

4822-554

12-5-2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

DEC 5 2007

Ms. Kelly Naujock
SC Johnson & Son, Inc
1525 Howe Street
Racine, WI 53403-2236

Subject: AD-SS-06
EPA Registration No.: 4822-554
Amendment Date: July 30, 2007
EPA Receipt Date: August 1, 2007

Dear Ms. Naujock,

The following amendment submitted in connection with registration under FIFRA section 3(c)(7)(A) is acceptable with the conditions listed below.

- Hard surface disinfection claim

Conditions

Revise the label as follows:

- 1) On page 2, delete the 22nd claim, “(Starts)(begins) killing (immediately)(in seconds).”

Data Summary

Data Requirement	Means of Support	Status
AOAC Germicidal Spray Method - <i>S. enterica</i>	MRID No.: 47194201	Acceptable, RTU on hard non porous surfaces in 5% soil for 10 min.
AOAC Germicidal Spray Method - <i>S. aureus</i>	MRID No.: 47194202	Acceptable, RTU on hard non porous surfaces in 5% soil for 10 min.

General Comments

A stamped copy of the label accepted with conditions is enclosed. Submit three (3) copies of your final printed label before distributing or selling the product bearing the revised labeling.

CONCURRENCES

SYMBOL								
SURNAME								
DATE								

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Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.

If the above conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

Should you have any questions or comments concerning this letter, please contact Jacqueline McFarlane at (703) 308-6416.

Sincerely,



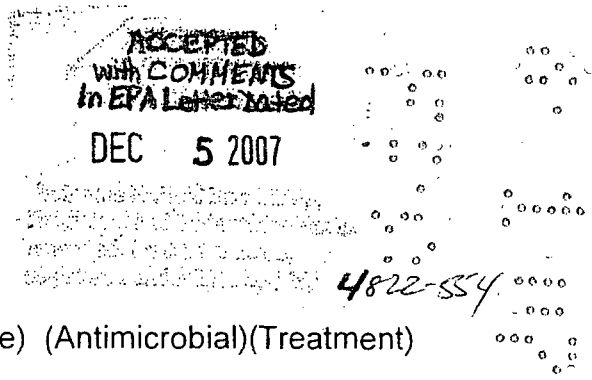
Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510C)

CONCURRENCES

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AD-SS-06

(New!)
Kills 99.9% of bacteria that cause odors
(Antimicrobial)(Treatment)
Soft Surface (Antimicrobial)(Treatment)



Antimicrobial Treatment Spray

(Carpet & Upholstery)(Fabric)(Soft Surface) (Antimicrobial)(Treatment)

Carpet (antimicrobial)(treatment)(freshening)(freshener)
(odor eliminator)(odor treatment)
Total Care (Soft Surface)(Antimicrobial Treatment)
Refill

Antimicrobial Claims

AD-SS-06 (kills)(eliminates)(destroys)(controls) (99.9% of) odor-causing (household) bacteria in (carpets)(rugs) (fabric)(upholstery)(furniture)(drapes) (curtains)(mattresses)(bedding)(clothing) (pet beds)(sofas)(couches)(window treatments)(gym bags)(chairs)

Helps eliminate odor-causing bacteria from carpeting – a common source of (odor)(bacteria) in your home

Works on (carpets)(rugs) (fabric)(upholstery)(furniture)(drapes) (curtains) (mattresses)(bedding)(clothing) (pet beds)(sofas)(couches)(window treatments)(gym bags)(chairs) (by killing (99.9%) of odor-causing bacteria)

(Kills)(eliminates)(destroys)(controls)(mitigates) (99.9% of) odor-causing bacteria where they live and breed

(Kills)(eliminates)(destroys)(controls)(mitigates) (99.9% of) odor-causing bacteria that, when left untreated, can multiply

Treats soft surfaces by (killing)(destroying)(eliminating)(controlling) (99.9% of) odor-causing bacteria

(Kills)(eliminates)(destroys)(controls) (99.9% of) odor-causing bacteria in your carpets and upholstery to keep your home clean and fresh

Know you are doing your best to kill odor-causing bacteria deep in your carpet and upholstery

Fights odors and bacteria (by killing (99.9% of) odor-causing bacteria)

Great for spot (treatment)

Keeps odor-causing bacteria away (by killing (99.9% of) odor-causing bacteria)

Reduces odor-causing bacteria on soft surfaces such as dog beds couches pillows, mattresses, window treatments, chairs

