

4822-557

12-05-2007

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U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510C)
1200 Pennsylvania Avenue NW
Washington, D.C. 20460

EPA Reg.

Number:

4822-557

Date of

Issuance:

DEC - 5 2007

Term of Issuance

Name of Pesticide Product:

AD-CASS-07

NOTICE OF PESTICIDE:

Registration
 Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

S. C. Johnson & Son, Inc
525 Howe Street
Racine, WI 53403

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA section 4.

2. Make the labeling changes listed below before you release the product for shipment:

a. Revise the "EPA Registration Number to read, "EPA Reg. No. 4822-557".

b. Revise the statement "AD-CASS-07 (controls) skills)(eliminates)(reduces) (destroys) (removes) the (airborne) bacterial" to read "AD-CASS-07 (controls) skills)(eliminates)(reduces) (destroys) (removes) the (airborne) odor-causing bacterial" on page 1 of 9 of the product label.

Signature of Approving Official:

Marshall Swindell
Product Manager Team-33
Regulatory Management Branch I
Antimicrobials Division (7510P)

Date:

DEC - 5 2007

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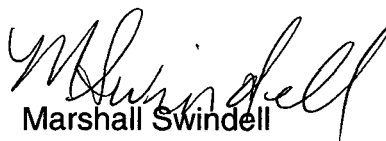
3. Submit two (2) copies of your final printed labeling before distributing or selling the product bearing the revised labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the "accepted" label is enclosed for your records.

If you have any questions concerning this letter, please contact Martha Terry at (703) 308-6217.

Sincerely,



Marshall Swindell
Product Manager 33
Regulatory Management Branch I
Antimicrobials Division (7510P)

Enclosure

(New) AD-CASS-07

ANTIMICROBIAL CLAIMS

Eliminates odors by killing odor-causing bacteria in the air
AD-CASS-07 (is an odor scavenger)(and) works to eliminate (odors)(smells)
(stinks) in the air by (seeking out and (killing))(destroying)(eliminating) odor-
causing airborne bacteria

(Seeks out and)(kills)(destroys)(removes)(eliminates) odor-causing airborne
bacteria (and eliminates their odors)

AD-CASS-07 stops odor-causing airborne bacteria in their tracks
(Clean)(scour)(cleanse) your air of odor-causing bacteria and their (bad)(odors)
(smells)(stinks)

Keeps odors away by (seeking out and)(destroying)(removing)(killing)
(eliminating)(reducing)(controlling) odor-causing bacteria in the air.

AD-CASS-07 (controls)(kills)(eliminates)(reduces)(destroys)(removes) the
(airborne) bacteria that cause (bad)(smelly)(stinky)(unpleasant) odors (in the
air)(so the bathroom always smells clean and fresh)

AD-CASS-07 helps temporarily reduce the number of airborne odor-causing
bacteria in any room (to leave your home clean and fresh)

Targets odor-causing bacteria in the air and kills them on contact

Sanitizes the air (you breathe)(in your home)(automatically)

Automatically sprays to sanitize the air

Sanitize and freshen the air automatically

Spray leaves the air (clean)(fresh)(sanitized)

Press the button for (immediate)(sanitizing) spray

It takes more than fresh air to clean your (home)(air) from odor-causing airborne
bacteria

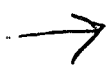
For those of you who don't want bad (odors)(smells)(stinks) in your (house)(or
home, there's AD-CASS-07 helping to temporarily reduce the number of airborne
odor-causing bacteria in any room with only a light fragrance added so you
know it's there working to leave your (house)(home)) smelling clean and fresh
(New) AD-CASS-07 actually kills odor-causing bacteria in the air, unlike
ordinary air fresheners that only mask odors temporarily.

