



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

July 30, 2010

Ms. Rachel M. Callies
S.C. Johnson & Son, Inc.
1525 Howe St.
Racine, WI 53403-2236

Subject: Label Notification(s) for Pesticide Registration Notice 98-10
Additional Alternate Brand Name Request

Dear Ms. Callies:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice PRN 98-10 dated June 23, 2010 for the following product(s):

KJM Y&G

EPA Reg. No. 4822-573

Additional Brand Name:

OFF! Outdoor Fogger

The Registration Division (RD) has conducted a review of this request for applicability under PRN 98-10 and finds that the label change(s) requested falls within the scope of PRN-98-10. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Regina Foushee'-Smith at 703-605-0780.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken
Product Manager
Insecticide Branch
Registration Division (7505P)

| | | |
|--|--|-----------------------|
| <p style="text-align: center;">United States EPA Environmental Protection Agency Washington, DC 20460</p> | <input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other | OPP Identifier Number |
|--|--|-----------------------|

Application for Pesticide - Section I

| | | |
|--|--|--|
| 1. Company/Product Number S.C. Johnson & Son, Inc. / 4822-573 | 2. EPA Product Manager Richard Gebken | 3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name) S.C. Johnson & Son, Inc. / KJM Y&D | PM# 10 | |
| 5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403-2236 <input type="checkbox"/> Check if this is a new address | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. NOTIFICATION Product Name JUL 3 0 2010 | |

Section II

| | |
|--|---|
| <input type="checkbox"/> Amendment – Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated <input checked="" type="checkbox"/> Notification – Explain below. | <input type="checkbox"/> Final printed labels in response to Agency letter dated <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below. |
|--|---|

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of Primary Brand Name per PR Notice 98-10.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section III

| | | | | | |
|---|---|-------------------|--|-------------------|---|
| 1. Material This Product Will Be Packaged In: | | | | | |
| Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No *Certification must be submitted | Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt. | No. Per container | Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt. | No. Per container | 2. Type of Container <input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) Foil Pouch |
| 3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container | 4. Size(s) Retail Container 4 – 27 fluid ounces | | 5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product | | |
| 6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled | | | | | |

Section IV

| | | |
|---|--|---|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application) | | |
| Name Rachel M. Callies | Title Registration Specialist | Telephone No. (Include Area Code) (262) 260-0619 |
| I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law. | | 6. Date Application Received <p style="text-align: center;">(Stamped)</p> |
| 2. Signature | 3. Title Registration Specialist | |
| 4. Typed Name Rachel M. Callies | 5. Date June 23, 2010 | |

3/11

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236
262.260.2000

23 June 2010

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Via Courier

Re: KJM Y&G
EPA Reg. No. 4822-573
Notification of **Alternate Brand Name** per PR Notice 98-10

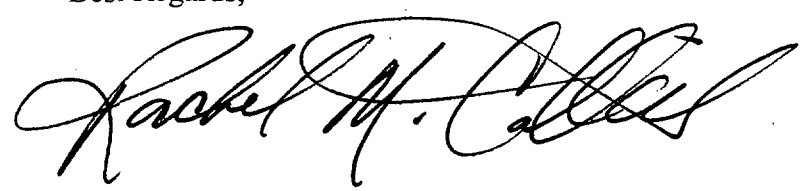
Dear Mr. Gebken,

S.C. Johnson and Son, Inc (SCJ) hereby provides notification to the Agency of our intention to use the following **alternate brand name** for the subject product:

OFF! Outdoor Fogger

In accordance with PR Notice 98-10, we have included a completed Application for Registration. Please feel free to contact me directly if you have any questions or concerns regarding this notification.

Best Regards,



Rachel M. Callies
Registration Specialist
262/ 260-0619 (phone)
262/ 260-4716 (fax)
RMCallie@scj.com

Enclosure

S.C. JOHNSON (A Family Company)

NOTIFICATION

KJM Y&D [master name]

JUL 3 0 2010

OFFI Outdoor Fogger [alternate brand name]

ACTIVE INGREDIENTS

Prallethrin..... 0.04%

Cyfluthrin..... 0.03%

OTHER INGREDIENTS..... 99.93%

Contains sodium nitrite

KEEP OUT OF REACH OF CHILDREN

CAUTION

See additional precautionary statements on back

NET WT. 4 OZ. to 27 OZ. (113g to 765g)

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

SHAKE BEFORE USING

Do not apply directly to food or to food serving or food preparation surfaces. Do not apply to pets or to your skin or clothing. Do not allow children or pets to contact treated surfaces until spray has dried. Do not spray indoors.

