

-4822-562

(4 / 25 / 2014)

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms. Rachel Callies
Registration Specialist
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

APR 25 2014

Subject: Label Amendment – Revising Marketing Claims and Adding Optional Text
Product Name: Raid A&R Killer 25
EPA Registration Number: 4822-562
Application Date: January 30, 2013
Decision Number: 475447

Dear Ms. Callies:

The label amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended is acceptable.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

SEE NEXT PAGE

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If you have any questions please contact Michael Walsh by phone at (703) 308-2972 or via email at "walsh.michael@epa.gov".

Sincerely,

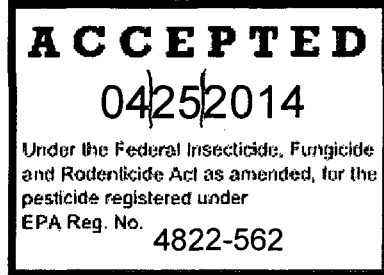
A handwritten signature in black ink, appearing to read "Mark Suarez". The signature is stylized with large, sweeping loops and a prominent "S" at the end.

Mark Suarez
Product Manager 13
Insecticide Branch
Registration Division
Office of Pesticide Programs

Enclosure

Raid A&R Killer 25

1. (For)(Indoor & Outdoor)(Indoor/Outdoor)(Residential)(Use)
2. Lemon (Scent(ed))
3. Country Fresh (Scent(ed))
4. Outdoor Fresh (Scent(ed))
5. Mountain (Fresh) (Scent(ed))
6. Forest Fresh (Scent(ed))
7. Spring Fresh (Scent(ed))
8. Floral (Scent(ed))
9. Fresh (Scent(ed))
10. Clean Fresh (Scent(ed))
11. Fragrance Free
12. Unscented
13. Water Based (Formula)
14. No Greasy Residue
15. Won't Stain Carpets & Floors
16. Low Chemical Odor
17. Low Chemical Smell
18. Low Odor
19. (Leaves)No Lingering Chemical Odor
20. (Leaves)No Lingering Odor
21. (Leaves)No Lasting Odor
22. (Leaves)No Lasting Chemical Odor
23. Kills on contact with No Lingering Chemical Odor
24. Kills fast, (Kills long) (plus kills with residual action)
25. Kills on contact, (Keeps on killing)
26. Kills the insects you see, Kills the ones you don't see
27. (Keeps on killing) (Kills) roaches (for) up to 8 weeks
28. (Keeps on killing) (Kills) (for) up to 7 weeks
29. (Keeps on killing) (Kills) on non-porous surfaces (for) up to 12 weeks
30. (Keeps on killing) (Kills) (for) up to 12 weeks on non-porous surfaces
31. Kills (roaches)(and)(ants)(and)(black widow)(spiders)(and)(scorpions)(and)(other)(crawling insects) in seconds (on contact)
32. Kills (ants) (including)(Argentine)(Black)(Common)(Carpenter)(Crazy)(Ghost)(Odorous)(House) (Pavement)(Pyramid)(Raspberry)(Sugar)(Thief)(Yellow) (ants)
33. Keeps (on) killing (for) up to (4)(5)(6)(7) weeks
34. Keeps on killing for weeks
35. Long lasting killing power
36. Kills long - kills (for) up to (4)(5)(6)(7) weeks
37. Lasts (for) up to (4)(5)(6)(7) weeks
38. Raid Kills Bugs Dead®
39. Kills bugs in seconds
40. Kills bugs before they escape
41. Stops bugs (dead in their tracks)
42. Kills bugs dead!® (in their tracks)
43. Kills bugs DEAD!®



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(optional text)
[note to reviewer]

44. Just one (shot)(squirt)(spray) and bugs stop (in their tracks)
45. Just one (shot)(squirt)(spray) and bugs stop within seconds
46. Just one (shot)(squirt)(spray) and bugs die within seconds
47. Non-repellent* *to German cockroaches
48. (No repellency) (not repellent) to German cockroaches!
49. S.C. Johnson (& Son) (A Family Company) (Wax) (Fisk Johnson [signature])
50. Peel (remove) (tear) label (sticker) (coupon) (here) for complete use directions
51. Peel (remove) (tear) label (sticker) (coupon) (here) for complete use directions and precautionary statements
52. Peel (remove) (tear) label (sticker) (coupon) (here) before use

53. Read entire label before use
54. Apply this product only as specified
55. Avoid spraying near baits to make sure bugs can bring the bait back to the nest
56. Visit [website] to identify your bug and best treatment plan

57. Use (this product) to kill spiders, scorpions, roaches and ants by (on) contact.
58. Use (this product) indoors and outdoors to kill spiders, scorpions, roaches and ants by (on) contact.
59. Avoid spraying near baits to make sure (bugs) (ants) (and) (roaches) can bring the bait back to the nest.
60. Read the label to find the right product for your bug problem.

61. (Additional) Tips (Non-chemical Control Options) [one or more to be chosen from the following list]:
 - a. Remove food spills and exposed food.
 - b. Store food in sealed containers.
 - c. Avoid leaving (accumulating) dirty dishes in sinks.
 - d. Keep food out of bedrooms and living rooms.
 - e. Avoid the use of mulch next to the foundation, which provides an ideal place for outdoor f. ants to nest and to gain entry into the home
 - g. Caulk any points where bugs enter into wall voids, cracks and crevices, including entry points from outside or neighboring units.
 - h. Reduce the population of other insects in the home, which are the primary diet of spiders.
 - i. De-clutter outdoor areas to remove hiding places close to the home (debris, stones, piled wood, loose bark or mulch.

