

4822-554

06/19/2007

1/11

UNIT STATES ENVIRONMENTAL PROTECT AGENCY



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510C)
1200 Pennsylvania Avenue NW
Washington, D.C. 20460

EPA Reg. Number:
4822-554

Date of Issuance:
JUN 19 2007

Term of Issuance:

Conditional

Name of Pesticide Product: AD-SS-06

NOTICE OF PESTICIDE:

- Registration
- Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

S. C. Johnson & Son, Inc.
1525 Howe St.
Racine, WI 53403

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec 3(c)(7)(C) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA section 4.
2. Make the labeling changes listed below before you release the product for shipment:
 - a. Revise the "EPA Registration Number to read, "EPA Reg. No. 4822-554

Signature of Approving Official:

Velma Noble
Velma Noble
Product Manager Team-31
Regulatory Management Branch I
Antimicrobials Division (7510C)

Date:

JUN 19 2007

CONCURRENCES

SYMBOL	EPA Form 8570-6					
SURNAME						
DATE						

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3. Revised claims 17 & 20 page 2 to read as follows" "Works 3 way to control odor causing bacteria and freshening your home

Odor causing bacteria (killer) (eliminator) (destroyer)

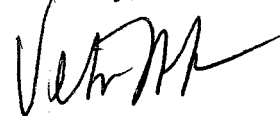
4. By April 30, 2008, you must submit a 21 day dermal toxicity study using this product. Alternatively, you may cite an existing 21-day dermal toxicity study. If you cite an existing studying, then a revised data matrix listing the MRID number must be submitted.

Submit three (3) copies of your final printed labeling before distributing or selling the product bearing the revised labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,



Velma Nobel
Product Manager 31
Regulatory Branch I
Antimicrobials Division (7510P)

Enclosure: Acute Toxicity Review dated June 13, 2007, Product Chemistry Review dated May 10, 2007, Efficacy Review dated May 2, 2007 and stamped label

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JUN 19 2007

Mrs. Kelly K. Naujock
Registration Specialist
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403

Subject: **AD-SS-06**
EPA File Symbol 4822-LUU
Application Dated January 22, 2007
EPA Received Date January 29, 2007

Dear: Mrs. Naujock:

We have completed a review of the acute toxicity studies submitted in support of the subject product comments are listed below:

The acute toxicity profile for File Symbol 4822-LLU is currently:

Study	MRID Number	Toxicity Category	Status
Acute Oral Toxicity	470399-03	IV	Acceptable
Acute Dermal Toxicity	470399-04	IV	Acceptable
Acute Inhalation Toxicity	470399-05		Unacceptable
Primary Eye Irritation	470399-06	III	Acceptable
Primary Skin Irritation	470399-07	IV	Acceptable
Dermal Sensitization	470399-08	Nonsensitizer	Acceptable

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The inhalation study may be upgraded provided the following information is submitted and found acceptable.

- i) Page 9 of 53 states that, due to its volatility, standard gravimetric sampling techniques would not be acceptable for this test article.
- ii) Page 11 of 53 states that the lab then went on to test the product gravimetrically. This appears to contradict the statements on page 9 of 53.

We have some confusion as to whether the report did not clearly point out that the lab used an alternate gravimetric sampling technique, or, whether the report simply contradicts itself. We will reconsider the acceptance of this study and report after you have elaborated on this portion of the study and report.

Refer to a copy of the Acute toxicity Review dated June 13, 2007 for further details.

General Comments:

Should you have any questions or comments concerning this letter, please contact Drusilla Copeland on (703) 308-6224 or Velma Noble on (703) 308-6233.

Sincerely,



Velma Nobel
Product Manager (31)
Regulatory Management Branch II
Antimicrobials Division (7510C)

CONCURRENCES

SYMBOL							
SURNAME							
DATE							

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AD-SS-06

(New!)

Kills 99.9% of bacteria that cause odors

(Antimicrobial)(Treatment)

Soft Surface (Antimicrobial)(Treatment)

ACCEPTED
with COMMENTS
in EPA Letter Dated:

JUN 19 2007

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No.

