

4822-571

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403

JUN - 7 2011

Attention: Kelly Naujock
Registration Specialist

Subject: B-BC-09 Amendment to add alternate formulation
EPA Reg. No. 4822-571
Amendment Application Dated February 22, 2011

The amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable. The Agency approves the following Amendments to the label:

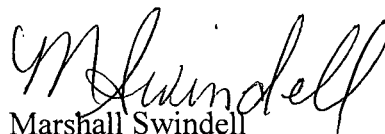
- Addition of an alternate formulation
- New efficacy sanitization data for the basic and alternate Confidential Statements of Formula.

Should you wish to retain a reference to the company's website on your label, then please be aware that such a reference transforms the website into labeling under the Federal Insecticide Fungicide and Rodenticide Act sec 2 (p) (2) and then the website is subject to review by the Agency. If the website content is false or misleading, the product would be misbranded and its sale or distribution unlawful to sell or distribute under FIFRA section 12(a)(1)(E). In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Although EPA has not yet determined the extent to which it will routinely review company websites, if the Agency finds or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from claims approved through the registration process, the website may be referred to the EPA's Office of Enforcement and Compliance Assurance.

A stamped copy of the accepted labeling is enclosed. Submit three copies of your final printed labeling to the Agency before distributing or selling the product bearing the revised labeling. See enclosed chemistry and efficacy review for your records.

If you have any questions concerning this letter, please contact Abigail Downs at (703) 305-5259.

Sincerely,



Marshall Swindell
Product Manager (33)
Regulatory Management Branch I
Antimicrobials Division (7510P)

Enclosed: [May 2, 2011 product chemistry review and May 6, 2011 efficacy review]

B-BC-09

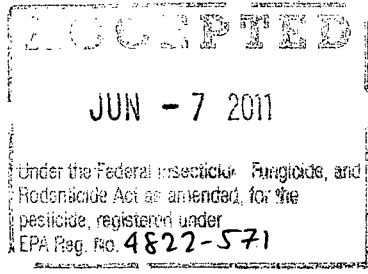
ACTIVE INGREDIENT

Hydrogen Peroxide 2.05%

OTHER INGREDIENTS 97.95%

TOTAL 100.00%

Net Contents _____



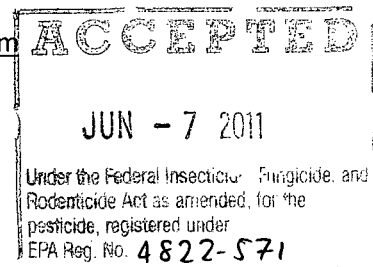
KEEP OUT OF REACH OF CHILDREN

General Claims

- (Fresh)(clean)(tropical(Crisp Caribbean))(citrus)(outdoor)(invigorating)(scent)
- (fragrance)(of fresh citrus)
- (Contains) no (chlorine) bleach
- Kills odor causing bacteria and leaves behind nothing but a fresh, clean scent
- New!
- Cleans with (hydrogen peroxide)(H2O2)
- Harnesses the simple (molecules)(elements) of water and oxygen
- (Brightens)(surfaces)(without)(chlorine bleach)
- (Cleans to) (Leaves) a (brilliant)(sparkling) shine
- Won't bleach hard surfaces. (Shines)(Leaves)hard surfaces (shiny)(and)(bright) (sanitary)(clean)
- (Kills (99.9% of) bacteria) (Sanitize without worry) with hydrogen peroxide (in two minutes)
- Sanitize(s) without leaving a (harsh)(dull) residue
- Clean and sanitize with no smeary(dull) residue
- (2-in-1 cleaner)(Dual action cleaner) – (cleans and kills (99.9% of) bacteria)(cleans and sanitizes)(with hydrogen peroxide)
- Makes cleaning and sanitizing (your home) easy
- Complete clean!
- Antibacterial (action)(formula)(cleans & sanitizes)(with hydrogen peroxide)
- No (harsh) (chlorine bleach) fumes
- (Hydrogen peroxide) (oxygenated)(effervescent)(foaming) action removes all debris
- Deodorizes
- Kills odor causing bacteria
- (Foams)(bubbles) so you know it's working
- (Compatible with) (Won't harm)(Harmless to) your septic or plumbing system
- Developed for families who care about their homes
- (Entire) (Whole) line of (hydrogen peroxide-based) (hydrogen peroxide) cleaners for your home
- Clean living for your home
- Kills (99.9% of) (household) bacteria (with hydrogen peroxide)
- Antibacterial clean with hydrogen peroxide
- Contains no abrasives (that might scratch surfaces)
- (Kills bacteria)(with hydrogen peroxide)
- (Specially) Formulated (for) (use in) (your home) (your family)
- (Clean) (Remove soap scum) (on contact) (the way you like) (without scrubbing)(with hydrogen peroxide)
- (Scientifically engineered) (to put) (Putting) (hydrogen) peroxide to work
- (Hydrogen peroxide)(oxy)(foaming)(bubbling)(bubble) action (removes soap scum)
- (A)smart choice
- (3-in-1) (triple action) (formula) deodorizes, cleans, kills (99.9% of) (bacteria) (cleans, kills bacteria, and shines)(with hydrogen peroxide)
- (Kills)(eliminates)(destroys)(removes)(controls)(effective against) 99.9% of (household) bacteria (on hard, non-porous surfaces)(with hydrogen peroxide)