AD-CAS-07 (seeks out and)(kills)(eliminates)(destroys)(removes) odor-causing
bacteria in the air - unlike air fresheners, which only mask odors

Unlike air fresheners that only mask odors temporarily (with fragrance),

AD-CASS-07 eliminates tough (odors)(smells)(stinks) such as pet odor,
bathroom, dirty diapers, and mildew. AD-CASS-07's micro particles attach to
airborne bacteria to temporarily clean (your)(the) air of bacteria (and
their)(smells)(odors)(smelly odors)

AD-CASS-07 (kills)(removes)(destroys)(eliminates) odor-causing bacteria and
eliminates their tough odors (throughout your home)(such as)(from) bathroom,



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pet odors, dirty laundry, (kitchen odors)(mildew)(basement)(kennel)(garbage) (litter boxes)(diaper pails)

AD-CASS-07 (eliminates problem odors from)(works on tough odors such as) (mildew)(bathrooms)(litter boxes)(garbage cans)(diaper pails)(smelly shoes) (dirty laundry)(pet odors)(kitchen odors) by (killing)(removing)(destroying) (eliminating) the odor-causing bacteria that cause them

The battery operated device senses motion and automatically releases a burst that kills the odor-causing bacteria in the air, eliminating unpleasant odors such as bathroom, pet odors and mildew odors

Temporarily reduce odor-causing bacteria in the air

AD-CASS-07 (seeks out and)(destroys)(removes)(eliminates)(controls) odor-causing bacteria in the air (automatically)(and eliminates their odors)(so you always have a clean smelling bathroom)(so you don't have to)

AD-CASS-07 (attacks and)(seeks out)(kills)(destroys)(removes)(eliminates) odor-causing bacteria in the air (automatically) and (eliminates)(destroys)(removes)(their odors)leaving your home (smelling) clean and fresh

AD-CASS-07 (seeks out and (kills)(eliminates)(reduces)(destroys)(removes) (controls) odor-causing airborne bacteria (and eliminates their odors) automatically!

Keeps (on)(killing)(removing)(destroying)(eliminating)(reducing)(controlling) odor-causing bacteria in the air automatically!

(The air sanitizer that) automatically kills odor-causing bacteria in the air when it detects activity in the (bathroom)(room)(so it always smells clean and fresh)

(The air sanitizer that) automatically releases odor-eliminating AD-SS-07 to kill odor-causing bacteria in the air when it detects activity in the room

AD-CASS-07 is smart enough to release a burst of concentrated dry mist that kills (airborne) odor-causing bacteria (in the air) on contact. When the built-in motion sensor detects activity, AD-CASS-07 automatically (releases a burst of concentrated dry mist that) kills odor-causing bacteria in the air. ←

Manual boost (button) for an extra burst of (odor elimination)(odor elimination power)(freshness)(air sanitization)(clean air)(odor-free air)

Smart spray dispenses air sanitizer only when needed

AD-CASS-07 works automatically to eliminate odors (by killing odor-causing bacteria)

GENERAL CLAIMS

Odor elimination (eliminator)

Eliminates (eradicates)(odors)(smells)(rotten odors)(smelly odors)(heavy odors) (caused by bacteria)

AD-SS-07 (is an odor scavenger) and doesn't (just) mask odors, (it eliminates them)(and cleans the air you breathe)

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AD-CASS-07 (is an odor scavenger and doesn't just)(disguise)(mask)(cover up)
(bad smells)(odors)(offensive odors)

AD-CASS-07 stops airborne odors in their tracks

Get odors out with AD-CASS-07!

Don't cover up odor problems ... solve them with AD-CASS-07

Clear the air with AD-CASS-07

Solve odor problems (eliminate bacterial odor) at the source with AD-CASS-07

Do away with (odors)(bad smells)

Air out (the air)(with AD-CASS-07)

(Eliminates)(reduces)(controls)(kitchen)(bathroom)(pet) odors caused by
airborne bacteria

AD-CASS-07 (is an odor scavenger)(and)(works to) make your home a fresher
place to be.

