X oz (More) Free [where X is any number between 1 and 128]
- X oz at the X oz price [where X is any number between 1 and 128]
- Produced with more than 30% renewable energy
- Guaranteed to clean or your money back (see back panel)
- (Contains) no phosphates
- Do not use on LCD (and) (plasma) TV monitors (televisions) (TV's)
- (Now) With Glade® [scent descriptor]

• (Pledge) (With) Glade To( ) Odor Solutions

- Helps prevent (or) (reduces) cross-contamination of treated (hard, non-porous) surfaces
- Use this product ([Product Name]) throughout your home on (household) surfaces (including glass)
- ([Product Name]) Effectively removes everyday soils on [surface descriptor(s)]
- Use in the [site descriptor(s)] and throughout (all around) the whole house (your home) (your house)
- Use throughout [site descriptor(s)]
- Use throughout the (your) home (house)
- Versatile cleaner can be used throughout (all around) the whole house (your home) (your house)
- Won't (Will not) harm (most) (nearly all) (virtually any) surfaces
- A fast (and) (easy) way to clean your house
- Passes the finger swipe test
- No oily (or) (greasy) (or) (dull) (or) (smeary) residue
- (Pledge) Everyday Clean(er)
- (Pledge) Total Clean(er)
- Multi-Purpose (Cleaner)
- Multi-Shine (Cleaner)
- Multi-Surface (Cleaner)
- No abrasives (or) (phosphates)
- No visible ( or oily) (or smeary) residue (build up)
- No-scratch formula
- Leaves a (brilliant shine) (and a) fresh (clean) scent
- Leaves a (brilliant ) shine
- Leaves no (less) visible (or) (greasy) (or) (gritty) (or) (oily) (or) (smeary) residue
- Leaves [site descriptor(s)] [surface descriptor(s)] clean and shining (shiny)
- Easy to use
- Fast, easy cleaning solution (-one product for a variety of surfaces)
- For the entire house (home) (household)
- [scent descriptor] scent (fragrance) (deodorizer)
- Leaves your [use site descriptor(s)] smelling fresh
- Deodorizes
- Deodorizer
- Complete clean
- Cleans almost (nearly) (virtually) everything in your home
- Cleans almost (nearly) (virtually) any hard surfaces in your home (safely and effectively)
- Cleans and shines (without scratching)
- For use in (Cleans) (For cleaning) homes (and small businesses) (such as [insert use site descriptor(s)])
- This product ([Product Name]) is a (an) [insert product descriptor(s)]
- Exterior Surfaces of (kitchen) appliances (such as [surface descriptor(s)])
- Use On [surface descriptor(s)]
- Eliminates (the source of) odors on (environmental) (household) surfaces (in the home)

- Antibacterial Action
- Antibacterial cleaner that cleans almost (nearly) (virtually) any surface without harming it
- Antibacterial cleaner that cleans almost (nearly) (virtually) everything without the risk of (damage) (damaging it)

