

4822-561

02-05-2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

February 5, 2009

Jill Geyer
SC Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

Subject: Notification – Additional Marketing Claims
Bugtron
EPA Reg. No. 4822-561
Your Application Dated December 2, 3008

Dear Ms. Geyer:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated December 8, 2008 for the above mentioned product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen Beeder of my staff at 703-308-8899.

Sincerely,

A handwritten signature in black ink, appearing to be "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 4822 -561	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Bugtron	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) S.C. Johnson & Son, Inc. 1525 Howe Street Racine, WI 53403 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. <u>NOTIFICATION</u> Product Name <u>FEB 05 2008</u>	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of additional marketing claims per PR Notice 98-10.
This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container

Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 8 fl. oz. - 2 gal.	5. Location of Label Directions <input checked="" type="checkbox"/>
Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph Paper glued Stenciled <input type="checkbox"/> Other _____		

Section - IV

Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name W. A. Hawkins, Jr., Ph.D.	Title Registration Specialist II	Telephone No. (Include Area Code) 262-260-0619
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Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
Signature <i>W. A. Hawkins, Jr.</i>	3. Title Registration Specialist II	
Typed Name W. A. Hawkins, Jr., Ph.D.	5. Date December 2, 2008	

December 2, 2008

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S4900, One Potomac Yard
2777 South Crystal Drive
Arlington, Virginia 22202-4501

ATTN: Ms. Linda G. Arrington

Dear Ms. Arrington:

**Subject: Bugtron (EPA Reg. No. 4822-561)
Notification of Additional Marketing Claims per PR Notice 98-10**

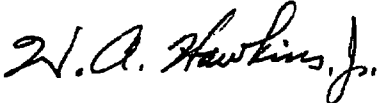
This notification is being made to advise the Agency of our intent to add marketing claims to the label of our product, Bugtron (EPA Reg. No. 4822-561). The vast majority of these claims are packaging-related and can be found on page 2 of the enclosed label. We have added three claims that are simply variants of the approved claim "Keeps killing German cockroaches for up to 1 year." These are on page 1. We have added the word "New" on page 2 with the understanding that we can only claim "New" for six months. Lastly, we have corrected an error on page 5 where reference was made to holding the "can" 12-18 inches from the surface to be sprayed. The product will be sold in a plastic bottle with a trigger sprayer, so the term "can" is inappropriate. On the enclosed label, new text is highlighted and deletions are ~~struck through~~.

Since this is a notification, no PRIA fee is required.

If you have any questions or need additional information, please contact me at (262) 260-0619 or by e-mail at wahawkin@scj.com.

Sincerely,

S. C. Johnson & Son, Inc.



W. A. Hawkins, Jr., Ph.D.
Registration Specialist II

BUGTRON (master name)

ACTIVE INGREDIENT:

Deltamethrin 0.03%

OTHER INGREDIENTS: 99.97%
100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Side (Back) Panel for Additional Precautions

NET CONTENTS:

Optional Marketing Claims

For Indoor and Outdoor Use

Ready-To-Use

Easy-To-Use

Water-Based

Kills on Contact

Kills Fast

Long-Lasting

Keeps Killing Carpenter Ants For Up To (1 Month) (4 Weeks) When Applied To Non-Porous Surfaces

Keeps Killing Pharaoh Ants, Crazy Ants and Fire Ants For Up To 1 Week

Keeps Killing German Cockroaches For Up To (12 Months) (1 Year) (52 Weeks)

~~The easy way to apply year-long (or season-long) protection from German Cockroaches~~

~~The odorless way to apply year-long (or season-long) protection from German Cockroaches~~

~~The quick way to apply year-long (or season-long) protection from German Cockroaches~~

Kills Fleas

Kills Mosquitoes

Keeps Killing Flies For Up To (5 Months) (20 Weeks)

Odorless

Non-Staining

No Oily (Greasy) Residue

For Use in and Around Horse Stables

Keeps Killing Stable Flies For Up To (18 Weeks) (4.5 Months) (135 Days)

For Use on House Plants

For Use on Ornamental Plants

Kills Fleas & Ticks

Kills Home Invading Pests

Kills Spiders, Centipedes and Scorpions

Kills Roaches, Ants and Fleas on Contact

Kills Pantry Pests

Kills Plant Pests

Kills Aphids, Mealy Bugs, Lace Bugs, Thrips, Leafminers and Mites

Kills Spider Mites

NOTIFICATION

FEB 05 2009

- Kills Japanese Beetles
- Also Controls Termites, Carpenter Ants & Carpenter Bees
- Controls Ticks That May Transmit Lyme Disease
- No Drips - No Runs
- Stays Where You Put It
- Does Not Stain Surfaces
- Does Not Stain Fabrics
- No Shaking Required
- No Shake Formula
- No Drip Formula

