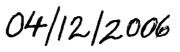
4822-551



NO LOW TED STATES	U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Registration Division (7505C) 1200 Pennsylvania Avenue, N.W. Washington, D.C. 20004	EPA Reg. Number: 4822-551	Date of Issuance APR 1220	
RRANAL PROTECTO	NOTICE OF PESTICIDE: <u>x</u> Registration Reregistration	Term of Issuan Condition		
(under FIFRA, as amended)			Name of Pesticide Product: Raid Yard Guard PLD	
S.C. Johns 1525 Howe Racine, WI Note: Changes in be submitted to	of Registrant (include ZIP Code): ON & SON, INC. Street 53403-2236 labeling differing in substance from that accepted and accepted by the Registration Division prior to n this product always refer to the above EPA regist	o use of the label in co		
On the basis of registered/rereg	information furnished by the registrant, the above istered under the Federal Insecticide, Fungicide a	e named pesticide is her and Rodenticide Act.	eby	
In order to prot cancel the regist with the registr. exclusive use of This	in no way to be construed as an endorsement or re- ect health and the environment, the Administrator tration of a pesticide in accordance with the Act ation of a product under this Act is not to be con the name or to its use if it has been covered by product is conditionally regin 3(c)(7)(A) provided that you	, on his motion, may at . The acceptance of any nstrued as giving the re others. stered in acco:	any time suspend or name in connection gistrant a right to	
reregistra registrant acceptable	ubmit and/or cite all data re- tion of your product when the s of similar products to subm responses required for rereg A section 4.	Agency require it data; and su	es all ubmit	
	ake the labeling changes list t for shipment:	ed below before	e you releas	
	a. Add the phase "EPA Registra	ation No. 4822-	-551".	
Reach".Cla or superfl	b. Delete "The ones you love" ims that imply total eradicat: uous information not relevant cide are not acceptable.	ion or eliminat	ion of pest	
	coving Official:	Date:		

page 2 EPA Reg. No. 4822-551

c. Under Directions for Use following the misuse statement in bold type add "Do not apply to people or pets. Do not use on vegetable gardens or other edible crops."

d. Add to the end of the first paragraph under shake before using: "Before application cover or remove exposed food. Avoid contamination of outdoor cooking utensils and food preparation areas. Keep away from open flames such as grill and candles.".

3. Submit two (2) copies of your final printed labeling before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Enclosure

<Label to EPA 2-10-06, Raid Yard Guard PLD, Me-Too Fast track PRIA R30>

[For reviewer: This aerosol product is fitted with a special overcap for use in conjunction with a triggeractuated applicator. Both a refill aerosol and "starter kit" (including an aerosol and refillable applicator) will be made available for purchase. This label incorporates text for the starter kit and refill aerosol. The aerosol refill cans will be fully labeled. Cans inserted in the applicator may be rotated to allow access to label text.)

RAID YARD GUARD PLD (master name)

Can label

For use (only) with Raid Reach & Kill applicator:

Claims:

ACCEPTED with COMMENTS in EPA Letter Dated

APR 12 2006 Under the Federal Insecticide, Fungicide, and Rodenticide Act as emended, for the pesticide registered under EPA Rrg. No.

