

4822-547

5/8/2008

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Mr. W. A. Hawkins, Jr., Ph.D.
Registration Specialist II
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403

MAY - 8 2008

Subject: **DeeDee 1**
EPA Registration Number 4822-547
Application Dated February 8, 2008
Received Date February 11, 2008

Dear Mr. Hawkins:

The following label revisions submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable.

Proposed Amendment:

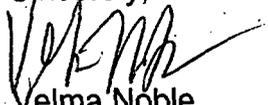
- Add new cleaning claims
- Add two new pictograms and alternative directions for use for cleaning

General Comments:

A stamped copy of the acceptable labeling is enclosed. Submit one (1) copy of your final printed labeling before distributing or selling the product bearing the revised labeling.

Should you have any questions or comments concerning this letter, please contact Drusilla Copeland at (703) 308-6224.

Sincerely,



Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510P)

SYMBOL	SURNAME	DATE	CONCURRENCES				
Enclosure							

286

DecDee 1

Antibacterial Scrubbing Bubbles XXI Bathroom Cleaner [ABN 12/12/05]

[Note to reviewer: parentheses indicate optional text]

Active Ingredients:

n-Alkyl (60% C ₁₄ , 30% C ₁₆ , 5% C ₁₂ , 5% C ₁₈) dimethyl benzyl ammonium chlorides	0.11%
n-Alkyl (68% C ₁₂ , 32% C ₁₄) dimethyl ethylbenzyl ammonium chlorides	0.11%
Inert Ingredients:	99.78%

ACCEPTED
with COMMENTS
in EPA Letter Dated:

MAY - 8 2008

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back panel for additional precautionary statements.

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No. 4822-547

NET WT. X oz

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Note to reviewer: The remaining Directions for Use may appear in numbered, boxed, bulleted or paragraph format]

SHAKE WELL BEFORE AND DURING USE

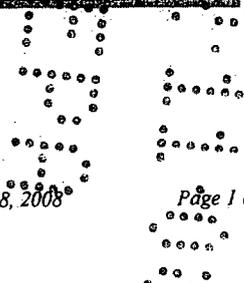
[REDACTED SECTION]

TO CLEAN

Spray 6-8 inches from surface to be cleaned. Allow foam to penetrate (dirt) (soap scum) (soil). (For heavily soiled areas, let stand (several minutes) (x minutes) before wiping.) Remove by (rinsing with water) (or) (wiping with a wet cloth or sponge). No need to wipe dry. On chrome, rinse with water.

OR

[REDACTED SECTION]



TO KILL 99.9% OF BACTERIA:

On hard nonporous surfaces, spray surface until thoroughly wet. Let stand for 1 minute. Then wipe. For heavily soiled areas a pre-cleaning is required.

TO INHIBIT & PREVENT THE GROWTH OF MOLD AND MILDEW:

Remove gross filth or heavy soil prior to applying the product for treatment against mold and mildew. On hard nonporous surfaces, spray surface until thoroughly wet. Let stand for 1 minute. Then wipe. Reapply as needed.

[Note to reviewer: The following optional statement will be used if kitchen uses are placed on the label]

(Wherever food contact is likely, rinse surface with (tap) (clean) (potable) water.)

(STORAGE AND DISPOSAL)

STORAGE: Store in a cool, dry place away from heat or flame (in an area inaccessible to children).

DISPOSAL: This container may be recycled (in the) (few) (but) (growing number of) (communities) where aerosol can recycling is available. Before offering for recycling, empty can by using the product according to the label. **DO NOT INCINERATE OR PUNCTURE.** If recycling is not available, (replace cap and) discard empty container in trash.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes slight eye irritation. Avoid contact with eyes. Wash thoroughly with soap and water after handling.

[Note to reviewer: Boxed format and/or bullets may be used in First aid section if label space permits.]

FIRST AID

If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	

PHYSICAL OR CHEMICAL HAZARDS

CONTENTS UNDER PRESSURE. Do not use or store near heat or open flame. Exposure to temperature above 130° F (54° C) may cause bursting. Do not puncture or incinerate container.

EPA Reg. No. 4822-547

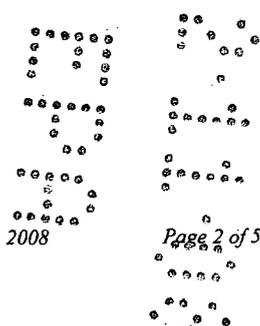
EPA Est. No. X-X-X

Questions? Comments?

Call 800-558-5252 or write Helen Johnson.

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Racine, WI 53403-2236 U.S.A.



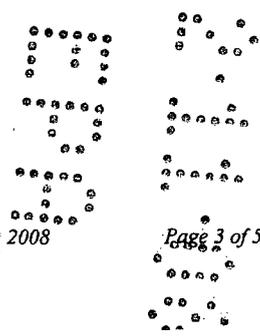
[Optional text to be used anywhere on the product label and/or accompanying labeling]

General

- From the Makers of Windex®
- New (-)(formula)(product)!

