

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY. WASHINGTON, DC-20460-

10 2009 SFP

> OFFICE OF PREVENTION PESTICIDES AND TOXIC SUBSTANCES

Kelly K. Naujock Registration Specialist S.C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403

Subject:

Phab

EPA Registration Number: 4822-549 Application Dated: June 11, 2009 Receipt Date: June 19, 2009

Dear Ms. Naujock:

The following amendment, submitted in connection with registration the Federal Insecticide. Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable with comments.

Proposed Amendment

Labeling revision per PR Notice 2007-4

General Comments

Your revision to the label per PR Notice 2007-4 is acceptable. However, the additional comments that you have addressed in your letter per the Agency's letter dated April 30, 2009 will need to be discussed at our label quality management meeting. A letter will then be forwarded to you on the decisions made addressing your comments.

A stamped label is enclosed for your records.

Should you have any questions concerning this letter, please contact me by telephone at (703) 308-6427or email at carlisle.sharon@epa.gov, or Lisa McKelvin by telephone at (703) 308-7496 or email at mckelvin.Lisa@epa.gov

Sincerely,

ShaRon Carlisle

(Acting) Product Manager 34 Regulatory Management Branch II Antimicrobials Division (7510P)

Enclosed: Stamped Label

Phab

(Multi-Surface) (Multi-Task) (Antibacterial) (Household) (Cleaner) (Sanitizer) (and) (Limited) (Disinfectant)

Active Ingredient:

 L-Lactic Acid
 0.18%

 Inert Ingredients
 99.82%

 Total
 100.00%

Net Contents: 4 - 160 fl. oz.

KEEP OUT OF REACH OF CHILDREN(.)

CAUTION (:)

See Back Panel For Additional Precautionary Statements. (See Inside Label -*or*- Panel for Additional Precautionary Statements.)

(Peel Here – Press to Reseal)

(Detailed Use Directions and Precautionary Statements are inside this label.) (Please read all directions carefully before using this product).

(This Product is) (a) (an) (.) (!)

(All Purpose) Cleaner

Antibacterial

Bactericide

Bactericidal

Bathroom Cleaner

(Limited) Disinfectant

Disinfects

(Deodorizes)

(Deodorizer)

Glass & Surface Cleaner

Kitchen Cleaner

(Kitchen &) Glass Cleaner

Multi-Purpose

Multi-Surface

Multi-Task (Cleaner)

(One Step) Sanitizer

Sanitizes

(By) (From the makers of) (This Brand)

2 in 1 Household (Cleaner) (Sanitizer) (&) (and) (Disinfectant)

ACCEPTED
with COMMENTS
EPA Letter Dated:

SEP 10 2009

Under the Federal Insecticide, Pingicide, and Rodenticide Act as amended, for the pesticide, registered under EPA Reg. No. 4822-549

Packaging Claims:

2 in 1

Advanced

Best (This Brand) Ever

Big (job) size

Bigger (size) (package) (bottle)

Bonus Pack

Cleans even tough, greasy soil easily

(Club) (Value) Pack

Commercial (Pack) (Size)

Cuts grease (cleans glass) (&) (more) (!)

Easy to Grip, Easy to Store (!)

Easy to (Use) (Refill)

Economic Refill

Economy size

Fast, easy cleaning solution – one product for a variety of surfaces

Gallon Size

Industrial (Pack) (Size)

Institutional Size

Mega (Pack) (Size)

(New!)

(New) (Comfort) (Easy Grip) (Ergo) (Ergonomic) (Improved) (Trigger)

(New) (Big) 32 oz. (Size)

No Drip

Powerized

(Two) (2) Liter (Refill) (Size) (!)

Trial Size (Available)

Value (Pack) (Size)

(X%) (X oz.) (more) (free) (!)

(X ounces) at -or- for the (X oz.) price (of X ounces) (!)