New (4) (first six months on shelf only)

Optional Packaging Claims

(Battery Powered) (Electronic) Trigger-or-Sprayer
 (Reusable) (Auto) (Automatic) Trigger-or-Sprayer
 Power Trigger-or-Sprayer
 The (Bugtron) (Reusable) (Auto) (Automatic) Trigger-or-Sprayer (helps reduce) (reduces)
 (prevents) (eliminates) Trigger-or-Sprayer (hand) fatigue
 The (Bugtron) (Battery Powered) (Electronic) (Power) Trigger-or-Sprayer (helps reduce)
 (reduces) (prevents) (eliminates) Trigger-or-Sprayer (hand) fatigue
 No Trigger-or-Sprayer (hand) fatigue
 The (Bugtron) (Reusable) (Auto) (Automatic) Trigger-or-Sprayer (creates) (forms)
 complete bug barriers (hand) manual-or-traditional Trigger-or-Sprayer
 The (Bugtron) (Battery Powered) (Electronic) (Power) Trigger-or-Sprayer (creates) (forms)
 more complete bug barriers (hand) manual-or-traditional Trigger-or-Sprayer
 The (Bugtron) (Reusable) (Auto) (Automatic) Trigger-or-Sprayer (creates) (forms) more
 consistent bug barriers-or-layer on average (hand) manual-or-traditional Trigger-or-
 Sprayer
 The (Bugtron) (Battery Powered) (Electronic) (Power) Trigger-or-Sprayer (creates) (forms)
 more consistent bug barriers-or-layer on average (hand) manual-or-traditional Trigger-or-
 Sprayer
 The (30-oz) (one gallon) (Bugtron) (Reusable) (Auto) (Automatic) Trigger-or-Sprayer can only
 be used with Bugtron refill(s) (containers) of equivalent size
 The (30-oz) (one gallon) (Bugtron) (Battery Powered) (Electronic) (Power) Trigger-or-Sprayer
 can only be used with Bugtron refill(s) (containers) of equivalent size
 Keep-or-Save (the) (your) (Bugtron) (Reusable) (Auto) (Automatic) Trigger-or-Sprayer and use
 on your new Bugtron refill of equal size
 Keep-or-Save (the) (your) (Bugtron) (Battery Powered) (Electronic) (Power) Trigger-or-
 Sprayer and use on your new Bugtron refill of equal size
 Reusable on Bugtron bottles of equal size
 Bugtron 30-oz (size) (refill) (bottle) (unit)
 Bugtron one gallon (size) (refill) (bottle) (unit)
 Refill (bottle) (unit) reusable on 30-oz (size)
 Refill (bottle) (unit) reusable on Bugtron one gallon (size)

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

CAUTION

Contact with product may result in transient tingling and reddening of the skin. Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

Environmental Hazards

This product is extremely toxic to fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. This product is highly toxic to bees exposed to direct treatment or residues on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds if bees are visiting the treatment area.

Physical or Chemical Hazards

Do not apply this product in or on electrical equipment due to possibility of shock hazard.

[Note to reviewer: () Indicates alternative text in addition to any subset of the directions for use.]

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

General Information: Hold container upright. Do not spray up into air. Apply to surfaces only as a spot and crack & crevice treatment. (Turn sprayer nozzle to "on" position.) Hold approximately 12 inches from surface to be sprayed. Squeeze trigger to spray until surface is slightly moist but not to the point of runoff. Over application may cause damage. Test in an inconspicuous area before applying.

Do not allow children or pets to contact treated surfaces until spray has dried.

Bugtron's long-lasting action keeps on killing *German Cockroaches* for up to (12 months) (1 year) and *Flies* for up to (150 days) (20 weeks) (5 months) after you spray. More frequent applications may be necessary on concrete surfaces. Check these areas in 4 weeks and retreat if insect activity continues. Contact kill gives you immediate results when spraying insects directly, while residual activity kills insects when they return to treated areas.

Bugtron is intended to be used in and around residences and their immediate surroundings such as (but not limited to): apartments, atriums, attics, automobiles, basements, bathrooms, boats, cabins, campers, carports, cat sleeping quarters, clothes storage, condominiums, decks, dens, driveways, garages, gazebos, homes, kitchens, lanais, living rooms, parlors, patios, pet sleeping areas, play rooms, porches, recreational vehicles, rooms, solariums, storage areas, sun rooms, utility rooms and verandas. Do not use in commercial food handling establishments, restaurants or other places where food is commercially prepared or processed.