AD-SS-06 not only kills odor-causing bacteria, it eliminates odors such as smoke, pet and cooking odors on a wide variety of fabrics including upholstered furniture, draperies, car interior fabrics and carpeting

Eliminates the most offensive pet odors (by killing (99.9% of) odor-causing bacteria)

Designed to eliminate pet odors (by killing (99.9% of) odor-causing bacteria) (Eliminates)(controls)(mitigates) odors (smells) on fabrics (and soft surfaces) (by killing (99.9% of) odor-causing bacteria)

Keeps fabrics smelling fresher longer (by killing (99.9% of) odor-causing bacteria)

Penetrates (quickly) (deeply) to eliminate odors (even those caused by bacteria) (Carpet)(rug)(fabric)(upholstery)(furniture)(drapes)(curtains)(mattresses) (bedding)(clothing)(antimicrobial)(treatment)

Neutralizes pet (odors)(smells)(like those caused by cats and dogs (by killing (99.9%) of odor-causing bacteria)

(Kills)(controls)(reduces)(eliminates)(destroys)(mitigates) (gets rid of)(takes away)(greater than)(more than)(over)(99.9% of) odor-causing (household)(common) bacteria

AD-SS-06 thoroughly deodorizes soft surfaces (for you)

Eliminates odors (caused by bacteria) (at their source)

Cleans odors out of your (carpets)(rugs)(upholstery)(furniture)(drapes) (curtains)(fabric)(kitchen)(bathroom)(garbage pails)(mattresses)(bedding) (clothing) (pet beds)(sofas)(couches)(window treatments) (gym bags) (chairs) (autos)(cars) (by killing (99.9% of) odor-causing bacteria)

Reduces odor caused by bacteria

Eliminates odors, even those caused by bacteria

(Eliminates)(controls) odors caused by bacteria

(Eliminates)(controls)(kitchen)(and)(bathroom) odors caused by bacteria

Controls pet odors caused by bacteria (by killing (99.9% of) odor-causing bacteria)

(Works to) eliminate pet odors (by killing (99.9% of) odor-causing bacteria)

(AD-SS-06) deodorizes by killing the bacteria that cause odors

Works 3 ways to keep your home fresh by eliminating odors, killing (99.9%) of bacteria and freshening your home

Works 3 ways to control odor-causing bacteria and freshening your home

Kills (controls)(reduces)(eliminates)(destroys) odor causing bacteria on common household soft surfaces



Odor-causing bacteria (killer)(eliminator)(destroyer)

Makes your home smell (feel) clean and fresh (by killing (99.9% of) odor-causing bacteria)

Leaves your home smelling (feeling) clean and fresh (by killing (99.9% of) odor-causing bacteria)

Eliminates odors where they reside and build up (by killing (99.9% of) odor-causing bacteria)

Treats, does not cover up (odors) (by killing (99.9% of) odor-causing bacteria)

Eliminates odors by killing (99.9% of) odor-causing bacteria at their source (where they reside and build up)

As item dries the odors are eliminated, and the bacteria that cause (some) odors are (killed)(mitigated)(destroyed)(reduced)

(Effective against)(kills)(removes)(gets rid of)(helps to eliminate)(99.9% of) bacteria that cause odors(on fabrics)(trapped in fabrics)

(As it dries)(in one step)(deodorizes and) cleans away the odors trapped in fabrics leaving your fabrics 99.9% free of odor causing bacteria.

Introducing (new) AD-SS-06. The revolutionary spray product that allows you to treat your soft surfaces. Use on carpets, upholstery, drapes and other fabrics to treat your soft surfaces and kill (99.9% of) odor-causing bacteria.

Disinfecting Spray

(AD-SS-06) Hard surface disinfectant

(AD-SS-07) kills (controls)(reduces)(eliminates)(destroys)(mitigates) the bacteria on hard (non-porous) surfaces that cause (bad) odors

Disinfects (your) hard surfaces by killing (greater than)(more than)(over)(99.9%) of (common)(household) bacteria

AD-SS-06 thoroughly disinfects and deodorizes (for you)

Hard surface disinfectant and odor eliminator

Disinfects hard (non-porous)surfaces found in your home (by killing(more than)(greater than)(over) 99.9% of bacteria)

Disinfects by killing (greater than)(more than)(over)(99.9% of) the bacteria on hard (non-porous) surfaces (found in your home)