Suitable for use in home(s) and small businesses such as:

Barber Shops and Salons

Bed and Breakfast (Inns)

Churches, Synagogues, Religious Organizations

Convenience Stores

Daycare (Centers) (Facilities)

Hotels/Motels

Offices

Pet Stores

Restaurants

Retail Stores

Schools

Miscellaneous Statements/Claims:

Bottle made of XX% post-consumer recycled plastic

Contains no abrasives, harsh acids

Contains no phosphates

For old or worn surfaces, test on a small area before use

(Won't) (Will not) harm septic (systems) (tanks)

Fragrance/Scent Violators:

(Apple/Citrus/Lemon/Lime/Orange)

(Apple/Citrus/Lemon/Lime/Orange) Muscle

Brilliant Citrus Sun

Citrus (Authority/Blossom)

(Citrus/Lemon/Orange) Action

Clean & Shine

(Crystal/Sheer/Sunrise) Citrus

Electrifying (Citrus/Lemon/Orange)

Exhilarating (Citrus/Lemon/Orange)

Extra Bold Lemon

Fierce Orange Force

Glistening (Citrus/Grapefruit/Green Apple/Lemon/Lime/Orange)

Intense Citrus (Force)

Invigorating Clean Citrus

Lemon Limelight

Lightening Fresh Lime

Orange Sunrise

Power (Lemon Power/Orange Power/Citrus Power)

Powerful Passionfruit

Sparkling (Citrus/Lemon/Lime/Orange)

Ultra (Citrus/Lemon/Lime/Orange)

Ultra (Citrus/Lemon/Lime/Orange) Power

(Uplifting) Green Apple

Marketing Claims:

10-second sanitization*

A (gentle) (mild) way to sanitize

All purpose (antibacterial) (daily) (kitchen) (bathroom) (cleaner) (spray) (and) (non food contact sanitizer)

Advanced combination of (*This Brand*) streak-free technology and quick sanitary action provides fast-acting sanitary clean

An effective non food contact sanitizer for use in the (bathroom) (and) (kitchen)

Antibacterial (bathroom) (kitchen) (household) cleaner

Antibacterial Action

Antibacterial Formula (cleans and sanitizes)

Bathroom (restroom) cleaner and sanitizer

Can be used on a wide variety of surfaces

Clean, sanitize and leave a (*This Brand*) shine (on glass) (and other hard surfaces) (throughout your house) (with just one product)

Cleaning and sanitizing

Cleans (tough) grease and grime

Cleans (sanitizes) (and) (deodorizes)

Cleans and sanitizes (without harsh fumes)

Cleans and shines (without scratching)

Cleans, shines, disinfects, (deodorizes)

Cleans without scrubbing

Complete clean (!)

Cuts tough (kitchen) grease (and grime)

Deeper Clean

Disinfects (and) (deodorizes) (!)

Does not leave a cloudy residue

Easily cleans (tough) (bathroom) (restroom) (dirt) (soil) and sanitizes

Easily removes tough grease

(Easy) (Quick) (and) (Convenient) to use

(Easy) (Quick) (and) (Convenient) (way) (to clean) (and disinfect)

Effective sanitizing has never been easier

Effectively cleans a wide range of surfaces

Effectively cleans (glass) (and other surfaces) (glass and other household surfaces) (countertops)

(stovetops) (exterior surfaces of refrigerators) (exterior surfaces of microwave ovens)

(exterior surfaces of appliances) (basins) (glazed ceramic tile) (stainless steel) (chrome fixtures) (Formica®) (glazed porcelain) (mirrors).

Eliminates odors

Fast, easy cleaning solution – one product for a variety of surfaces

Foaming action!

For (daily) (everyday) (gentle) (light-duty) (heavy duty) (kitchen) (bathroom) (cleaning)

(everyday) (use)

For general (cleaning and) sanitizing of hard non-porous surfaces

For the dirt you can see and the household bacteria you can't

For the entire house

For (tough) (tougher) cleaning (!)

For use on household surfaces

For use on business surfaces

(Freshens:) (fragrance) (deodorizes and) leaves your bathroom smelling fresh!

