 <p><b>U.S. ENVIRONMENTAL PROTECTION AGENCY</b> Office of Pesticide Programs Registration Division (7505P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460-0001</p>	<p><b>EPA Registration No.</b>  <b>4822-572</b></p>	<p><b>Date of Issuance:</b>  <b>March 2, 2010</b></p>
<p><b>NOTICE OF PESTICIDE:</b> <input checked="" type="checkbox"/> Registration <input type="checkbox"/> Reregistration (under the Federal Insecticide, Fungicide and Rodenticide Act, as amended)</p>	<p><b>Term of Issuance:</b> <b>Conditional</b></p> <p><b>Name of Pesticide Product:</b> <b>ETLG-3</b></p>	
<p><b>Name and Address of Registrant (include ZIP Code):</b> S.C. Johnson &amp; Son, Inc. 1525 Howe Street Racine, WI 53403-2236</p>		
<p><i>Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</i></p>		
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p>This product is conditionally registered in accordance with section 3(c)(7)(A) of FIFRA provided that you:</p> <ol style="list-style-type: none"> <li>1. Submit and/or cite all data required for registration of your product under section 3(c)(5) of FIFRA, when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under section 4 of FIFRA.</li> </ol> <p style="text-align: center;">(continued on page 2)</p>		
<p><b>Signature of Approving Official:</b>  Refer to Page #3.  Richard J. Gebken, Product Manager (10) Registration Division, Insecticide Branch</p>	<p><b>Date:</b>  March 2, 2010</p>	

2. Make the following change(s) to the label:

- a. Change the product registration number to "EPA Reg. No. 4822-572"
- b. Make the following label revisions:

General Statements:

1. Delete all text throughout the label marked with "~~strike through~~."
2. The inclusion of the word "New" throughout this product label is permitted for a period not to exceed six (6) months from the date of this Notice of Registration.
3. The words "**INSECT REPELLENT**" must be displayed prominently on the front panel of this label as well as on the alternate brand name(s), immediately after the brand name, in capital lettering, with large, contrasting, bold-faced type.

Optional Marketing Claims section comment(s):

Dry time claims subsection:

4. Within the 7<sup>th</sup> optional marketing claim, replace the word "Fastest" with the word "Fast," or delete this claim in its entirety. This claim is considered a comparative claim.

Product form/delivery claims subsection:

5. Within the 2<sup>nd</sup> and 3<sup>rd</sup> optional marketing claims, delete the words "(Revolutionary)" and "(Innovative)" or qualify/justify why they should remain on this product label.

Use Occasions/Sites claims subsection:

6. Within the 1<sup>st</sup> optional marketing claim, delete the words "(camping)" and "(picknicking)." The inclusion of these words on the product label implies that you can use this product around food. Specifically, there are no food tolerances established for DEET.
7. In addition, within the 1<sup>st</sup> optional marketing claim, delete the word "(barbeques)" since this product is extremely flammable. If "(barbeques)" or similar use sites "(camping)," where there is a flammability concern, were to remain on this product label, it would be a direct contradiction to the precautionary text found within the PHYSICAL & CHEMICAL HAZARDS section.

Conditional Data Requirements:

8. Within one (1) year from the date of this registration, S.C. Johnson & Son, Inc. is obligated to submit a One Year Storage Stability (830.6317) study and a Corrosion Characteristics (830.6320) study on this product in support of this registration.<sup>1</sup>
9. Correct the percent purity of Diethyl Toluamide to 98.25% in Alternate Formulation CSFs #8 through #15.
3. You must submit two (2) copies of the revised final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA. Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

Current labels on DEET repellent products tend to dissolve from contact with the repellent (usually liquids). All registered DEET product labels must use materials that remain permanent and readable for the reasonable life of the product. In addition, the Agency determined in the DEET RED document that all aerosol and pump spray formulations must be packaged in containers utilizing a concave trigger to help aim product or other comparable mechanism that will ensure that the product will not be inadvertently sprayed in the eyes.

