

4822-547

6/7/2006

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JUN - 7 2006

Ms. Jean M. Fugate
 Registration specialist II
 S.C. Johnson & Son, Inc.
 1525 Howe St.
 Racine, WI. 53403-2236

Subject: Notification In Accordance with PR Notice 98-10
 DeeDee 1
 EPA Registration no. 4822-547
 Application Dated April 25, 2006

Dear Ms. Fugate;

This will acknowledge receipt of your notification, submitted under the provisions of PR Notice 98-10, FIFRA section 3©9.

PROPOSED NOTIFICATION

Minor label changes

GENERAL COMMENTS

Based on a review of the material submitted, the following comment apply.

The notification application is acceptable. A copy has been inserted in the file for future reference.

Should you have any questions or comments concerning this letter, please contact Zenobia Jones at (703) 308-6198.


Sincerely,



Velma Noble
 Product Manager 31
 Regulatory Management Branch 1
 Antimicrobial Division (7510C)

CONCURRENCES

SYMBOL								
SURNAME								
DATE								

 <p style="text-align: center;">Environmental Protection Agency Washington, DC 20460</p>	U.S. States <input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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Application for Pesticide - Section I

1. Company/Product Number S.C. Johnson & Son, Inc. / 4822-547	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) S.C. Johnson & Son, Inc. / DeeDee 1	PM# 31	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403-2236 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name

Section II

<input type="checkbox"/> Amendment – Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated <input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.
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Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of minor label addition.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.45, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section III

1. Material This Product Will Be Packaged In:					
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No <i>*Certification must be submitted</i>	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt.	No. Per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt.	No. Per container	2. Type of Container <input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 4 – 30 oz.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product		
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section IV

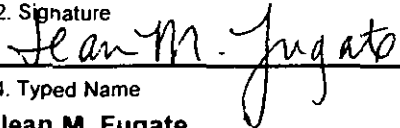
1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

Name Jean M. Fugate	Title Registration Specialist II	Telephone No. (Include Area Code) (414) 260-2871
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Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

6. Date Application Received
(Stamped)

2. Signature 	3. Title Registration Specialist II	
4. Typed Name Jean M. Fugate	5. Date April 25, 2006	

3 8 7



A FAMILY COMPANY

April 25, 2006

S. C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236
262.260.2000

Ms. Velma L. Noble
Team Leader PM Team 31
Document Processing Desk (NOTIF)
Antimicrobial Division (7510C)
Office of Pesticide Programs
U.S. Environmental Protection Agency
Room 266A, Crystal Mall 2
1801 South Bell Street
Arlington, VA 22202-4501

Via courier

***Re: Notification of Minor Label Addition
DeeDee 1, EPA Reg. No. 4822-547***

Dear Ms. Noble:

On March 15, 2006, S.C. Johnson & Son, Inc. received Agency approval of the subject product. We have made the minor labeling changes as outlined in your approval letter and would like to notify you of an additional non-substantive change. Specifically, we wish to have the option of using "New product" or "New formula" in addition to the already-approved use of "New." Of course, we understand use of these phrases would only be allowable on our market label for a period of six months.

Should you have any questions or require anything additional, please do not hesitate to contact me at (262) 260-2871 or by email at jmfugate@scj.com.

Regards,

Jean M. Fugate
Registration Specialist II

DeeDee 1

Antibacterial Scrubbing Bubbles XXI Bathroom Cleaner [ABN 12/12/05]

[Note to reviewer: parenthesis indicate optional text]

Active Ingredients:

n-Alkyl (60% C ₁₄ , 30% C ₁₆ , 5% C ₁₂ , 5% C ₁₈) dimethyl benzyl ammonium chlorides	0.11%
n-Alkyl (68% C ₁₂ , 32% C ₁₄) dimethyl ethylbenzyl ammonium chlorides	0.11%
Inert Ingredients:	99.78%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back panel for additional precautionary statements.

NET WT. X oz

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Note to reviewer: The remaining Directions for Use may appear in numbered, boxed, bulleted or paragraph format]

SHAKE WELL BEFORE AND DURING USE

TO CLEAN

Spray 6-8 inches from surface to be cleaned. Allow foam to penetrate (dirt) (soap scum) (soil). (For heavily soiled areas, let stand (several minutes) (x minutes) before wiping.) Remove by (rinsing with water) (or) (wiping with a wet cloth or sponge). No need to wipe dry. On chrome, rinse with water.

TO KILL 99.9% OF BACTERIA

On hard nonporous surfaces, spray surface until thoroughly wet. Let stand for 1 minute. Then wipe. For heavily soiled areas a pre-cleaning is required.

TO INHIBIT & PREVENT THE GROWTH OF MOLD AND MILDEW

Remove gross filth or heavy soil prior to applying the product for treatment against mold and mildew. On hard nonporous surfaces, spray surface until thoroughly wet. Let stand for 1 minute. Then wipe. Reapply as needed.

[Note to reviewer: The following optional statement will be used if kitchen uses are placed on the label]

(Wherever food contact is likely, rinse surface with (tap) (clean) (potable) water.)

(STORAGE AND DISPOSAL)

STORAGE: Store in a cool, dry place away from heat or flame (in an area inaccessible to children).

DISPOSAL: This container may be recycled (in the) (few) (but) (growing number of) (communities) where aerosol can recycling is available. Before offering for recycling, empty can by using the product according to the label. **DO NOT INCINERATE OR PUNCTURE.** If recycling is not available, (replace cap and) discard empty container in trash.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes slight eye irritation. Avoid contact with eyes. Wash thoroughly with soap and water after handling.