Leaves your home (air) smelling(really)(clean)(and fresh)(and pleasant)

Makes your home (air) smell (really)(clean)(and fresh)(and pleasant)

Works (to eliminate odors)

Eliminates (tough)(odors such as)(pet and)(mildew)(odors)

You'll never have to worry about (pet)(bathroom) odors again

AD-CASS-07 (eliminates)(gets rid of) the (odors)(smells)(stinks) ... it doesn't just
mask them

AD-CASS-07 (is an odor scavenger)(and)(eliminates)(gets rid of) the
(odors)(smells)(stinks) without just masking them

Air so clean (fresh)(refreshed) you will (instantly)(immediately)(notice)
(appreciate) the difference

Cleans (cleanses)(your air of odors)(the air you breathe)

Air so clean you can smell the freshness

→ Leaves no odor behind

→ Leaves a (light)(fresh)(clean) scent

AD-CASS-07 has a fragrance that is not (strong)(overpowering) so you'll know
(You'll know) AD-CASS-07 is working when your air smells truly clean

Now you can always have a clean smelling bathroom

Targets and kills odor molecules on contact

Now you will not need to use an air freshener

Eliminate/neutralizes odors before they (build up)(occur)

Always guarding your (bathroom/living room) air

Odors that don't start can't spread!

Odors don't stand a chance!

What odors?

→ Forget the spray!

No more waiting to use the bathroom

Smart sensor keeps bathroom smelling clean and fresh

Never have to spray again!

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AD-CASS-07 (eliminates problem odors from)(works on tough odors such as)
(wet towel)(humid)(musty)(mildew)(sinks and drains)(kitchens)(bathrooms)
(basements)(bedrooms)(dining rooms)(living rooms)(kennels)(mobile homes)
(campers)(sick rooms)(garbage)(closets)(hampers)(game rooms)(studio)(cabins)
(litter boxes)(workshops)(suitcases)(bars)(refrigerators)(after fires)(gyms)(offices)
(garbage cans)(diaper pails)(dirty laundry)(pet odors)(kitchen odors)(boats)
Use AD-CASS-07 everyday throughout your (house)(home) to eliminate odors
caused by airborne bacteria (to leave your (house)(home) smelling clean and
fresh)

Temporarily reduces odor-causing inanimate airborne contaminates
Formula bind to and then chemically reacts with odor molecules (in mid-air) (in
the air) to neutralize them and effectively makes them odorless

Great for pet areas!

Great for bathrooms!

Eliminates (odors)(smells)(rotten odors)(smelly odors)(heavy odors) unlike air
fresheners which only mask odors (temporarily)

Unlike air fresheners, which only mask odor temporarily, AD-CASS-07 (is an
odor scavenger) and eliminates (tough pet and mildew odors)

The smart spray for clean (smelling) air automatically

Clean the air automatically

Motion sensor works (every day)(all day)

(Smart) lockout (feature) prevents over-spraying

Smart spray with motion sensor

Just set it and forget it

(Won't)(you'll never) overspray

AD-CASS-07 doesn't just freshen, it cleans the air in your bathroom,
automatically!

The AD-CASS-07 motion sensor automatically releases a concentrated dry mist
when needed to eliminate bathroom odors (leaving your air clean - not just
smelling fresh)

The smart spray that automatically cleans and freshens the bathroom air
(AD-CASS-07)(The air sanitizer that) senses when you are in the bathroom and
delivers a burst of concentrated dry mist

Odors eliminated automatically

Push AD-CASS-07 for an extra burst of freshness

With automatic 30 minute (pause)(lockout) feature between sprays, you will
never overspray!