Disinfectant kills (controls)(reduces)(eliminates)(destroys) bacteria on hard (non-porous) surfaces

Disinfects and deodorizes by killing (common)(household) bacteria and controlling their odors

Kills (controls)(reduces)(eliminates)(destroys) common bacteria like Staphylococcus aureus (Staph) and Salmonella enterica (Salmonella)

(Kills)(eliminates)(destroys)(removes)(reduces)(controls)(household) bacteria on hard (non-porous) surfaces

(Kills)(eliminates)(destroys)(removes)(reduces)(controls)(more than) (greater than)(over)(99.9% of) household bacteria* on hard (non-porous) surfaces

***10 minute hard surface disinfectant – Staphylococcus aureus (Staph) and Salmonella enterica (Salmonella)**

General Claims

- Works on a wide range of surfaces
- No overpowering (smell)(fragrance)(scent)
- Ready-to-use
- Patented technology
- Leaves no sticky residue
- Use (with confidence) on colorfast fabric
- Everyday formula
- Use everyday
- (For) daily use

Easy
 Effective
 Great for large areas
 Great for use on the go
 Take it with you
 Leaves a light pleasant fragrance (in your home)(in any room)
 Leaves your air smelling clean and fresh
 No more trigger fatigue
 No more tired hands
 Easy to (use) (spray)
 Covers your soft surfaces better (than (regular)(manual) triggers)
 More even coverage
 Carpet Science
 (Easy and convenient)(Battery powered) (electric) sprayer is great for large areas
 Easier to use than manual (sprayers)(triggers)
 Power sprayer provides a more even spray (distribution of droplets) resulting in
 better coverage (of your carpet and fabrics)
 Battery powered trigger
 Eliminates odors in your (carpets/carpeting)(rugs)(household fabrics)
 (upholstery)(furniture)(drapes)(curtains)(soft surfaces) (fabrics)
 (mattresses)(bedding)(clothing) (closets)(clothes hampers)(auto seats) (to leave
 your home smelling clean and fresh)
 Works quickly to eliminate odors (at their source)
 Eliminates pet, smoke and mildew odors (at their source)
 Odor elimination
 Odor eliminator
 Carpet(rug)(Soft Surface) deodorizer
 Don't cover (mask) up odor problems ... solve them with AD-SS-06
 Solve odor problems at their source with AD-SS-06
 Begins eliminating odors and freshens on contact
 Seeks out and neutralizes(pet) odors in fabrics
 Pet odor eliminator
 Neutralizes pet odors on household fabrics leaving a clean fresh scent
 Laboratory tested and proven to eliminate: (smoke odors)(pet odors)(wet dog
 odors)(cat urine odors)(musty odors)(mildew odors)(bathroom odors) (kitchen
 odors)(sweaty odors)(sweat smells)
 Nothing freshens better
 Get odors out with AD-SS-06!
 Perfect for eliminating your toughest odors at their source
 Eliminates (damp)(musty)(stuffy)(stale)(stagnant) odors (in the basement) (in
 areas where air does not circulate)
 AD-SS-06 contains patented technology that removes tough odors, leaving your
 fabrics clean and fresh
 To eliminate odors retained in fabrics, spray on draperies, curtains and
 upholstered furniture.
 Eliminates odors (trapped deep inside fibers, ensuring odors won't come back

