

4822-570

10-27-2009

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U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Antimicrobials Division (7510C)  
1200 Pennsylvania Avenue, N.W. Washington, D.C. 20460

EPA Reg. Number:  
4822-570

Date of Issuance:  
OCT 27 2009

Term of Issuance:  
CONDITIONAL

Name of Pesticide Product: B-APC-09

NOTICE OF PESTICIDE:

Registration  
 Re-registration  
(under FIFRA, as amended)

Name and Address of Registrant (include ZIP code):

S.C. Johnson & Sons, Inc.,  
1525 Howe Street,  
Racine, WI 53403-2236

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA Section 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA Section 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA Section 4, or as required by registration review under FIFRA Section 3(g).

2. Make the following labeling changes:

- a. Revise the EPA Registration Number to read, AEPA Reg. No. 4822-570
- b. Place the appropriate EPA Establishment No. on the product labeling.

Signature of Approving Official:

Marshall Swindell, Product Manager, Team 33,  
Regulatory Management Branch I, Antimicrobials Division

Date:

OCT 27 2009

The revised Confidential Statement of Formula dated July 16<sup>th</sup>, 2009, is acceptable.

3. Please revise the registration notice to include the following:
- a. On page two of the label delete the term, "gentle" from the statement, ".....with the gentle power of....".
  - b. Delete the phrase "From a trusted remedy."
  - c. Revise your precautionary statements to read as follows:

Caution. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. For sensitive skin or prolonged exposure, wear gloves. Harmful if inhaled. Avoid breathing vapor or mist. Wash thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

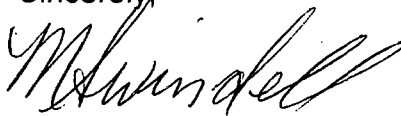
- 4. Delete "(Heavy) carpet spot remover." Use of your product on porous surfaces is not commensurate with its proposed use on hard non-porous surfaces.
- 5. The Agency has reviewed your proposed waiver request for an Acute Inhalation study and determined that the rationale is not acceptable as use of your product does result in misting and exposure through the mouth and nasal cavity.
- 6. Submit two copies of the revised final printed labeling before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA Section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the accepted label is enclosed for your records.

If you have any questions concerning this letter, please contact Karen M. Leavy-Munk at 703-308-6237.

Sincerely,



Marshall Swindell  
Product Manager 33  
Regulatory Management Branch I  
Antimicrobial Division(7510C)

Enclosure

ACCEPTED  
with COMMENTS  
EPA Letter Dated:

OCT 27 2009

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended, for the pesticide,  
registered under EPA Reg. No. 4822-570

B-APC-09

|                                |         |
|--------------------------------|---------|
| <b>ACTIVE INGREDIENT</b>       |         |
| Hydrogen Peroxide .....        | 2.05%   |
| <b>OTHER INGREDIENTS .....</b> |         |
|                                | 97.95%  |
| <b>TOTAL .....</b>             | 100.00% |

Net Contents \_\_\_\_\_

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** See additional Precautionary Statements on (back)(side)(bottom)(label)(panel)