From the makers of (*This Brand*)

(Gentle) (Mild) enough to use on all non food contact kitchen surfaces

(Gentle) (Mild) enough to use (all around the) (around) (kitchen) (home) (house)

(Gently) (Lightly) cleans.

Great for (all around) (the) (house) (home) (kitchen) (bathroom).

Great on glass!

Great on (surfaces such as) [one or more surfaces from list of Surfaces]

(Has a -or- Leaves a) (clean) (light) (airy) (mild) (fresh) (pleasant) (fragrance -or- scent).

Helps fight bacteria.

Helps prevent cross-contamination of treated hard non-porous surfaces.

Household bacteria-killing formula.

(Impressive) (99%) cleaning the (first) (1st) time around (!)

Improved scent (deodorizes and) leaves your (bathroom) (kitchen) (home) smelling fresh (!)

Improved for (tough) (tougher) cleaning!

Kills (common) (household) bacteria (without heavy fumes) (!)

Kills (99.9% of) (household) bacteria in (just) (10) seconds.*

Kills bacteria (found) on hard non-porous (bathroom) (kitchen) (household) surfaces.

Kills (odor-causing) bacteria (that cause odors).

Leaves (bathrooms) (your bathroom) clean and (shiny) (shining).

Leaves a brilliant shine (and a fresh, clean scent).

(Leaves a) Streak-free (shine) (!)

(Leaves) No (smeary -or- filmy) residue.

Leaves hard, non-porous non-food contact surfaces sanitized.

(Leaves) No (visible) residue.

Leaves (your) (non food contact kitchen surfaces) (home) (bathroom) (surfaces) (shiny) (clean) (sanitized) (smelling clean) (healthy) (and) (hygienic).

Makes cleaning easy and sanitizes

Makes killing bacteria easy.

Makes your job easier.

Multi-Surface -or- Multi-Task.

(Multi-Surface) (Multi-task) (household) cleaner.

No harsh fumes.

Non-abrasive formula.

Now disinfects**

Now kills (household) bacteria!

Now cleaning and killing bacteria is easier than ever before.

(Now) The cleaning power of (*This Brand*) (comes) with the invigorating scent of (fresh) (apple) (citrus) (lemon) (lime) (orange)!

One-step cleaner

(Freshens:) (fragrance) (deodorizes and) leaves your (bathroom) (kitchen) (house) smelling fresh! Patented formula

Powerful formula cleans and (sanitizes) (disinfects)

Quick (and) (easy) (fast) (convenient) (versatile)

Removes soap scum (and hard water spots *or* hard water deposits) (in the bathroom) (around the sink) (on the counter) (in showers and tubs) (and) (from faucets)

Sanitizes (kills) common household bacteria*

Sanitizes (household) bathroom surfaces in 10 seconds*

Sanitizes (and deodorizes)

Sanitizes as it cleans

Sanitizes hard non-porous (bathroom) (non food contact kitchen) surfaces

Sanitizes in (just) (10) seconds*

S.C. Johnson has a cleaning solution for every room in your home

(This Brand) (Bathroom) (Cleaner) is the convenient way to (clean) (and) (sanitize) (bathroom)

(household) (non food contact kitchen) surfaces

(This Brand) (Bathroom) (Cleaner) is the (easy) (effective) way to clean and sanitize

(This Brand) (Bathroom) (Cleaner) kills many types of (household) bacteria (and eliminates their odors)

(This Brand) (Bathroom) (Cleaner) thoroughly cleans (shines) (and) (sanitizes) (deodorizes).

Shines (!)

Shines (and) (plus) kills household bacteria

Specially formulated for a variety of surfaces

Specially formulated for use in the (bathroom) (and) (kitchen)

Starts killing bacteria on contact

The (easy) (effective) way to clean and sanitize

The (fastest) (easiest) way to clean your house

The smart way to (kill) bacteria

(Thoroughly) Cleans, shines and (disinfects) (sanitizes)

Tough on dirt and bacteria...Easy on You!

Tough cleaning (made easy) (without the residue)

Use (daily) (everyday) (for a) (fresh) (clean) (healthy) (sanitized) (kitchen) (bathroom) (home) (environment) (house)

Use throughout kitchen and bathroom

Use throughout (the) (your) (whole) (home) (house) (!)

