



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

March 03, 2026

SENT BY EMAIL

Sarah Evans
sevans2@scj.com
S.C. JOHNSON & SON, INC.

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Label notification adding registered trademark symbol, removing some optional marketing claims, adding optional marketing claim, adding optional graphic images/icons, and adding non-FIFRA claims.
Product Name: ETLG-1
Admin Number: 4822-543
EPA Receipt Date: 02/23/2026
Action Case Number: 00685388

Dear Sarah Evans:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Eric Ingram via email at ingram.eric@epa.gov.

Sincerely,

Eric Ingram

For

Elizabeth Fertich, Product Manager 04
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

ETLG-1

[Alternate Brand Names:]

OFF!® FamilyCare Insect Repellent I [5/8/2006]
OFF!® Daily Defense Insect Repellent I [1/21/2014]
OFF!® Out & About Insect Repellent I [1/21/2014]
OFF!® Backyard Insect Repellent 1 [2/22/2021]
OFF!® Sportsmen Insect Repellent X [1/24/2022]

ACTIVE INGREDIENT:

DEET 15%
OTHER INGREDIENTS 85%

NOTIFICATION

4822-543

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

03/03/2026

KEEP OUT OF REACH OF CHILDREN
WARNING(:)

See additional Precautions on Back Panel(.)
Net Wt. 1 - 12 oz.

PRECAUTIONARY STATEMENTS(:)

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID(:)

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

PHYSICAL & CHEMICAL HAZARDS – FLAMMABLE(:) Contents under pressure. Do not use near heat, sparks or open flame. Do not puncture or incinerate container. Exposure to temperatures above 120° F may cause bursting. Keep treated surfaces away from fire or flame until dry.

(Shake well before using.)

DIRECTIONS FOR USE(:)

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

(Shake well before using.) Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Spread evenly with hands

to moisten all exposed skin.

TO APPLY TO FACE(:) Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears.

WORKS ON OUTER SURFACES OF CLOTHING(:) Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

STORAGE AND DISPOSAL(:)

PESTICIDE STORAGE(:) Store in a cool, dry place away from heat, sparks, and open flame.

PESTICIDE DISPOSAL AND CONTAINER HANDLING(:) Do not puncture or incinerate!

If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



[Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.]
(Aerosol can made from xx% total recycled content)

(Aluminum can, please recycle)

[Note to reviewer: The aluminum recycle symbol might be used on final printed label of aluminum can if space allows.]

(Contains no CFCs or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants in Aerosols [or optional graphic below])



Questions? Comments? (Or Emergency Information) Call 800-558-5252(.) (~~or write Helen-Johnson~~)(.) (Sold By:) ©2020 S.C. Johnson & Son, Inc.
Racine, WI 53403-2236 (U.)S(.)A(.). All Rights Reserved (Made in Canada)

[Optional Marketing Claims]

- S.C. Johnson, A Family Company(.)
- SC Johnson A family company at work for a better world(.)
- SC Johnson A family company working for a better world
- A family company since 1886. Fisk Johnson(.)
- Advanced quick-dry formula(.)
- Quick-dry formula(.)
- Advanced quick-dry technology(.)
- Quick-dry technology(.)
- Dry powder protection(.)
- Dry powder technology(.)

- Dry Touch Technology(.)
- DryTouch Technology(.)
- Dry powder formula(.)
- Dry Finish(.)
- ~~First dry (powder) insect repellent (spray)(.)~~
- ~~First dry (powder) repellent (spray)(.)~~
- ~~Revolutionary dry (powder) insect repellent (spray)(.)~~
- ~~Revolutionary dry (powder) repellent (spray)(.)~~
- ~~First revolutionary dry (powder) insect repellent (spray)(.)~~
- ~~First revolutionary dry (powder) repellent (spray)(.)~~
- Dry (feel) (insect) (repellent) protection(.)
- Dry (feel) (insect) (repellent) formula(.)
- Dry (feel) (insect) (repellent) shield(.)
- Dry (feel) (insect) (repellent) defense(.)
- Dry (feel) (insect) repellent (spray)(.)
- DEET protection that goes on dry(.)
- ~~Dries (instantly) (in seconds)(.)~~
- Driest (feeling) OFF!(.)
- Fastest drying OFF!(.)
- Best feeling OFF!(.)
- Dry protection (for any occasion) (for any location)(.)
- Effective protection that goes on dry(.)
- ~~Feel fresh and protected (with dry OFF!)(.)~~
- Goes on dry(.)
- Instant (dry) (disappearing) repellent(.)
- Instant dry (active formula)(.)
- Instant dry (formula)(.)
- Instant dry (instant protection)(.)
- Instant dry (protection)(.)
- Keeps skin feeling dry(.)
- Powder (aerosol) (repellent) (spray)(.)
- Powder dry (feel) (formula) (to the touch) (protection)(.)
- Silky-dry(.)
- Leaves skin feeling smooth and silky(.)
- Smooth (dry formula)(.)
- Soft touch formula(.)
- Soft (and silky) powder(.)
- Spray powder(.)
- So dry you barely feel it!(.)
- Touchable (soft) protection(.)
- The OFF! you don't feel on(.)
- Doesn't feel like you have it on(.)
- (A) repellent you don't feel(.)
- (A) repellent you don't have to feel(.)
- You won't (even) know you have it on(.)
- Your friends won't (even) know you have it on(.)
- No one will (even) know you have it on(.)
- Light feel (strong) (effective) protection(.)
- Light weight (strong) (effective) protection(.)
- Non-greasy(.)
- Non-oily(.)
- Not oily or greasy(.)
- Fresh feel(.)
- Feels comfortable(.)
- (Instant) (Quick) (Fast) disappearing(.)