INDOORS:

Cockroaches (Including Adult and Immature Stages of Both Non-Resistant and Organophosphate and Carbamate Resistant Strains), Ants, Boxelder Bugs, Centipedes, Crickets, Dermestids, Firebrats, Fleas, Palmetto Bugs, Silverfish, Sowbugs, Ticks and Waterbugs: Apply as a spot and crack & crevice treatment to areas where these pests crawl and hide, especially in hidden areas around sinks and storage areas, behind baseboards, around doors and windows, behind and under refrigerators, cabinets, sinks and stoves, the underside of shelves, drawers, bookcases, and similar areas. Cover all food handling surfaces and cover or remove all food and cooking utensils or wash thoroughly after treatment. Exposed food should be covered or removed. Repeat as necessary but not more than once per week.

(Roaches: Spray in cracks and crevices, around baseboards and other hiding places.)

Ants: Spray ant trails and around doors and windows and other places where ants enter the house. Repeat as necessary but not more than once per week.

Carpenter Ants: For effective control, locate and treat nests and surrounding areas. Apply around doors and windows and other places where ants enter premises and where they crawl and hide. Spray into infested wood through existing openings.

Ticks (Including Deer Ticks which May Transmit Lyme Disease) and Fleas on Surfaces: Remove pet bedding and destroy or clean thoroughly. Spray pet resting quarters. *Adult Fleas and Larvae* contacted by spray will be killed. Put fresh bedding down once spray has dried. Do not spray animals directly. For best results, pets should be treated with an appropriate flea and/or tick control product registered for use on pets before allowing them to return to the treated area. Spray rugs and carpets where infestations are bad. Delicate fabrics should be tested for staining in an inconspicuous area prior to use.

Spiders: Apply along and behind baseboards, to window and door frames, corners, pipes, storage localities, attics, crawl spaces and other areas over which these pests may crawl.

Centipedes, Ground Beetles, Pillbugs, Sowbugs, Scorpions and Ticks: Apply around doors and windows and other places where these pests may enter premises. Treat baseboards, storage areas and other locations where these pests are found.

(Silverfish, Crickets, and Spiders: Apply to areas infested by these pests.)

FLYING INSECTS: *Houseflies, Gnats, Mosquitoes and Small Flying Moths:* Spray localized resting areas, such as under eaves, porches, inside surfaces of window and door frames, surfaces around light fixtures and cords, railings, etc. and anywhere these insects may rest. Insects coming to rest on treated surfaces will be killed.

(FLYING INSECTS: Spray resting areas. Insects coming to rest on treated surfaces will be killed.)

HORSE STABLES: To Control *Stable Flies, Horn Flies, Houseflies, Face Flies, Horse Flies, Deer Flies, Mosquitoes and Gnats.* Apply thoroughly to surfaces until wet. Insects coming to rest on treated surfaces will be killed or repelled. Repeat treatment as necessary, but not more

than once per week. Do not spray animals or humans, or apply to animal feed or watering equipment.

PANTRY PESTS - Grain Beetles (Rusty, Merchant and Saw-Toothed), Flour Beetles (Red and Confused), Chocolate Moths, Cigarette Beetles, Clover Mites, Cluster Flies, Drugstore Beetles, Elmleaf Beetles, Rice Weevils, Lesser Grain Borers, Spider Beetles and Tobacco Moths: Treat exposed stages. Remove all food-stuffs, utensils and shelf paper from area to be treated. Discard used shelf paper and any infested foodstuffs. Apply spray to shelves and in cracks and crevices behind and under cupboards and cabinets. Allow to dry prior to replacement of shelf paper, food and utensils. Wash any exposed food handling surfaces and utensils before use.

Carpet Beetles (Black, Furniture and Varied): Spray on and under edges of floor coverings, under rugs and furniture and in closets or other localities where these insects are found.

Webbing Clothes Moths: Use this product as a crack and crevice treatment in closets and other storage areas where these pests are found. This is an adjunct treatment and will not control moth larvae already on clothes. Do not apply to clothing.

Bedbugs and Lice: Remove linens and wash before reuse. Lightly spray mattresses, especially tufts, folds and edges. Apply to the interior of the frame. Allow to dry before remaking bed.

Also, treat your yard with a product registered for yard application.

OUTDOORS:

Remove all exposed food and cooking utensils. Cover all food handling surfaces or wash thoroughly after treatment and before use. Do not use on edible crops.

For outdoor use only as an aid in controlling these insects. Point sprayer away from face. Hold sprayer on a slight downward angle, approximately 12 inches from surface to be sprayed. Spray with wind if breeze is blowing. Do not contaminate fish ponds or apply directly to water.

PESTS ON OUTSIDE SURFACES OF BUILDINGS: For control of building infestation to *Ants, Clover Mites, Crickets and Sowbugs (Pillbugs)*. Spray foundation of building where insects are active and may find entrance up to a height of 2 to 3 feet. Apply to outside surfaces of buildings where insects tend to congregate. Spray areas include (but are not limited to) screens, window frames, eaves, porches, patios, garages and refuse dumps. Repeat treatment as necessary, but not more than once per week.

