# AGENO. TO ABOUTECT TO A GENOMENTAL PROTECTION

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

8 July 2014

# **VIA EMAIL**

Ms. Sheila Bugalecki Senior Research Scientist S.C. Johnson & Son, Inc. 1525 Howe Street Racine, WI 53403-2236

Subject: Label Amendment – Revising and Adding Marketing Claims and Other Revisions

Product Name: KJM

EPA Registration Number: 4822-574 Submission Date: May 7, 2014 Decision Number: 492036

# Dear Ms. Bugalecki:

The label amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended is **acceptable.** 

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

If you have any questions regarding this action, please contact Michael Walsh by phone at (703) 308-2972 or via email at "walsh.michael@epa.gov".

Sincerely,

Mark Suarez, Product Manager 13

Insecticide Branch

Office of Pesticide Programs

ACCEPTED

07/08/2014

Under the Federal Insecticide, Fungicide

and Rodenticide Act as amended, for the

4822-574

pesticide registered under

EPA Reg. No.

#### **KJM**

[Alternate Brand Name: Raid Yard Guard Mosquito Fogger]

#### **ACTIVE INGREDIENTS**

Prallethrin...... 0.04% Cyfluthrin...... 0.03% OTHER INGREDIENTS...... 99.93% Contains sodium nitrite

KEEP OUT OF REACH OF CHILDREN **CAUTION** 

See additional precautionary statements on back

NET WT.

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. SHAKE BEFORE USING

Do not apply directly to food or to food serving or food preparation surfaces. Do not apply to pets or to your skin or clothing. Do not allow children or pets to contact treated surfaces until spray has dried. Do not spray indoors.

For flying insects: Flies, mosquitoes, non-biting gnats, small flying moths, wasps, hornets and multi-colored asian lady beetles.

Hold can on a slight downward angle. Point nozzle away from face, other people and animals. Spray toward area being treated. Alow spray to drift over area and settle. From 4 to 6 feet away, spray articles and vegetation in the area including plant leaves and foliage, furniture (except seating and table top surfaces), tents, outdoor screening, deck railings, campers, and other surfaces that pests may contact or rest upon. For best results, spray when air is calm. IF BREEZY, spray with the wind. IF NOT BREEZY, spray out from center of area being treated. Give special attention to breeding areas such as garbage cans and compost piles.

#### STORAGE AND DISPOSAL

**STORAGE:** Store in a cool, dry place away from heat, sparks and open flame.

**DISPOSAL:** Do Not Puncture or Incinerate! If empty: This container may be recycled in the few but growing number of communities where (steel) aerosol can recycling is available. Before offering for recycling, empty the container (can) by using the product according to the label. If recycling is not available, place in trash. If partially filled: Call your local solid waste agency or 800-529-3394 for disposal instructions.

[The steel graphics symbol will be used if label space allows it.]



# PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

# **ENVIRONMENTAL HAZARDS**

This pesticide is toxic to fish and aquatic invertebrates. Do not apply directly to water. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas.

#### PHYSICAL OR CHEMICAL HAZARDS

Flammable. Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

(Contains no CFCs or other ozone depleting substances. Federal Regulations prohibit CFC propellants in aerosols.) [optional graphic]



(Made in [country])

[website may be listed]

Questions? Comments? Call 800-558-5252 or Write Helen Johnson Sold by: © [year] S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

EPA Reg. No. 4822-574 EPA Est. No.

#### [Optional Marketing Claims]



(New) Outdoor Fresh® (Scent(ed)

(New) Country Fresh® (Scent(ed)

(New) Forest Fresh (Scent(ed)

Fast acting (formula)

Fast and easy

Kills on contact

Kills and repels

Area repellent

Mosquito killer

One step fogger

Easy to use!

Use with confidence!

Outdoor (Mosquito) Fogger

Sprays (Kills flying insects) up to 20 feet away

Repels (Kills) (Effective Against) (flies) (mosquitoes) (non-biting gnats) (small flying moths) (multi-colored Asian lady beetles)

(Raid) Kills Bugs DEAD®!