Automatic motion sensor

Motion sensor works automatically (so you don't have to)

(With) smart (motion) sensor (technology)

Smart sensor for worry free odor control

Never worry about bathroom odors again

(Hard working)(odor fighter)(odor eliminator) for (hard working)(bathrooms)

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Automatic odor control for (hard working) bathrooms
 Now you can always have a clean smelling bathroom
 [Fragrance name] has a (clean)(scent)(fragrance)(smell)(that doesn't linger) (that dissipates) with the odors
 No overpowering (smell)(fragrance)(scent)
 (Refills) available in [fragrance name]
 Over XX sprays
 Refills last up to XX days
 Lasts XX days
 Lasts XX weeks
 Refills last up to XX weeks
 Starter pack (includes)(contains): 1 AD-CASS-07 holder, 1 AD-CASS-07 refill and 2 AA-batteries
 2 AA-batteries included
 Batteries last XX days
 (Exclusive) for use only with AD-CASS-07 holder
 Includes wall mount feature
 Place on (counter tops)(shelves)(sinks)
 Scratch -n-sniff
 XX ct.
 Flat surface/wall mount hang
 (Bonus pack)(multi-pack)(special pack)(value pack)(better value)(X% more free)(X% free)(X% more)(economy size)(club pack)(value size)(trial size)(save money by buying our convenient refill size!)(save money by buying our convenient club pack size!) (new size)(new scent)(pleasant fragrance)(pleasant scent)(discreet size)(free refill)(big)(X extra refills included inside)

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(Botanical Sachet)(Citrus)(Citrus Blossom)(Citrus Breeze)(Citrus Medley)
 (Country)(Country Wildflowers)(Floral)(Floral Bouquet)(Lilac Springs) (Melon Burst)(Mountain Berry)(Mountain Snow)(Neutralizer)(Open Air)(Powder)(Rain Forest)(Rain Shower)(Rain Shower Fresh)(Raspberry Field)(Refreshing Citrus)
 (Spring Blossom)(Spring Bouquet)(Spring Floral)(Spring)(Summer Days)(Sunny Days)(Tangerine Ginger)(Unscented)(Vanilla Breezes)(Waterfall)(Outdoor Scent)
 (Scent)(Fragrance)(Scent Free)(Clean)(Crisp)(Linen Fresh)(Fresh)(Linen)(Light Linen)(Pure Linen)(Clear Springs)(Cool Rain)(Crisp Water)(Dew)(Refreshing Water)(Water)(Apple)(Berry)(Chilled Fruit)(Fruit)(Cucumber)(Melon)(Pear)
 (Tropics)(Wind)(Powder Fresh)(Eucalyptus)(Fresh Herbs)(Heather)(Herbal)
 (Lavender)(Meadow)(Mint)(Herbal Fresh)(Light)

ACTIVE INGREDIENT:

| | |
|--------------------------|---------|
| Triethylene glycol | 30.84% |
| OTHER INGREDIENTS | 69.16% |
| TOTAL | 100.00% |

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KEEP OUT OF REACH OF CHILDREN
CAUTION

See (back)(side)(bottom)(top)(elsewhere)(panel) for additional Precautionary
Statements (and Directions for Use).

NET CONTENTS xx.x oz.

DIRECTION FOR USE

It is a violation of federal law to use this product in a manner inconsistent with
its labeling.

*[Note: The following directions for use will appear on the primary unit. The primary
unit contains both a canister and a spray device.]*

Assembly

1. Note: Keep the unit pointed away from you and others during assembly. It automatically sprays a burst 20 seconds after assembly to show it is working properly.
2. Lift cover.
3. Lay canister in position (as shown).
4. Snap canister into place.
5. (Pull and discard red tab to activate batteries.) NOTE: Make sure both batteries are pointing in the direction shown in the battery bay.
6. Lower front cover.

To temporarily reduce airborne odor-causing bacteria and eliminate odors close all doors, windows and air vents. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled. The device automatically cycles between active and standby modes for optimal freshness and to conserve the refill. When it senses motion in active mode, the light blinks 3 times and the unit sprays a burst of air sanitizer sufficient for a room the size of 4 1/2' x 4' x 7'. It then goes on standby. When on standby, the light stays on and the unit does not sense motion. After 30 minutes of standby, the unit returns to active mode, ready to detect motion and spray. The light blinks every 5 seconds to indicate the device is in active mode. To manually eliminate odors at any time, make sure the unit is pointed away from you and others. Press the button on the front of the unit, in either active or standby mode, to spray a burst of air sanitizer.