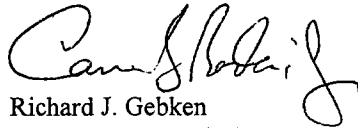
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<sup>1</sup> For more detailed information, please refer to page 2 of 4 of the product chemistry review completed for this product.

Should you wish to add/retain a reference to the company's website on your label, please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under section 12(a)(1)(E) of FIFRA. 40 CFR §156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not be substantially differ from those claims approved through the registration process. Therefore, should the Agency find, or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to EPA's Office of Enforcement and Compliance Assurance (OECA). As an alternative, you may refer consumers to the company's phone number or e-mail address.

A copy of your label stamped "Accepted with Comments" for this product is enclosed for your records along with hard copies of the acute toxicity, product chemistry and efficacy reviews completed for this product. If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at [Rodia.Carmen@epa.gov](mailto:Rodia.Carmen@epa.gov).

Sincerely yours,

*For* 

Richard J. Gebken  
Product Manager (10)  
Insecticide Branch  
Registration Division (7505P)

*Enclosures:*     *Label stamped "Accepted with Comments"*  
                      *Acute Toxicity Review, dated January 28, 2010*  
                      *Product Chemistry Review, dated February 24, 2010*  
                      *Efficacy Review, dated February 1, 2010*

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**General Miscellaneous**

- New
  - Insect Repellent [will be included if brand name does not include "Insect Repellent"]
  - SC Johnson A Family Company
  - (Visit) [www.offprotects.com](http://www.offprotects.com) (for more information)
  - (OFF!) ([insert sub-branding]) (products) also available in (spray) (towelette) (and great fragrances too!)
- [Optional labeling for a possible sticker covering the actuator]*
- Remove before spraying

ACCEPTED  
With COMMENTS  
In EPA Letter Dated:  
*March 2, 2010*  
Under the Federal Insecticide, Fungicide  
and Rodenticide Act, As amended, for the  
pesticide Registered under EPA Reg. No:  
4822-572

**Performance**

- Proven (long-lasting) protection
- Long-lasting
- Insect repellent
- Repels listed insects
- (Strong)(Effective) protection
- Protective shield
- Creates a shield that's proven effective at keeping mosquitoes away (for up to 8 hours)
- Mosquito protection for up to 8 hours
- Repels (for) up to 8 hours against mosquitoes.
- Protection for up to 8 hours from mosquitoes
- Up to 8 hours of mosquito protection
- (Enjoy) up to 8 hours of protection from mosquitoes.
- (Lasts) (Stay protected) for up to 8 hours against mosquitoes.
- Keeps working (for) up to 8 hours against mosquitoes.
- Works (for) up to 8 hours against mosquitoes.
- Proven (shield) for up to 8 hours against mosquitoes.
- Up to 8 hours of proven (effective) protection from mosquitoes.
- Enjoy the (outdoors) (great outdoors) (backyard) (outside) (park) (woods) (forest) with up to 8 hours of protection against mosquitoes
- TICKS-OFF (!)
- Bug-OFF (!)

**Table A** [Note to reviewer: information in Table A is to be used for insertion in the claims that follow]

Action	Pests [may appear in singular or plural form, as appropriate]	Associated Vectors
<ul style="list-style-type: none"> <li>• Repels</li> <li>• Protects against</li> <li>• Protects from</li> <li>• Protection from</li> <li>• Provides protection from</li> <li>• Provides protection against</li> <li>• Proven long lasting protection against</li> <li>• Proven effective protection from</li> <li>• Proven protection from</li> </ul>	<ul style="list-style-type: none"> <li>• Mosquitoes</li> </ul>	<p>that may carry -</p> <ul style="list-style-type: none"> <li>• West Nile Virus</li> <li>• St. Louis encephalitis</li> <li>• Eastern equine encephalitis</li> <li>• Western equine encephalitis</li> <li>• Lacrosse encephalitis</li> <li>• Cache Valley encephalitis</li> </ul>
	<ul style="list-style-type: none"> <li>• Ticks</li> </ul>	<p>that may carry -</p> <ul style="list-style-type: none"> <li>• Lyme Disease</li> <li>• Rocky Mountain Spotted Fever</li> <li>• Tick Paralysis</li> <li>• Ehrlichiosis</li> <li>• Powassan Encephalitis</li> </ul>