4822-551 Fresh Garden Scent **Outdoor Fresh Scent** Garden Fresh Scent **Country Fresh Scent** Mountain Fresh Scent Spring Fresh Scent Country Garden Scent Forest Fresh Scent Outdoor Fogger Mosquito Fogger Yard & (Patio) (Deck) Fogger Easy to use! Use with confidence Kills flying insects up to 20 feet away Contains Permethrin (and) (d-cis/trans allethrin) Kills flies, mosquitoes, gnats, ants (Raid) Kills Bugs DEAD! (Kills) (Kills) (bugs) (mosquitoes) (in hard-to-reach) (places) (areas) (spots) (locations) (!) Keeps bugs away for hours Keeps bugs away up to 6 hours Lasts for 6 hours The bug barrier This bug barrier lasts up to six hours Repels flies, mosquitoes, gnats, ants Effective against flies, mosquitoes, gnats, ants Spray [product name] before your event to (kill) (Repel) flies, mosquitoes and gnats up to 20 feet away (Repets) (and) (kills) (annoying) (mosquitoes) (and) (other) (outdoor) (insects) (as listed) (up to 20 feet away!) (up to 6 hours!) (Lasts) (Repels) (and) (kills) (flies) (and) (gnats) (up to 20 feet away!) (up to 6 hours!) (too!) Effective long-term control Provides rapid repellency Mosquito killer Repels and Kills insects for hours! Repels house flies Kills annoying bugs (Repels) (and) (kills) flying insects (Repels) (and) (kills) (mosquitoes) (houseflies) (moths) (and) (gnats) (for (up to)(6) hours) (each treatment) Protect (your family) (the ones you love) from mosquitoes Also (kills) (effective against) small flying moths (Repellency) (protection) lasts for up to 6 hours! **Protection Barrier** Perimeter of Protection

Outdoor activity without annoying mosquitoes

Ideal for (backyards) (decks) (patios) (and) (picnics)!

An outdoor product for use in outdoor areas including backyards, patios, decks, campsites, and picnic areas. Actually kills bugs up to 20 feet away. Kills and repels flies, mosquitoes, gnats, and ants. Also kills small flying moths.

÷,

(Repels) (shields against) (protects against) (annoying) mosquitoes (for hours) (in your outdoor living space)!

(Actually) kills bugs up to 20 feet away (each treatment)! (Aerosol) (Refill)

#### ACTIVE INGREDIENTS

Permethrin	0.225%
d-cis/trans allethrin	0.143%
OTHER INGREDIENTS	
Contains sodium nitrite	

# KEEP OUT OF REACH OF CHILDREN

CAUTION See Additional Precautionary Statements on Back NET WT. \_\_\_\_\_ OZ.

S.C. JOHNSON (A Family Company)

For Outdoor Use Only (Not intended for body application or indoor use)

(Inserting Can:)

- 1. Before each use, check to make sure that you are using the right (Raid) (Reach & Kill) (product) (insect spray) (insecticide) for your insect problem.
- 2. Holding the (pole with) base opening upward, place the can bottom into the base.
- 3. Place cover over can, (align) (line up) locking features and twist until cover snaps into place.
- 4. To remove (can) (aerosol) (refill), twist and remove cover.

## DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not use on edible crops. SHAKE BEFORE USING

# The base is a state of the stat

For best results, spray when air is calm. If breeze is blowing, spray with wind. Point applicator toward area being treated and away from face, other people, and animals. (Do not spray directly overhead.)

Hold (with spray nozzle) approximately 2 - 3 feet from surface to be sprayed. Aim can on slight downward or upward angle and squeeze trigger firmly. Spray foliage in the area in addition to spraying air and allow to settle. Allow a few minutes for product to take effect.

FLYING INSECTS: Flies, mosquitoes, gnats, small flying moths. Allow fog (spray) to drift over area. Direct fog (spray) toward bushes or grass from at least 4 to 6 feet away. Give special attention to breeding areas such as garbage cans and compost piles.

CRAWLING INSECTS: Ants, crickets, centipedes. To repel ants and crawling insects, spray infested surface of patio or picnic area, hitting as many insects as possible. Spray ant hills for best control. Keep 4 to 6 feet away from ornamental plants while spraying.

## STORAGE AND DISPOSAL

**STORAGE:** Store in a cool, dry place away from heat, sparks and open flame. Do not store (with) can upside-down.

**DISPOSAL:** Do Not Puncture or Incinerate! If empty: This container may be recycled in the few but growing number of communities where (steel) aerosol can recycling is available. Before offering for

recycling, empty the container (can) by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



[For Reviewer: The Steel graphics symbol will be used if label space allows it.]

# **PRECAUTIONARY STATEMENTS**

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Harmful if absorbed through skin or inhaled. Avoid contact with eyes, skin, or clothing. Avoid breathing vapor. Wash thoroughly with soap and water after handling and before eating, drinking, chewing or using tobacco. Remove contaminated clothing and wash clothing before reuse.

