







UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Ms. Jean M. Fugate S.C. Johnson & Son, Inc. 1525 Howe Street Racine, WI 53403

APR - 6 2010

Dear Ms. Fugate:

The Agency is in receipt of (D430794: Code 332) of the following Application for Pesticide Notification under PR Notice (PRB) 98-10:

Alternate Brand Name

OFF! Deep Wood Sportsmen Insect Repellent V

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

EPA Registration Number: 4822-556 Geneva

Please be reminded that 40 CFR Part, 140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/Pr Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413.

Sincerely.

Richard Gebken Product Manager Insecticide Branch

Registration Division (7504P)

								201(
Please read instructions on reverse before	Unite nmental F	/		/ 🔲 AI	_	ra i	pprove	d. OMN No. 2070-0060. Approval Expires 05-31-98 OPP Identifier Number	
		Applica	tion for P	esticide - Sec	ction	I			
Company/Product Number				2. EPA Product Manager				3. Proposed Classification	
S.C. Johnson & Son, Inc./4822-556				Richard Gebken					
Company/Product (Name)				PM#				-	
S.C. Johnson & Son, Inc./Geneva				10					
5. Name and Address of Application (Include ZIP Code)				6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my					
S. C. Johnson & Son, Inc.				product is similar or identical in composition and labeling to:					
1525 Howe St.				EPA Reg. No.					
Racine, WI 53403-2236				Product Name					
Check if this is a new ad	dress								
	····		Sec	tion II					
☐ Amendment – Explain below. ☐ Final printed labels in response to Agency length CATION									
				er Explain below. APR 6 - 2010					
have been made to the labe	nt with the proveling or the col any false state R 152.46, this	visions of PR nfidential sta ement to EPA product may	R Notice 98-1 tement of fo A. I further un be in violati	IO and EPA regul rmula for this pro- nderstand that if t on of FIFRA and	lations duct. this no	s at 40 (I unders	stand on is	152.46, and no other changes I that it is a violation of 18 U.S.C. not consistent with the terms or to enforcement action and	
4 Material This Deadwet Mi	II Da Daakaaa	بطالية.	Sec	tion III					
1. Material This Product Wi Child-Resistant Packaging ☐ Yes * ☒ No *Certification must be submitted	ackaging Unit Packaging ☐ Yes ☑ No			Water Soluble I ☐ Yes ☑ No If "Yes" Package wgt.	No.	Per G		Type of Container Metal Plastic Glass Paper Other (Specify)	
3. Location of Net Contents Information 4. Size(s) Ret			Retail Contai	l			Location of Label Directions		
		1 – 12 oun	inces			│			
6. Manner in Which Label is	Affixed to Pro		☐ Lithogra ☑ Paper g ☐ Stencile	lued	ther	Screen	ed		
				tion IV					
	items directly		entification o	f individual to be o	contac			sary, to process this application)	
Name Title				1 (000) 000				No. (Include Area Gode) 2871	
Jean M. Fugate Registration Certification				Specialist II					
I certify that the statements I ha complete. I acknowledge that a imprisonment or both under app	ive made on thi any knowingly fa	s form and all alse or mislead	attachments t ling statemen					6. Ďate Application Regeived (Stamped)	
2. Signature 3. Title Registr				ation Specialist II				(((((((((((((((((((

5. Date

March 16, 2010

4. Typed Name

Jean M. Fugate



March 16, 2010

S.C. Johnson & Son, Inc. 1525 Howe Street Racine, WI 53403-2236 262.260.2000

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Via Courier

Re: Geneva

EPA Reg. No. 4822-556

Notification of Alternate Brand Name and Other Minor Changes per PR Notice 98-10

Dear Ms. Arrington or Ms. Hobgood:

S.C. Johnson & Son, Inc. (SCJ) hereby provides notification to the Agency of the following minor changes to the labeling of the subject product pesticide:

- Addition of the alternate brand name OFF! Deep Woods Sportsmen Insect Repellent V
- Addition of an alternate referral statement "See additional precautions on back panel."
- Addition of "Also repels ticks and biting flies" which is simply a combining of existing statements "Repels ticks" and "Repels biting flies."

In accordance with PR Notice 98-10 we have included a completed Application for Registration and one (1) copy of the subject label.

Should you have any questions or require anything additional please do not hesitate to contact me directly. Thank you for your assistance with this matter.

