

4822-571

11/18/2010

1/5



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

NOV 18 2010

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Ms. Kelly K. Naujock
Registration Specialist for,
S. C. Johnson & Son Inc.
1525 Howe Street
Racine, WI 53403

Subject: B-BC-09
EPA Registration Number 4822-571
Your Amendment Dated June 21st, 2010
EPA Received Date June 29th, 2010

The amendment referred to above, submitted in connection with under section 3(c)(7)(A) of the Federal Insecticide, Fungicide, and Rodenticide Act, FIFRA, as amended, is acceptable provided you make the following revisions:

Product Chemistry

The product chemistry data submitted in support of the application for registration mentioned above is acceptable. The Confidential Statement of Formula dated 06/22/10, for the basic and alternate formulation(s) is acceptable.

Acute Toxicity

The acute toxicity data submitted in support of the application for registration mentioned above is acceptable. Since all routes of exposure have been assigned the same toxicity category, the product labeling does not require a signal word.

Efficacy

The submitted confirmatory efficacy data support the use of the product as a ready-to-use sanitizer for hard, nonporous surfaces at room temperature with a contact time of 2 minutes and is acceptable.

Labeling

On page 3 of the product labeling, add the following statement to read as follows:

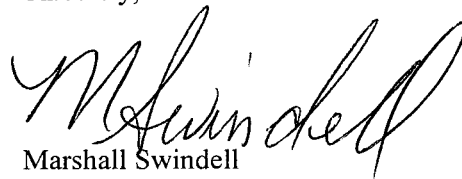
For heavy soiled areas' a pre-cleaning is required. [Note to Reviewer: The following statement will be used if the product is used in kitchens or other likely food contact areas.] (Rinse food contact surfaces with water.)

Copies of the product chemistry, acute toxicity, and efficacy reviews are enclosed for your records.

A stamped copy of the labeling is enclosed for your records.

If you have any questions concerning this letter, please contact Karen M. Leavy at (703)-308-6237.

Sincerely,



Marshall Swindell
Product Manager 33
Regulatory Management Branch I
Antimicrobial Division(7510P)

B-BC-09

ACCEPTED
with COMMENTS
in EPA Letter Dated:

ACTIVE INGREDIENT
Hydrogen Peroxide 2.05%
OTHER INGREDIENTS 97.95%
TOTAL 100.00%

NOV 18 2010
Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the products,
registered under EPA Reg. No.

4822-571

Net Contents _____

KEEP OUT OF REACH OF CHILDREN

General Claims

- New!
- (Cleans powerfully with)(cleans with the power of)(hydrogen peroxide)(H2O2)
- Elemental disinfecting
- Harnesses the simple (molecules)(elements) of water and oxygen
- (Brightens)(surfaces)(without)(chlorine bleach)
- (Cleans to) (Leaves) a (brilliant)(sparkling) shine
- Won't bleach (fabrics or)(hard) surfaces (Shines)(Leaves)(hard) surfaces (shiny)(and)(bright) (sanitary)(clean)
- (Kills (99.9% of) bacteria) (Sanitize without worry) with the power of hydrogen peroxide (in two minutes)
- Sanitize(s) without leaving a (harsh)(dull) residue
- Clean and sanitize with no smeary(dull) residue
- (2-in-1 cleaner) (dual (action) (cleaning) power) – (cleans and kills (99.9% of) bacteria)(cleans and sanitizes)(with hydrogen peroxide)
- Makes cleaning and sanitizing (your home) easy
- Complete clean!
- Antibacterial (action)(formula)(cleans & sanitizes)(with hydrogen peroxide)(cleaning power)
- No (harsh) (chlorine bleach) fumes
- (Hydrogen peroxide) (oxygenated)(effervescent)(foaming) action removes all debris
- Deodorizes
- Kills odor causing bacteria
- (Foams)(bubbles) so you know it's working
- (Compatible with) (Won't harm)(Harmless to) your septic or plumbing system
- Developed for families who care about their homes
- (Entire) (Whole) line of (hydrogen peroxide-based) (hydrogen peroxide) cleaners for your home
- Clean living for your home
- Kills (99.9% of) (household) bacteria (with hydrogen peroxide)
- Antibacterial clean with hydrogen peroxide
- Contains no abrasives (that might scratch surfaces)
- (Kills bacteria)(with) the sanitizing power of hydrogen peroxide
- (Specially) Formulated (for) (use in) (your home) (your family)
- (Clean) (Remove soap scum) (on contact) (the way you like) (without scrubbing)(with hydrogen peroxide)
- (Scientifically engineered) (to put) (Putting) (hydrogen) peroxide to work
- (Hydrogen peroxide)(oxy)(oxy-powered)(foaming)(bubbling)(bubble) action (removes soap scum)
- (A)(The) smart choice
- (3-in-1) (triple action) (formula) deodorizes, cleans, kills (99.9% of) (bacteria) (cleans, kills bacteria, and shines)(with hydrogen peroxide)
- (Kills)(eliminates)(destroys)(removes)(controls)(effective against) 99.9% of (household) bacteria (on hard, non-porous surfaces)(with hydrogen peroxide)
- Your partner in the fight against (household) bacteria