- Antibacterial cleaner that ( ) can take almost (nearly) (virtually) e ( ) where without fear of damage
  - [*Product Name*] is an effective (and) (versatile) cleaner that kills (household) germs, and cleans (household) surfaces (even glass) to a sparkling, shine
  - Shines plus (and) kills (household) germs
  - Now kills (household) germs
  - For the dirt you can see and the (household) germs you can't
  - Deodorizes by killing the (household) germs that cause odors
  - Kills (household) germs and leaves a nice (clean) (fresh) (smell) scent
- 
- (Now) kills bacteria<sup>†</sup>
  - Kills (household) germs (and) (bacteria<sup>†</sup>) on (environmental) (household) surfaces
  - ([*Product Name*]) Kills (household) (germs) (and) (bacteria<sup>†</sup>) on [*Surface Descriptor(s)*] throughout your home (and in public places)
  - Kills (99.9% of) bacteria<sup>†</sup> (as it cleans)
  - (Sanitizes) (Kills 99.9% of) bacteria<sup>†</sup> as (it) (you) clean(s)
  - ([*Product Name*]) Kills 99.9% of (household) (germs) (and) (bacteria<sup>†</sup>), on [*surface descriptor (s)*] throughout your home (and in public)
  - Disinfects (and deodorizes) by killing common germs (and controlling their odors)
- 
- Kills common (household) (germs) (bacteria<sup>†</sup>) (and) viruses<sup>††</sup>
  - Kills the flu virus<sup>††</sup>
  - Kills household germs (and) (bacteria<sup>†</sup>) (and) (viruses<sup>††</sup>) without heavy fumes
  - Disinfects (eliminates) household germs (bacteria<sup>†</sup>) (viruses<sup>††</sup>) (as it cleans)(as you clean)
  - Effective on (Cleans) (shines) (disinfects) (sanitizes) (inhibits mold<sup>†††</sup> and mildew) (and) (deodorizes) surfaces such as: [*insert surface descriptor(s)*]
  - Kills (99.9% of) Viruses<sup>††</sup>
  - [*Product Name*] is an effective, versatile cleaner that kills (household) viruses<sup>††</sup> (on [*surface descriptor*])
  - ([*Product Name*]) Kills (99.9% of) viruses<sup>††</sup> on [*surface descriptor*]
  - ([*Product Name*]) Kills (99.9% of) household viruses<sup>††</sup> on [*surface descriptor*] (throughout) (in) [*use site descriptor*]
  - Kills the viruses<sup>††</sup> that cause the flu (Influenza A) (H1N1)
  - ([*Product Name*]) kills (the) (Pandemic) H1N1 (influenza A) virus<sup>††</sup> (formerly called swine flu)
  - [*Product Name*] is an effective, versatile cleaner that kills (eliminates) (household) germs (and) (bacteria<sup>†</sup>) (and) (viruses<sup>††</sup>) on [*surface descriptor(s)*]
- 
- Cleans and kills (household) germs (and disinfects) (without leaving a visible (smeary) residue)
  - (Thoroughly) Cleans, shines and disinfects (sanitizes)
  - One step cleaner (and) (sanitizer) (disinfectant)
  - Makes (everyday) cleaning (and) (disinfecting) easy
  - Cleans, shines, disinfects, deodorizes
  - Disinfects and deodorizes
  - Disinfects (as it cleans) (as you clean)
  - Cleans (and) disinfects in one step
  - 2 in 1 (Household) (Cleaner) (Sanitizer) (and) (Disinfectant)
  - Multi-purpose (disinfectant) (antibacterial) spray (for) (hard, non-porous) (surfaces)
  - [*Product Name*] Disinfects (Environmental) (Household) (hard, non-porous) surfaces



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- [Product Name] will (also) (effectively) prevent(s) (inhibit)(s) (the growth of) mold<sup>†††</sup> and mildew (and their odors)
- Prevents (inhibits) (the growth of) mold<sup>†††</sup> and mildew (and their odors) (on surfaces in your home) (and in public places)
- Helps prevent (inhibit) (the growth of) mold<sup>†††</sup> and mildew (and their odors)
- Prevents (smelly) (mold and<sup>†††</sup>) mildew that (can) grow(s) in (even the cleanest) homes
- Prevents (inhibits) the growth of mold<sup>†††</sup> and mildew

- Kills in seconds
- 30 Second Sanitization
- Kills (99.9%) (of bacteria<sup>†</sup>) in 30 seconds
- Works (in 30 seconds) to kill 99.9% of (household) (bacteria<sup>†</sup>)
- Fast acting sanitizer kills bacteria<sup>†</sup> in 30 seconds
- Kills 99.9% of (household) bacteria<sup>†</sup> (fast) (in 30 seconds)
- Kills (household) bacteria<sup>†</sup> (fast) on (environmental) (household) surfaces (30 seconds)
- Kills (household) bacteria<sup>†</sup> in seconds
- [Product Name] is an effective, versatile cleaner that sanitizes (in 30 seconds on) [surface descriptor(s)]
- ([Product Name]) Kills 99.9% of (household) bacteria<sup>†</sup> on [surface descriptor(s)] throughout your home (and in public places) (in) (30 seconds)