Versatile cleaner (can be used) (throughout) (all around) (the whole house) (your home) (your house)

Will not harm most surfaces

Wipes out tough grease and grime

With a pleasant fragrance

Won't scratch (fiberglass) (surfaces)

Works in (just) (only) (10) seconds to kill 99.9% of (household) bacteria*

Cleans (and kills) (gram-negative bacteria**) (household bacteria**) (and disinfects) (to a sparkling shine) (to a streak-free shine) (to a streak-free *This Brand* shine) (all around your home) (without leaving a residue) (without leaving a visible residue) (on household surfaces).

(This Brand) is a (limited disinfectant) (versatile cleaner) that kills (99.9% of) (gram-negative) (household) bacteria**, removes grease (,) and cleans household surfaces (even) (including) glass, to a (sparkling) (beautiful), streak-free (This Brand) shine. Use (This Brand) throughout your entire home (to kill) (gram-negative bacteria) (household bacteria) (like Salmonella enterica (Salmonella) (ATCC 10708), Escherichia coli (E. coli) (ATCC 11229), and Enterobacter aerogenes) (ATCC 13048) (on household surfaces...including glass).

(This Product) effectively removes everyday soils (from) (on) (countertops) (stovetops) (sinks) (exterior surfaces of refrigerators) (exterior surfaces of microwave ovens) (exterior surfaces of appliances) (basins) (showers) (tubs) (stainless steel) (chrome fixtures) (glazed ceramic tile) (Formica®) (glazed porcelain) (fiberglass tubs, shower surrounds and sinks) (glass) (and) (mirrors). All it leaves behind is a (beautiful) (sparkling) (streak-free) (This Brand) shine.

[Note to Reviewer: For sanitizer claims, bacteria are marked with an asterisk (*); for limited disinfectant claims, bacteria are marked with two asterisks (**).]

Non-Food Contact 10-Second Sanitizing Claims:

A(n) (quick) (and) (easy) way to (kill) (eliminate) (destroy) (sanitize) 99.9% of bacteria in your (bathroom) (kitchen) (house) (home) (business) (office)*

Antibacterial

Can reduce the spread of (kitchen) bacteria (on hard, nonporous surfaces)

80F14

(Gently) (Lightly) cleans and (kills) (eliminates) (destroys) 99.9% of (kitchen) (bathroom) (household) bacteria*

Kills (household) bacteria*

Kills (household) bacteria (fast) (!)*

Kills 99.9% of bacteria(!)*

(Kills) (Eliminates) (Destroys) 99.9% (of bacteria) (of the bacteria commonly found in) (all around) (your) (bathroom) (kitchen) (bathroom) (home) (house) (business) (office) (including) (Staph) (Staphylococcus aureus) (ATCC 6538) (Klebsiella) (Klebsiella pneumoniae) (ATCC 4352) (Listeria monocytogenes) (Listeria) (ATCC 15313) (and) (Streptococcus pyogenes) (Strep) (ATCC 19615) (without leaving a harmful chemical residue).*

(Kills) (Eliminates) (Destroys) 99.9% of bacteria (on commonly) touched surfaces that can be transfer points for bacteria (such as windows, glass patio doors, doorknobs, telephones, keyboards, and light switches).*

(Kills) (Eliminates) (Destroys) bacteria from (<u>non food contact</u> kitchen) (bathroom) surfaces.* Kills 99.9% of (household) bacteria (in) (10 seconds) (!)*

Kills (Staph) (Staphylococcus aureus) (ATCC 6538) (Klebsiella) (Klebsiella pneumoniae) (ATCC 4352) (Listeria monocytogenes) (Listeria) (ATCC 15313) (and) (Streptococcus pyogenes) (Strep) (ATCC 19615).

Leaves household surfaces sanitized.