<ul style="list-style-type: none"> <li>• Long lasting protection from</li> <li>• Effective protection from</li> <li>• Works on</li> <li>• Works against</li> <li>• Proven shield against</li> <li>• Shields against</li> </ul>	<ul style="list-style-type: none"> <li>• Black flies</li> </ul>	
	<ul style="list-style-type: none"> <li>• biting flies</li> <li>• sand flies</li> <li>• gnats</li> <li>• no-see-ums</li> <li>• chiggers</li> </ul>	

- [Insert action from Table A] mosquitoes for up to 8 hours (from treated skin and clothing) (that feels comfortable on your skin)
- Creates a shield that's proven effective at keeping [insert pest(s) from Table A] ([insert associated vector from Table A])
- (Also) [Insert action from Table A] [insert pest(s) from Table A] ([insert associated vector from Table A])
- (Also) [Insert action from Table A] [insert pest(s) from Table A] ([insert associated vector from Table A]) from treated skin and clothing
- (Also) [Insert action from Table A] [insert pest(s) from Table A] ([insert associated vector from Table A]) that feels comfortable on your skin
- Creates a shield that's proven effective at keeping away [insert pest(s) from Table A] [insert associated vector from Table A]
- [Insert pest(s) from Table A] protection.
- Enjoy the (outdoors) (great outdoors) (backyard) (outside) (park) (woods) (forest) with protection against [insert pest(s) from Table A]

**Sensory perception - Scent**

[Note to reviewer: the following section is for formulations that contain fragrance. A scent descriptor or combinations of descriptors may be used as stand-alone statements or inserted into the additional statements below.]

Scent Descriptors:

Outdoor (Fresh) (Breeze)	Tropical (Fresh)	Light	Refreshing (Waters)
Fresh (Breeze) (Outdoors)	Clean	Free Spirit	Aqua Breeze
Pleasant	Summer Splash	Pine	Rejuvenate
Summer Fresh	Spring Fresh	Renew	Clean "n" Fresh
Summer Meadows	Great Outdoors	Outdoor Clean	Summer Breeze
Energized	Spring Meadows	Spirit	Cool Mountain Springs
Fresh Sensations			

- Scratch here to smell [insert fragrance name(s)]
- Clean, fresh scent of [insert fragrance name(s)]
- Refreshing(ly) light scent of [insert fragrance name(s)] (!)
- Refreshingly light scent you (your whole family) will enjoy (!)
- A clean, fresh scent you (your whole family) will enjoy (!)
- [Insert fragrance name(s)] scent(ed) (!)
- [Insert fragrance name(s)] smell(ing) (!)
- Great scent (!)
- Smells good on your skin (!)
- Specially formulated to smell good on your skin (!)

**Sensory perception – Lack of scent**

[Note to reviewer: the following section is for formulations that do not contain a fragrance]

- Unscented
- Fragrance Free
- No fragrance
- No unpleasant odor

**Sensory perception – Touch/Feel descriptors**

[Note to reviewer: Touch/feel descriptor or combinations of descriptors may be used as stand-alone statements or inserted into additional statements below.]

Touch/Feel descriptors:

Dry	Good	Great
Powder Dry	Comfortable	Ultra dry
Fresh	Pleasant	Non-greasy
Not greasy	Greaseless	Not wet
Not oily	Not sticky	Light
Ultra light	Touchable	Extra dry
Power dry	Power light	Powerlite
Non-oily		

