

4822-573

11/14/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

NOV 14 2012

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Rachel M. Callies  
S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236

Subject: Label Amendment

EPA Registration No.: 4822-573  
KJM Y&D

Your submissions dated August 6 and August 15, 2012

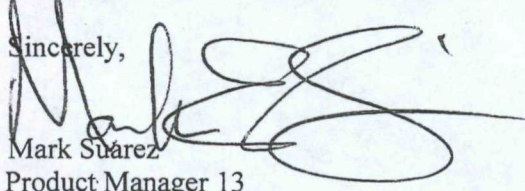
Dear Ms Callies:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable subject to the comments listed below.

- Delete the marketing claims "For complete protection..., For most complete protection..." Safety claims and /or terms that imply that protection will extend for an indefinite period, or give a false or misleading impression regarding the safety of a product are not acceptable.
- Qualify the claim "Won't (harm) (damage) (stain) tents (or) tarps" by adding "Test in an inconspicuous area to verify that product does not stain." As proposed, the claim contradicts instructions elsewhere on the label to test for confirmation that the product does not stain.
- Delete "For you" and "for your area (world)" from the claim "For you, for your gear, for your..." These are unqualified phrases that that could give the impression the product can be applied to the human body or indoor living areas.

A stamped copy of the label is enclosed for your records. Your release for shipment of the product bearing amended labeling constitutes acceptance of these conditions. Two (2) copies of the final printed labeling must be submitted prior to releasing the product for shipment.

If you have any questions regarding this action, please contact Olga Odiott at (703)308-9369.

Sincerely,  
  
Mark Suarez  
Product Manager 13  
Insecticide Branch  
Registration Division (7505P)

KJM Y&D [master name]  
OFF! Outdoor Fogger [alternate brand name]

ACTIVE INGREDIENTS

Prallethrin..... 0.04%  
Cyfluthrin..... 0.03%  
OTHER INGREDIENTS..... 99.93%  
Contains sodium nitrite

**ACCEPTED**  
**with COMMENTS**  
**In EPA Letter Dated**  
NOV 14 2012  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No.  
4822-573

KEEP OUT OF REACH OF CHILDREN  
CAUTION

See additional precautionary statements on back

Not intended for body application or indoor use

NET WT. 4 OZ. to 27 OZ. (113g to 765g)

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.  
SHAKE BEFORE USING

Do not apply directly to food or to food serving or food preparation surfaces. Do not apply to pets or to your skin or clothing. Do not allow children or pets to contact treated surfaces until spray has dried. Do not spray indoors.

For flying insects: Flies, mosquitoes, non-biting gnats, small flying moths, wasps and multi-colored asian lady beetles.

**(When treating tents (or tarps),) (test in an inconspicuous area to verify (check)(confirm) that product does not stain.)**

**(Rotate (nozzle) to unlock (actuator) (cap).)**

Hold can on a slight downward angle.  
Point nozzle away from face, other people and animals.  
(Allow spray to drift over area and settle.)

**(From x to y inches (feet) away, spray (articles) (surface(s))(tarp) (and)(or) (tent) (entryway) (entry) (entry and exit) (of tent) (ground) (and) (vegetation) (in the area) (including plant leaves and foliage, ) (furniture (except seating and table top surfaces, )) (outdoor screening, deck railings, campers and other surfaces that pests may contact or rest upon. ))**

(Allow spray to drift over area and settle.)

For best results, spray when air is calm. (IF BREEZY, spray with the wind. IF NOT BREEZY, spray out from center of area being treated.) (Give special attention to breeding areas such as garbage cans and compost piles.) (DO NOT SPRAY DIRECTLY ON SKIN.) **(Some residue may appear on surface and can be washed off with water.)**

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place away from heat, sparks and open flame.

DISPOSAL:

Do Not Puncture or Incinerate!

If empty: This container may be recycled in the few but growing number of communities where (steel) aerosol can recycling is available. Before offering for recycling, empty the container (can) by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 800-529-3394 for disposal instructions.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish and aquatic invertebrates. Do not apply directly to water. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas.

PHYSICAL OR CHEMICAL HAZARDS

Flammable. Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

(www.off.com™)  
(Made in [country])

Questions? Comments?  
Call 800-558-5252 or Write Helen Johnson  
Sold by: ©[year] S. C. Johnson & Son, Inc.  
Racine, WI 53403-2236 U.S.A.  
(All Rights Reserved)

EPA Reg. No. 4822-573  
EPA Est. No. XXXX-XXX ((...) Lot number suffix (...) indicates appropriate establishment number.)  
(US Patent(s) xxxxxxxx)  
(Patent Pending)

[Optional recycling and CFC statements:]



Aluminum can, please recycle. (with or without a recycle symbol)



[CONTAINS NO CFCs OR OTHER OZONE DEPLETING SUBSTANCES. FEDERAL REGULATIONS PROHIBIT CFC PROPELLANTS IN AEROSOLS]



Optional Marketing Statements:

- (New) Outdoor Fresh® Scent
- (New) Country Fresh® Scent
- (New) Forest Fresh Scent
- New formula
- Fast acting (formula)
- Fast and easy
- Kills on contact

[Note: "New" to be used only for the first 6 months on the market]