Placement tips

For better control and to avoid accidental activation, a motion sensor on the front of the unit aims at a narrow zone in front of the device, (as shown). For best results, place unit on a flat surface or hang on wall. Do not block motion sensor.

Because the unit sprays up do not place unit under shelf/towel rack. To prevent unit from sensing motion outside of the room, place so the front of unit does not directly face a doorway or window.

Replacing canister

Lift front cover and remove the empty canister. To install new canister, follow assembly steps 1-4.

Replacing batteries

1. Note: Keep the unit pointed away from you and others. It automatically sprays a burst 20 seconds after your replace the batteries to show that it is working properly.
2. Lift front cover.
3. Insert two new "AA" alkaline batteries.
4. Note: Make sure both batteries are pointing in the direction shown in the battery bay.
5. Lower front cover.

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[Note: The following directions for use will appear on the refill unit. The refill unit contains a canister without the spray device.]

Under the Federal Insecticide,
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amended, the pesticide,
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To refill: Note: Keep this unit pointed away from you and others during assembly. It automatically sprays a burst 20 seconds after assembly to show it is working properly. Lift front cover and remove empty canister. Lay new canister in position (as shown). Snap canister into place. Lower front cover.

Important: For maximum effectiveness and to kill odor-causing bacteria in the air, use only AD-CASS-07 canisters in this unit. S.C. Johnson, Inc. will not be responsible for damage, injury or poor performance caused by any other canisters other than AD-CASS-07.

<Graphics may accompany the Directions for Use for enhanced clarity.>

STORAGE AND DISPOSAL

Storage: Store in a cool, dry place away from fire, sparks, and heated surfaces.
Disposal: This container may be recycled in the few, but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty can by using the product according to the label. (DO NOT PUNCTURE!) If recycling is not available, wrap the container and discard in trash.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS & DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Avoid contact with food and food utensils. Before using product throughout your home, use in one room and wait 24 hours to ensure that no one has any physical reactions to the product. Asthma and Allergy Sufferers: Consult your physician before using this product in your home. Remove birds from treated area.

FIRST AID:

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

If on skin: Take off contaminated clothing. Rinse skin immediately with plenty of water 15 to 20 minutes.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

PHYSICAL/CHEMICAL HAZARDS: EXTREMELY FLAMMABLE: Keep away from fire, sparks and heated surfaces. Contents under pressure. Do not puncture or incinerate container. Exposure to temperatures above 120F may cause bursting.

EPA Reg. No. 4822-xxx EPA Est. No. 4822-xx-x

(Sold by:)
S.C. Johnson & Son, Inc.
Racine, WI 53403-2236
A Family Company
www.oust.com
www.oustodorsout.com
www.odorsout.com
www.oustodor.com
www.eliminateodor.com
www.ousttheodor.com
www.getitoust.com

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(You can recycle this steel container in an increasing number of communities. Call 1-800-558-5252 for recycling information) <steel recycling symbol>
AD-SS-07 Reg. U.S. Pat & TM Office
Questions? Comments? Call 800-558-5252 or Write Helen Johnson
© (2007)(2008)(2009) S.C. Johnson & Son, Inc. Racine, WI 53403-2236
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CANISTER LABELING

ACTIVE INGREDIENT:

Triethylene glycol 30.84%
OTHER INGREDIENTS 69.16%
TOTAL 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See (back)(side)(bottom)(top)(elsewhere)(panel) for additional Precautionary Statements (and Directions for Use).

NET CONTENTS xx.x oz.

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(Sold by:)

S.C. Johnson & Son, Inc.

Racine, WI 53403-2236

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