Gives you reassurance that you are eliminating the source of odors in your fabrics
 You'll know AD-SS-06 is working when your home smells (truly) clean and fresh
 Prevent odor build-up in your (carpets)(rugs)(upholstery)(furniture)(drapes) (curtains)(fabric)(kitchen)(bathroom)(garbage pails) (mattresses)(clothing) (pet beds)(sofas)(couches)(window treatments) (gym bags) (chairs)
 Do away with (odors)(bad smells)
 Penetrates (deeply) (into fabrics/carpets/rugs/upholstery/furniture/drapes /pet beds/sofas/chairs) to eliminate odors (where they reside)
 Penetrates (deep) inside fabrics to eliminate odors at their source
 Makes your home a fresher place (to be)
 Makes even hard to clean fabrics smell fresher longer
 (Refreshens)(Freshens) soft surfaces (by eliminating odors)
 Eliminates smoke odors (even on clothing)
 Effective against smoke odors
 Designed to eliminate smoke odors
 Aroma therapy for your carpets and upholstery
 Revitalizing scents for your carpet and upholstery
 Makes your home feel good
 Therapeutics for your carpet (and upholstery)
 Scent lingers to provide long lasting freshness
 Lined dried freshness
 Just washed freshness for your carpets and other soft surfaces
 Light fresh scent that does not over-power you
 Eliminates all types of unpleasant odors in (every room of your house) (garage) (basement)(bedrooms)(kitchens)(bathrooms)(closets)(large rooms)(small rooms) (dining room)(living room)(family room) (automobile (upholstery)(carpets)(seats)(car (upholstery)(carpets)(seats)(truck upholstery)(carpets)(seats)(camper(upholstery)(carpets)(seats) (trailer(upholstery)(carpets)(seats)
 Auto (upholstery)(carpets)(seats) freshener
 Auto (upholstery)(carpets)(seats) spray
 Auto (upholstery)(carpets)(seats) sprayer
 (unscented)(fragrance free)(clean)(outdoor)(fresh) (citrus)(floral)(meadow) (waterfall)(clear springs)(cool rain)(crisp water)(dew)(refreshing water)(water) (apple)(berry)(chilled fruit)(cucumber)(fruit)(melon)(pear)(tropics) (eucalyptus)(fresh herbs)(heather)(herbal)(herbal fresh)(lavender)(mint)(crisp) (wind) (powder fresh)(aquatic) (scent)(improved fragrance) (improved scent)(new fragrance)(new and improved fragrance)(new and improved scent)(better fragrance)(better scent)(light fresh scent)

ACTIVE INGREDIENT

Didecyl dimethyl ammonium chloride.....0.20%

INERT INGREDIENTS99.80%

TOTAL 100.0%

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See additional precautionary statements on back label

Net Contents: x oz. / x g.

For household use.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

TO DISINFECT HARD NON-POROUS SURFACES: Clean area to be disinfected, if soiled. Spray AD-SS-06 until surface is wet. Allow product to remain on surfaces for 10 minutes. Then wipe, if desired. If food contact on treated surfaces is likely, rinse surface with clean tap water.

(ANTIMICROBIAL TREATMENT AGAINST ODOR-CAUSING BACTERIA ON SOFT SURFACES)(TO TREAT SOFT SURFACES): Clean area to be treated, if soiled. Spray (AD-SS-06) onto surfaces being treated until damp. Allow to air dry.

(ANTIMICROBIAL TREATMENT AGAINST ODOR-CAUSING BACTERIA ON CARPETS AND RUGS)(TO TREAT CARPETS AND RUGS): Clean area to be treated, if soiled. Spray (AD-SS-06) onto surfaces being treated until damp. Lightly scrub area and allow to air dry.

TO USE POWER TRIGGER: Move white switch on side of sprayer to "ON". Treat surface as described above. Squeeze and hold trigger for continuous release or squeeze and release trigger as needed. Product has been tested and will not harm virtually all colorfast fabrics. If unsure, test product on an inconspicuous area prior to use. Return switch on side of sprayer to "LOCK" when not in use.

TO USE AD-SS-06 PRODUCT REFILLS: Move white switch on side of sprayer to "LOCK". Remove sprayer by loosening collar. Remove and discard cap from refill bottle. Place sprayer in refill bottle and tighten collar. Move white switch on side of sprayer to "ON".

Do not use on leather, suede, or silk.
Avoid overspray on hard surface flooring.

IMPORTANT: For adult use only. Do not use sprayer with any other products.
Do not treat clothing while wearing.

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NOTE: KEEP CHILDREN AND PETS OFF TREATED AREAS UNTIL DRY. DO NOT SPRAY ON PETS.

Storage and Disposal

Storage: Store in a cool place, out of reach of children and pets. Keep out of direct sunlight. Do not freeze.

Disposal: Do not reuse empty container (with any product other than AD-SS-06 refill). Place in trash or offer for recycling if available.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS & DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Do not spray towards face. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

Sensitive individuals should use in small area before treating larger rooms or whole houses.

FIRST AID: If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

EPA Reg. No. 4822-554 EPA Est. No. _____

Sold by:

S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A.

S. C. Johnson A Family Company

Questions? Comments? Call 1-800-558-5252 or write Helen Johnson

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Please recycle when empty (!)

{No CFC Symbol} Federal regulations prohibit CFC propellants in aerosols.
{Steel Symbol}

{Descriptors for icons/symbols that may be used on product labeling:
carpets/rugs, shoes, furniture, bed, pet bed, clothing, mattresses, drapes,
bathrooms, cars}