Best regards,

Jean M. Fugate

Registration Specialist II

Phone: (262) 260-2871 Fax: (262) 260-4716

Email: jmfugate@scj.com

Enclosures

4046

Geneva [master name] OFF! Deep Woods Sportsmen Insect Repellent V [alternate brand name 3/16/10]

[Note to reviewer: the following section of bulleted statements and any text in parenthesis are optional language]

- NEW
- (now) with Picaridin

NOTIFICATION

- (now) contains Picaridin
- Repels (annoying) mosquitoes (for (up to) 8 hours)

APR 6 - 2010

- Protects against (annoying) mosquitoes (for (up to) 8 hours)
- Long-lasting protection from (annoying) mosquitoes for (up to) 8 hours
- (Proven) protection from (annoying) mosquitoes (for (up to) 8 hours)
- Repels ticks
- Repels ticks including ticks that cause Lyme Disease
- TICKS-OFF®
- Repels Biting Flies
- Also repels ticks and biting flies
- Keeps bugs OFF!
- BUG-OFF TM
- Non-Greasy (formula)
- Sports formula
- Active formula
- Outdoorsmen formula
- It feels good on the skin, not oily, greasy, or sticky.
- Keeping insects away never felt so good
- Doesn't feel like you have it on
- Your friends won't know you have it on
- You won't know you have it on.
- Leaves a pleasant feeling on skin
- Clean feel
- Dye-free
- For playing and relaxing outdoors.
- Won't stain
- Always carry [insert product brand name name]
- Long lasting* (protection) [Note: statement to be qualified with one of the following: (*for up to 8 hours against mosquitoes) (*from mosquitoes for up to 8 hours)]
- Long lasting* on-the-go protection [Note: statement to be qualified with one of the following: (*for up to 8 hours against mosquitoes) (*from mosquitoes for up to 8 hours) $\int_{0}^{\infty} e^{-c}$
- For people on-the-go (protection)
- Protection that fits your lifestyle
- Specially formulated for (hunters,) (hunting,) (fishermen,) (fishing,) (hikers,) (hi
- (It) won't damage (gear) (fishing lines,) (gun stocks,) (tackle boxes) (or) (other synthetic materials) (other plastic sporting equipment)
- Won't damage (fabrics) (cotton) (wool) (nylon) (acetate) (rayon) (spandex) (other synthetic fabrics) (plastics) (watch crystals) (plastic lenses) (vinyl) (or) (painted surfaces)
- Sprays at any angle



[Note to reviewer: the following section of bulleted statements are for formulas containing fragrance]

- It smells great too.
- Won't leave you smelling like bug repellent
- (Light) (pleasant) (Clean) (Fresh) (Great) scent ((that) won't leave you smelling like bug repellent)
- (Light) (pleasant) (Clean) (Fresh) (Great) fragrance ((that) won't leave you smelling like bug repellent)
- (It's) pleasant smelling
- Specially formulated to feel and smell better on your skin

[Note to reviewer: the following section of bulleted statements are for formulas that do not contain fragrance]

- No fragrance (formula)
- Fragrance-free (formula)
- No-odor (formula)
- Odorless (formula)

KEEP OUT OF REACH OF CHILDREN WARNING

ACTIVE INGREDIENT:

(Refer to back/side panel for additional precautions.) (See additional precautions on back panel.)

NET CONTENTS: XXX

PRECAUTIONARY STATEMENTS

Hazards to Humans –WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Wash thoroughly with soap and water after handling, returning indoors, and before eating, drinking, chewing gum or using tobacco. Discontinue use and consult a doctor if irritation or rash occurs. Call a poison control center for emergencies.

[Note to reviewer: Boxed format or bullets may be used in First Aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, er cocco going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutess Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE: Do not use near heat or open flame. Keep treated surfaces away from fire, sparks, or flame until dry.



DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

Hold container 6 to 8 inches from skin and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin. Do not use under clothing. Avoid over-application of this product. Reapply every eight hours. Do not apply more than two times per day. Frequent reapplication and saturation are unnecessary. Do not apply to children's hands. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. FOR MAXIMUM PROTECTION, spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. When using on children, apply to your own hands and then put it on the child.

STORAGE AND DISPOSAL

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Nonrefillable container. Before disposing, empty the container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2007 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved

EPA Reg. No. 4822-556

EPA Est. No. XX