For flying insects: Flies, mosquitoes, non-biting gnats, small flying moths, wasps and multi-colored asian lady beetles

Hold can on slight downward angle. • Point nozzle away from face, other people and animals. • Spray toward area being treated. • Allow spray to drift over area and settle. • Spray articles and vegetation in the area including plant leaves and foliage, furniture (except seating and table top surfaces), tents, outdoor screening, deck railings, campers, and other surfaces that pests may contact or rest upon. • For best results, spray when air is calm. IF BREEZY, spray with the wind. IF NOT BREEZY, spray out from center of area being treated. • Give special attention to breeding areas such as garbage cans and compost piles. [• DO NOT SPRAY DIRECTLY ON SKIN.]

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place away from heat, sparks and open flame.

DISPOSAL:

Do Not Puncture or Incinerate!

If empty: This container may be recycled in the few but growing number of communities where (steel) aerosol can recycling is available. Before offering for recycling, empty the container (can) by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 800-529-3394 for disposal instructions.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish and aquatic invertebrates. Do not apply directly to water. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas.

PHYSICAL OR CHEMICAL HAZARDS

Flammable. Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

www.off.com™

Questions? Comments? Call 800-558-5252 or Write Helen Johnson
Sold by: ©2009 S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

EPA Reg. No. 4822-573
EPA Est. No. 4822-WI-1



[For Reviewer: The Steel graphics symbol will be used if label space allows it.]



[CONTAINS NO CFCs OR OTHER OZONE DEPLETING SUBSTANCES. FEDERAL REGULATIONS PROHIBIT CFC PROPELLANTS IN AEROSOLS]

Optional Marketing Statements:

- (New) Outdoor Fresh® Scent
- (New) Country Fresh® Scent
- (New) Forest Fresh Scent
- New formula [Note: "New" to be used only for the first 6 months on the market]
- Fast acting (formula)
- Fast and easy
- Kills on contact
- Kills and repels
- Area repellent
- Mosquito killer
- One step fogger
- Easy to use!
- Use with confidence!
- Outdoor (Mosquito) Fogger
- Sprays (Kills flying insects) up to 20 feet away
- (Repels) (Kills) (Effective Against) (flies) (mosquitoes) (non-biting gnats) (small flying moths) (multi-colored Asian lady beetles)
- OFF!™ Defense
- Keeps bugs OFF!™
- Keeps bugs away (for) (up to) 6 hours
- Repels (Repellency) (Kills) (Lasts) for (up to) 6 hours
- Provides a (virtually) bug free outdoor area for (up to) 6 hours
- Repels (and) (Kills) flying insects
- Spray KJM Y&D before your event to kill (repel) flies (mosquitoes) (non-biting gnats) (small flying moths) (multi-colored Asian lady beetles) up to 20 feet away
- For yard(s) and deck(s) (and) (campsites)
- Covers up to 900-1000 ft² (30' x 30 ft.)
- Covers an average size patio (deck)
- Ideal for backyards (decks) (and) (patios) (and) (campsites)
- Proven (Large) (Area) (Coverage) (repellency) (kill)

Whole (Entire) yard (campsite) coverage
 Yard (&) (Patio) (Deck) (Campsite) Fogger
 Backyard (Campsite) coverage
 Pre-treat your yard (pre-treatment)
 Spray on areas to be treated
 Fast acting (repellency) (kill) (coverage) up to 6 hours
 Kills insects where they live
 No hose required (needed) (necessary)
 Repels (and) (Kills) (Lasts against) (Outdoor activity without) (annoying) mosquitoes up to 6 hours! (in your outdoor living space (campsite))
 Repels (and) (Kills) (Lasts against) (Outdoor activity without) (annoying) (flies) (mosquitoes) (non-biting gnats) (small flying moths) (multi-colored Asian lady beetles) (and) (other) (outdoor) (insects) (as listed) up to 20 feet away! (for up to 6 hours) (in your outdoor living space (campsite))
 Repels (Kills) (house flies) annoying bugs
 Affordable mosquito (repellency) (kill)
 Kills mosquitoes that may carry (transmit) West Nile Virus, (LaCrosse Encephalitis), (St. Louis Encephalitis), (Eastern Equine Encephalitis), (Western Equine Encephalitis), (Cache Valley Encephalitis)
 An outdoor product for use in outdoor areas including backyards, patios, decks and picnic areas (and) (campsites).
 Repels (and) (Kills) bugs up to 20 feet away. (Repels) Kills (Effective against) flies, (mosquitoes) (non-biting gnats). (Also) kills (repels) (effective against) small flying moths, (wasps), (and) (multi-colored asian lady beetles).
 For Outdoor Use Only
 Not intended for body application or indoor use

