

4822-564

4/14/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms. Jean M. Fugate
SC Johnson & Son, Inc
1525 Howe Street
Racine, WI 53403-2236

APR 14 2011

Subject: Label Notification(s) for Pesticide Registration 2007-4

Dear Ms. Fugate:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated for April 1, 2010 for:

Alternate Brand Name **OFF! Deep Woods Sportsmen Insect Repellent VI**

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

EPA Registration Number 4822-564 **Geneva-P**

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken
Product Manager
Insecticide Branch
Registration Division (7504P)

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United States
Environmental Protection Agency
 Washington, DC 20460

Registration (REGFEE)
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number S.C. Johnson & Son, Inc./4822-564		2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) S.C. Johnson & Son, Inc./Geneva-P		PM# 10	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403-2236 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name	

Section II

<input type="checkbox"/> Amendment – Explain below.	NOTIFICATION APR 14 2011
<input type="checkbox"/> Resubmission in response to Agency letter dated	
<input checked="" type="checkbox"/> Notification – Explain below.	

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
 Notification of alternate brand name and other minor label revisions per PR Notice 98-10

Section III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No *Certification must be submitted	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	No. Per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	No. Per container	2. Type of Container	
	If "Yes" Unit Packaging wgt.		If "Yes" Package wgt.		<input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)	

3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 1 – 12 ounces	5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product
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6. Manner in Which Label is Affixed to Product
 Lithograph Other
 Paper glued
 Stenciled

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

Name Jean M. Fugate	Title Registration Specialist II	Telephone No. (Include Area Code) (262) 260-2871
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Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title Registration Specialist II	6. Date Application Received (Stamped)
4. Typed Name Jean M. Fugate	5. Date April 1, 2011	

Geneva-P [EPA base file name]
OFF! Deep Woods Sportsmen Insect Repellent VI [alternate brand name, 4-1-11]

[Note to reviewer: the following section of bulleted statements and any text in parenthesis are optional language]

NOTIFICATION
APR 14 2011

- NEW
- (now) with Picaridin
- (now) contains Picaridin
- **SC Johnson A Family Company**
- **A family company since 1886. Fisk Johnson**
- Repels (annoying) mosquitoes (that may carry West Nile Virus) (for (up to) 8 hours)
- Protects against (annoying) mosquitoes (that may carry West Nile Virus) (for (up to) 8 hours)
- (Proven) (long-lasting) protection from (annoying) mosquitoes (that may carry West Nile Virus) (for (up to) 8 hours)
- Repels ticks
- Repels ticks (including ticks that cause Lyme Disease)
- TICKS-OFF®
- Repels Biting Flies
- Repels chiggers
- Keeps bugs OFF!
- BUG-OFF™
- Non-Greasy (formula)
- Sports formula
- Active formula
- Outdoorsmen formula
- It feels good on the skin, not oily, greasy, or sticky.
- Keeping insects away never felt so good
- Doesn't feel like you have it on
- Your friends won't know you have it on
- You won't know you have it on.
- Leaves a pleasant feeling on skin
- Clean feel
- Dye-free
- For playing and relaxing outdoors
- Won't stain
- Always carry [insert product brand name]
- Long lasting (protection)
- Long lasting on-the-go protection
- For people on-the-go (protection)
- Protection that fits your lifestyle
- Specially formulated for (hunters,) (hunting,) (fishermen,) (fishing,) (hikers,) (hiking,) (campers) (camping) (and) (other outdoorsmen) (other outdoor activities)
- (It) won't damage (gear) (fishing lines,) (gun stocks,) (tackle boxes,) (or) (other synthetic materials) (other plastic sporting equipment)

- Won't damage (fabrics) (cotton) (wool) (nylon) (acetate) (rayon) (spandex) (other synthetic fabrics) (plastics) (watch crystals) (plastic lenses) (vinyl) (or) (painted surfaces)
- Sprays at any angle

[Note to reviewer: the following section of bulleted statements are for formulas containing fragrance]

- It smells great too.
- Won't leave you smelling like bug repellent
- (Light) (pleasant) (Clean) (Fresh) (Great) scent ((that) won't leave you smelling like bug repellent)
- (Light) (pleasant) (Clean) (Fresh) (Great) fragrance ((that) won't leave you smelling like bug repellent)
- (It's) pleasant smelling
- Specially formulated to feel and smell better on your skin

[Note to reviewer: the following section of bulleted statements are for formulas that do not contain fragrance]

- No fragrance (formula)
- Fragrance-free (formula)
- No-odor (formula)
- Odorless (formula)

**KEEP OUT OF REACH OF CHILDREN
WARNING**

See Additional Precautions on Back Panel

ACTIVE INGREDIENT:

Picaridin..... 20%

OTHER INGREDIENTS:..... 80%

NET CONTENTS: XXX

PRECAUTIONARY STATEMENTS

Hazards to Humans –WARNING: Causes substantial but temporary eye injury. Do not get in eyes. ~~May cause skin reactions in rare cases.~~ Use of this product may cause reactions in rare cases. Wash thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE: Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin. Do not use under clothing. Avoid over-application of this product. For continued insect protection, reapply as effectiveness diminishes, but not to exceed 2 applications per day. Frequent reapplication and saturation are unnecessary. Apply sparingly around ears. When using on children, apply to your own hands and then put it on the child. Do not apply to children's hands. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. **FOR MAXIMUM PROTECTION**, spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth.

STORAGE: Store in a cool dry place away from heat or flame in an area inaccessible to children.

DISPOSAL: Before disposing, empty the container by using the product according to the label. Do not reuse this container. Place in trash or offer for recycling if available. If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.



(Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.)

(Contains no CFCs or other ozone depleting substances. Federal regulations prohibit CFC propellants in aerosols [or corresponding graphic below].)



Questions? Comments? Call 800-558-5252 or write Helen Johnson. **Sold by:** ©2008 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved

EPA Reg. No. 4822-564

EPA Est. No. XXX-X-X