

4822-571

10-27-2009

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Antimicrobials Division (7510C)
1200 Pennsylvania Avenue, N.W. Washington, D.C. 20460

NOTICE OF PESTICIDE:

Registration
 Re-registration
(under FIFRA, as amended)

EPA Reg. Number:
4822-571

Date of Issuance:
OCT 27 2009

Term of Issuance:
CONDITIONAL

Name of Pesticide Product: B-BC-09

Name and Address of Registrant (include ZIP code):

S.C. Johnson & Sons, Inc.,
1525 Howe Street,
Racine, WI 53403-2236

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA Section 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA Section 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA Section 4, or as required by registration review under FIFRA Section 3(g).

2. Make the following labeling changes:

- a. Revise the EPA Registration Number to read, AEPA Reg. No. 4822-571
- b. Place the appropriate EPA Establishment No. on the product labeling.

Signature of Approving Official:

Marshall Swindell, Product Manager, Team 33,
Regulatory Management Branch I, Antimicrobials Division

Date:

OCT 27 2009

The revised Confidential Statement of Formula dated July 16th, 2009, is acceptable.

3. Please revise the product labeling as follows:

- a. On page two of the label, delete the term, "gentle" from the statement, "..... with the gentle power of.....".
- b. Delete the phrase, "From a trusted remedy."
- c. Revise your precautionary statements to read as follows:

CAUTION. Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. For sensitive skin or prolonged exposure, wear gloves. Harmful if inhaled. Avoid breathing vapor or mist. Wash thoroughly with soap and water after handling. Remove and wash contaminated clothing before use. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

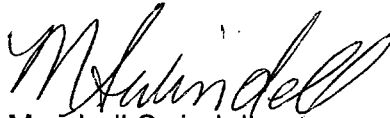
- 4. The Agency has reviewed your proposed waiver request for an Acute Inhalation study and has determined that the rationale is not acceptable as use of your product does not result in misting and exposure through the mouth and nasal cavity.
- 5. Submit two copies of the revised final printed labeling before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA Section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the accepted label is enclosed for your records.

If you have any questions concerning this letter, please contact Karen M. Leavy-Munk at 703-308-6237.

Sincerely,



Marshall Swindell
Product Manager 33
Regulatory Management Branch I
Antimicrobial Division(7510C)

Enclosure

ACCEPTED
with COMMENTS
EPA Letter Dated:

OCT 27 2009

B-BC-09

ACTIVE INGREDIENT	
Hydrogen Peroxide	2.05%
OTHER INGREDIENTS	97.95%
TOTAL	100.00%

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended for the pesticide,
registered under EPA Reg. No. 4822-571

Net Contents _____

KEEP OUT OF REACH OF CHILDREN

CAUTION: See additional Precautionary Statements on (back)(side)(bottom)(label)(panel)

General Claims

- New!
- (Cleans powerfully with)(cleans with the power of)(hydrogen peroxide)(H2O2)
- Elemental disinfecting
- Harnesses the simple (molecules)(elements) of water and oxygen
- (Brightens)(surfaces)(without)(chlorine bleach)
- (Cleans to) (Leaves) a (brilliant)(sparkling) shine and a (fresh), (clean) scent
- Won't bleach (fabrics or)(hard) surfaces (Shines)(Leaves)(hard) surfaces (shiny)(and)(bright) (sanitary)(clean)
- (Kills (99.9% of) bacteria) (Sanitize without worry) with the [REDACTED] power of hydrogen peroxide (in two minutes)
- Sanitize(s) without leaving a (harsh)(dull) residue
- Clean and sanitize with no smeary(dull) residue
- (2-in-1 cleaner) (dual (action) (cleaning) power) – (cleans and kills (99.9% of) bacteria)(cleans and sanitizes)(with hydrogen peroxide)
- Makes cleaning and sanitizing (your home) easy
- Complete clean!
- Antibacterial (action)(formula)(cleans & sanitizes)(with hydrogen peroxide)(cleaning power)
- Leaves nothing behind but a (fresh) (clean) scent
- No (harsh) (chlorine bleach) fumes
- (Hydrogen peroxide) (oxygenated)(effervescent)(foaming) action removes all debris
- Deodorizes
- Kills odor causing bacteria
- (Foams)(bubbles) so you know it's working
- (Compatible with) (Won't harm)(Harmless to) your septic or plumbing system
- [REDACTED]
- Developed for families who care about their homes
- (Entire) (Whole) line of (hydrogen peroxide-based) (hydrogen peroxide) cleaners for your home
- Clean living for your home
- Kills (99.9% of) (household) bacteria (with hydrogen peroxide)
- Antibacterial clean with hydrogen peroxide
- Contains no abrasives (that might scratch surfaces)
- (Kills bacteria)(with) the sanitizing power of hydrogen peroxide
- (Specially) Formulated (for) (use in) (your home) (your family)
- (Clean) (Remove soap scum) (on contact) (the way you like) (without scrubbing)(with hydrogen peroxide)
- (Scientifically engineered) (to put) (Putting) (hydrogen) peroxide to work
- (Hydrogen peroxide)(oxy)(oxy-powered)(foaming)(bubbling)(bubble) action (removes soap scum)
- (A)(The) smart choice
- (3-in-1) (triple action) (formula) deodorizes, cleans, kills (99.9% of) (bacteria) (cleans, kills bacteria, and shines)(with hydrogen peroxide)