- Kills (household) (germs) (and) (bacteria<sup>†</sup>) in (7 minutes) (less than 10 minutes)
- Kills (household) (germs) (and) (bacteria<sup>†</sup>) on (environmental) (household) surfaces
- Works (in 7 minutes) (in less than 10 minutes) to Kill (more than) (greater than) (>) 99.9% of (household) (germs) (bacteria<sup>†</sup>)
- ([Product Name]) Kills (99.9% of) viruses<sup>††</sup> in (7 minutes) (less than 10 minutes)
- ([Product Name]) Kills (99.9% of) common (household) viruses<sup>††</sup> (in 7 minutes) (in less than 10 minutes)

[note to reviewer: organisms associated with sanitizer and/or disinfecting claims:]

- † *Staphylococcus aureus* (Staph) (ATCC 6538)
- † *Salmonella enterica* (Salmonella) (ATCC 10708)
- † *Escherichia coli* (E. coli) (ATCC 11229)

[note to reviewer: organisms associated with sanitizer claims only:]

- † *Klebsiella pneumoniae* (K. pneumoniae) (ATCC 4352)

[note to reviewer: organisms associated with disinfectant claims only:]

- † Methicillin Resistant *Staphylococcus aureus* (MRSA)(ATCC 33592)
- † Vancomycin Resistant *Enterococcus faecalis* (VRE)(ATCC 51575)

†† (Pandemic) H1N1 (influenza A) virus (formerly called swine flu) (ATCC VR-1469, Strain A/PR/8/34)

††† *Aspergillus niger* (ATCC 6275)

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**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**SHAKE WELL BEFORE USING.**

**GENERAL (HOUSEHOLD) (KITCHEN) (BATHROOM) (LIVING ROOM) (FAMILY ROOM) (BEDROOM) (FLOOR) CLEANING (TO CLEAN):**

- (1.) Turn cap TWO CLICKS counterclockwise to unlock.
- (2.) To spray, press down on textured indentation on the back side of cap.
- (3.) Hold can upright and spray about eight inches from surface. [See picture at (right) (left).]
- (4.) Wipe with soft clean cloth for best results.
- (5.) If using on electronic equipment, spray product directly onto cloth then dust as usual.

**TO SANITIZE (AND DEODORIZE) HARD, NON-POROUS SURFACES:** Spray until thoroughly wet. Let stand 30 seconds. Then wipe. For heavily soiled areas or surfaces, a precleaning is required.

**TO DISINFECT (AND DEODORIZE) HARD, NON-POROUS SURFACES:** Spray until thoroughly wet. Allow surface to remain wet for 7 minutes. Then wipe. For heavily soiled areas or surfaces, a precleaning is required.

**TO INHIBIT MOLD AND MILDEW ON HARD, NON-POROUS SURFACES:** Preclean first. Spray until thoroughly wet. Allow surface to remain wet for 7 minutes. Then wipe. Reapply at weekly intervals.

Not for use on food contact surfaces.

Note: Unplug electrical appliances before using.

Not suitable for unsealed wood, marble or granite surfaces.

Spot test all other surfaces in an inconspicuous area.

**STORAGE AND DISPOSAL**

*[Residential]*

**STORAGE:** Store in a cool, dry place away from heat or flame.

**DISPOSAL:** This container may be recycled (in the few but) (growing number of communities) where aerosol can recycling is available. Before offering for recycling, empty the can by using the product according to the label. (DO NOT INCINERATE OR PUNCTURE.) If recycling is not available, discard empty container in trash.

*[Commercial, Industrial, Institutional]*

Do not contaminate water, food, or feed by storage and disposal.

**Pesticide Storage:** Store in original container in areas inaccessible to children or persons unfamiliar with its use.

**Pesticide Disposal:** Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

**Container Disposal:** Nonrefillable container. Do not reuse container. Offer for recycling or reconditioning, if available. If not, discard in the trash.

**PHYSICAL OR CHEMICAL HAZARDS: CONTENTS UNDER PRESSURE.** Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F (54 °C) may cause bursting.

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Questions? Comments? Call 800-558-5252 or Write Helen Johnson  
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Visit our website at: [www.scjohnson.com](http://www.scjohnson.com), [www.pledge.com](http://www.pledge.com)  
EPA Reg. No. 4822-576; EPA Est. No. (4822-WI-1), (71681-IL-1), (71681-IL-2)

[a recycling graphics symbol may be used if label space allows.]

[CFC graphic and language may be used if space allows:]