Contains (2) (3) (4) (16 oz) foggers
 Buy one get one free
 Bonus (Value) (Twin) pack
 "X"% More Free





U.S. ENVIRONMENTAL PROTECTION AGENCY
 Office of Pesticide Programs
 Registration Division (H7505C)
 1200 Pennsylvania Avenue, N.W.
 Washington, D.C. 20460

EPA Reg. Number:
 4822-573

Date of Issuance:
 MAY 19 2010

Term of Issuance:
 Conditional

Name of Pesticide Product:
 KJM Y & D

NOTICE OF PESTICIDE:

- Registration
- Reregistration

(Under FIFRA as amended)

Name and Address of Registrant (include ZIP Code):

S.C. Johnson & Son, Inc.
 1525 Howe Street
 Racine, Wisconsin 53403

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided:

1. You will submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. You make the following label changes before releasing the product for shipment:
 - a) Revise the EPA Registration Number to read "EPA Reg. No. 4822-573".
 - b) The directions for use must better describe the application pattern to ensure results consistent with the submitted data. Directions should include the fogger application to the air together with treatment of surfaces in the area – vegetation, articles, etc. instead of just chairs/compost/garbage cans.

Continued on the next page

Signature of Approving Official:

Richard Gebken, Product Manager, RD/IB (7505P)

Date:

MAY 19 2010

b) Continued

On page 2 modify the fifth bullet in the directions for use to read: "Spray articles and vegetation in the area including plant leaves and foliage, furniture (except seating and table top surfaces), tents, outdoor screening, deck railings, campers, and other surfaces that pests may contact or rest upon."

Add at the beginning of the directions of use: "Do not apply directly to food, or to food serving or food preparation surfaces. Do not apply to pets or to your skin or clothing. Do not allow children or pets to contact treated surfaces until spray has dried. Do not spray indoors."

3. Marketing Claims.

- a. The product application is not a barrier. Remove:
(bug barrier lasts)
Protection barrier
Perimeter of protection
(The) Backyard (perimeter) (campsite) (bug) barrier
- b. Remove: "hornets" from the label because data on hornets was not submitted or cited.
- c. Remove the following repellency and fast kill claims: Instant repellency (kill)
- d. Remove the term "Controls" from the label because this is a short-lived product.
- e. Remove "long-lasting" from the label and refer to the duration of activity – up to 6 hours.
- f. The reapplication interval is six hours. Remove "Repeat as needed."
- g. Remove protection claims as the product does not provide complete protection:
(protects against) (protects) (protection) (shields against)
- h. Remove: (no water) required (needed) (necessary) because this statement is not relevant to the use of a 16 oz. aerosol yard fogger.

4. The basic Confidential Statement of Formula (CSF) dated October 27, 2009 is acceptable and is the basic CSF of record. The Alternate CSF dated October 27, 2009 is also acceptable.

5. The product chemistry data requirements for this product are fulfilled except as follows: submit the listed data below, conducted in accordance with the 40 CFR Part 158 test guidelines referred to below:

| Title of Study | OPPTS Guideline | Due Date |
|----------------------------------|-----------------|--------------|
| Viscosity | 830.7100 | May 19, 2011 |
| One-year Storage Stability Study | 830.6317 | May 19, 2011 |
| Corrosion Characteristics Study | 830.6320 | May 19, 2011 |

You are required to generate a one year storage stability study for the subject product under warehouse conditions. It is recommended that observations be made at 0, 3, 6, 9, and 12 months. The corrosion characteristics study may be conducted concurrently. An accelerated study will not substitute for a one year study under warehouse conditions.