- Your partner in the fight against (household) bacteria
- (Antibacterial) (Sanitizing)(All-purpose)(multi-surface)(multi-purpose)(bathroom)(daily)(soap scum remover) (sanitizer)(cleaner)
- (Foaming action)(formula)(to)(Cuts through)(easily)(removes) (dissolves)(soap scum) (stains)(grime) (with) (no) (messy)(dull) (residue)(fast)(with hydrogen peroxide)
- (Foaming action)(formula)(to)(Destroys)(eliminates)(penetrates)(breaks through)(tough) soap scum and bacteria (with hydrogen peroxide)
- Wipes out (tough) soap scum (and household bacteria)(with hydrogen peroxide)(!)
- (Removes soap scum) (and) Kills 99.9% of (household) bacteria* (in 2 minutes) with hydrogen peroxide)
- (Deep)(quick) (clean) (cleaning action) (cleans on contact)(with hydrogen peroxide)
- Cuts through grease and oils, and brightens hard surfaces
- Leaves your bathroom sparkling clean
- Removes tough soap scum, hard water (stains)(deposits), dirt and other bathroom grime
- No (harsh)(overpowering) (chlorine bleach) {smell or fragrance or scent or fumes} **[Note to reviewer: One of the words in the preceding brackets must be used with this claim.]**
- We work hard so you don't have to! ©
- Cleans
- Shines
- Deodorizes
- Sanitizes
- (Bathroom)(Sanitizer)(Cleaner)
- Ready to use
- *Staphylococcus aureus (Staph) (ATCC 6538), Enterobacter aerogenes (ATCC 13048), Salmonella enterica (Salmonella) (ATCC 10708), Escherichia coli (E.coli) (ATCC 11229) and Streptococcus pyogenes (Strep) (ATCC 19615)
- Hydrogen Peroxide (cleans and shines) (removes) (soap scum) (and) (grime) (on) glazed ceramic tile, stainless steel, chrome (fixtures) and sealed fiberglass
- This product [or product name] is a bathroom sanitizer that is formulated with (deodorizing abilities and) excellent cleaning abilities.
- Effectively cleans, shines, deodorizes, and sanitizes washable hard, non-porous surfaces and fixtures
- (Not recommended for use)(Do not use) on (natural) marble (or stone)(brass)(wood)(other acid sensitive surfaces).
- (Spot test (all) other surfaces)(before using).
- Bottle made of (25%) post-consumer recycled plastic – please recycle
- (#2 HDPE recycling symbol)
- See all of our (hydrogen peroxide) (or product name) products at www.xxx.com
- Economy (big)(job)(value)(club)(Pack)(x oz)(Refill)(trial)(size)
- One bottle for all your (Bathroom)cleaning needs
- Try these other products:

[Insert other product name] for a deep clean – use on tough jobs
 [Insert other product name] for a quick clean – just spray daily, no wiping
 [Insert other product name] for a quick clean, just drop in tank and flush, no scrubbing



[Note to reviewer: For the following claims, the phrase "insert surfaces" will be replaced with surfaces in the surfaces list directly below these claims. Similarly, the phrase "insert use sites" will be replaced with use sites in the use site list directly below these claims.]

- Use this product [or product name] (throughout)(the)(in)(on)[Insert use site] on washable hard, nonporous surfaces such as : [insert surfaces]
- This product [or product name] is recommended for use (throughout)(the)(in)(on)[Insert use sites] on washable hard, non-porous surfaces such as: [insert surfaces]

- List of Surfaces: Stainless steel, glazed bathroom tiles, glazed ceramic tiles, chrome (fixtures), showers, shower doors, toilets, urinals, vanity tops, tub and sink surfaces and fixtures, including glazed porcelain, sealed fiberglass and synthetic marble, (washable) shelves and drawers, floors (including linoleum, no-wax, vinyl and glazed ceramic tile) countertops, tables, chairs, walls, cabinets, doorknobs, telephones, garbage cans, hard plastic, piano keys, refrigerator exterior, freezer exterior, microwave exterior, stove tops or stoves, range hoods, (kitchen) appliance exteriors, highchairs (non-food contact area) washable kitchen surfaces, nursery/play areas, diaper pails, plastic laundry hampers, bed frames and high touch surfaces.
- List of Use Sites: Schools, office buildings, transportation terminals, lodging/hospitality establishments, hotels, motels, churches, factories, apartment buildings, athletic/recreation facilities, any public place with restroom facilities, public restrooms, homes, bathroom, kitchens, dens, basements, family rooms, children's (game) rooms, bedrooms, living rooms

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(Directions:)(To Operate:) Turn nozzle to ON, spray 6-8" from surface.

To Clean and Deodorize: Allow foam to penetrate grime. For heavily soiled areas, let stand several minutes. Wipe with wet cloth.

To Sanitize (hard, non-porous surfaces): Clean surface to be sanitized. Spray surface until thoroughly wet. Let stand for 2 minutes. Then wipe and rinse with water.

Not for use on food contact surfaces.
(Do not mix with other household cleaners.)

STORAGE AND DISPOSAL

Storage: Store in a cool place, out of reach of children and pets. Keep out of direct sunlight. Do not freeze.

Disposal: Do not reuse or refill empty container (with any product other than B-BC-09 refill). Place in trash or offer for recycling if available.

Questions? Comments? Call 800-558-5252 or write Helen Johnson.
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EPA Reg. No. 4822-571
EPA Est. No. 4822-WI-1
Patent pending