[Note to reviewer: Boxed format and/or bullets may be used in First aid section if label space permits.]

FIRST AID

If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	

PHYSICAL OR CHEMICAL HAZARDS
CONTENTS UNDER PRESSURE. Do not use or store near heat or open flame. Exposure to temperature above 130° F (54° C) may cause bursting. Do not puncture or incinerate container.

EPA Reg. No. 4822-547

EPA Est. No. X-X-X

Questions? Comments?
Call 800-558-5252 or write Helen Johnson.
©2005 S. C. Johnson & Son, Inc.
Racine, WI 53403-2236 U.S.A.

[Optional text to be used anywhere on the product label and/or accompanying labeling]

General

- From the Makers of Windex®
- New (-)(formula)(product)!

Cleaning & Surfaces

- Can use to clean kitchen surfaces and countertops.
- Cleans and shines...bathroom fixtures, glazed ceramic tile, chrome, shower doors, fixtures, fiberglass, baked enamel, glazed porcelain, vinyl, stainless steel, synthetic marble. For all other hard, non-porous surfaces, spot test in an inconspicuous area.
- Cleans: Foaming action easily removes soap scum, hard water stains, and dirt (.)
- (Cleans) (Shines) (Deodorizes) (without scratching) (!)
- Clings to the surface (with powerful clinging foam) to dissolve soap scum (and grime) (in minutes)
- Coats the surface (with powerful clinging foam) to dissolve soap scum (and grime) (in minutes)
- Deodorizes: Has a fresh, clean (lemon) scent (!)
- Dissolves (tough) soap scum (in minutes)
- (Easily) Removes Soap Scum (Easily)!
- Effectively cleans tubs, showers, shower doors, basins, glazed ceramic tile, tile, sinks, counters, stainless steel, chrome, fixtures, fiberglass, vinyl and glazed porcelain surfaces. (Spot test for all other hard, non-porous surfaces; not recommended for use on acrylic, brass or natural marble).
- Great for cleaning kitchen surfaces (too!).
- No-Scratch Formula
- No scrub formula (!)
- No scrubbing or wiping needed
- No wipe formula (!)
- Not recommended for use on brass or natural marble.
- (Product name) cleans with no scrubbing (wiping) (!)

- (Product name) is scrub-brush tough on dirt--gentle as a bubble on these surfaces!
- Quickly loosens and dissolves soap scum, dirt, and grime.
- Shines: Won't scratch surfaces...leaves a brilliant shine (!)
- Soap scum, dirt, and grime are quickly loosened and dissolved.
- Unique penetrating foam starts working before you do.
- We work hard so you don't have to!®
- Won't scratch fiberglass(!)

Antibacterial & Sanitization

- 1 minute sanitizer
- An effective sanitizer for use in the bathroom
- Antibacterial (bathroom cleaner) (action)
- Antibacterial formula
- Kills bacteria* in (just) 1 minute
- Kills bacteria* found on hard non-porous (bathroom) surfaces
- Kills common (household) bacteria*
- Kills odor-causing bacteria
- Kills 99.9% of (odor-causing bacteria) (like) (*Staphylococcus aureus* (Staph)) (*Klebsiella pneumoniae*) (*Escherichia coli* (E. Coli)) (*Enterococcus faecalis*)
- (Only) (Product name) (gives you Scrubbing Bubbles®) (gives you Lemon Power® and Scrubbing Bubbles®), (whose) foaming action thoroughly cleans, shines, sanitizes (and deodorizes) (for you) (with a fresh pleasant lemon scent) (.)
- (Product name) cleans (away 95% of all soap scum (grime) and virtually all bacteria*) without scrubbing (wiping) (!)
- (Product name) kills 99.9% of odor-causing bacteria (and smells nice) (!)
- Sanitizes: Kills 99.9% of common bacteria (like) (*Staphylococcus aureus* (Staph)) (*Klebsiella pneumoniae*) (*Escherichia coli* (E. Coli)) (*Enterococcus faecalis*)
- Sanitizes without scratching (wiping)
- Sanitizer
- Works in 1 minute to kill 99.9% of (household) bacteria*

* *Staphylococcus aureus* (Staph), *Klebsiella pneumoniae*, *Escherichia coli* (E. Coli), *Enterococcus faecalis*

Fungistatic

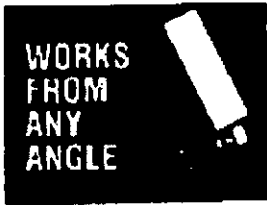
- (Prevents) (inhibits) (controls) growth of (mold) (mildew) (*Aspergillus niger*)

Fragrance or Scent Descriptors

- Lemon
- Lemon Action
- Fresh Clean Scent

Miscellaneous Other Text and Graphics

- All Rights Reserved.
- Lot number suffix (X) indicates appropriate establishment number.
- Scrubbing Bubbles® is a registered trademark of S. C. Johnson & Son, Inc.
- S. C. Johnson A Family Company
- www.scrubbingbubbles.com

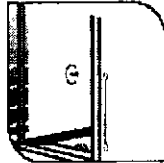


FEDERAL REGULATIONS PROHIBIT CFC PROPELLANTS IN AEROSOLS.

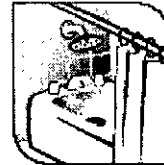
Sink and Counter



Shower Doors and Chrome



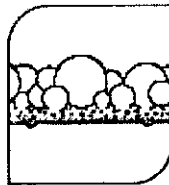
Tub and Tile



Spray from Any Angle



Penetrating Foam



Wipe