[For Reviewer: Boxed and "bulleted" format will be used if label space permits; otherwise a paragraph format will be used.]

## FIRST AID:

Have the product container or label with you when calling a poison control center or doctor, or going for treatment advice.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

**IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

## **ENVIRONMENTAL HAZARDS:**

This pesticide is toxic to fish and other aquatic organisms. Do not apply directly to any body of water. Do not contaminate water when disposing of equipment wastewaters.

## PHYSICAL OR CHEMICAL HAZARDS

**CONTENTS UNDER PRESSURE.** Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

Contains no CFCs or other ozone depleting substances. Federal Regulations prohibit CFC propellants in aerosols.



#### www.killsbugsdead.com

Questions? Comments? Call 800-558-5252 or Write Helen Johnson ©2005 S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

(Satisfaction Guaranteed.) (30-Day) (Full) (Complete) (Money-back) (Guarantee) (:If Raid Reach & Kill does not provide effective mosquito control, call toll-free 800-558-5252 to arrange for a full refund.)

EPA Reg. No.: 4822-XXX EPA Est. No.: XXXX-XX-X

## Starter Kit Carton Label

Raid Reach & Kill (Applicator) (System) (Starter Kit) (I, II, III, etc.)

Claims for applicator system and refills:

(Insect) (Bug) Types: [product name of any Raid Reach & Kill product] [For reviewer: Claims from the product label may also be used on the Starter Kit Carton Label]

New! (only for the first 6 months in the market)

Conveniently apply a variety of Raid Reach & Kill insecticides Conveniently kills insects outside (and inside with available refills) Convenient way to kill bugs

Easy way to apply a variety of Raid Reach & Kill insecticides (to kill bugs) Easy to apply (insecticides) in hard to reach places Use with a variety of (indoor and / or outdoor) Raid Reach & Kill products One (device) (applicator) (tool) to apply a variety of Raid Reach & Kill (insect) products (Applicator) (tool) Extends over 3 feet (to increase your reach) Increase your reach (by) (up to) 3 feet! Apply (in) (to) hard to reach places Reaches the bugs so you don't have to Great for outdoors (and indoors with available refills) (Three) (Four) (Five) (Six) (Other) (Aerosols) (Aerosol) (Refills) available!

(Raid) Kills Bugs Dead!
No Bug is Out of Reach
More bugs are within your reach
Extend Your Reach to Kill Bugs
The easy (simple) way to kill bugs
Quick Way to Reach (and/or Kill) Bugs
The Easy Way to Kill Bugs Dead!
(The) Do-It-Yourself Insect Control (System) (Tool) (Applicator)(!)
Easy-To-Use (Applicator) (Tool) (Trigger) (Control)!
(Applicator) (Tool) Assembles to (over 3 ft) (almost 4 ft)!
(Applicator) (Tool) measures 3 feet (inches) (in length)
Gets you (up to) 3 feet (closer to) (away from) the bugs
Quick-loading refill system

## **KEEP OUT OF REACH OF CHILDREN**

## CAUTION

See Additional Precautionary Statements on Back (side panel)

## ACTIVE INGREDIENTS

Permethrin	0.225%
d-cis/trans allethrin	0.143%
OTHER INGREDIENTS	
Contains sodium nitrite	

#### (System) (Starter Kit) Includes:

(1) (Raid Reach & Kill) (applicator) (tool), (1) (2) (3) (4) (5) (6) (aerosol) (aerosols) (refill) (refills) (can) (cans)

(1) (2) (3) (4) (5) (6) Refill(s) (0f) [product name(s) of any Raid Reach & Kill products], (\_\_\_\_\_ oz. aerosol(s))

These other (two) (three) (four) (five) (six) Raid Reach & Kill (aerosol) (aerosols) (refills) are available (to meet your exact needs) (Refills available for indoor or outdoor needs): 4822-532 and 4822-533 in addition to this registration]

The starter kit comes with (one) (two) (three) (four) (five) (six) Raid Reach & Kill (aerosol) (aerosols) (refill) (refills) and an applicator.

