

4822-547

10/19/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

Ms. Lisa M. Amadio  
Registration Manager  
Global Regulatory Affairs  
S.C. Johnson and Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236

OCT 19 2012

SUBJECT: DeeDee 1  
EPA Registration Number: 4822-547  
Application Dated: 03 February, 2012  
Receipt Date: 06 February, 2012

Dear Ms. Amadio:

The following amendment, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), section 3(C)(7)(A) is acceptable.

- To add two new additional formulas with a new fragrance that is replacing fragrance in the existing formula.

**Efficacy Data**

The following studies have been reviewed in support of this product. The review of this data is attached.

Data Requirement	Means of Support	Status
Staphylococcus aureus and Klebsiella pneumonia	Submitted study, MRID 487365-01 MRID 487365-02	Acceptable, as a sanitizing spray with bactericidal activity in the presence of 5% soil for a 1 minutes contact time

**Chemistry data**

The Product Science Branch of the Antimicrobial Division Finds the Alternate CSF's, dated, 02/01/2012 for the EPA registration number 4822-547 to be acceptable. The new fragrance has been approved.

**General Comments**

A stamped copy of the accepted labeling is enclosed. Submit 1 copy of your final printed label before distributing or selling the product bearing the revised labeling

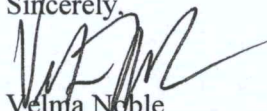
**CONCURRENCES**

SYMBOL	SURNAME	DATE					

Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3 (c) (5) and section 4 (a) when the Agency requires all registrants of similar products to submit such data.

Should you have any questions concerning this letter, please contact Emilia Oiguenblik at (703) 347-0199 or Velma Noble at (703) 308-6233.

Sincerely,



Velma Noble

Product Manager (31)  
Regulatory Management Branch I  
Antimicrobials Division (7510P)

Attachment:

Stamped label,

Efficacy Review DP 399743

Chemistry Review DP 399741

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# DeeDee 1

Antibacterial Scrubbing Bubbles XXI Bathroom Cleaner [ABN 12/12/05]

**[Note to reviewer: parenthesis indicate optional text]**

**Active Ingredients:**

n-Alkyl (60% C <sub>14</sub> , 30% C <sub>16</sub> , 5% C <sub>12</sub> , 5% C <sub>18</sub> ) dimethyl benzyl ammonium chlorides . . . . .	0.11%
n-Alkyl (68% C <sub>12</sub> , 32% C <sub>14</sub> ) dimethyl ethylbenzyl ammonium chlorides . . . . .	0.11%
Inert Ingredients: . . . . .	99.78%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** See back panel for additional precautionary statements.

NET WT. X oz

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**[Note to reviewer: The remaining Directions for Use may appear in numbered, boxed, bulleted or paragraph format]**

**SHAKE WELL BEFORE AND DURING USE**

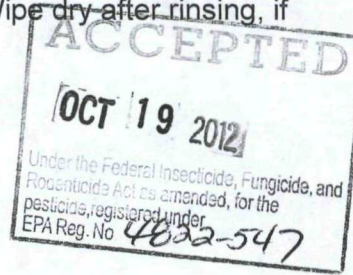
*[Two different spray patterns will be offered. One nozzle produces a typical spray pattern and should be held 6-8 inches away from the surface for optimum cleaning. The second nozzle dispenses a greater volume of product and produces a wider spray pattern. Optimum cleaning is achieved when this nozzle is held 12-15 inches from the surface. The foaming characteristics and spray particle size produced by the two nozzles are comparable. One of the two use instructions for cleaning will be used, depending on the nozzle and associated spray pattern.]*

**TO CLEAN:**

Spray 6-8 inches from surface to be cleaned. Allow foam to penetrate (dirt) (soap scum) (soil). (For heavily soiled areas, let stand (several minutes) (x minutes) before wiping.) Remove by (rinsing with water) (or) (wiping with a wet cloth or sponge). No need to wipe dry. On chrome, rinse with water.

**TO CLEAN:**

Hold product farther from surfaces than you normally would to get the full benefit of the product's spray pattern. Spray 12-15 inches from surface to be cleaned. Product can be sprayed from any angle. Wait (several minutes) (x minutes) to allow foam to penetrate dirt and soap scum. Rinse clean or wipe away foam with cloth or sponge. Wipe dry after rinsing, if desired. On chrome, rinse with water.