- Specially formulated to feel [insert skin feel descriptor] on your skin
- Feels [insert skin feel descriptor] (on) (on your skin)(!)
- Leaves a pleasant feeling (on skin)
- Feel good protection for (the entire family) (your family)
- [Insert skin feel descriptor] feel (formula)
- [Insert skin feel descriptor] touch (formula)
- [Insert skin feel descriptor] formula
- [Insert skin feel descriptor] protection
- Soft touch formula
- [Insert skin feel descriptor] skin feel
- (Insect Repellent that) leaves (your) skin feeling (and smelling) [insert skin feel descriptor]
- (New) powder formula (that) dries quickly and leaves skin feeling [insert skin feel descriptor]
- Protection you don't feel
- Protection you can't feel
- (Light feel) (Light weight) (strong) (effective)(proven) protection
- Dry (shield) (defense) (performance) (repellent) (spray)
- So dry you barely feel it
- The OFF! (Deep Woods) you don't feel on
- Best feeling OFF! Deep Woods
- The most comfortable OFF! Deep Woods (ever)
- Driest feeling OFF! Deep Woods

**Dry time**

- (Now) (New) (Advanced) quick dry(ing) formula (!)
- Quick dry(ing)
- Dries (quickly) (in seconds) (on contact)
- (Now) (New) (Advanced) quick-dry(ing) technology (!)
- Fast dry(ing)
- Dries Fast

- Fast(est) drying OFF! Deep Woods [Note: "Fastest" is a self-comparison versus only SCJ registered products]

#### **Formulation-related**

- Contains DEET
- Dry formula
- DEET formula
- Dry DEET (formula) (insect repellent)
- Dry, DEET formula
- Contains (dry) powder
- Dry insect protection
- Powder (repellent) aerosol
- Powder (repellent) spray
- Dry Powder (protection) (technology) (formula)
- Powder dry (formula) (protection) (technology)
- Non-Staining (formula)

#### **Product form/delivery**

- (New) (dry) (powder)(spray) (repellent)(OFF! Deep Woods)
- (Revolutionary) (Innovative) quick drying (New) powder formula
- (Revolutionary) (Innovative) quick drying (New) powder technology
- Controlled application to skin
- Sprays at any angle
- No-drip
- Stays where you spray
- Hold upright

#### **Portability/convenience**

- Convenient
- On the go
- Designed for people on the go
- Take-along
- (Perfect to) take-along with you
- For your active lifestyle
- Spray and go
- Spray 'n go
- Spray on-the-go protection
- (Handy) (Portable) ("Take-along") size
- Protection for people on the go
- Protection that fits your lifestyle
- Sport (active) formula

#### **Family Use**

- For (all your) family
- Suitable for the whole family
- (A) formula for your family

#### **Use Occasions/Sites**

- For (playing) (relaxing outdoors) (hiking) (biking) (fishing) (gardening) (yard work) (~~camping~~) (hunting) (the beach) (~~picnicking~~) (~~barbeques~~) (concerts) (outdoor parties)

- (Dry) insect protection for any occasion
- (Dry) insect protection for any location

ACTIVE INGREDIENT:

DEET .....25%

OTHER INGREDIENTS: .....75%

KEEP OUT OF REACH OF CHILDREN

WARNING

See additional precautions on back panel

NET WT. \_\_\_\_\_ OZ.

*[Note to reviewer: The following informational statement may appear on the back panel]*

(Contains cornstarch)

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

*[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]*

**FIRST AID**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

PHYSICAL & CHEMICAL HAZARDS – EXTREMELY FLAMMABLE: Contents under pressure. Keep away from fire, sparks, and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 120° F. may cause bursting. Do not expose treated surfaces near fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Shake well before each use. Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid



over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. Spread evenly with hands to moisten all exposed skin. After returning indoors, wash treated skin with soap and water.

**TO APPLY TO FACE:** Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears.

**WORKS ON OUTER SURFACES OF CLOTHING:** Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

**STORAGE AND DISPOSAL**

**STORAGE:** Store in a cool, dry place away from fire, sparks and heated surfaces.

**DISPOSAL:** Do not puncture or incinerate!

**If empty:** This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

**If partially filled:** Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



*[Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.]*

(Contains no CFCs or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants in Aerosols *[or optional graphic below]*)



Questions? Comments? Call 800-558-5252 or Write Helen Johnson (Sold by:) © 2009 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

EPA Reg. No. 4822-XXX

EPA Est. 4822-XX-X