Limited Disinfectant Claims:

(Bacteria: 5-Minute Disinfectant):

Limited disinfectant effective against gram-negative bacteria (**) (Salmonella enterica - Salmonella) (ATCC 10708) (Escherichia coli - E. coli) (ATCC 11229) (Enterobacter aerogenes) (ATCC 13048).

Kills >99.9% of gram-negative (household)-bacteria**

Kills household bacteria fast!

Kills gram-negative (household) bacteria** (odor causing bacteria) (food-related bacteria) on hard, non-porous surfaces.

Limited Disinfectant (on hard non-porous surfaces)**

(Kills) (gram-negative bacteria**) (Limited disinfectant effective against) (*This Product* kills) (gram-negative) (many types of) (household) bacteria**, including (*Enterobacter aerogenes*) (ATCC 13048) (*Escherichia coli* - E. coli) (ATCC 11229) (*Salmonella enterica* - Salmonella) (ATCC 10708).

Surfaces:

Exterior surfaces of Appliances

(Around) Toilet(s) (Areas)

Automobiles

Bathtubs

Bathroom (Counters) (Countertops)

Bathroom Surfaces

Beverage Bars

Blinds

Boats

Booster Chairs

Cabinets

Cabinet Handles

Can Openers

Cars

Chrome (Fixtures)

Corian[®]

(Computer) Keyboards

Counters- or- Countertops

Cupboards

(Diaper) Changing Tables

Diaper Pails

Dining Room (Tables) (and) (Chairs)

Dish Racks

Exterior surfaces of Dishwashers

Door Handles

Doorknobs

Doors

(Empty) Garbage Cans -or- Bins

Faucets

Fiberglass tubs, shower surrounds and sinks

Finished Wood

Floors

Formica[®]

Glass

Glazed Ceramic Tile

Glazed Porcelain

(Sealed) Granite

Grills

Grocery Carts

Handrails

Hubcaps

Exterior surfaces of Microwave(s)

Exterior surfaces of (Kitchen) Appliances

(Kitchen) (Bathroom) Sinks

(Kitchen) (Countertops) (Tools)

Light Switches

Linoleum

Marble

Metal

Exterior surfaces of Microwave(s) (Ovens)

Mirrors

Oven(s) Doors

Piano Keys

Plastic (Patio) (Furniture)

Range Hoods

Range Tops

Recycling Bins

Exterior surfaces of Refrigerator(s)

Restrooms

Shower(s) (Faucets) (Doors) (Handles) (Fixtures) (Walls) (Floors)

Sink(s) (Faucets) (Fixtures) (Handles)

Stainless Steel

Stovetops

Telephones

Exterior surfaces of Toasters

Toilet (Handles) (Seats) (Surfaces) (Exteriors)

Tubs

Vanities

Vinyl

Walls

Washing Machines

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

TO CLEAN:

- 1. Rotate nozzle to ON position.
- 2. Spray and wipe with a dry paper towel or lint-free cloth.

TO SANITIZE (/) (OR) DISINFECT: For heavily soiled areas a pre-cleaning is required. (For glass surfaces, spray surfaces until thoroughly wet and let stand, then wipe with a dry paper towel.)

(TO SANITIZE*) (FOR SANITIZATION* OF) (TO KILL 99.9% OF BACTERIA*) (ON) HARD NON-POROUS SURFACES: Spray surface until thoroughly wet. Let stand for 10 seconds. Then wipe.

*Klebsiella pneumoniae (ATCC 4352), Listeria monocytogenes (ATCC 15313), Staphylococcus aureus (Staph) (ATCC 6538), Streptococcus pyogenes (Strep) (ATCC 19615)

TO DISINFECT AND KILL GRAM-NEGATIVE BACTERIA** (AND DEODORIZE) ON HARD, NON-POROUS SURFACES: Spray until thoroughly wet. Allow surface to remain wet for 5 minutes. Then wipe.

**Enterobacter aerogenes (ATCC 13048), Escherichia coli (E. coli) (ATCC 11229), Salmonella enterica (ATCC 10708) (Salmonella)

[Note to Reviewer: the parenthetical statement "AND DEODORIZE" will be used with the directions for disinfection if deodorizer claims are made on the consumer label.]