- Invisible (powder) protection(.)
- Invisible dry shield(.)
- Leaves a pleasant feeling (on skin)(.)
- Long-lasting dry protection(.)
- Greaseless protection(.)
- No more (wet) greasy residue(.)
- Protection you don't feel(.)
- Protective shield that goes on dry(.)
- Stays where you spray(.)
- For your active lifestyle(.)
- Protection (for people on the go) (that fits your lifestyle)(.)
- (Sports) (Active) formula(.)
- For (Hunting) (Hiking) (Fishing) (Biking)(.)
- Spray (and) ('n) go(.)
- Spray on-the-go protection(.)
- (Handy) (Portable) ("Take-a-long") size(.)
- Resists perspiration(.)
- Sweat resistant(.)
- EFFECTIVE PROTECTION from Mosquitoes, Gnats, No-See-Ums, Biting Flies, Ticks (including ticks that cause Lyme disease), Chiggers and Fleas(.)
- Repels mosquitoes, gnats, ticks, biting flies, chiggers (and)(&) fleas(.)
- Long-lasting protection from mosquitoes, ticks, biting flies, gnats, and chiggers(.)
- Contains DEET (N, N-Diethyl-meta-toluamide)(.)
- Proven protection against mosquitoes(.)
- (Up to 6 hours of) Mosquito Protection(.)
- Repels mosquitoes that may carry West Nile Virus (for up to 6 hours)(.)
- Repels ticks that may carry (Lyme disease)(.)
- (Enjoy) up to 6 hours of protection from mosquitoes. Also protects against (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)(.)
- (Protects against) (Repels) (Works on) (mosquitoes) (mosquitoes that may carry West Nile Virus) (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)(.)
- (Lasts) (Stay protected) for up to 6 hours against mosquitoes (that may carry West Nile Virus)(.)
- Maximum protection (keeps working) (for) up to 6 hours(.)
- (Proven) (Effective) Protection ((you can count on for) up to 6 hours from mosquitoes) (that may carry West Nile Virus)(.)
- ((Delivers) (Powerful) protection) (keeps working) against mosquitoes for up to 6 hours(.)
- Proven shield for up to 6 hours against mosquitoes(.)
- (Fights off) (Protects against) (repels) (mosquitoes (that may carry West Nile Virus)) (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)(.)
- Repels mosquitoes that may carry (the) Dengue (virus)(.)
- Provides (long lasting) protection from mosquitoes that may carry (the) Dengue (virus)(.)
- Effective protection from mosquitoes that may carry (the) Dengue (virus)(.)
- Repels mosquitoes that may carry (the) Zika (virus)(.)
- Provides (long lasting) protection from mosquitoes that may carry (the) Zika (virus)(.)
- Effective protection from mosquitoes that may carry (the) Zika (virus)(.)
- Up to 6 hours of proven (effective) protection from mosquitoes (that may carry West Nile Virus)(.)
- Enjoy the (outdoors, the great outdoors, backyard, outside, park, woods/forest) with up to 6 hours of protection against mosquitoes(.)
- Provides hours of effective protection from mosquitoes, gnats, and biting flies (deer flies, sand flies, stable flies, and black flies)(.)
- Also repels ticks, chiggers and fleas from treated skin and clothing(.)
- (Repels) (Provides long lasting protection from) (Effective protection from) mosquitoes that may carry (Dengue), (or) (West Nile), (or) (Zika) (Virus)
- Powder dry formula(.)

- Smooth (&)(and) dry (spray) (aerosol) (.)
- Created by Skintastic(.)
- From Skintastic(.)
- Contains cornstarch(.)
- Shoplifting is a crime(!)(.)



- Matte Finish(.)
- Twist and Lock Cap(.)
- (With)(A) Advanced Skin-Feel (Technology)(Formula)(Solution)(Solutions)(.)

[Optional marketing claims applying to container sizes smaller than 3.4 oz]

- (Convenient) (TSA-compliant) travel size(.)
- (Convenient) (TSA-compliant) (carry-on) (size)(.)
- (Convenient) (TSA-compliant) airplane (travel) size(.)
- TSA Compliant (size)



[OPTIONAL GRAPHICS]

[Note to reviewer: Graphics on the final label may incorporate change in color, position, orientation, or size.]





[Information in brackets is notes to Reviewer]
(Information in parentheses is optional language)



EPA REG. NO. 4822-543

EPA EST. NO. XXX