Keeps bugs away (for) (hours) up to 6 hours

Repels (Repellency) (Kills) (Lasts) for (up to) 6 hours

Provides a (virtually) bug free outdoor area for (up to) 6 hours

Repels (and) (Kills) flying insects

Spray KJM before your event to kill (repel) flies (mosquitoes) (non-biting gnats) (small flying moths) (multicolored Asian lady beetles) up to 20 feet away

For yard(s) and deck(s) (and) (campsites)

Covers up to 900-1000 ft<sup>2</sup> (30' x 30')

Covers an average size patio (deck)

Ideal for backyards (decks) (and) (patios) (and) (campsites)

Proven (Large)(Area) (Coverage) (repellency) (kill)

Whole (Entire) yard (campsite) coverage

Yard (&) (Patio) (Deck) (Campsite) Fogger

Backyard (Campsite) coverage

Pre-treat your yard (pre-treatment)

Spray on areas to be treated

Fast acting (repellency) (kill) (coverage) up to 6 hours

Kills insects where they live

No hose required (needed) (necessary)

Repels (and) (Kills) (Lasts against) (Outdoor activity without) (annoying) mosquitoes up to 6 hours! (in your outdoor living space (campsite))

Repels (and) (Kills) (Lasts against) (Outdoor activity without) (annoying) (flies) (mosquitoes) (non-biting gnats) (small flying moths) (multi-colored Asian lady beetles) (and) (other) (outdoor) (insects) (as listed) up to 20 feet away! (for up to 6 hours) (in your outdoor living space (campsite))

Repels (Kills) (house flies) annoying bugs

Affordable mosquito (repellency) (kill)

Kills mosquitoes that may carry (transmit) West Nile Virus, (LaCrosse Encephalitis), (St. Louis Encephalitis), (Eastern Equine Encephalitis), (Western Equine Encephalitis), (Cache Valley Encephalitis)

An outdoor product for use in outdoor areas including backyards, patios, decks and picnic areas (and) (campsites)

Repels (and) (Kills) bugs up to 20 feet away

(Repels) Kills (Effective against) flies, (mosquitoes) (non-biting gnats).

(Also) kills (repels) (effective against) small flying moths, (wasps), (and) (multi-colored asian lady beetles)

For Outdoor Use Only

Contains (2) (3) (4) (16 oz) foggers

Buy one get one free

Bonus (Value) (Twin) pack

"X"% More Free

S.C. Johnson (& Son) (Wax)

A Family Company ([logo])

Since 1886

Fisk Johnson [signature]

Peel (remove) (tear) label (sticker) (coupon) (here) for complete use directions

Peel (remove) (tear) label (sticker) (coupon) (here) for complete use directions and precautionary statements Peel (remove) (tear) label (sticker) (coupon) (here) before use

Read entire label before use

Apply this product only as specified

Visit [website] to identify your bug and best treatment plan

(Additional) Tips (Non-chemical Control Options): [one or more to be chosen from the following list]

Do not leave doors and windows open.

Inspect screens for holes and loose edges that may allow flies and wasps to enter.

Flies breed in decaying matter. Remove these sources in yards and garbage areas before flies start to breed.

Caulk hiding spots and points of entry from outside or neighboring units.

To prevent mosquito breeding remove standing water from your yard.

Raid Defense System (Defense System)

Attack(s) Bugs\*
Control(s) Bugs†
Prevent(s) Bugs‡

Raid Defense System (Raid Guided Support) helps you work smarter, not harder, to fight bugs. Visit raidkillsbugs.com to identify your bug and best treatment plan.

Use this product to:

**Control Bugs** 

Kill bugs at the source (Kill the bugs you don't see)

<sup>†</sup> Use this product to kill (Use to kill) flies (mosquitoes) (flies and mosquitoes) (flies, mosquitoes and other listed bugs) (keeping bugs away) for up to 6 hours.

Use other Raid products to:

Attack Bugs

Kill bugs on contact (Kill the bugs you see)

\* Use a Raid Flying Insect Killer product to kill flies (mosquitoes) (flies and mosquitoes) (flies, mosquitoes, and other listed bugs) on contact. Read the label to find the right product for your bug problem.

**Prevent Bugs** 

Help keep bugs out (Keep Bugs Out)

‡ Use a Raid Max Bug Barrier product outdoors where flying bugs may land or enter to help keep (to keep) bugs out (of your home). Or, spray this product around window and door frames and any other areas where bugs may rest (such as under eaves, near porches, and around light fixtures, cords, and railings). Do not spray surfaces with more than one pest control product. Read the label to find the right product for your bug problem.