- (Antibacterial) (Sanitizing)(All-purpose)(multi-surface)(multi-purpose)(bathroom)(daily)(soap scum remover) (sanitizer)(cleaner)
- (Foaming action)(Oxy-powered)(formula)(to)(Cuts through)(easily)(removes) (dissolves)(soap scum) (stains)(grime) (with) (no) (messy)(dull) (residue)(fast)(with hydrogen peroxide)
- (Foaming action)(Oxy-powered)(formula)(to)(Destroys)(eliminates)(penetrates)(breaks through)(tough) soap scum and bacteria (with hydrogen peroxide)
- Wipes out (tough) soap scum (and household bacteria)(with hydrogen peroxide)(!)
- (Removes soap scum) (and) Kills 99.9% of (household) bacteria* (in 2 minutes) with hydrogen peroxide)
- (Deep)(quick) (clean) (cleaning action) (cleans on contact)(with hydrogen peroxide)
- Cuts through grease and oils, and brightens hard surfaces
- Leaves your bathroom sparkling clean
- Removes tough soap scum, hard water (stains)(deposits), dirt and other bathroom grime
- No (harsh)(overpowering) (chlorine bleach) (smell)(fragrance)(scent)(fumes)
- We work hard so you don't have to! ®
- Cleans
- Shines
- Deodorizes
- Sanitizes
- (Bathroom)(Sanitizer)(Cleaner)
- Ready to use
- *Staphylococcus aureus (Staph) and Enterobacter aerogenes
- This product [or product name] is recommended for use (throughout)(the)(in)(on)([Insert use sites] on washable hard, non-porous surfaces such as: [insert surfaces])
- Hydrogen Peroxide (power) (cleans and shines) (removes) (soap scum) (and) (grime) (on) ceramic tile, stainless steel, chrome (fixtures), fiberglass, and more
- Use this product [or product name] (throughout)(the)(in)(on)[Insert use site] on washable (hard, nonporous) surfaces such as : [insert surfaces]
- [Use sites:] Schools, office buildings, transportation terminals, lodging/hospitality establishments, hotels, motels, churches, factories, apartment buildings, athletic/recreation facilities, any public place with restroom facilities, public restrooms, homes, bathroom, kitchens, dens, basements, family rooms, children's (game) rooms, bedrooms, living rooms
- [Surfaces:] Stainless steel, Bathroom tiles, glazed ceramic tiles, chrome (fixtures), showers, shower doors, toilets, urinals, vanity tops, tub and sink surfaces and fixtures, including porcelain, fiberglass and synthetic marble, (washable) shelves and drawers, floors (including linoleum, no-wax, vinyl and glazed ceramic tile) countertops, tables, chairs, walls, cabinets, doorknobs, telephones, garbage cans, (hard) plastic, piano keys, refrigerator exterior, freezer exterior, microwave exterior, stove tops or stoves, range hoods, (kitchen) appliance exteriors, highchairs (non-food contact area)washable kitchen surfaces, nursery/play areas, diaper pails, plastic laundry hampers, bed frames, high touch surface, and more.
- This product [or product name] is a bathroom sanitizer that is formulated with excellent cleaning and deodorizing abilities.
- Effectively cleans, shines, deodorizes, and sanitizes washable hard, non-porous surfaces and fixtures
- (Not recommended for use)(Do not use) on (natural) marble (or stone)(brass)(wood)(other acid sensitive surfaces).
- (Spot test (all) other surfaces)(before using).
- Bottle made of (25%) post-consumer recycled plastic – please recycle
- (#2 HDPE recycling symbol)
- See all of our (hydrogen peroxide) (or product name) products at www.xxx.com
- Economy (big)(job)(value)(club)(Pack)(x oz)(Refill)(trial)(size)
- One bottle for all your (Bathroom)cleaning needs
- Try these other products:

ACCEPTED with COMMENTS in EPA Letter Dated:

NOV 18 2010

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended for the purposes, registered under EPA Reg. No.

4822-571

[Insert other product name] for a deep clean – use on tough jobs

[Insert other product name] for a quick clean – just spray daily, no wiping
[Insert other product name] for a quick clean, just drop in tank and flush, no scrubbing

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(Directions:)(To Operate:) Turn nozzle to ON, spray 6-8" from surface.

To Clean: Allow foam to penetrate grime. For heavily soiled areas, let stand several minutes. Wipe with wet cloth.

To Sanitize (hard, non-porous surfaces): Clean surface to be sanitized. Spray surface until thoroughly wet. Let stand for 2 minutes. Then wipe and rinse with water.

Not for use on food contact surfaces.
(Do not mix with other household cleaners.)

STORAGE AND DISPOSAL

Storage: Store in a cool place, out of reach of children and pets. Keep out of direct sunlight. Do not freeze.

Disposal: Do not reuse or refill empty container (with any product other than B-BC-09 refill). Place in trash or offer for recycling if available.

Questions? Comments? Call 800-558-5252 or write Helen Johnson.
Sold by: ©2009 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved.
EPA Reg. No. 4822-571
EPA Est. No. 4822-WI-1
Patent pending

ACCEPTED
with COMMENTS
in EPA Letter Dated:
NOV 18 2010
Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide
registered under EPA Reg. No.
4822-571