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**TO KILL 99.9% OF BACTERIA (AND DEODORIZE):**

On hard nonporous surfaces, spray surface until thoroughly wet. Let stand for 1 minute. Then wipe. For heavily soiled areas a pre-cleaning is required.

**TO INHIBIT & PREVENT THE GROWTH OF MOLD AND MILDEW:**

Remove gross filth or heavy soil prior to applying the product for treatment against mold and mildew. On hard nonporous surfaces, spray surface until thoroughly wet. Let stand for 1 minute. Then wipe. Reapply as needed.

**[Note to reviewer: The following optional statement will be used if kitchen uses are placed on the label]**

(Wherever food contact is likely, rinse surface with (tap) (clean) (potable) water.)

**STORAGE AND DISPOSAL:**

**STORAGE:** Store in a cool, dry place away from heat or flame (in an area inaccessible to children).

**DISPOSAL:** This container may be recycled (in the) (few) (but) (growing number of) (communities) where aerosol can recycling is available. Before offering for recycling, empty can by using the product according to the label. **DO NOT INCINERATE OR PUNCTURE.** If recycling is not available, (replace cap and) discard empty container in trash.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Causes slight eye irritation. Avoid contact with eyes. Wash thoroughly with soap and water after handling.

**[Note to reviewer: Boxed format and/or bullets may be used in First aid section if label space permits.]**

**FIRST AID**

If in eyes	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	

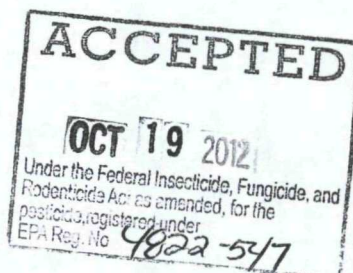
**PHYSICAL OR CHEMICAL HAZARDS**

**CONTENTS UNDER PRESSURE.** Do not use or store near heat or open flame. Exposure to temperature above 130° F (54° C) may cause bursting. Do not puncture or incinerate container.

EPA Reg. No. 4822-547

EPA Est. No. X-X-X

Questions? Comments?  
Call 800-558-5252 or write Helen Johnson.  
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Racine, WI 53403-2236 U.S.A.



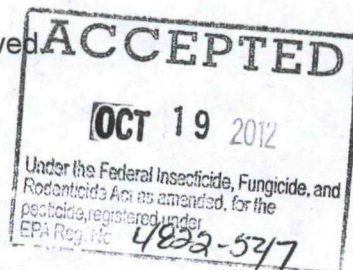
**[Optional text to be used anywhere on the product label and/or accompanying labeling]**

General

- From the Makers of Windex®
- New **(-)(formula)(product)!**
- New & Improved Sprayer
- You can recycle this steel container, when empty, in an increasing number of communities
- Steel Can, Please Recycle When Empty

Cleaning & Surfaces

- Can use to clean kitchen surfaces and countertops.
- Cleans and shines...bathroom fixtures, glazed ceramic tile, chrome, shower doors, fixtures, fiberglass, baked enamel, glazed porcelain, vinyl, stainless steel, synthetic marble. For all other hard, non-porous surfaces, spot test in an inconspicuous area.
- Cleans: Foaming action easily removes soap scum, hard water stains, and dirt (.)
- (Cleans) (Shines) (Deodorizes) (without scratching) (!)
- Clings to the surface (with powerful clinging foam) to dissolve soap scum (and grime) (in minutes).
- Coats the surface (with powerful clinging foam) to dissolve soap scum (and grime) (in minutes)
- Deodorizes: Has a fresh, clean (lemon) scent (!)
- Dissolves (tough) soap scum (in minutes)
- (Easily) Removes Soap Scum (Easily)!
- (Also) Effectively cleans tubs, showers, shower doors, basins, glazed ceramic tile, tile, sinks, counters, stainless steel, chrome fixtures, fiberglass, vinyl and glazed porcelain surfaces. (Spot test for all other hard, non-porous surfaces; not recommended for use on acrylic, brass or natural marble).
- Great for cleaning kitchen surfaces (too!).
- Ideal for tubs, shower walls and shower doors.
- (New) Wide spray for complete coverage.
- No-Scratch Formula
- No scrub formula (!)
- No scrubbing or wiping needed
- No wipe formula (!)
- Not recommended for use on brass or natural marble.
- Penetrates and dissolves (tough) soap scum (!)
- Powerful soap scum cleaning with no scrubbing (!)
- Powerful soap scum cleaning without scrubbing (!)
- (Product name) cleans with no scrubbing (wiping) (!)
- (Product name) is scrub-brush tough on dirt--gentle as a bubble on these surfaces!
- Quickly loosens and dissolves soap scum, dirt, and grime.
- Scrubbing is virtually obsolete (!)
- Shines: Won't scratch surfaces...leaves a brilliant shine (!)
- Soap scum, dirt, and grime are quickly loosened and dissolved
- Unique penetrating foam starts working before you do.
- Virtually eliminates the need to scrub (!)
- We work hard so you don't have to!®
- Won't scratch fiberglass(!)
- You may never need to scrub (your shower) again (!)