4822-554

Antimicrobial Treatment Spray

(Carpet & Upholstery)(Fabric)(Soft Surface) (Antimicrobial)(Treatment)

Carpet (antimicrobial)(treatment)(freshening)(freshener)

(odor eliminator)(odor treatment)

Total Care (Soft Surface)(Antimicrobial Treatment)

Refill

Antimicrobial Claims

AD-SS-06 (kills)(eliminates)(destroys)(controls) (99.9% of) odor-causing (household) bacteria in (carpets)(rugs) (fabric)(upholstery)(furniture)(drapes) (curtains)(mattresses)(bedding)(clothing) (pet beds)(sofas)(couches)(window treatments)(gym bags)(chairs)

Helps eliminate odor-causing bacteria from carpeting – a common source of (odor)(bacteria) in your home

Works on (carpets)(rugs) (fabric)(upholstery)(furniture)(drapes) (curtains) (mattresses)(bedding)(clothing) (pet beds)(sofas)(couches)(window treatments)(gym bags)(chairs) (by killing (99.9%) of odor-causing bacteria)

(Kills)(eliminates)(destroys)(controls)(mitigates)(99.9% of) odor-causing bacteria where they live and breed

(Kills)(eliminates)(destroys)(controls)(mitigates)(99.9% of) odor-causing bacteria that, when left untreated, can multiply

Treats soft surfaces by (killing)(destroying)(eliminating)(controlling) (99.9% of) odor-causing bacteria

(Kills)(eliminates)(destroys)(controls) (99.9% of) odor-causing bacteria in your carpets and upholstery to keep your home clean and fresh

Know you are doing your best to kill odor-causing bacteria deep in your carpet and upholstery

Fights odors and bacteria (by killing (99.9% of) odor-causing bacteria) Great for spot (treatment)

Keeps odor-causing bacteria away (by killing (99.9% of) odor-causing bacteria)

Reduces odor-causing bacteria on soft surfaces such as dog beds couches pillows, mattresses, window treatments, chairs

AD-SS-06 not only kills odor-causing bacteria, it eliminates odors such as smoke, pet and cooking odors on a wide variety of fabrics including upholstered furniture, draperies, car interior fabrics and carpeting

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Eliminates the most offensive pet odors (by killing (99.9% of) odor-causing bacteria)
Designed to eliminate pet odors (by killing (99.9% of) odor-causing bacteria) (Eliminates)(controls)(mitigates) odors (smells) on fabrics (and soft surfaces) (by killing (99.9% of) odor-causing bacteria)
Keeps fabrics smelling fresher longer (by killing (99.9% of) odor-causing bacteria)
Penetrates (quickly) (deeply) to eliminate odors (even those caused by bacteria) (Carpet)(rug)(fabric)(upholstery)(furniture)(drapes)(curtains)(mattresses) (bedding)(clothing)(antimicrobial)(treatment)
Neutralizes pet (odors)(smells)(like those caused by cats and dogs (by killing (99.9%) of odor-causing bacteria) (Kills)(controls)(reduces)(eliminates)(destroys)(mitigates) (gets rid of)(takes away)(greater than)(more than)(over)(99.9% of) odor-causing (household)(common) bacteria
AD-SS-06 thoroughly deodorizes soft surfaces(for you)
Eliminates odors (caused by bacteria) (at their source)
Cleans odors out of your (carpets)(rugs)(upholstery)(furniture)(drapes) (curtains)(fabric)(kitchen)(bathroom)(garbage pails)(mattresses)(bedding) (clothing) (pet beds)(sofas)(couches)(window treatments) (gym bags) (chairs) (autos)(cars) (by killing (99.9% of) odor-causing bacteria)
Reduces odor caused by bacteria
Eliminates odors, even those caused by bacteria
(Eliminates)(controls) odors caused by bacteria
(Eliminates)(controls)(kitchen)(and)(bathroom) odors caused by bacteria
Controls pet odors caused by bacteria (by killing (99.9% of) odor-causing bacteria)
(Works to) eliminate pet odors (by killing (99.9% of) odor-causing bacteria)
(AD-SS-06) deodorizes by killing the bacteria that cause odors
Works 3 ways to keep your home fresh by eliminating odors, killing 99.9% of bacteria and freshening your home
Works 3 ways to control odors (and freshen your home)
Kills (controls)(reduces)(eliminates)(destroys) odor causing bacteria on common household soft surfaces
(Starts)(begins) killing (immediately)(in seconds)
Bacteria (killer)(eliminator)(destroyer)
Makes your home smell (feel) clean and fresh (by killing (99.9% of) odor-causing bacteria)
Leaves your home smelling (feeling) clean and fresh (by killing (99.9% of) odor-causing bacteria)
Eliminates odors where they reside and build up (by killing (99.9% of) odor-causing bacteria)
Treats, does not cover up (odors) (by killing (99.9% of) odor-causing bacteria)
Eliminates odors by killing 99.9% of odor-causing bacteria at their source (where they reside and build up)