62. [Segmentation language, if used, to be used in its entirety]

Raid Defense System (Defense System)

Attack(s) Bugs*

Control(s) Bugs[†]

Prevent(s) Bugs[‡]

Raid Defense System (Raid Guided Support) helps you work smarter, not harder, to fight bugs. Visit raidkillsbugs.com to identify your bug and best treatment plan.

Use this product to:

Attack Bugs

Kill bugs on contact (Kill the bugs you see)

*Use (this product) indoors or outdoors to kill spiders (scorpions) (roaches) (ants) (spiders and scorpions) (spiders, scorpions and roaches) (spiders, scorpions, roaches and ants) (spiders, scorpions, roaches, ants and other listed bugs) on contact.

Use other Raid products to:

Control Bugs

Kill bugs at the source (Kill the bugs you don't see)

[†] Use a Raid Fogger product to kill spiders (scorpions) (roaches) (ants) (and other listed bugs) where they hide. Read the label to find the right product for your bug problem.

Prevent Bugs

Help keep bugs out (Keep Bugs Out)

[‡] Use a Raid Max Bug Barrier product to help keep (to keep) spiders (scorpions) (roaches) (ants) (and other listed bugs) out (of your home).

Raid A&R Killer 25

Alternate Brand Name: Raid Max Spider and Scorpion Killer

ACTIVE INGREDIENTS:

Imiprothrin.....	0.100%
Deltamethrin.....	0.030%
INERT INGREDIENTS:*	99.870%

*Contains petroleum distillates

KEEP OUT OF REACH OF CHILDREN

CAUTION: : See additional precautionary statements (and complete use instructions) on back (inside)

NET WT.:

([Brand Name] kills (roaches) (ants) in two ways: (1) It kills bugs fast - on contact and (2) it keeps on killing with residual action even after you spray, for up to (4)(5)(6)(7) weeks)

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not apply to humans, pets, plants or contaminate feed, foodstuffs, dishes or utensils. Remove pets and birds and cover aquariums. Cover or remove exposed food, dishes, utensils and food handling equipment.

FOR HOUSEHOLD USE: SHAKE WELL BEFORE EACH USE. Hold container upright. Do not spray up into air. Apply to surfaces only. Point spray opening toward surface to be sprayed and press button firmly. Hold about 12" from surface being sprayed. Spray until surfaces are wet. Avoid excessive wetting of asphalt, tile, rubber and plastic materials. To maintain control on porous surfaces, retreat every 7 weeks. On non-porous surfaces, retreat every 12 weeks.

ROACHES, WATERBUGS: Spray until wet in cracks around baseboards and other hiding places. When bugs are driven out, spray directly.

ANTS: Apply to ant trails, also around doors, windows and wherever ants enter house.

SILVERFISH, CRICKETS, EARWIGS, SPIDERS: Spray areas infested by these pests.

BLACK WIDOW SPIDERS, SCORPIONS: Must be sprayed directly (to be killed).

FOR OUTDOOR USE: Cover all food handling surfaces or wash thoroughly after treatment and before use. Hold container upright. Do not spray up into air. Apply to surfaces only. Point spray opening toward surface to be sprayed and press button firmly. Hold about 12" from surface being sprayed. For best results, spray when air is calm. Spray with wind if breeze is blowing. Do not spray up into air or directly overhead. Do not apply directly to water

To control building infestations of ants, cockroaches, waterbugs, palmetto bugs, crickets, spiders, silverfish, millipedes, centipedes and earwigs: Apply to outside surfaces of buildings where insects tend to enter. Spray screens, window frames, eaves, porches, patios, garages and garbage areas to prevent entry into homes.

STORAGE AND DISPOSAL

Storage: Store away from heat or open flames, in an area inaccessible to children. Store in a cool dry place.

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(optional text)
[note to reviewer]

Disposal: Do Not Puncture or Incinerate! Non-refillable container. Do not reuse or refill this container. If empty: This container may be recycled in the few but growing number of communities where (steel) aerosol can recycling is available. Before offering for recycling, empty the container (can) by using the product according to the label. If recycling is not available, place in trash.
If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.
Never place unused product down any indoor or outdoor drain.

[For Reviewer: The steel recycle graphics symbol may be used.]



PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF SWALLOWED: Immediately call a poison control center or doctor. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person.

NOTE TO PHYSICIAN: Contains petroleum distillate -vomiting may cause aspiration pneumonia. Have the product container with you when calling a poison control center or doctor or going for treatment.

ENVIRONMENTAL HAZARDS: This product is extremely toxic to fish. Do not apply to water.

PHYSICAL OR CHEMICAL HAZARDS:

EXTREMELY FLAMMABLE, CONTENTS UNDER PRESSURE. Keep away from fire, sparks, and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

(Contains No CFCs Or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants In Aerosols) [optional graphic]



[website may be listed raidkillsbugs.com]

Questions? Comments? Call 800-558-5252 or Write Helen Johnson

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EPA Reg. No. 4822-562

EPA Est. No.