E-SUBMISSION

- (Kills)(eliminates)(destroys)(removes)(controls)(effective against) 99.9% of (household) bacteria (on hard, non-porous surfaces)(with hydrogen peroxide)
- Your partner in the fight against (household) bacteria
- Cleans and (sanitizes) (kills 99.9% of bacteria) in one step
- (Antibacterial) (Sanitizing)(All-purpose)(multi-surface)(multi-purpose)(bathroom)(daily)(soap scum remover) (sanitizer)(cleaner)
- (Foaming action)(Oxy-powered)(formula)(to)(Cuts through)(easily)(removes) (dissolves)(soap scum) (stains)(grime) (with) (no) (messy)(dull) (residue)(fast)(with hydrogen peroxide)
- (Foaming action)(Oxy-powered)(formula)(to)(Destroys)(eliminates)(penetrates)(breaks through)(tough) soap scum and bacteria (with hydrogen peroxide)
- Wipes out (tough) soap scum (and household bacteria)(and leaves a fresh clean scent)(with hydrogen peroxide)(l)
- (Removes soap scum) (and) Kills 99.9% of (household) bacteria* (in 2 minutes) with hydrogen peroxide)
- (Deep)(quick) (clean) (cleaning action) (cleans on contact)(with hydrogen peroxide)
- Cuts through grease and oils, and brightens hard surfaces
- Leaves your bathroom sparkling clean
- Removes tough soap scum, hard water (stains)(deposits), dirt and other bathroom grime
- (Fresh)(clean)(tropical(Crisp Caribbean))(citrus)(outdoor)(invigorating)(scent)(fragrance)(with citrus)
- No (harsh)(overpowering) (chlorine bleach) (smell)(fragrance)(scent)(fumes)
- We work hard so you don't have to! ®
- Cleans
- Shines
- Deodorizes
- Sanitizes
- (Bathroom)(Sanitizer)(Cleaner)
- Ready to use
- *Staphylococcus aureus (Staph) and Enterobacter aerogenes
- This product [or product name] is recommended for use (throughout)(the)(in)(on)[Insert use sites] on washable hard, non-porous surfaces such as: [insert surfaces]
- Hydrogen Peroxide (power) (cleans and shines) (removes) (soap scum) (and) (grime) (on) ceramic tile, stainless steel, chrome (fixtures), fiberglass, and more
- Use this product [or product name] (throughout)(the)(in)(on)[Insert use site] on washable (hard, nonporous) surfaces such as : [insert surfaces]
- [Use sites:] Schools, office buildings, transportation terminals, lodging/hospitality establishments, hotels, motels, churches, factories, apartment buildings, athletic/recreation facilities, any public place with restroom facilities, public restrooms, homes, bathroom, kitchens, dens, basements, family rooms, children's (game) rooms, bedrooms, living rooms
- [Surfaces:] Stainless steel, Bathroom tiles, glazed ceramic tiles, chrome (fixtures), showers, shower curtains and doors, toilets, urinals, vanity tops, tub and sink surfaces and fixtures, including porcelain, fiberglass and synthetic marble, (washable) shelves and drawers, floors (including linoleum, no-wax, vinyl and glazed ceramic tile) countertops, tables, chairs, walls, cabinets, doorknobs, telephones, garbage cans, (hard) plastic, piano keys, refrigerator exterior, freezer exterior, microwave exterior, stove tops or stoves, range hoods, (kitchen) appliance exteriors, highchairs (non-food contact area)washable kitchen surfaces, nursery/play areas, diaper pails, plastic laundry hampers, bed frames, high touch surface, and more.
- This product [or product name] is a bathroom sanitizer that is formulated with excellent cleaning and deodorizing abilities.
- Effectively cleans, shines, deodorizes, and sanitizes washable hard, non-porous surfaces and fixtures
- (Not recommended for use)(Do not use) on (natural) marble (or stone)(brass)(wood)(other acid sensitive surfaces).
- (Spot test (all) other surfaces)(before using).

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Under the Federal Insecticide,
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amended, for the pesticide,
registered under EPA Reg. No. 4821-571

- Bottle made of (25%) post-consumer recycled plastic – please recycle
- (#2 HDPE recycling symbol)
- See all of our (hydrogen peroxide) (or product name) products at www.xxx.com
- Economy (big)(job)(value)(club)(Pack)(x oz)(Refill)(trial)(size)
- One bottle for all your (Bathroom)cleaning needs
- Try these other products:

[Insert other product name] for a deep clean – use on tough jobs

[Insert other product name] for a quick clean – just spray daily, no wiping

[Insert other product name] for a quick clean, just drop in tank and flush, no scrubbing

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(Directions:)(To Operate:) Turn nozzle to ON, spray 6-8" from surface.

To Clean: Allow foam to penetrate grime. For heavily soiled areas, let stand several minutes. Wipe with wet cloth.

To Sanitize (hard, non-porous surfaces): Spray surface until thoroughly wet. Let stand for 2 minutes.

Then wipe and rinse with water. For heavily soiled areas, a pre-cleaning is required.

[Note to Reviewer: The following statement will be used if the product is used in kitchens or other likely food contact areas.] (Rinse food contact surfaces with water.)

(Do not mix with other household cleaners.)

STORAGE AND DISPOSAL

Storage: Store in a cool place, out of reach of children and pets. Keep out of direct sunlight. Do not freeze.

Disposal: Do not reuse or refill empty container (with any product other than B-BC-09 refill). Place in trash or offer for recycling if available.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

Questions? Comments? Call 800-558-5252 or write Helen Johnson.

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EPA Reg. No. 4822-XXX

EPA Est. No.

Patent pending

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