Kills and repels  
 Area repellent  
 Mosquito killer  
 One step fogger  
 Easy to use!  
 Use with confidence!  
 Outdoor (Camp) (Mosquito) Fogger (Campsite)(Campground)  
 Sprays (Kills flying insects) up to 20 feet away  
 (Repels) (Kills) (Effective Against) (flies) (mosquitoes) (non-biting gnats) (small flying moths) (multi-colored Asian lady beetles)  
 Kills and Repels Mosquitoes and Flies  
 OFF!™ Defense  
 Keeps bugs OFF!™  
 Keeps bugs away (for) (up to) 6 hours  
 Repels (Repellency) (Kills) (Lasts) for (up to) 6 hours  
 Provides a (virtually) bug free outdoor area for (up to) 6 hours  
 Repels (and) (Kills) flying insects  
 Spray KJM Y&D before your event to kill (repel) flies (mosquitoes) (non-biting gnats) (small flying moths) (multi-colored Asian lady beetles) up to 20 feet away  
 For yard(s) and deck(s) (and) (campsites)  
 (Covers) up to 900 ft<sup>2</sup> (30' x 30 ft.)  
 Covers an average size patio (deck) (camp) (campsite)(~~campground~~)  
 Ideal for (backyards) (decks) (patios) (camping) (and) (campsites)(~~campground~~)  
 Proven (Large)(Area) (Coverage) (repellency) (kill)  
 Whole (Entire) yard (campsite)(~~campground~~) coverage  
 (Yard) (&) (Patio) (Deck) (Campsite) (~~campground~~)(Camp) Fogger  
 Backyard (Campsite)(~~campground~~) (Camp) coverage  
 Pre-treat your yard (camp) (campsite) (campground)  
 Backyard (Camp) (Campsite) (campground) Pretreat  
 Spray on areas to be treated  
 Fast acting (repellency) (kill) (coverage) up to 6 hours (up to 30 x 30 ft)  
 Kills insects where they live  
 No hose required (needed) (necessary)  
 Repels (and) (Kills) (Lasts against) (annoying) mosquitoes (up to 6 hours!) (in your outdoor living space (campsite) (camp))  
 Repels (and) (Kills) (Lasts against) (Outdoor activity without) (annoying) (flies) (mosquitoes) (non-biting gnats) (small flying moths) (multi-colored Asian lady beetles) (and) (other) (outdoor) (insects) (as listed) up to 20 feet away! (for up to 6 hours) (in your outdoor living space (campsite))  
 Repels (Kills) (house flies) annoying bugs  
 Affordable mosquito (repellency) (kill)  
 Kills mosquitoes that may carry (transmit) West Nile Virus, (LaCrosse Encephalitis), (St. Louis Encephalitis), (Eastern Equine Encephalitis), (Western Equine Encephalitis), (Cache Valley Encephalitis)  
 An outdoor product for use in outdoor areas including backyards, patios, decks and picnic areas (and) (campsites) (campground).  
 Repels (and) (Kills) bugs up to 20 feet away.  
 (Repels) Kills (Effective against) flies, (mosquitoes) (non-biting gnats).  
 (Also) kills (repels) (effective against) small flying moths, (wasps), (and) (multi-colored asian lady beetles).  
 For Outdoor Use Only  
 Not intended for body application or indoor use  
 Spray articles and vegetation in the area including plant leaves and foliage, furniture (except seating and table top surfaces), tents, outdoor screening, deck railings, campers, and other surfaces that pests may contact or rest upon.  
 IF BREEZY, spray with the wind.  
 IF NOT BREEZY, spray out from center of area being treated.  
**The OFF! That you don't put on**  
 Patio & Deck  
 Backyard  
 Camp (Campsite) (Campground)

Zone Coverage  
Camp(site)(ground) & Dock  
(Wide) (Broad) Area Coverage  
(Wide) (Broad) Area Protection  
S.C. Johnson (Wax)  
A Family Company ([logo])  
Since 1886  
Fisk Johnson [signature]

**Portable**  
**Convenient**  
**Backpacking**  
**(OFF!) Tent and Tarp Spray**  
**Repels Mosquitoes and Flies (from your tent)**  
**Light Aluminum Can (Enhances Portability)**  
**(Lightweight) (Aluminum) (Portable) Can**  
**Features (a) Locking Cap (to prevent accidental spraying) (while backpacking (camping)(hiking))**  
**Cap Locks To Prevent Accidental Spraying (while backpacking (camping)(hiking))**  
**Won't (Harm) (Damage) (Stain) Tents and (or) Tarps**

X

[Text describing OFF! line segmentation to be used with or without graphics]

Try out complete line of OFF!® Outdoor products.  
(Personal repellants) (Table top) (Patio & Deck) (Backyard) (Camp) (Campsite) (Campground)  
((Campsite) Pretreat) (Citronella Candle) ( (Wide)(Broad) Area (Zone) Coverage)  
Look for products in each of these categories to meet your outdoor needs.

[OR]

X For the most complete protection options, choose products for:  
(you)(your gear)(your tent)(your world)(your area)(your campsite)

[OR]

X For complete protection, choose products for:  
(you)(your gear)(your tent)(your world)(your area)(your campsite)

[OR]

X For you, for your gear (tent), for your area (world) (campsite)  
[to be used in conjunction with graphics to describe alternate segmentation available]