- New!
- (Cleans powerfully with)(cleans with the power of)(hydrogen peroxide)(H2O2)
- Elemental disinfecting
- Harnesses the simple (molecules)(elements) of water and oxygen
- (Brightens) (surfaces) (without)(chlorine bleach)
- (Cleans to) (Leaves) a (brilliant)(sparkling) shine and a (fresh), (clean) scent
- Won't bleach (fabrics or)(hard) surfaces (Shines)(Leaves)(hard) surfaces (shiny)(and)(bright) (sanitary)(clean)
- (Kills (99.9% of) bacteria) (Sanitize without worry) with the [REDACTED] power of hydrogen peroxide (in two minutes)
- Sanitize(s) without leaving a (harsh)(dull) residue
- Clean and sanitize with no smeary(dull) residue
- (2-in-1 cleaner) (dual (action) (cleaning) power) -- (cleans and kills (99.9% of) bacteria)(cleans and sanitizes)(with hydrogen peroxide)
- Makes cleaning and sanitizing (your home) easy
- Complete clean!
- Antibacterial (action)(formula)(cleans & sanitizes)(with hydrogen peroxide) (cleaning power)
- Leaves nothing behind but a (fresh) (clean) scent
- (Hydrogen peroxide) (oxygenated)(effervescent)(foaming) action removes all debris
- Deodorizes
- Kills odor causing bacteria
- (Foams)(bubbles) so you know it's working
- (Compatible with) (Won't harm)(Harmless to) your septic or plumbing system
- From a trusted remedy
- Developed for families who care about their homes
- (Entire) (Whole) line of (hydrogen peroxide-based) (hydrogen peroxide) cleaners for your home
- Clean living for your home
- Kills (99.9% of) (household) bacteria (with hydrogen peroxide)
- Antibacterial clean with hydrogen peroxide
- Contains no abrasives (that might scratch surfaces) (harsh)(acids) (or) (bleach)
- (Kills bacteria)(with) the sanitizing power of hydrogen peroxide
- (Specially) Formulated(for) (use in) (your home) (your family)
- (Clean)(Remove grease) (on contact) (the way you like)(without scrubbing)(with hydrogen peroxide)
- (Scientifically engineered) (to put) (Putting) (hydrogen) peroxide to work
- (Hydrogen peroxide)(oxy)(oxy-powered)(foaming)(bubbling)(bubble) action (removes grease)
- (A)(The) smart choice
- (3-in-1) (triple action) (formula) deodorizes, cleans, kills (99.9% of) (bacteria) (cleans, kills bacteria, and shines)(with hydrogen peroxide)
- (Kills)(eliminates)(destroys)(removes)(controls)(effective against) 99.9% of (household) bacteria (on hard, non-porous surfaces)(with hydrogen peroxide)
- Your partner in the fight against (household) bacteria

**E-SUBMISSION**

- Cleans and (sanitizes) (kills 99.9% of bacteria) in one step
- (Antibacterial) (Sanitizing)(All-purpose)(multi-surface)(multi-purpose)(daily)(kitchen)(surfaces) (bathroom)(sanitizer)(cleaner)
- (Versatile) cleaner can be used (throughout)(all around)(all over)(the whole house)(your home) (your house)
- Use throughout (the) (your) (whole) (home) (house) (!)
- Wipes out (tough) grease and grime (and household bacteria)(and leaves a fresh, clean scent)(with hydrogen peroxide)(!)
- (Foaming action)(Oxy-powered)(formula)(to)(Cuts through)(easily)(removes) (dissolves)(grease) (stains)(grime) (stains) (with) (no) (messy)(dull) (residue)(fast)(with hydrogen peroxide)
- (Foaming action)(Oxy-powered)(formula)(to)(Destroys)(eliminates)(penetrates)(breaks through)(tough) (grease)(grime) and bacteria (with hydrogen peroxide)
- ((Made) (Formulated) to tackle) (Wipes out) (tough) grease and grime (and household bacteria)(and leaves a fresh clean scent)(with hydrogen peroxide)(!)
- (Easily) (Removes grease and grime) (and) Kills 99.9% of (household) bacteria\* (in 2 minutes) (with hydrogen peroxide) (as it cleans)
- (Deep)(quick) (clean) (cleaning action) (cleans on contact)(with hydrogen peroxide)
- Cuts through (tough) (kitchen) (grease) (and) (grime) (oils), (and brightens hard surfaces) (with no smeary residue)
- Leaves your (kitchen) (whole house) sparkling clean
- (Fresh)(clean)(tropical(Crisp Caribbean))(citrus)(outdoor)(invigorating)(scent)(fragrance)(of fresh citrus)
- No (harsh) (overpowering) (bleach) (smell)(fragrance)(scent)(fumes)
- We work hard so you don't have to! ®
- Cleans
- Shines
- Deodorizes
- Sanitizes
- Ready to use
- \*Staphylococcus aureus (Staph) and Enterobacter aerogenes
- Cleaner, degreaser (&) sanitizer
- (Sanitizes)(and)(deodorizes)(countertops)(sinks)(tubs)(tile)(counters)(walls)
- (Light)(heavy) (soil) wipe down cleaner
- ~~\_\_\_\_\_~~
- Bottle made of (25%) post-consumer recycled plastic – please recycle
- (#2 HDPE recycling symbol)
- See all of our (hydrogen peroxide) (or product name) products at [www.xxx.com](http://www.xxx.com)
- Kosher (U)
- Economy (big)(job)(value)(club)(Pack)(x oz)(Refill)(trial)(size)
- One bottle for all your (Bathroom)cleaning needs
- Try these other products:
  - [Insert other product name] for a deep clean – use on tough jobs
  - [Insert other product name] for a quick clean – just spray daily, no wiping
  - [Insert other product name] for a quick clean, just drop in tank and flush, no scrubbing
- This product [or product name] is recommended for use (throughout)(the)(in)(on)[Insert use sites] on washable hard, non-porous surfaces such as: [insert surfaces]
- Hydrogen Peroxide (power) (cleans and shines) (removes) (soap scum) (and) (grime) (on) countertops, stainless steel, chrome (fixtures), appliances, and more
- Use this product [or product name] (throughout)(the)(in)(on)[Insert use site] on washable (hard, nonporous) surfaces such as : [insert surfaces]
- [Use sites:] Schools, office buildings, transportation terminals, lodging/hospitality establishments, hotels, motels, churches, factories, apartment buildings, athletic/recreation facilities, any public