Cleaning & Surfaces

- Can use to clean kitchen surfaces and countertops.
- Cleans and shines...bathroom fixtures; glazed ceramic tile, chrome, shower doors, fixtures, fiberglass, baked enamel, glazed porcelain, vinyl, stainless steel, synthetic marble. For all other hard, non-porous surfaces, spot test in an inconspicuous area.
- Cleans: Foaming action easily removes soap scum, hard water stains, and dirt (.)
- (Cleans) (Shines) (Deodorizes) (without scratching) (!)
- ~~Cleans soap scum without scrubbing (!)~~
- Clings to the surface (with powerful clinging foam) to dissolve soap scum (and grime) (in minutes).
- Coats the surface (with powerful clinging foam) to dissolve soap scum (and grime) (in minutes)
- Deodorizes: Has a fresh, clean (lemon) scent (!)
- Dissolves (tough) soap scum (in minutes)
- (Easily) Removes Soap Scum (Easily)!
- ~~Also~~ Effectively cleans tubs, showers, shower doors, basins, glazed ceramic tile, tile, sinks, counters, stainless steel, chrome fixtures, fiberglass, vinyl and glazed porcelain surfaces. (Spot test for all other hard, non-porous surfaces; not recommended for use on acrylic, brass or natural marble).
- Great for cleaning kitchen surfaces (too!).
- ~~Ideal for tubs, showers, tile and shower doors.~~
- ~~(New) Wide spray for complete coverage.~~
- No-Scratch Formula
- No scrub formula (!)
- No scrubbing or wiping needed
- No wipe formula (!)
- Not recommended for use on brass or natural marble.
- ~~Penetrates and dissolves (tough) soap scum.~~
- ~~Powerful soap scum cleaning with no scrubbing (!)~~
- ~~Powerful soap scum cleaning without scrubbing (!)~~
- (Product name) cleans with no scrubbing (wiping) (!)
- (Product name) is scrub-brush tough on dirt -- gentle as a bubble on these surfaces!
- Quickly loosens and dissolves soap scum, dirt, and grime.
- ~~Soap scum is virtually insoluble!~~
- Shines: Won't scratch surfaces...leaves a brilliant shine (!)
- Soap scum, dirt, and grime are quickly loosened and dissolved.
- Unique penetrating foam starts working before you do.
- ~~Virtually eliminates the need to scrub!~~
- We work hard so you don't have to!®
- Won't scratch fiberglass(!)



General: never tested to scrub your shower.

Antibacterial & Sanitization

- 1 minute sanitizer
 - An effective sanitizer for use in the bathroom
 - Antibacterial (bathroom cleaner) (action)
 - Antibacterial formula
 - Kills bacteria* in (just) 1 minute
 - Kills bacteria* found on hard non-porous (bathroom) surfaces
 - Kills common (household) bacteria*
 - Kills odor-causing bacteria
 - Kills 99.9% of (odor-causing bacteria) (like) (*Staphylococcus aureus* (Staph)) (*Klebsiella pneumoniae*) (*Escherichia coli* (E. Coli)) (*Enterococcus faecalis*)
 - (Only) (*Product name*) (gives you Scrubbing Bubbles®) (gives you Lemon Power® and Scrubbing Bubbles®), (whose) foaming action thoroughly cleans; shines, sanitizes (and deodorizes) (for you) (with a fresh pleasant lemon scent) (.)
 - (*Product name*) cleans (away 95% of all soap scum (grime) and virtually all bacteria*) without scrubbing (wiping) (!)
 - (*Product name*) kills 99.9% of odor-causing bacteria (and smells nice) (!)
 - Sanitizes: Kills 99.9% of common bacteria (like) (*Staphylococcus aureus* (Staph)) (*Klebsiella pneumoniae*) (*Escherichia coli* (E. Coli)) (*Enterococcus faecalis*)
 - Sanitizes without scratching (wiping)
 - Sanitizer
 - Works in 1 minute to kill 99.9% of (household) bacteria*
- * *Staphylococcus aureus* (Staph), *Klebsiella pneumoniae*, *Escherichia coli* (E. Coli), *Enterococcus faecalis*

Fungistatic

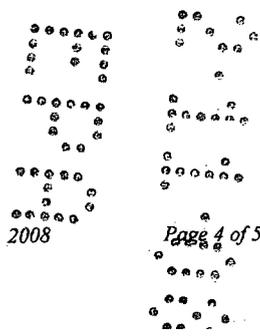
- (Prevents) (inhibits) (controls) growth of (mold) (mildew) (*Aspergillus niger*)

Fragrance or Scent Descriptors

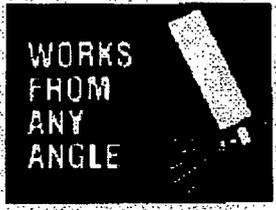
- Lemon
- Lemon Action
- Fresh Clean Scent

Miscellaneous Other Text and Graphics

- All Rights Reserved.
- Lot number suffix (X) indicates appropriate establishment number.
- Scrubbing Bubbles® is a registered trademark of S. C. Johnson & Son, Inc.
- S. C. Johnson A Family Company
- www.scrubbingbubbles.com

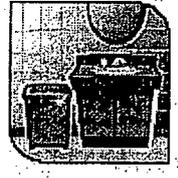


Note to user: Some of the information in this document is derived from the product label and/or accompanying literature.

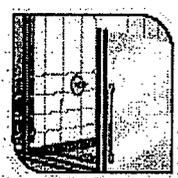


FEDERAL REGULATIONS PROHIBIT CFC PROPELLANTS IN AEROSOLS.

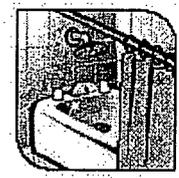
Sink and Counter



Shower Doors and Chrome



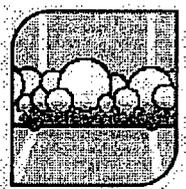
Tub and Tile



Spray from Any Angle



Penetrating Foam



Wipe