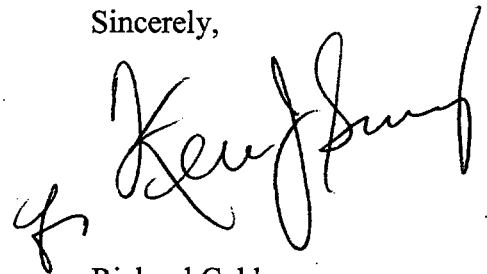
6. The acute toxicity studies were reviewed and classified as acceptable. The acute toxicity profile for this product is:

| | | |
|---------------------------|----------|------------|
| Acute oral toxicity | IV | Acceptable |
| Acute dermal toxicity | IV | Acceptable |
| Acute inhalation toxicity | IV | Acceptable |
| Primary eye irritation | III | Acceptable |
| Primary skin irritation | IV | Acceptable |
| Dermal sensitization | Negative | Acceptable |

Please submit three (2) copies of your final printed labeling before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes acceptance of these conditions. The data evaluation reviews and a stamped copy of the label are enclosed for your records.

If you have any questions regarding this registration action, please contact Kevin Sweeney at (703) 305-5063. Thank you for your cooperation in this matter.

Sincerely,



Richard Gebken
 Product Manager
 Insecticide Branch
 Registration Division (7505P)

Enclosure

<label 4822-XXX to EPA 10-27-2009; Application for new registration (secondary), PRIA R310.1>

S.C. JOHNSON (A Family Company)

KJM Y&D (master name)

ACTIVE INGREDIENTS

- Prallethrin..... 0.04%
- Cyfluthrin..... 0.03%
- OTHER INGREDIENTS..... 99.93%
- Contains sodium nitrite

KEEP OUT OF REACH OF CHILDREN

CAUTION

See additional precautionary statements on back

NET WT. 4 OZ. to 27 OZ. (113g to 765g)

**ACCEPTED
with COMMENTS
In EPA Letter Dated
MAY 19 2010**
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.
4822-573

(New) Outdoor Fresh® Scent

(New) Country Fresh® Scent

(New) Forest Fresh Scent

New formula

[Note: "New" to be used only for the first 6 months on the market]

Fast acting (formula)

Fast and easy

Kills on contact

Kills and repels

Area repellent

Mosquito killer

One step fogger

Easy to use!

Use with confidence!

Outdoor (Mosquito) Fogger

Sprays (Kills flying insects) up to 20 feet away

Repels (Kills) (Controls) (Effective Against) (Protect(s)) (your family) (the ones you love) (from) (flies) (mosquitoes) (non-biting gnats) (small flying moths) (multi-colored Asian lady beetles)

OFF!™ Defense

Keeps bugs OFF!™

Keeps bugs away (Bug barrier lasts) (for) (hours) up to 6 hours

Repels (Repellency) (Kills) (Controls) (Protection) (Protects) (Lasts) for (up to) 6 hours

Provides a (virtually) bug free outdoor area for hours

Repels (and) (Kills) (Controls) (Protects against) flying insects

Spray KJM Y&D before your event to kill (repel) (control) (protect against) flies (mosquitoes) (non-biting gnats) (small flying moths) (multi-colored Asian lady beetles) up to 20 feet away

For yard(s) and deck(s) (and) (campsites)

Covers up to 900-1000 ft² (30' x 30')

Covers an average size patio (deck)

Ideal for backyards (decks) (and) (patios) (and) (campsites)

Proven (Large) (Area) (Coverage) (repellency) (kill) (control) protection

Whole (Entire) yard (campsite) coverage

Yard (&) (Patio) (Deck) (Campsite) Fogger

Backyard (Campsite) coverage

Protection Barrier

Perimeter of Protection

(The) Backyard (Perimeter) (campsite) (bug) barrier

Pre-treat your yard (pre-treatment)

Spray on areas to be treated

Instant repellency (kill) (control) (protection)

Fast acting (long lasting) (long term) protection (repellency) (kill) (control) (coverage)

<label 4822-XXX to EPA 10-27-2009; Application for new registration (secondary), PRIA R310.1>

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish and aquatic invertebrates. Do not apply directly to water. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas.

PHYSICAL OR CHEMICAL HAZARDS

Flammable. Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

CONTAINS NO CFCs OR OTHER OZONE DEPLETING SUBSTANCES. FEDERAL REGULATIONS PROHIBIT CFC PROPELLANTS IN AEROSOLS



www.off.com TM

Questions? Comments? Call 800-558-5252 or Write Helen Johnson
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EPA Reg. No. 4822-XXX
EPA Est. No. 4822-WI-1