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place with restroom facilities, public restrooms, homes, bathroom, kitchens, dens, basements, family rooms, children's (game) rooms, bedrooms, living rooms

- [Surfaces:] Stainless steel, Bathroom tiles, glazed ceramic tiles, chrome (fixtures), showers, shower curtains and doors, toilets, urinals, vanity tops, tub and sink surfaces and fixtures, including porcelain, fiberglass and synthetic marble, (washable) shelves and drawers, floors (including linoleum, no-wax, vinyl and glazed ceramic tile) countertops, tables, chairs, walls, cabinets, doorknobs, telephones, bikes, garbage cans, (hard) plastic, piano keys, refrigerator exterior, freezer exterior, microwave exterior, stove tops or stoves, range hoods, (kitchen) appliance exteriors, highchairs (non-food contact area) washable kitchen surfaces, nursery/play areas, diaper pails, plastic laundry hampers, bed frames, high touch surface, and more.
- This product [or product name] is an (all-purpose) (multi-surface) (daily) (kitchen) sanitizer that is formulated with excellent cleaning and deodorizing abilities.
- Effectively cleans, shines, deodorizes, and sanitizes washable hard, non-porous surfaces and fixtures
- (Not recommended for use)(Do not use) on (natural) marble (or stone)(brass)(wood)(other acid sensitive surfaces).
- (Spot test (all) other surfaces)(before using).

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(Directions:)(To Operate:) Turn nozzle to ON, spray 6-8" from surface.

To Clean: Allow foam to penetrate grime. For heavily soiled areas, let stand several minutes. Wipe with wet cloth.

To Sanitize (hard, non-porous surfaces): Spray surface until thoroughly wet. Let stand for 2 minutes. Then wipe. For heavily soiled areas, a pre-cleaning is required.

**[Note to Reviewer: The following statement will be used if the product is used in kitchens or other likely food contact areas.]** (Rinse food contact surfaces with water.)

(Do not mix with other household cleaners.)

#### STORAGE AND DISPOSAL

Storage: Store in a cool place, out of reach of children and pets. Keep out of direct sunlight. Do not freeze.

Disposal: Do not reuse or refill empty container (with any product other than B-BC-09 refill). Place in trash or offer for recycling if available.

#### PRECAUTIONARY STATEMENTS

##### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

Questions? Comments? Call 800-558-5252 or write Helen Johnson.

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EPA Reg. No. 4822-XXX

EPA Est. No.

Patent pending

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