[Refill instructions for refill bottle only:]

TO REFILL: Remove trigger sprayer from empty bottle. Unscrew cap on refill and pour contents directly into empty bottle. Replace trigger sprayer and use as you normally would.

NOTE: Keep out of reach of children and pets. Unplug (small) electrical appliances before (cleaning) (sanitizing) (them) (with this product). Not recommended for use on wood or other varnished surfaces. Spot test on other surfaces before using. Do not use or mix with other household cleaners. Contains no phosphorus.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals (.)

CAUTION: Causes slight eye irritation. Avoid contact with eyes. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Note to Reviewer: Boxed format and "bullets" as listed below will be used if label space permits; otherwise a paragraph format will be used.]

FIRST AID (:)

FIRST AID (:)				
If in eyes	• Hold eye open and rinse slowly and gently with water for 15-20 minutes.			
	Remove contact lenses, if present, after the first 5 minutes, then continue			
I	rinsing eye.			
	Call a poison control center or doctor for treatment advice.			
Have the produc	t container or label with you when calling a poison control center or doctor, or			
going for treatme	ent.			

(STORAGE AND DISPOSAL:)

STORAGE: Store in a cool place, out of reach of children and pets. Keep out of direct sunlight. Do not freeze.

DISPOSAL: Do not reuse or refill this container (with any product other than This Product refill). Place in trash or offer for recycling if available.

Corian is a registered trademark of E.I. du Pont de Nemours and Company. Formica is a registered trademark of the Formica Corporation.

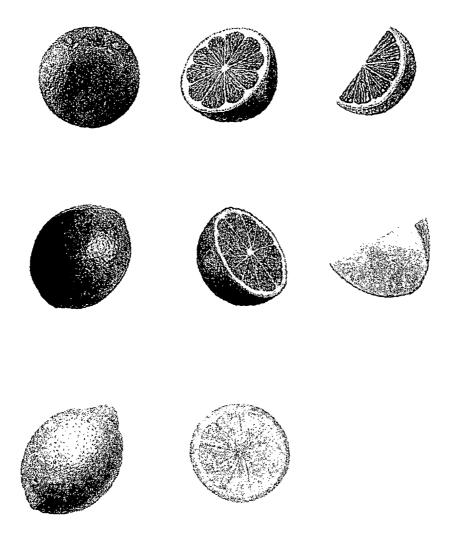
EPA Reg. No. 4822-549 EPA Est. No. US Patent 6,699,825 B2 Des. XXXX Patents Pending

Questions? Comments? Call 800-558-5252 or write Helen Johnson (.) © (20XX) S.C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved

(Visit Us) (Visit our website at): www.scjohnson.com, www.ThisBrand.com

S. C. Johnson A Family Company

[Note to reviewer: Some or all of the following pictograms may be used on the product label and/or accompanying labeling.]



[Note to Reviewer: The following is a summary of test results that support the antimicrobial claims on the attached label. All studies incorporated a 5% soil load.]

Organism	Test Type	Contact Time	Soil Load
Enterobacter aerogenes (ATCC 13048)	Disinfectant	5 minutes	5%
Escherichia coli (E. coli) (ATCC 11229)			
Salmonella enterica (Salmonella) (ATCC 10708)			
Klebsiella pneumoniae (ATCC 4352)	Sanitizer	10 seconds	5%
Listeria monocytogenes (ATCC 15313)			
Staphylococcus aureus (Staph) (ATCC 6538)			
Streptococcus pyogenes (Strep) (ATCC 19615)			

Disinfectant/Deodorizer - 5 minute:

Enterobacter aerogenes (ATCC 13048) Escherichia coli (E. coli) (ATCC 11229) Salmonella enterica (Salmonella) (ATCC 10708)

Sanitizer – 10 second:

Klebsiella pneumoniae (ATCC 4352) Listeria monocytogenes (ATCC 15313) Staphylococcus aureus (Staph) (ATCC 6538) Streptococcus pyogenes (Strep) (ATCC 19615)