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Antibacterial & Sanitization

- 1 minute sanitizer
  - An effective sanitizer for use in the bathroom
  - Antibacterial (bathroom cleaner) (action)
  - Antibacterial formula
  - Kills bacteria\* in (just) 1 minute
  - Kills bacteria\* found on hard non-porous (bathroom) surfaces
  - Kills common (household) bacteria\*
  - Kills odor-causing bacteria
  - Kills 99.9% of (odor-causing bacteria) (like) (*Staphylococcus aureus* (Staph)) (*Klebsiella pneumoniae*) (*Escherichia coli* (E. Coli)) (*Enterococcus faecalis*)
  - (Only) (Product name) (gives you Scrubbing Bubbles®) (gives you Lemon Power® and Scrubbing Bubbles®), (whose) foaming action thoroughly cleans, shines, sanitizes (and deodorizes) (for you) (with a fresh pleasant lemon scent) (.)
  - (Product name) cleans (away) (95% of all soap scum (grime)) without scrubbing (wiping) (!)
  - (Product name) kills 99.9% of odor-causing bacteria (and smells nice) (!)
  - Sanitizes: Kills 99.9% of common bacteria (like) (*Staphylococcus aureus* (Staph)) (*Klebsiella pneumoniae*) (*Escherichia coli* (E. Coli)) (*Enterococcus faecalis*)
  - Sanitizes without scratching (wiping)
  - Sanitizer
  - Works in 1 minute to kill 99.9% of (household) bacteria\*
- \* *Staphylococcus aureus* (Staph), *Klebsiella pneumoniae*, *Escherichia coli* (E. Coli), *Enterococcus faecalis*

Fungistatic

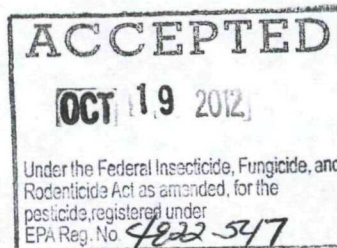
- (Prevents) (inhibits) (controls) growth of (mold) (mildew) (*Aspergillus niger*)

Fragrance or Scent Descriptors

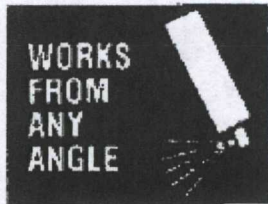
- Lemon
- Lemon Action
- Fresh Clean Scent

Miscellaneous Other Text and Graphics

- All Rights Reserved.
- Lot number suffix (X) indicates appropriate establishment number.
- Scrubbing Bubbles® is a registered trademark of S. C. Johnson & Son, Inc.
- S. C. Johnson A Family Company
- [www.scrubbingbubbles.com](http://www.scrubbingbubbles.com)

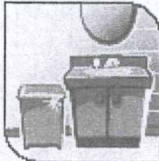


[Note to reviewer: Some or all of the following pictograms may be used on the product label and/or accompanying labeling.]

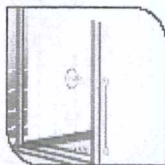


FEDERAL REGULATIONS PROHIBIT CFC PROPELLANTS IN AEROSOLS.

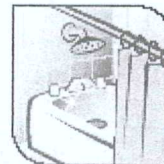
Sink and Counter



Shower Doors and Chrome



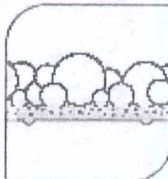
Tub and Tile



Spray from Any Angle



Penetrating Foam



Wipe

