

4822-552

06-09-2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460-0001

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

June 9, 2009

Ms. Jean M. Fugate,  
Registration Specialist II  
S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236

**Subject: Amended Reregistration Label  
Family DEET Wipe Insect Repellent, EPA Reg. No. 4822-552  
Your Submission Dated March 12, 2009**

Dear Ms. Fugate:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable with the following label revision provision(s):

General Statement:

1. Delete all text throughout the label marked with "strikethrough."

Precautionary Statements, Hazards to Humans section comment(s):

2. To facilitate inclusion of language from the RED for DEET, insert the following text immediately following the 3<sup>rd</sup> sentence in this section: "If you suspect a reaction to this product, discontinue use, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent product with you."

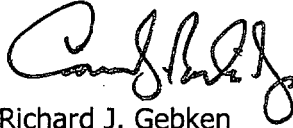
Current labels on DEET repellent products tend to dissolve from contact with the repellent (usually liquids). All reregistered DEET product labels must use materials that remain permanent and readable for the reasonable life of the product.

The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at [Rodia.Carmen@epa.gov](mailto:Rodia.Carmen@epa.gov).

Sincerely Yours,

*For* 

Richard J. Gebken  
Product Manager (10)  
Insecticide Branch  
Registration Division (7505P)

*Enclosure: Label stamped "Accepted with Comments"*

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Family DEET Wipe  
OFF! FamilyCare Insect Repellent VI [alternate brand name, 6/26/06]

- Insect repellent
- SC Johnson A Family Company
- Specially formulated to feel good on your skin
- For playing and relaxing outdoors
- Towelettes
- Non-greasy
- With aloe vera [graphics may accompany this statement]
- Low DEET formula
- (For) the (whole) (entire) Family
- Keeps bugs OFF!
- (OFF!) (FamilyCare) (products) also available in (aerosol) (pump) (spray) (and great fragrances too!)
- Created by Skintastic
- From (the makers of) Skintastic
- X Individual towelette packet(s)
- X (individually wrapped) towelettes
- X-(count) (pack)
- Designed for people on-the-go
- Take-Along
- (Perfect to) take along with you
- Handy to carry with you
- Easy to (re)apply (to face and neck)
- (For) easy application (to face and neck)
- Even application
- Won't get in your eyes like sprays can
- Pre-moistened repellent towelettes
- Repels bugs, not people
- Won't dry out
- Wipe it on, toss it out
- Small package
- Always Carry (Product Name)
- Singles
- It fits anywhere
- For use at home or on the go!
- Carry one everywhere
- Quick protection
- Protect and Go
- Protection on-the-Go
- On-the-go protection
- (Product name) convenient to toss in your (Car) (Desk) (Purse) (Bag) (Briefcase) (Gym Bag) (Beach Bag) (Back Pack) (Wallet)
- Enjoy the (outdoors) (backyard) (outside) (park) (with protection against mosquitoes)
- (Product name) gives effective protection and is not greasy and won't stain
- (Moist) (Light) and fresh (anytime) (anywhere)!
- Trial sample (included)

ACCEPTED  
With COMMENTS  
In EPA Letter Dated:  
*June 9, 2009*  
Under the Federal Insecticide, Fungicide  
and Rodenticide Act, As amended, for the  
pesticide Registered under EPA Reg. No:  
4822-552

- OFF! (repellent) has you covered
- The right protection for your family
- (No matter where you are,) be sure you have your OFF! on
- (Feel good) protection for the (entire) (whole) family
- (Provides) (Protection from) (Protects against) (Fights off)(Repels) (Works on) Mosquitoes, Biting Flies, Ticks (including Ticks that may cause Lyme Disease), Gnats, No-see-ums, Chiggers
- Repels up to 2 hours: mosquitoes, biting flies, ticks, no-see-ums, gnats, chiggers
- Proven protection against mosquitoes
- Mosquito protection
- Repels mosquitoes that may carry West Nile Virus
- Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (Lacrosse) (Cache Valley) encephalitis
- Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (Powassan Encephalitis)
- Repels mosquitoes, biting flies, ticks (including ticks that may cause Lyme Disease), gnats, no-see-ums, chiggers and up to 2 hours from treated skin and clothing.

*[Note to reviewer: the following section of bulleted statements are for formulas containing a fragrance]*

- Summer Splash (scented)
- Outdoor Fresh (scented)
- Tropical Fresh (scented)
- Pleasant scent
- Refreshing(ly) light scent (your whole family will enjoy)
- (A) (clean), fresh scent (your whole family will enjoy)
- (Light pleasant) (Clean fresh) (great) scent
- Has a fresh, clean fragrance that won't leave you smelling like bug repellent
- Specially formulated to feel and smell better on your skin

*[Note to reviewer: the following section of bulleted statements are for formulas containing an odor mask]*

- Unscented

*[Note to reviewer: the following section of bulleted statements are for formulas that do not contain fragrance]*

- No fragrance
- Fragrance-free

**ACTIVE INGREDIENT:**

DEET ..... 5.6%

OTHER INGREDIENTS: .....94.4%

Keep out of reach of children

**CAUTION**

See additional precautions on back panel

NET WT: X OZ.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS - CAUTION:** Causes moderate eye irritation. Avoid contact with eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing.

before wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

*[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]*

**FIRST AID**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

~~If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.~~

**PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE.** Do not use near heat or open flames. Keep treated surfaces away from fire, sparks, or flame until dry.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Open package, remove and unfold towelette. Moisten all exposed skin evenly and completely. Some may need more than one towelette for adequate coverage. Do not apply over cuts, wounds, irritated or sunburned skin. Do not apply near eyes and mouth. Apply sparingly around ears. Use just enough repellent to cover exposed skin. Avoid over-application of this product. Frequent reapplication is unnecessary. Do not allow children to handle this product. Do not apply to children's hands. After returning indoors, wash treated skin with soap and water. Do not use under clothing. Will not damage cotton, wool or nylon. **DO NOT APPLY ON OR NEAR:** acetate, rayon, spandex, or other synthetics (other than nylon), furniture, plastics, leather, watch crystals and painted or varnished surfaces including automobiles.

**STORAGE AND DISPOSAL**

**STORAGE:** Store away from heat or flame in an area inaccessible to children.

*[The following is for individually-wrapped towelettes]*

**DISPOSAL:** Before disposing, empty package by using the product according to the label. Do not reuse towelette or wrapper. Place used towelette and wrapper in trash.

*[The following is for outer containers containing individually-wrapped towelettes]*

**DISPOSAL:** Before disposing, empty package using the product according to the label. Do not reuse towelette or wrapper. Place used towelette and wrapper in trash. Place outer container in trash or offer for recycling if available.

*[The following is for outer containers containing towelettes that are not individually-wrapped]*

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DISPOSAL: Nonrefillable container. Before disposing, empty package using the product according to the label. Do not reuse or refill outer container. Do not reuse towelette. Place used towelette in trash. For unused towelettes: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Place outer container in trash or offer for recycling if available.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. © 2009 S. C. Johnson & Son, Inc., Racine, WI 53403-2236 U.S.A. All rights reserved.

EPA Reg. No. 4822-552

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