RAID Reach & Kill (applicator) (application) system is the (revolutionary) (innovative) (unique) way to kill bugs dead! It's the easy, convenient way to apply a variety of uniquely designed Raid Reach & Kill (refill) products with just one (applicator) (application) (device) (tool). Simply insert the (aerosol) (can) (refill), and apply. (Use for quick and easy application into hard to reach places in and around your home (with available refills.)) No mixing, no climbing ladders, no hassle.

(Some of these phrases may also be repeated as picture headings).

Raid Reach & Kill advanced (bug control) (applicator) system provides:

Unique applicator to give you over 3 feet of (extra) reach

Easy-to-use trigger control

Easy (aerosol) (refill) (can) insertion and removal

(Refills available for indoor or outdoor needs)

(Assembly Instructions) (Easy Assembly):

(Assembly Tip: To make assembly easier, add a small drop of liquid soap at the tip of the connector, then insert and twist! To improve grip during assembly, use rubber gloves.)

Carefully read all instructions before using.

1. Connect (each of) the (three) poles (by squeezing the white buttons).

2. Attach the handle to the pole assembly.

3. Attach the base to the pole assembly (by sliding the white buttons into the grooves and pushing until it "snaps") (into place). ((Once assembled) Attempting to take apart may cause damage (to the poles, handle or base).)

4. Choose a (refill) (aerosol) (can), making sure that you are selecting the right (product) (insect spray) (insecticide) for your insect problem.

5. (Remove clear cap from the can.) Holding the (pole) (assembly) (with) the base opening upward, place the can bottom into the base

6. Place cover over the can, (align) (line up) (the) locking features and twist until cover snaps into place.

7. To remove the (can) (aerosol) (refill), twist and remove the cover.

(Applicator) (Tool) is not meant to be disassembled.

To Use (Using Product)

- (Shake well before each use.)
- (Hold (applicator) (tool) with two hands (as shown)).
- Squeeze red (or designated color) trigger to dispense product (to spray).
- Forceful, directed spray will put product where you want it.
- (Sprays up or down) (You can spray at any angle).
- Can easily be applied in hard to reach places
- Use with a variety of indoor and outdoor Raid Reach & Kill products
- Do not contact electrical wires with (device) (applicator)
- To avoid injury, do not use while standing on a ladder or elevated surface
- Keep applicator from contacting sticks, twigs, dirt, rocks (etc.) that may hamper the unit's effectiveness.
- Refer to (aerosol) (refill) (can) for specific application directions

4822-xxx/ Raid Yard Guard PLD/ MEG/ 5 of 6 pgs/ 2-10-06

## **Directions** for Use.

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Refer to (See) (product) can for complete use directions. Storage: Store in a cool, dry place away from heat, sparks and open flame. Do not store (with) can upsidedown. (See can for disposal instructions.)

[For Reviewer: Precautionary statements, first aid, environmental hazards, and physical/chemical hazards are re-printed indentical to those that appear on the product (can) label. Product names, accepted claims, and picture of product bearing accepted label for the registrations that are accepted for the Raid Reach & Kill starter kit may also be shown on this starter kit carton (4822-532 and 4822-533 in addition to this registration). Representative graphics of use sites appropriate to the product(s) packaged in the starter kit, and representative graphics of the applicator and refill can for Assembly Instructions and Tips may also be shown on final printed label.]

www.killsbugsdead.com

U.S. Patent Pending

S.C. Johnson (A Family Company)

Open this end Open opposite end

(Satisfaction Guaranteed.) (30-Day) (Full) (Complete) (Money-back) (Guarantee) (:If Raid Reach & Kill does not provide effective mosquito control, call toll-free 800-558-5252 to arrange for a full refund.)

Questions? Comments? Call 800-558-5252 Or write Helen Johnson © 2006 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

EPA Reg. No. 4822-XXX EPA Est. No. XXXX-XX-X

# **APPLICATOR (TOOL) HANDLE text:**

Do not use while standing on a ladder Use only (with) Raid Reach & Kill products (Refill only with Raid Reach & Kill products).]