As item dries the odors are eliminated, and the bacteria that cause (some) odors are (killed)(mitigated)(destroyed)(reduced)
 (Effective against)(kills)(removes)(gets rid of)(helps to eliminate) (99.9% of) bacteria that cause odors(on fabrics)(trapped in fabrics)
 (As it dries)(in one step)(deodorizes and) cleans away the odors trapped in fabrics leaving your fabrics 99.9% free of odor causing bacteria.
 Introducing (new) AD-SS-06. The revolutionary spray product that allows you to treat your soft surfaces. Use on carpets, upholstery, drapes and other fabrics to treat your soft surfaces and kill (99.9%) of odor-causing bacteria. .

General Claims

- Works on a wide range of surfaces
- No overpowering (smell)(fragrance)(scent)
- Ready-to-use
- Patented technology
- Leaves no sticky residue
- Use (with confidence) on colorfast fabric
- Everyday formula
- Use everyday
- (For) daily use
- Easy
- Effective
- Great for large areas
- Great for use on the go
- Take it with you
- Leaves a light pleasant fragrance (in your home)(in any room)
- Leaves your air smelling clean and fresh
- No more trigger fatigue
- No more tired hands
- Easy to (use) (spray)
- Covers your soft surfaces better (than (regular)(manual) triggers)
- More even-coverage
- Carpet Science
- (Easy and convenient)(Battery powered) (electric) sprayer is great for large areas
- Easier to use than manual (sprayers)(triggers)
- Power sprayer provides a more even spray (distribution of droplets) resulting in better coverage (of your carpet and fabrics)
- Battery powered trigger
- Eliminates odors in your (carpets/carpeting)(rugs)(household fabrics) (upholstery)(furniture)(drapes)(curtains)(soft surfaces) (fabrics) (mattresses)(bedding)(clothing) (closets)(clothes hampers)(auto seats) (to leave your home smelling clean and fresh)
- Works quickly to eliminate odors (at their source)
- Eliminates pet, smoke and mildew odors (at their source)

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Odor elimination

Odor eliminator

Carpet(rug)(Soft Surface) deodorizer

Don't cover (mask) up odor problems ... solve them with AD-SS-06

Solve odor problems at their source with AD-SS-06

Begins eliminating odors and freshens on contact

Seeks out and neutralizes(pet) odors in fabrics

Pet odor eliminator

Neutralizes pet odors on household fabrics leaving a clean fresh scent

Laboratory tested and proven to eliminate: (smoke odors)(pet odors)(wet dog odors)(cat urine odors)(musty odors)(mildew odors)(bathroom odors) (kitchen odors)(sweaty odors)(sweat smells)

Nothing freshens better

Get odors out with AD-SS-06!

Perfect for eliminating your toughest odors at their source

Eliminates (damp)(musty)(stuffy)(stale)(stagnant) odors (in the basement) (in areas where air does not circulate)

AD-SS-06 contains patented technology that removes tough odors, leaving your fabrics clean and fresh

To eliminate odors retained in fabrics, spray on draperies, curtains and upholstered furniture.

Eliminates odors (trapped deep inside fibers, ensuring odors won't come back

Gives you reassurance that you are eliminating the source of odors in your fabrics

You'll know AD-SS-06 is working when your home smells (truly) clean and fresh

Prevent odor build-up in your (carpets)(rugs)(upholstery)(furniture)(drapes) (curtains)(fabric)(kitchen)(bathroom)(garbage pails) (mattresses)(clothing) (pet beds)(sofas)(couches)(window treatments) (gym bags) (chairs)

Do away with (odors)(bad smells)

Penetrates (deeply) (into fabrics/carpets/rugs/upholstery/furniture/drapes /pet beds/sofas/chairs) to eliminate odors (where they reside)

Penetrates (deep) inside fabrics to eliminate odors at their source

Makes your home a fresher place (to be)

Makes even hard to clean fabrics smell fresher longer

(Refreshens)(Freshens) soft surfaces (by eliminating odors)

Eliminates smoke odors (even on clothing)