CRAWLING INSECTS: Ants, Cockroaches (including Asian Cockroaches), Centipedes, Crickets, Mole Crickets, Waterbugs and Silverfish. Hold can spray (on trigger) 12 to 18 inches from surface to be treated and spray in infested surface of patio or picnic areas, hitting as many insects as possible. Spray to slightly moisten the surface. Spray infested surface of patio or picnic area. Also spray legs of tables and chairs.

Ants: Spray freely around ant trails and hills. Spray around nests hidden under steps, brickwork, concrete, etc. Break apart accessible nests and spray freely on and around debris. Repeat as necessary but not more than once per week.

(*Ants*: Spray ant trails and hills. If nest can be located, spray surface of nest until wet.)

Lone Star Ticks, Dog Ticks, Crickets and Fleas: Apply thoroughly to infestation in bushes, grass or weeds.

Wasps, Hornets, Yellow Jackets and Bees: Spray nests and other surfaces where bees may rest. Aim spray at nest openings. Applications should be made late in the evening when insects are at rest.

FLYING INSECTS: *Houseflies, Gnats, Mosquitoes and Small Flying Moths*: Spray outside surfaces of window and door frames and other areas where these pests may enter the home. Also spray localized resting areas, such as under eaves, porches, surfaces around light fixtures and cords, railings, etc. where these insects may rest. Insects coming to rest on treated surfaces will be killed.

Termites, Carpenter Ants and Carpenter Bees (for localized control only): Apply product to voids or channels in damaged wood of a structure, or to cracks, crevices and spaces in and between wooden portions of a structure or between wood and the foundation, in locations vulnerable to attack such as crawl spaces.

For *Termites*, the purpose of such applications is to kill workers or winged forms which may be present in the treated areas at the time of application. Not recommended as sole protection against termites. For active infestations, get a professional inspection. Such applications are not a substitute for mechanical alteration, soil treatment or foundation treatment but are merely a supplement. For severe termite infestation, contact a professional pest control operator in your area.

HOUSE PLANTS: To control *Aphids, Japanese Beetles, Lace Bugs, Leafminers, Mealy Bugs, Mites and Spider Mites* on house plants. Prior to spraying, remove plants from living and eating areas. Put in an area not likely to come in contact with pets, children or food. Plants can be returned to original location when leaves dry. If plants cannot be moved, cover or remove exposed food and food handling surfaces. Avoid spraying surrounding areas.

Apply spray to upper and lower surfaces of foliage. Avoid wetting blossoms if possible. Repeat applications as necessary, but not more than once per week.

FOR CONTROL OF ORNAMENTAL GARDEN INSECTS: For use on roses, dahlias, asters and other ornamentals to kill *Japanese Beetles* hit by spray, as well as *Whiteflies, Aphids, Armyworms, Lace Bugs, Mealy Bugs, Exposed Thrips, Pavement Ants, Spiders, Spider and Red Mites, Clover Mites and Leafminers*.

Not for use on plants grown for sale or other commercial use.

May be used on plants, as well as a multi-purpose spray in small ornamental gardens and for spot treatments to prevent insects from spreading into large garden areas.

May also be used on other plants such as African violets, asters, azaleas, begonias, camellias, carnations, chrysanthemums, delphiniums, dogwood, English ivy, euonymus, fuschia, geraniums, crassula, grape vine, Kentia palm, laurel, marigolds, rhododendrons, rubber plants,

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snapdragons, stocks, wandering Jews and zinnias.

When spraying plants, do not operate closer than 18 inches. Use sweeping motion. Be cautious about wetting tender foliage, young plants and new growth. Do not spray plants when temperatures exceed 90°F. Over application may cause damage. **DO NOT apply to vegetable plants or other plants used for food.** Spray insects directly whenever possible. Repeat treatment as necessary, but not more than once per week.

STORAGE AND DISPOSAL

Storage: Store in a cool, dry area (away from) (inaccessible to) children and pets and away from heat, sparks and open flame. (Protect from freezing.) (Store above 32°F.) (Do not transport or store below 32°F (0°C).) If freezing occurs, allow product to thaw and shake well before (using) (use). (Some product separation may occur on freezing which is reversible on shaking).

Freezing does not adversely affect (this product) (performance).

Container Disposal: *If empty:* Nonrefillable container. Do not reuse this container. Place in trash or offer for recycling if available. *If partly filled:* Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

www.killsbugsdead.com

Questions? Comments?

Call 1-800-558-5252 or write Helen Johnson

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S.C. Johnson & Son, Inc.

Racine, WI 53403-2236

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EPA REG. NO.: 4822-561

EPA EST. NO.:

[Based on EPA stamped accepted with comments label dated October 16, 2008.]

NOTIFICATION

FEB 05 2009