Effective against smoke odors

Designed to eliminate smoke odors

Aroma therapy for your carpets and upholstery

Revitalizing scents for your carpet and upholstery

Makes your home feel good

Therapeutics for your carpet (and upholstery)

Scent lingers to provide long lasting freshness

Lined dried freshness

Just washed freshness for your carpets and other soft surfaces

Light fresh scent that does not over-power you

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Eliminates all types of unpleasant odors in (every room of your house) (garage) (basement)(bedrooms)(kitchens)(bathrooms)(closets)(large rooms)(small rooms) (dining room)(living room)(family room) (automobile (upholstery)(carpets)(seats)(car (upholstery)(carpets)(seats) (truck)(upholstery)(carpets)(seats)(camper)(upholstery)(carpets)(seats) (trailer)(upholstery)(carpets)(seats) Auto (upholstery)(carpets)(seats) freshener Auto (upholstery)(carpets)(seat) spray Auto (upholstery)(carpets)(seats) sprayer (unscented)(fragrance free)(clean)(outdoor)(fresh) (citrus)(floral)(meadow) (waterfall)(clear springs)(cool rain)(crisp water)(dew)(refreshing water)(water) (apple)(berry)(chilled fruit)(cucumber)(fruit)(melon)(pear)(tropics) (eucalyptus)(fresh herbs)(heather)(herbal)(herbal fresh)(lavender)(mint)(crisp) (wind) (powder fresh)(aquatic) (scent)(improved fragrance) (improved scent)(new fragrance)(new and improved fragrance)(new and improved scent)(better fragrance)(better scent)(light fresh scent)

ACTIVE INGREDIENT

Didecyl dimethyl ammonium chloride.....0.20%

INERT INGREDIENTS99.80%

TOTAL 100.0%

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See additional precautionary statements on back label

Net Contents: x oz. / x g.

For household use.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(ANTIMICROBIAL TREATMENT AGAINST ODOR-CAUSING BACTERIA ON SOFT SURFACES)(TO TREAT SOFT SURFACES): Clean area to be treated, if soiled. Spray (AD-SS-06) onto surfaces being treated until damp. Allow to air dry.

(ANTIMICROBIAL TREATMENT AGAINST ODOR-CAUSING BACTERIA ON CARPETS AND RUGS)(TO TREAT CARPETS AND RUGS): Clean area to be treated, if soiled. Spray (AD-SS-06) onto surfaces being treated until damp. Lightly scrub area and allow to air dry.

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TO USE POWER TRIGGER: Move white switch on side of sprayer to "ON". Treat surface as described above. Squeeze and hold trigger for continuous release or squeeze and release trigger as needed. Product has been tested and will not harm virtually all colorfast fabrics. If unsure, test product on an inconspicuous area prior to use. Return switch on side of sprayer to "LOCK" when not in use.

TO USE AD-SS-06 PRODUCT REFILLS: Move white switch on side of sprayer to "LOCK". Remove sprayer by loosening collar. Remove and discard cap from refill bottle. Place sprayer in refill bottle and tighten collar. Move white switch on side of sprayer to "ON".

Do not use on leather, suede, or silk.
Avoid overspray on hard surface flooring.

IMPORTANT: For adult use only. Do not use sprayer with any other products. Do not treat clothing while wearing.

NOTE: KEEP CHILDREN AND PETS OFF TREATED AREAS UNTIL DRY. DO NOT SPRAY ON PETS.

Storage and Disposal

Storage: Store in a cool place, out of reach of children and pets. Keep out of direct sunlight. Do not freeze.

Disposal: Do not reuse empty container (with any product other than AD-SS-06 refill). Place in trash or offer for recycling if available.

PRECAUTIONARY STATEMENTS

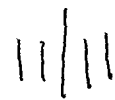
HAZARDS TO HUMANS & DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Do not spray towards face. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

Sensitive individuals should use in small area before treating larger rooms or whole houses.

FIRST AID: If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

EPA Reg. No. 4822-??? EPA Est. No. _____



Sold by:

S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A.

S. C. Johnson A Family Company

Questions? Comments? Call 1-800-558-5252 or write Helen Johnson

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Please recycle when empty (!)

{No CFC Symbol} Federal regulations prohibit CFC propellants in aerosols.

{Steel Symbol}

{Descriptors for icons/symbols that may be used on product labeling:

carpets/rugs, shoes, furniture, bed, pet bed, clothing, mattresses, drapes,
bathrooms, cars}